

# The News-Review

Published Daily Except Sunday by the News-Review Company, Inc.  
Entered as second class matter May 1, 1926, at the post office at Roseburg, Oregon, under act of March 3, 1879.  
CHARLES V. STANTON, Editor and Manager  
Member of the Associated Press, Oregon Newspaper Publishers Association, the Audit Bureau of Circulations  
Represented by WEST-HOLLIDAY CO., INC., offices in New York, Chicago, San Francisco, Los Angeles, Seattle, Portland, Denver  
SUBSCRIPTION RATES—In Oregon—By Mail—Per Year, \$12.00; six months, \$6.50; three months, \$3.75. Outside Oregon—By Mail—Per Year, \$15.00; six months, \$8.00; three months, \$4.50.  
By News-Review Carrier—Per Year, \$15.00 (in advance), less than one year, per month, \$1.25.

## TELEPHONITIS

Charles V. Stanton

A most enjoyable reception was presented last Friday night celebrating installation of Roseburg's 10,000th telephone. Speakers extolled the great progress in the field of communications and complimented the Pacific Telephone and Telegraph Company on its constant research and invention.

Speaker after speaker waxed eloquent in tracing the development of the telephone. Prophecies were made of things still to come.

Seated at the head table during the festivities, I shuddered to think what might happen to me if called upon to express my opinions.

If there is any one device that may be pointed out as the bane of civilization, in my opinion it's the telephone.

Our medical authorities tell us that heart disease claims more and more victims each year; that hypertension has become a national curse.

Blame it on the telephone!

I sit at my typewriter, concentrating on solutions to the problems of the world, and the telephone rings. About the time an idea begins to germinate and a couple of paragraphs have been written, the telephone rings. Then, after a lengthy conversation, I have to go back to pick up my train of thought and make a fresh start, whereupon the telephone rings again.

Then, when exhausted by effort, I get home and try to relax, the people who couldn't get me during office hours, call up to voice their complaints or seek information.

### Too Much Progress

We wouldn't need as many telephones if the communication scientists would quit their researching.

In the "good ol' days" you went to a contraption hanging on the wall, turned a crank and, when the operator answered, you told her you wanted to talk to John Jones. You didn't have to monkey around with five figure calls and have an engineering degree to work a dizzying dial, only to have operator chime in to tell you that the number has been changed. Instead, you either got John Jones, or a half-dozen other parties on the line. If John wasn't home one of the neighbors would deliver the message.

You could leave word that you'd pick him up at 2 o'clock to go fishing, and, sure enough, he'd be waiting with his cane pole and a can of worms.

Now, however, they have "The Voice." That's a gadget you hook on your telephone to record all the incoming calls. When you return from the coffee break it gives you all the accumulated trouble.

But when we had the phone on the wall you didn't talk long because your legs and feet got tired.

Then they brought out the desk stand. You held the transmitter with one hand and the receiver with the other. When your arms tired you quit talking.

Now they use these doggone French phones, for which you can even buy a device hitching them to your shoulder and you can talk for hours without exertion.

So, because people talk more, we must have more telephones.

### Worst Is Yet To Come

And now they're talking about more "progress." It won't be long, we're told, before any telephone in the world can dial any other telephone in the world. Thus, instead of the guy in some other town passing up a chance to tell me off for my editorial policy because of the difficulties of a long distance connection, he'll be able to grab his telephone before he's had time to cool off and dial me direct.

Furthermore, they're crossing telephones with television. Soon you'll see as well as hear the person you're talking with. Think what'll happen then when you're called out of the bathtub!

How easily history could be changed by impulse. Just suppose, for instance, that upon receiving that summons from Alexander Graham Bell, "Come here, Watson, I want you," Watson had obeyed the impulse which overtakes most of us at some time or another with regard to the telephone. Suppose he had responded to the call packing an axe with which he smashed the infernal contraption and the head of the great inventor.

But why go on dreaming?

Hal Boyle

NEW YORK (AP) — Practically everybody alive today sooner or later will meet a millionaire — and feel worried about it.

It was feared for a time that millionaires would die out in this civilization, that they would go the way of the dodo or the extinct passenger pigeon.

Happily, it hasn't worked out that way. The millionaire class has proved a hardy breed. If millionaires aren't quite multiplying like the rabbit, they are at least increasing faster than the whooping crane.

The average person, told he is going to meet a millionaire the first time, finds his heart suddenly beating a bit faster.

