

**PENNEY'S**  
ALWAYS FIRST QUALITY

**BARGAINS BY THE DOZENS!**

**LADIES' DAY!  
Coming Soon!!**

Patronize News-Review Advertisers



**WOMEN WILL RULE** at the Ladies' Day sale at the Roseburg J. C. Penney Store. In deference to the women, the top brass of the store has taken a back seat for the Friday and Saturday event at the store. Mrs. Margaret Stevens, left, a four-year veteran at the store, will take over the manager's job currently held by Bruce Elliott. Her assistant, Mrs. Laverne Weaver, will succeed assistant manager Dwight Pair. The women will take over the entire operation of the store for those two days.

**Former Resident Visits In Melrose Recently**

By **NETTIE WOODRUFF**

Former resident, Jerry Horn, visited briefly Saturday with friends and relatives here.

He visited his nephew, Don White, and family and in Roseburg with his sister, Mrs. Clifford White, and family. He is now manager of the Safeway store in Eugene.

**Visit Here**  
Mr. and Mrs. Howard Ransome of Ephrata, Wash., arrived Friday to visit old friends in the community. They formerly resided here. They are house guests of Mr. and Mrs. Pete Veenstra.

Freeman Williams is back at his job with Umpqua Plywood after a month's illness at his home here.

Mrs. Ruby Burnett of Winlock, Wash., is spending her two-week vacation here at the home of her parents, Mr. and Mrs. O. O. Matthews.

Visitors at the home of Mrs. Jean Alston and family are her parents, Mr. and Mrs. E. A. Bol-

temer of El Cajon, Calif. After a visit here they will go to Wyoming and Missouri to visit his relatives.

St. Simmons, former local resident now of Coos Bay, visited relatives and friends during the weekend.

Principal Calvin Peterson reports that there are 182 students this year at Melrose School, which houses the first six grades.

Recent visitors at the R. E. Turner home were Mr. and Mrs. Hudson Barrow and daughter of San Martin, Calif. Mrs. Barrow is a niece of Mrs. Turner. The latter's mother, Mrs. C. R. DeLap, who makes her home with the Turners, left Thursday for Portland to stay with her son, Virgil, for a few weeks.

When facing blinding lights, some drivers close one eye and open it when the lights have passed, thus permitting quicker recovery of normal vision.

**United Spanish War Vets' Rally Avoids Horseplay**

**LONG BEACH, Calif.** — This ocean resort city entertained a convention of 700 war veterans Monday, but there was little horseplay.

Average age of the delegates is 79.

Only the drums rattled and rolled as the United Spanish War Veterans got down to business at their 57th national encampment.

The patrio of the Municipal Auditorium echoed with songs of the 1898 era like "Tenting Tonight," "Seeing Nellie Home" and "Two Little Girls in Blue."

A Spanish War band from Philadelphia provided the nostalgic music while delegates chatted about Teddy Roosevelt and the famous charge of the Rough Riders up San Juan Hill or Admiral Dewey and the U.S.S. Maine at Manila Bay.

For Charles A. Buel of Norfolk, Va., and Otto Heckel, Langlois, Ore., the convention was a reunion for two old salts who hadn't seen each other since they served with U.S. Naval forces in the Cuban campaign more than a half-century ago.

And there was plenty talk about "Teddy" from Bernard Adler and Arnold E. Stern, both of New York City, who rode with the late President up San Juan Hill.

"We could do it again," said Adler.

The encampment will run through Thursday when officers will be elected and the site for the 1956 convention selected.

**Sears, Roebuck Plans \$56 Million Expansion**

**CHICAGO** — Sears, Roebuck & Co. is planning to spend 56 million dollars next year chiefly to expand and improve retail stores.

F. B. McConnell, president, who made the announcement, said the expenditure will bring the total amount spent on construction since World War II to 400 million dollars.

The 1956 outlay will be 14 million dollars more than the amount spent this year.



let **LONG DISTANCE** keep family and friends close to you

typical low rates from Roseburg

- Boston . . . . . \$2.00
- Chicago . . . . . 1.75
- Salt Lake City . . . . . 1.10
- Seattle . . . . . .75

