

# Newberry's FLAME RESISTANT Halloween COSTUMES

Attention Halloween-ies! If You Want to Be a Witch, Cowboy, Comic Strip Character, Spooky or Just Plain Fun... Come to Newberry's NOW! Our Selection of Costumes Is Sturdy, Safe, Ever So Low in Price!

**SAFE, FLAME RESISTANT CHILDREN'S Halloween COSTUMES**

**198**

Big array of favorite characters like Donald Duck, Mickey Mouse, Red Riding Hood. Fabric costumes with coverall hoods, full face masks, half masks. Bright colors. Fits sizes Small 4 to 6, Medium 8 to 10, Large 12 to 14.

**HALLOWEEN COSTUMES \$1.59**

Plastic and fabric costumes in favorites like drum majorettes, devils, pirates. Half masks to match. Fits sizes Small 4 to 6, Medium 8 to 10, Large 12 to 14.

Just The Thing For The Jaycees Newwollah Parade

**LIKE-REAL LATEX MASKS**  
Every character from a devil to a duck in smooth pastel latex. Fits 2 to 8 years—8 to teens. **25¢**

**POPULAR HALLOWEEN Youth's MASKS**  
Many characters to choose from. All in pure latex. Elastic holders. Fits 2 to 8 years—8 to teens. **39¢**

**RUFFLE-EDGED PLASTIC 1 2 MASKS**  
3 favorite styles. Designed to fit perfectly. Large choice of colors. Fits 2 to 8 years—8 to teens. **10¢**

**TRICK OR TREAT**

Choose These Special Goodies, Here!

Make Newberry's Your headquarters for those Tempting Candies

60-pe. ass't ... **59¢**  
30-pe. ass't ... **29¢**

Assorted Packaged Candy **25¢**

Cookies **25¢ lb.**  
Gum **3/10¢**  
**67¢ per box.**

**LIFE SAVERS**  
5/19¢ **79¢ Box**

We have Kernel Fresh Salted Nuts

**EXCLUSIVE Costumes FROM MOVIES COMIC STRIPS AND T.V.**

**2.98**

Sturdy fabric costumes every Halloween-ie will want. Martians, Bugs Bunny, Sylvester and more favorite characters. With masks to match. Come early for best economy selection. Fits sizes small 4 to 6, Medium 8 to 10, Large 12 to 14.

## 1st BIG WEEK Newberry's 44th ANNIVERSARY SALE

|                                                                                              |                                                                                                                           |                                                                                                                    |                                                                                                                         |                                                                                                                                                                          |
|----------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>IMPORTED BULBS</b><br><br>King Alfred DAFFODILS<br>Reg. 89¢ doz.<br><b>SPEC. 59¢ doz.</b> | <b>MARLENE BLANKETS</b><br>Rayon and Nylon Blend<br>Satin Bound<br>Size: 72 x 84<br>Reg. 6.98 Value<br><b>\$2.66</b> each | <b>FEATHER PILLOWS</b><br>Size 16 x 24"<br>Striped and Floral design covers<br>Reg. 1.29 Value<br><b>88¢</b> Spec. | <b>Cannon Dish Towels</b><br>20 x 36"<br>A Newberry Value<br>Unsurpassed in Quality<br>Reg. 69¢ Value<br><b>33¢</b> ea. | Popular Before!<br>Terrific Again!<br>Restock today.<br>Boy's 10-oz. Denim<br><b>DOUBLE KNEE JEANS</b><br>Sanforized, Sizes 4-12<br>Reg. 1.69 Value<br><b>\$1.23</b> Pr. |
|----------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------|

**LAY IT AWAY! SAVE! USE OUR EASY, CONVENIENT LAY-AWAY PLAN TODAY. SAVE! LAY IT AWAY!**

|                                                                                                                                                           |                                                                                                                                                                                                                                                                   |                                                                                                                                                     |                                                                                                                                                                                                           |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| <b>LADIES WATCH THIS!</b><br>Crisp Organdy Aprons<br>Ideal for the Hostess.<br>Fancy pockets, Beautiful and dutilful.<br>Reg. 59¢<br><b>47¢</b> Spec.     | <b>Smart for Sonny!</b><br><br>2 pc. novelty SUITS<br><b>\$1.77</b> REG. \$1.98<br>Cotton twill slacks in charcoal, brown, navy. Elastic waist. French fly. Knitted polo shirts with colored stripes that blend with slacks. Rib knitted trimming. Washable. 3-8. | <b>HAVE YOU EVER TRIED A JUMBO HICKORY SMOKED HOT DOG</b><br>For Only <b>19¢</b> If not Do so                                                       | <b>TOP VALUE Boys &amp; Girls 1 Pce ELASTIC WAIST BRUSHED COTTON RIB SLEEPER</b><br><b>97¢</b><br>Reg. \$1.29<br>Double sole feet. Seams sewed with nine threads. Nylon reinforced trimming. Sizes 4 to 8 |
| <br><b>corduroy BOXER LONGIE</b><br>Fine wale corduroy. Elastic top. 1 Hip pocket. Grey, tan, gold, red, green, royal blue 3-6.<br><b>88¢</b> REG. \$1.19 | <br><b>stamped PILLOW CASES READY TO EMBROIDER</b><br>White print cloth. 14-2 thread count. 3-inch hem-stitched hems. 42 x 36. Stock up!<br><b>2.98</b> FOR REG. 59¢ EA.                                                                                          | <b>GIRL'S BLUE JEAN SOX</b><br>"Turn-em" yourself. All white, downy soft cotton. Nylon reinforced heel and toe. Sizes 6 - 10 1/2.<br><b>39¢</b> Pr. | <b>CHENILE BED SPREADS</b><br>Twin and Full Size Assorted colors.<br>Reg. 4.98<br><b>\$2.44</b> each                                                                                                      |

**You'd Expect to Pay 5.90**

**WASHABLE RAYON FIBERENE AND LUSTRE CREPE dresses**

**\$2.99**

For fashion, for flattery, for every season wearability — a real stand-out value. Large selection of styles, patterns and colors.

Sizes 12 to 20  
14 1/2 to 21 1/2  
(Half Sizes)  
46 to 52

**LAY IT AWAY**

**TOYLAND SPECIALS**

At Newberry's Ideal Christmas LAY-AWAYS

Plastic Handle Toy Gun 77¢  
Selection of great big cowboy guns... great fun for guys who like the West. 98¢

Try Our Special Offer To You **FOUR GAMES**  
For Only **98¢**

Service for Four Tea Sets "Florentine" styling \$1.98  
Looks very adult. Non-breakable plastic. 29-pcs. Come early.

**BUY TODAY TRY A LAYAWAY**

**Newberry's TERRIFIC VALUES IN NOVELTY STRIPE KNITTED RAYON GOWNS**

**77¢**

REG. \$1.29

Choice of 3 assorted nylon trimmed styles. Pink, Turquoise, Maize, Mint. M-L.