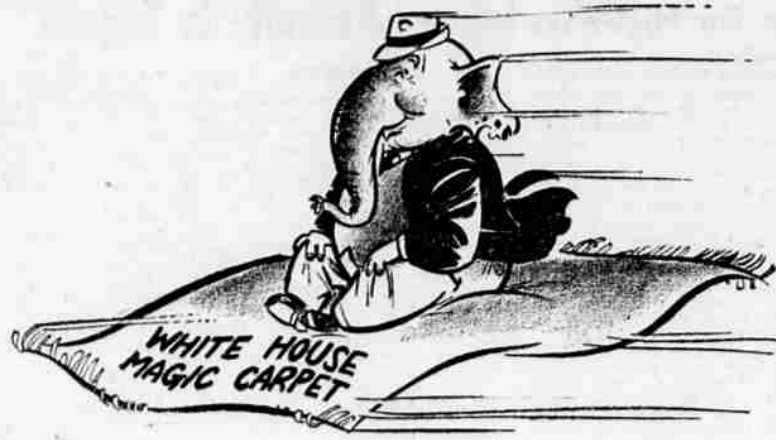
"How shall I act when I see him?" he asks.

Nervously, he thumbs through his wife's etiquette book. He finds no help there. Oddly, no etiquette writer ever thinks to include a chapter on "The Care and Proper Treatment of Millionaires."

This is a strange oversight indeed. The etiquette writers seem to have the idea that you should treat a millionaire just as you would any other social equal. They are on the right track here, but they don't go far enough. Millionaires are even more equal than your other social equals.

A helpful thing to remember is that, while you are uneasy at the prospect of meeting the millionaire, he may be even more uneasy over meeting you. A millionaire always has the uneasy feel-

## Only Ike Can Pull the Rug From Under Him



## Bruce Brossat

Though it is customary for politicians to announce what the issues will be in an election campaign, saying it doesn't make it so. No one who is wholly candid with the public will pretend he can forecast with finality what matters will deeply concern the voters more than 12 months hence.

The most that can honestly be said this far ahead is that one party or the other has certain problems which may develop into decisive issues in 1956. For the Republicans, one of these is the general slide in farm prices and the consequent drop in crop-and-livestock income.

Such income has been declining for several years, indeed, long before the GOP took the White House in 1952. But since the farmers cannot now penalize the Democrats, the Republicans naturally fear they may be held accountable at the polls.

The figures on agricultural income are not in the realm of dispute. From time to time they have leveled off or turned slightly upward. But always they have resumed their descent.

It would be absurd to underestimate the political peril in this situation for any party in power. Evidence from the 1954 elections indicated that farm distress more certainly was translated into Democratic congressional victories in some areas. The impact, however, was not general.

But there are aspects of the farm situation which, at least temporarily, make it appear a good deal brighter than a superficial look at the generalized crop income figures would suggest.

For one thing, while net farm income for crops and stock has tumbled 30 per cent since 1947, farm population has fallen 19 per cent in the same period. This migration to the cities has softened the shock of the income decline for those who have stayed behind.

Second, many still on farms have found other sources of income to boost their annual earnings. In combination with the population factor, this development has caused total farm income to rise from \$788 in 1947 to \$918 in 1954.

Farmers have made the extra money by working in local factories, mines and shops, mostly in the off season, of course. The prospect is that their per capita earnings will hold up or even climb a bit in 1955.

There is no sign that these compensating factors leave farmers

won't buy everything." The millionaire knows you aren't in a position to say whether this is really true or not.

5. If you have an inside tip on a new stock or a horse race, pass it on to him at once. It will please him to know you are interested in never him get ahead.

6. Never ask him where is the safest place to keep money. He may be hiding his in the crotches of trees and become suspicious that you are trying to find out his secret.

7. If a millionaire tells you the only road to wealth is by hard work, don't laugh out loud—even though you know he inherited his own riches. Look impressed. He may be right. (If you don't think inheriting money is hard work, just sit down right now and try to inherit some yourself.)

8. It is unwise to ask him how many millions he really has. If he only has one, it will embarrass him. If he has more than one, he won't tell you anyway.

9. Should you number several millionaires among your acquaintances, avoid mentioning the fact. Every millionaire likes to feel he is the only millionaire in your life.

10. Many people in the presence of a millionaire feel an overwhelming urge to praise the income tax. Fight down this temptation—or you'll find yourself all alone talking to yourself.

There is one other rule worth remembering: People who really have money usually let it talk for them. If a guy at your dinner table brags he's a millionaire, be sure to count the spoons before he leaves.

deliciously happy. They can hardly watch a steady fall in crop-and-livestock income without misgivings.

Nevertheless, these additional elements seem to have been overlooked by politicians of both parties. And they do make the picture considerably less grim than some of the orators have conceded. They might even determine whether or not the farm question really will be an important 1956 issue with the voters.

### Car Assemblies Regain Tempo; Changeovers Set

DETROIT (AP) — New car assemblies have moved upward again reflecting the quick changeover by Ford.

The faster tempo, however, probably will be short lived. Two of General Motors' divisions are down for their changeovers and the remaining three should cut off 1955 model output within the next couple of weeks.