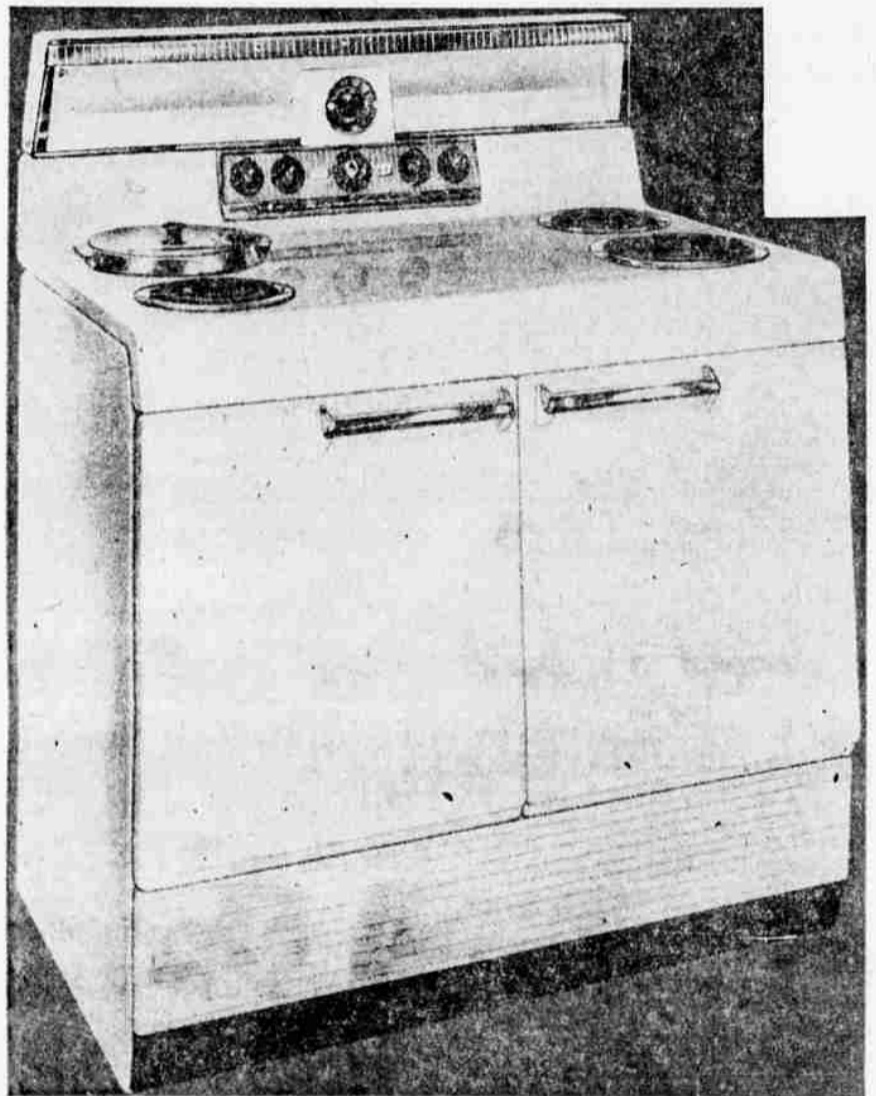
Station to station rates, not including tax, for 3 minutes after 6 p.m. weekdays and all day Sunday

Enjoy a family reunion tonight by telephone



**FRIGIDAIRE Now Gives You**

1. Lowest Prices **EVER!**
2. Biggest Trades **EVER!**
3. Best Service **EVER!**



SEE THIS FULLY AUTOMATIC LATEST MODEL FRIGIDAIRE RANGE!

SPECIAL PRICE . . . . . **\$199<sup>95</sup>**  
LESS BIGGEST TRADE-IN . . . . . **\$\$\$**

You Get . . . **VALUE PLUS!**

**Compare These Frigidaire Features!**

- New, high, full-width back panel
- Full-width Fluorescent Cooking-Top Lamp
- Cook-Master Oven Clock Control, cooks oven meals automatically
- Thermizer Deep-Well Cooker is also a small oven
- Radiantube 5-speed Surface Units
- New, big Even-Heat Oven, Porcelain Finished
- Big Storage Drawer rolls quietly on Nylon rollers
- Automatic Oven Pre-Heat, brings oven to right temperature . . . fast
- All Porcelain Finished inside and out, with one-piece Flowing Top

**Umpqua Valley APPLIANCE**

ROSEBURG — 114 N. Rose St., Dial OR 3-5574 SUTHERLIN—WEST CENTRAL—Phone 2988

**SALE** **TREMENDOUS SAVINGS ON NATIONALLY FAMOUS Sunscope BINOCULARS**

You will be amazed at the sensational price reductions of the precision binoculars. Each one carries the original price tag. See for yourself! Attractively gift-boxed, these are high-powered, long range prismatic binoculars with achromatic lenses. Fully guaranteed. Ideal for all sports occasions.

"THE FINEST UNDER THE SUN"

ALL COMPLETE WITH GENUINE LEATHER CARRYING CASE AND STRAP!

**SUNSCOPE**  
6 x 30 Binoculars

The all-around prismatic sports binocular. Individual focusing. Built to give a lifetime of service. Lightweight.

VALUE \$9.50  
NOW **29<sup>75</sup>**

**SUNSCOPE**  
8 x 25 Binoculars

Simple fingertip adjustment. Individual focusing. Achromatic lenses. Compact. Very easy to handle.

VALUE \$9.50  
NOW **19<sup>75</sup>**

**SUNSCOPE**  
7 x 50 Binoculars

Giant size, 7 inches tall, inches wide. Individual eye-piece focusing. An ideal binocular for the sportsman on land or sea. Coated lenses.

VALUE \$79.50  
NOW **39<sup>75</sup>**

**SUNSCOPE**  
7 x 35 Binoculars

All purpose binoculars for long range outdoor sports, big and small. Individual focusing. Coated lenses.

VALUE \$99.50  
NOW **49<sup>75</sup>**

ORDER BY MAIL, USE THIS COUPON

WEST BROS. JEWELERS  
Washington at Jackson Sts.  
Roseburg, Oregon

Please Send Me \_\_\_\_\_

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_

Charge By Account \_\_\_\_\_ COD \_\_\_\_\_ Cash \_\_\_\_\_

**WEST BROS. Jewelers**

PHONE ORchard 3-3002 WASHINGTON AT JACKSON ROSEBURG OREGON