

Canadians Dependent Upon U. S. For Everything From Baseball Scores To Cereal

By A. ROBERT SMITH
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OTTAWA, Canada—From baseball scores to bean flakes, Canada is almost completely dependent upon the United States.

This observation by a Canadian who has risen high in the Department of External Affairs (Canada's State Department) lends some authority to what is plainly seen by the most casual observer from the U. S. Canada likes and consumes in great quantities American products, ideas and customs of everyday life.

This is no less true in the small logging center of Renfrew than in the capital of the vast Canadian domain.

In a Renfrew super-market, a grocery list prepared in Washington, D.C., could be filled with few substitutes, even as to brand name products. Some American firms have built plants in Canada to serve this big market north of the border, but they turn out bran flakes, shredded wheat and other products of American origin. From soup to nuts, the story is repeated.

And like Kilkenny, the ubiquitous Coca Cola brand has long been here.

Cigarettes are something of an exception. Canadians are ex-

ing by billboards to light up a Black Cat, a Pleasure or a Sweet Caporal at prices substantially higher than Americans are accustomed to paying. A pack of McDonalds, its cover marked by a lady highlander in kilts, runs 34c. Close inspection discloses that its tobacco is imported — from the commonwealth of Virginia, U.S.A.

The latest Yankee and Dodger baseball scores are as important here as they are in Portland or Seattle, for the stars of today for Montreal or Toronto in the International League are tomorrow's performers in the majors.

In driving into this proud member of Her Majesty's kingdom, we had supposed we would feel quite at home in our English-made auto. But flashing by in their Plymouths and Oldsmobiles, Canadians found our "foreign car" as much an object of curiosity as had our fellow Americans. American car manufacturers have a big market here. Only Ford appeared to produce a Canadian model which is different from its American counterpart in chrome trim. Gasoline sells for about 42c per gallon here, but station attendants say their gallon is bigger than ours.

Driving across the province of Ontario, one hears by car radio Canadian disk jockeys spinning the latest hit recordings from Tin Pan Alley, for this country is as dependent upon Hollywood and New York as is the U.S. for its entertainment fare. It was a singularly unique experience to stop by the side of the road one Sunday afternoon and hear the authentic whining of a baggage drifting out from a plain frame house many miles west of the capital.

Canada is obviously bursting with pride over the accomplishment of a local girl. And when headline writers here simply call her Marilyn, Canadian readers know they are referring not to Hollywood's Miss Monroe but to Toronto's Miss Bell who is just back from her successful swim of the English channel.

Otherwise the Canadian press reflects a great deal of American life and events. Many of their editorial pages carry the same syndicated American columnists that U. S. dailies rely upon for current commentary. Canada's leading newspapers send correspondents to the U.S. capital because, as one reporter here put it, "Canada knows that her real capital is Washington, D.C."

The big news in Renfrew was that Radio Corp. of America had begun production in a new venture located there, boosting the town's economy that has rested on lumbering and a woolen mill that produced mackinaws.

The RCA enterprise is typical of the investment capital now going into this country from American big business. And like the Pacific Northwest, Canada badly needs this sort of new industry if it is to make the complete transition from being simply a source of raw materials for American mills to becoming a producer of finished products for its own and the U. S. market.

As the Montreal Gazette observed editorially, Canada will suffer as she does today from a disturbing condition of unemployment until she makes this transition. No longer do giant resource development projects, in which Canada now abounds, take up the slack in employment as they did 20 years ago in the days of the great depression. Man's inventiveness has produced complex earthmoving machines and other power devices

that today take the place of pick and shovel brigades once needed for road building, dam construction and pipeline laying.

That this drive to turn its own resources into its own commodities in its own domestic plants will turn Canada into a more keen competitor for markets now dominated by American producers, can hardly be doubted. Pacific Northwesters will feel that competition in the battle for full development of the Columbia River as it flows through both countries and offers a tremendous source of

cheap power for new industry. But Canada's drive can perhaps be just as easily understood with sympathy by Pacific Northwesters whose economic ambitions for their region are no less determined to overcome the long subservience to the manufacturing and financial dominance of the eastern United States.

Canada has always been like America's little brother, said one observer here in sizing up relations between the two North American neighbors. But now little brother is growing up.

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Marilyn Monroe Figure Adapted To New Aircraft

WASHINGTON — The National Advisory Committee for Aeronautics says a 25 per cent increase has been achieved in the speed of a plane through and beyond the speed of sound by changing the shape of the fuselage. The fuselage is made smaller at the point where the wings are attached. NACA said this produces the airplane shape known variously as coke bottle, wasp waist and "Marilyn Monroe."

Invented by Richard T. Whitcomb, a 34-year-old NACA scientist, the design already is in use in two supersonic airplanes.

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Longer Education Period Proposed By Eisenhower

By MARVIN L. ARROWSMITH

DENVER — President Eisenhower says America's youth ought to spend more time studying in this "complicated" age. He advocates lengthening regular high school and college courses to perhaps five years.