Pontiac joined Cadillac Tuesday in new model production planning. Meanwhile Ford's Lincoln, Mercury and Ford divisions are shipping cars to dealers. The new Ford and Mercury lines get their introductions this week.

With its Plymouth division still down Chrysler is gaining momentum slowly on the production of its 1956 cars. The Chrysler divisions were the first to close down for this year's model changeover.

Public presentations for the five Chrysler division cars start with Dodge on Oct. 4. They will be completed when Plymouth puts its 1956 models on sale on Oct. 19.

The industry's U.S. factories already have built about 5,763,000 units so far this year. That total compares with 4,018,751 units in the same 1954 period.

The figures include 2,972,774 car assemblies by General Motors compared with 2,117,585 in the same 1954 period; 1,348,856 by Ford Motor Co. compared with 1,229,886, and 988,863 by Chrysler against 459,363.

### Mother, Children Perish In Fire

TACOMA (AP) — A mother and two small children died Tuesday morning in a flash fire that destroyed their two-story frame home at the Tacoma suburb of Steilacoom.

The charred bodies of Mrs. Evelyn Marcum, about 26, and two sons, Michael, 5, and Gregory, 3, were found in the fire-blackened ruins.

A third child, Tyler, 7, was attending school when the fire started about 9 a. m., apparently from an overheated stove.

Mrs. Marcum's mother, Mrs. Evelyn Baker, 39, suffered burns and cuts. She was injured when she tried to tear out a screen and break a window to rescue her daughter and grandchildren.

Dr. Frank James, Pierce County coroner, said Mrs. Marcum and her sons were asphyxiated.

Mrs. Marcum's husband, Sgt. L. C. Thomas B. Marcum, is serving with the Army in Korea. Among her surviving three brothers is Ralph Baker of Olympia.

No Power Shortage Foreseen By Bonneville

### In The Day's News

(Continued from Page One)

that COULD be guarded against by BETTER DRIVING.

Because they could be guarded against, they are perhaps more tragic than this one.

The Free Europe Bulletin in Vienna says guns and ammunition are being sent by munitions plants in communist Czechoslovakia to rebel tribes in French North Africa, where the natives are engaged in a bitter and bloody ruckus with the French.

It adds that pistols are being sold to the tribesmen at sharply reduced prices.

Paste this in your hat: Whenever there is trouble in the world, you will find the commies stirring the pot and putting fuel on the fire.

Speaking of pots, there's always a dash of politics (in these days when another big political campaign is getting under way) in the mulligan stew that we call the news.

Speaking at a \$100-a-plate Democratic party fundraising dinner in San Francisco the other night, Pennsylvania's Democratic Governor Leader said the Democrats will be VERY HAPPY to take on President Eisenhower in 1956.

He added: "President Eisenhower is NOT the best man for the country. He is NOT the best man to seek and keep the peace. He is NOT a great President. He is NOT a leader."

One can't help being reminded of a fall of 1935, when the GOP politicians — who were OUI and wanted very much to get back IN — were laying plans to take FDR to the cleaners in 1936.

History tells us they didn't get very far.

Let's close this hodgepodge with a tale about a boy and his dog and a porcupine.

The boy and his dog were enjoying an autumn ramble in the wooded hills near his home town. Suddenly a porcupine appeared in the trail ahead, waddling along in the what-the-heck manner that porcupines have.

Being a very small boy, and having been well brought up as to guns in the immediate vicinity of town, he didn't have a 22 along. But he had been hearing about Porky's depredations in the growing timber that will some day provide raw material for great pulp and paper factories in Southern Oregon (along with large and very acceptable payrolls), and he felt that something ought to be done.

Lacking other weapons, he picked up a rock and bounced it off Porky's frame. But porcupines are durable. This one waddled right on. Another rock brought no better results.

That nettled our hero. He was wearing a pair of heavy new boots, with stocky soles studded with hobnails, and he waded in to kick the stuffing out of Porky.

The net of it was that he ROUNDED a pair of new boots. The porcupine's quills penetrated the heavy leather, leaving the inside of them feeling just like the interior of a well-stocked pin-cushion.

At that moment, the dog waded in.

You know the rest. The upshot of the affair was a pair of ruined boots and a practically ruined dog.

The porcupine waddled off. Porky is a rugged character.

### Red China Promises Leniency For Prisoners

TOKYO (AP) — Peiping Radio said Wednesday Red China would deal "in a spirit of leniency" with "the Americans convicted of crimes in China."

The broadcast referred to the 19 Americans convicted of "crimes" which Red China in talks with the United States at Geneva agreed to release "expeditiously." None has yet been freed.

### Coon Can't See Reason To Review Columbia Plan

BAKER (AP) — Rep. Sam Coon (R-Ore) said Tuesday he could see no adequate reason for a complete review of flood control plans in the Columbia Basin merely because of a lower height proposed for the John Day Dam.

