

The News-Review

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CHARLES V. STANTON, Editor and Manager
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COASTAL PLAYGROUND

Charles V. Stanton

Comparatively few Oregon people are fully aware of the recreational change taking place in the state's coastal area. The development has happened so fast that even some coastal residents have not yet completely analyzed what has occurred and what is still to come.

Boating, as a national sport, has had a sensational boom all over the nation. Boat makers are far behind on orders. Outboard motors, now available in sizes to power sports cruisers, are selling as never before.

Boating and fishing go hand in hand, so the man with a boat also becomes a fisherman. Immediately he becomes interested in good fishing water.

Today's boat owner is not tied to one spot. Boats are being made of light materials. They can be transported quite easily on trailers. Thus it is possible for the sportsman to travel anywhere good highways exist to enjoy both his boating and fishing.

Oregon Has Facilities

Few spots in the nation can offer more to the boat owner and fisherman than Oregon with its many miles of coastline, coastal lakes and bays. Few spots can offer a wider variety of fishing; fishing which may be enjoyed in some form every month of the year.

The Oregon coastal area has become a favored playground during the past few years. But the trend is only getting a good start.

I was fishing Monday with my good friend Jack Hayes on the Siuslaw River. Jack has a beautiful home on the outlet of Siletz Lake. Last winter he built a 22-foot cruiser, with inboard motor. The boat is suitable for fishing in either the ocean or the river.

Three years ago his former boat was the only cruiser on the Siuslaw. There now are 32 cruiser-type boats docked at Florence. This same rate of growth in recreational boating and fishing can be found almost anywhere along the coast.

The Siuslaw River is one of the fine fishing streams of Oregon. It has, however, received little publicity. Residents of the Florence area are just beginning to realize they have been slow in recognizing the recreational values of their river. During the past year they have built a boat-launching ramp and have enlarged docking space for sports craft. More development work is planned.

Cooz Bay, after looking at the sensational Salmon Harbor sports project at Winchester Bay, at the mouth of the Umpqua River, the most advanced recreational development, has inaugurated a program of advertising and publicity to attract the tourist boatman-fisherman.

Many Spots Lagging

Prior to fishing with Jack, I spent a couple of days on the Yaquina River. The Yaquina is an ideal recreational stream. I have been fishing it for a number of years, along with the Alsea and Siletz.

When I began fishing the Yaquina, one could count on his fingers the number of sports boats trolling for salmon. Today the river is crowded. Yet there has been little development along the Yaquina to attract and accommodate the tourist fisherman.

The Alsea has better facilities. It has a substantial revenue from tourist sources. The same is true of the Siletz. Yet little is being done in that area to make recreational fishing a real industry.

Traveling the coast highway, one passes car after car towing a trailer on which is mounted a boat of some sort, ranging from a skiff to a large cruiser. At this time of the year, only a few of these cars are from out of state. During the summer season, however, one sees many out of state cars and boats. The summer season also finds ocean-going yachts from distant points anchored in Oregon harbors.

This recreational boom is just starting. More and more people are becoming acquainted with Oregon's coastal playground.

Too much stress has been placed upon salmon fishing, resulting in attracting out of state visitors chiefly during the summer. A few sportsmen from other states, however, are beginning to learn that October and November furnish some of the best salmon fishing. They will spread the word.

But our coastal waters, lakes, rivers and bays, also supply good winter fishing—steelhead, bass, perch, flounder, etc. By a campaign of advertising, the coastal area could be developed into a year-around playground, adding materially to Oregon's tourist income, already one of our chief industries.

Hal Boyle

UNIVERSITY PARK, Pa. (AP)—How would you feel if your well-loved older brother suddenly were stricken ill, and people began to suggest that maybe you were the man to take over his job eventually?

This is the spot that Dr. Milton Eisenhower, president of Pennsylvania State University, finds himself on today. It is an embarrassing spot, and not at all to his liking.

With President Ike presumed by many to be out of the picture as a candidate in 1956, a quiet boom has developed in support of his younger brother for the White House post.

"Why not Milton?" is the question being asked by a number of high officials as well as ordinary party workers.

To all such questions Milton Eisenhower has responded with a frigid, "no comment." "If he said anything else, no matter what it was—it would be misconstrued."

His friends here seem to feel that any talk of his becoming a political candidate next year is at the worst in poor taste and at the best ill-timed.

Although Milton Eisenhower has a record of government service perhaps unmatched in its variety, he has never run for an elective

office. He has never shown a desire to. He isn't showing one now. He is a man of deep personal and family loyalties. Those near him say he has been very lonely since the death last year of his wife, Helen Eakin Eisenhower, in whose memory friends are now erecting a campus chapel here. The heart attack suffered by his idolized older brother, whom he has served as a close adviser, has brought him fresh concern. Ties of mutual admiration knit the two men together as much as the mere accident of kinship. President Ike once called Milton the smartest of the Eisenhower brothers. In 1953 he told a congressional audience:

"You needn't sell Milton to me. I think he's the greatest man in the United States. If it wasn't for his name, he would be in a high government position."

It is the magic of the Eisen-

"Honest, Boss, We Love One Another Like Brothers!"



Bruce Bioassat

If President Eisenhower follows the expected course and declines to run again next year, then he will have a chance to cast some pretty big doubt on the worth of an old Washington political axiom.