And he also suggests that older folks are being required to retire from their jobs too early in life.

That practice, he declared with a hearty laugh Sunday, may lead to "a revolution of old men and I am going to be in it."

In that light note maybe there was—and might there wasn't—a hint that he regards himself as still too young to pass up bidding for a second term. He will be 65 Oct. 14.

The President expressed his views on education and retirement during an inspection of the temporary headquarters of the new Air Force Academy at Lowry Air Force Base here.

He was chatting informally with Lt. Gen. Hubert H. Harman, academy superintendent and a 1915 classmate at West Point.

The chief executive—who learned about education problems as president of Columbia University—took a deep interest in the new academy's study curriculum.

He remarked to Harman that "when we were kids" a four-year high school education generally sufficed as a preparation for dealing with life's problems.

"But with this complicated life we've got now," he said, "how in the heck do we expect to educate people properly with the same number of years in high school and college?"

Mao Changes Timetable For Industrial Buildup

LONDON — Mao Tse-tung has changed his timetable for building up Red China's industries. The Chinese Communist chairman is telling his people 30 years will be needed to put the nation's economy on a level with Britain or the United States.

"These things take time" is the new propaganda theme.

When the Reds took over six years ago they promised a relatively quick march toward the goal of a powerful industrialized nation.

According to official statements, Mao now figures he will need about 15 years to squeeze out private business men and independent farmers. Then Red China's economy will fall into the pattern laid down by Russian communism.

The revised schedule was arrived at after Peking took note of a disappointing amount of aid from Russia.

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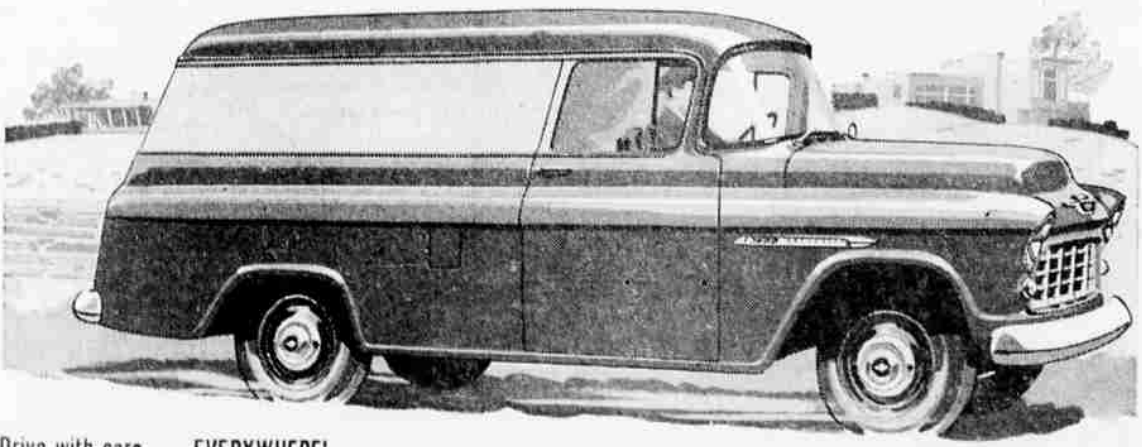
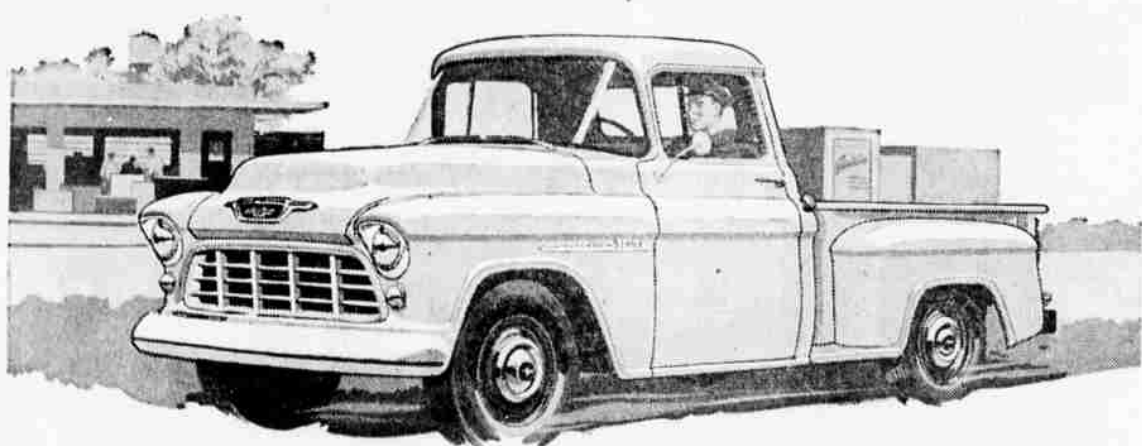
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