Coon, who has sponsored legislation for the John Day Dam to be built in "partnership" between the federal government and local interests, said he favored the lower height.

He said the lower height was more practical, had many advantages and would not flood upstream sites around Umatilla.

Coon was here preparing for a series of debates against Sen. Neuberger (D-Ore) on the merits of the proposed "partnership" dam at John Day.

He said he could not agree with Neuberger that the situation was being complicated by loss of the Hells Canyon site for a high federal dam. Coon said he could see no special connection between Hells Canyon and John Day.

"They are two different things," he said.

### Yreka Ranchers Attempt To Bring About Rainfall

YREKA, Calif. (AP) — Growers the ranchers in this thirsty area are getting ready to do something about the weather.

Some of them met Monday night and planned a non-profit rain-making corporation in the Shasta Valley. Tom Williams, regional chairman of the California Farm Bureau problems committee, estimated it would cost from \$300,000 to \$400,000 for one year. Rain would be encouraged from October to April by sending clouds with silver iodide. Money would be raised by acreage assessments.

### Tired... Nervous

Nutritional experts reveal vitamin losses in cooked foods plus faulty diet may be seriously undermining your energy, strength, and resistance, making you feel on edge—affecting your appetite—spoiling your sleep—because your body is vitamin and iron starved.

How You Can Stop Chronic Vitamin & Iron Starvation TODAY... Feel Like a New Person!

Supplement your diet every day with just one High-Potency Bexel Capsule. Just one of these wonderfully strengthening capsules gives you the full strength and iron content nature provided in the following groups of foods before cooking:

1 quart of pasteurized milk 1/2 lb. of ham  
4 oz. of fresh orange juice 1/2 lb. of beef  
1 lb. of lean beef 1/2 lb. of cod fish  
1 lb. of lean pork 1/2 lb. of green string beans

Penny for Penny... You Get More Value in High-Potency BEXEL

SPECIAL FORMULA VITAMIN CAPSULES  
Feel Better... Look Better... Work Better  
YOUR MONEY BACK!  
A MILLERSON PRODUCT

FULLERTON REXALL DRUGS  
127 North Jackson

### STUD MILLS WANTED IN WESTERN MONTANA

For Cutting 8 Ft. Cants  
For Further Information Write or Phone

GRISWOLD & SONS  
BOX 638  
DRAIN, OREGON

### SAW DUST by Wes & Erick

DOES YOUR WIFE MISS YOU MUCH? NOPE... SHE THROWS REMARKABLY WELL FOR A WOMAN. LEAVE IT TO THE LADIES TO KNOW SAW SERVICE & SUPPLY CO IS THE BEST PLACE IN TOWN FOR GOOD SERVICE.



### OREGON-IZE YOUR CHAIN SAW FOR TOP PERFORMANCE

CHIPPER, CHISEL, CROSSCUT CHAINS, ARMOR-TIP SAW BARS, FILE HOLDERS, FILES, Depth Gauges, CHAIN VISES, BREAKERS

You'll get outstanding results from your chain saw, no matter what make, when you OREGON-IZE it with an OREGON chain and OREGON accessories. Designed and manufactured by specialists, these OREGON products are standard factory and replacement equipment in the chain saw field. Start getting OREGON-IZED now.

FREE! FILING INSTRUCTIONS FOR ALL TYPE CHAINS

SEE Your CHAIN SAW DEALER! Distributor . . .

SAW SERVICE & SUPPLY CO.  
Roseburg, Oregon - Dial 3-4234  
1/2 BLK. WEST HWY 99 NO. near CITY MKT.

### Attention Home Builders

LOOK AT THE WIRING SERVICES OFFERED BY Trowbridge Electric Co.

FREE PLANNING SERVICE  
Let us help you plan the electrical features you want in your new home.

FREE ESTIMATES OF COST  
Ask for Doug Hayes or Bill Sims. They will tell you how much your wiring and electrical features will cost.

ONE-YEAR GUARANTEE  
Our wiring installation in your home is guaranteed for one year against defects of material.

WIRING MATERIALS AT LOW PRICES  
We carry a large stock of wire, boxes, fuse panels, lighting fixtures and miscellaneous materials required for your new home.

LICENSED WIREMEN  
All our wiremen are licensed by the State of Oregon and the City of Roseburg... your assurance of trained and qualified mechanics.

BUILT-IN APPLIANCES  
Both Westinghouse and Thermadore built-in range tops, ovens, refrigerators, freezers and dishwashers.

ELECTRICAL CONVENIENCE STARTS WITH THE PLANNING!  
Let us help you with all your electrical wiring and appliance needs.

Trowbridge ELECTRIC CO.  
136 NORTH JACKSON ST.