The rule in question is the one that says a President who makes known his intention not to seek reelection promptly loses his major political influence both with Congress and with his own party.

There is considerable reason to doubt that this will apply in Mr. Eisenhower's case. There is, indeed, reason to doubt that it ever applies automatically. It seems rather to be a matter of individuals.

Mr. Eisenhower, as we all know, is tremendously popular with the American voters. Nothing short of war or depression is likely to reduce his standing measurably. Barring those calamities, one may fairly predict that his popularity will continue high to the end of his term.

This will not be something that either Congress or the Republican party will be able to ignore. The President's high status with voters gives him leverage that he can employ to help push his program through the legislative roadblocks.

His popularity plus his position as top party man makes it extremely risky for the average Republican politician to stand out against the President so long as he holds office. Voters who like the President and what he stands for might take a glum view of the GOP lawmaker who declined to support him.

In addition, the record Mr. Eisenhower makes in the White House is a key part of the record everyone in his party must run on. To separate oneself markedly from

lower name, of course, that partly explains why some politicians are now looking yearningly Milton's way.

But he has more than his name to recommend him. Like Ike he has the gift of creating a happy team around him. While he lacks Ike's bonfire grin, he has a pleasant personality, and is regarded as a better writer and speaker than his older brother. He also has behind him an impressive record in education, government and business.

Never interested in government service on a purely factional level, he has served in high posts under every president from Coolidge to his own brother.

Those posts have qualified him as an expert in fields ranging from soil conservation to labor-management disputes, psychological warfare to government reorganization, refugee work to international diplomacy.

Some indication of the breadth of his accomplishments may be gained from the fact that the current edition of "Who's Who in America" sums up President Ike's career in 24 lines. But it takes 47 lines merely to itemize the crowded activities of Milton, who among other things, is a director on two business firms.

He doesn't just hold an office, someone once remarked. "He absorbs it."

What does such a man do for fun? A work day that sometimes runs to 18 hours a day doesn't leave him much time for hobbies, but Milton likes to relax by fishing, reading detective stories, gardening (his wife once remarked: "He fiddles with the flowers, and I raise the vegetables") and playing the piano.

Milton Eisenhower is 36 years old, a highly eligible age for a presidential candidate.

If President Ike voluntarily steps out of the political picture, would Milton heed the pleas of his new "discoverers" and step in?

The question is premature. But the presidential political lightning has struck twice in the same family several times before in American history. It conceivably could again.

But those near Milton Eisenhower feel sure of one thing. He would never consider taking a political step without at least the tacit consent of his older brother.

In The Day's News

(Continued from Page One)

THREE General Motors employees, there are TWO General Motors stockholders.

Putting it another way, the OWNERS of G.M. are almost as numerous as the WORKERS for G.M.

What the demagogues want us to believe is that America's great corporations are owned by a few fat and happy individuals who have the world by the tail with a downhill pull.

Nothing could be farther from the truth. Our great business corporations are owned by HUNDREDS OF THOUSANDS of people who are investing their money in these large enterprises. American Telephone & Telegraph has 1,300,000 stockholders. Standard Oil of New Jersey has 297,000. General Electric has 235,000. United States Steel (known as Big Steel) has 225,000.

And so on.

In his annual message, President Truman tells delegates to the 1955 session of the National Reclamation association, which is meeting this week at Lincoln, Nebraska, that despite present agricultural surpluses reclamation development is essential to help meet the nation's food and fiber demands of the future.

He pointed out that industries are laying plans now to meet the demands of a population growth of 45 million persons in the next 20 years, but critics of reclamation say the reclamation program should be STOPPED.

"Our critics seem to assume that a project planned in 1935 will add to the food surplus in 1955. They seem oblivious to the FACT that urban development, industrial plants, airports, highways and other enterprises are annually TAKING OUT MORE ACRES OF GOOD AGRICULTURAL LANDS THAN WE CAN HOPE TO OFFSET BY RECLAMATION."

What the president of the National Reclamation association is telling us is that the bulk of the GOOD land in the United States has already been developed. About all that remains open for development is the arid and semi-arid land of the West.

Good land is being covered up faster by industrial and housing developments, highways, airports, etc., than the remaining good land can be brought into production by reclamation.

At the same time, our nation is facing a population increase of 45 million persons in the next 20 years. Which is to say that all the remaining irrigable land in the West will be NEEDED by the time it can be brought into production.

So—DON'T KILL OFF IRRIGATION. If that is done, our nation will regret it.

What he is telling us is peculiarly true of Southern Oregon. California is the nation's most rapidly growing state. It is already and will continue to be the West's dominant market.

Southern Oregon lies close to this dominant California market. California is covering up good land faster than any other state.

So—There will be a market in California for every additional acre of good land that can be brought under irrigation in Southern Oregon. Let's keep that fact clearly in mind in our plans for the future.

Enlistments Now Open In Engineer Battalion

Men between 17 and 35 years of age can now enlist for direct assignment to the 95th Engineer Battalion until Dec. 12 and be assured of going to Europe with the unit in April 1956.

That announcement was made today by M. Sgt. Charles L. Wilcox, local Army recruiter, who can be contacted for more information. His office is at 315 Pacific Building.

The 95th battalion has been designated as a gynecology unit, with home station now at Ft. Ord, Calif.

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