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Scheduled Local Service

**Movie Showtime**

**TUESDAY, AUGUST 16, 1955**

7:37, 11:21 "The Maudsleys" 9:30  
 INDIAN — Complete Show Starts 1:00, 8:59, 9:15 "The Colwell" 1:29, 7:09, 9:26

**STARLITE DRIVE IN — "Eternal Sea"**  
 7:37, 11:21 "The Maudsleys" 9:30

**PINE MOTOR — "The Farmer Takes a Wife"** 7:35, 11:29 Sabrena 9:30

**WEDNESDAY, AUGUST 17, 1955**

INDIAN — Complete Show Starts 1:00, 8:05 "Your Never To Young" 7:19, 9:26

**STARLITE DRIVE IN — "Purple Mask"**  
 7:37, 10:42 "Carolina Cannonball" 9:33  
 7:55, 11:30 "Without Reservations" 9:56

**KVAL - TV**  
**CHANNEL 11, EUGENE**

**TUESDAY, AUGUST 16, 1955**

4:00—Pinky Lee  
 4:30—Honey Doody  
 5:00—Big Roundup  
 5:30—5:30 Dat  
 6:00—The Eugene Scene  
 6:15—News-Sports-Weather  
 6:30—Watch Mister Wizard  
 7:00—Place The Face

**Good News!**

**Oil-Fired Down-flo Furnace**

LENNOX leads the way again with oil-fired perimeter heating. A new Down-flo furnace, featuring the MICRO-MIX Oil Burner, delivers filtered warm air directly into the perimeter duct system of slab-floor homes or those with "crawl space."

You'll And Lennox Perimeter Heating the last word in solid comfort. There's a Lennox furnace in just the right size for your home. See it today.

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**RADIO PROGRAMS**

**KRNR 1490 kc. 1240 kc. KRXL**

Radio and television programs listed below are furnished by the respective stations. This newspaper is not responsible for variations from the programs as listed.

**Remaining Hours Today**

3:00—Bill Baldwin Show  
 4:00—Musical Roundup  
 4:15—Serenade in Blue  
 4:30—Musical Fashions  
 4:45—Story Time  
 5:00—Charles Collingwood, News—CBS  
 5:15—Age of the Atom—CBS  
 5:40—Bulletin Board of the Air  
 5:45—Frank Goss, News—CBS  
 5:45—Allan Jackson, News—CBS  
 6:00—Music  
 6:15—World of Sports  
 6:30—Lowell Thomas—CBS  
 6:45—Northwest News  
 6:55—Musical Interlude  
 7:00—Scoreboard—CBS  
 7:05—Tennessee Ernie—CBS  
 7:45—Bing Crosby—CBS  
 8:00—Chuckwagon Jamboree  
 8:15—Disk Derby—CBS  
 8:30—Suspense—CBS  
 8:45—Musical Interlude  
 9:30—Northwest News Summary  
 9:35—Amos 'n' Andy Music Hall—CBS  
 10:00—World News  
 10:15—Platter Parade  
 10:30—News Nitecap  
 11:30—Sign Off

**WEDNESDAY, AUGUST 17, 1955**

6:00—Coffee Club Capers  
 6:30—News and Coffee Club  
 6:45—Way of Life  
 7:00—Songs of the Wide Land  
 7:05—Morning Melodies  
 7:15—Frank Goss, News—CBS  
 7:35—Harry Habbitt—CBS  
 8:00—Wendy Warren & News—CBS  
 8:15—In the Groove  
 8:25—Northwest Highlights  
 8:30—Helen Trent—CBS  
 8:45—Our Gal Sunday—CBS  
 9:00—Woman's View  
 9:15—Ma Perkins—CBS  
 9:30—Young Dr. Malone—CBS  
 9:45—Man About Town  
 10:00—Second Mrs. Burton—CBS  
 10:15—News Nitecap  
 10:30—Nora Drake—CBS  
 10:45—Aunt Mary—CBS  
 11:00—Guiding Light—CBS  
 11:15—Make Up Your Mind—CBS  
 11:30—Local News  
 11:40—Musical Interlude  
 11:45—House Party—CBS  
 12:00—World News  
 12:15—Man on the Street  
 12:30—Arthur Godfrey—CBS  
 2:00—TV Preview  
 2:05—Let's Look at the Weather  
 2:10—This I Believe  
 2:15—Symptoms of Our Times  
 2:30—Town & Country Time  
 2:45—Trading Post  
 3:00—Malinee 1400  
 4:00—Musical Roundup  
 4:15—Flying Time  
 4:30—Record Hits  
 4:45—Story Time  
 5:00—Chas Collingwood, News—CBS  
 5:15—Age of the Atom—CBS  
 5:30—Musical Interlude  
 5:40—Bulletin Board of the Air  
 5:45—Frank Goss, News—CBS  
 5:45—Allan Jackson, News—CBS  
 6:00—Brighter Day  
 6:15—World of Sports  
 6:30—Lowell Thomas—CBS  
 6:45—Northwest News  
 6:55—Musical Interlude  
 7:00—Scoreboard—CBS  
 7:05—Tennessee Ernie—CBS  
 7:45—Bing Crosby—CBS  
 8:00—Homestead Digest  
 8:15—Disk Derby—CBS  
 9:00—The Governor Reports  
 9:15—Modern Concert Hall  
 9:30—Northwest News Summary  
 9:35—Amos 'n' Andy Music Hall—CBS  
 10:00—World News  
 10:15—Platter Parade  
 10:30—News Nitecap  
 11:30—Sign Off

**Remaining Hours Today**

4:00—Fulton Lewis—MBS  
 4:15—Frank Hemingway—MBS  
 4:30—Here's the Answer—MBS  
 4:45—Sam Hayes—MBS  
 5:00—Preston of Yukon—MBS  
 5:30—Bob Green—MBS  
 5:40—Great Moments in Sports  
 5:45—Bill Brundage—MBS  
 5:55—Ceil Brown—MBS  
 6:00—Gabriel Heatter—MBS  
 6:15—Eddie Fisher—MBS  
 6:30—Bob Grant News  
 6:45—Sam Hayes—MBS  
 6:55—Music  
 7:00—Sports Spotlight  
 7:15—Twilight Moodie  
 7:30—Clisco Kid  
 7:45—Fulton Lewis—MBS  
 8:15—Loggers Weather  
 8:20—McKay News  
 8:25—Strictly Instrumental  
 8:30—Broadway Cop—MBS  
 9:00—News—MBS  
 9:15—Bureau Exchange  
 9:25—Music  
 9:30—As You Like It  
 9:35—News  
 10:00—Treasury Agent—MBS  
 10:30—Party Line  
 11:00—Tomorrow's Headlines  
 11:30—Party Line  
 11:30—Sign Off

**WEDNESDAY, AUGUST 17, 1955**

6:00—Sign On  
 6:01—Harry's Eye-Opener  
 6:30—Conti Brown—MBS  
 6:35—Swing 14  
 6:40—Weather Report  
 6:45—Western Roundup  
 7:00—Frank Hemingway—MBS  
 7:15—Breakfast Gang—MBS  
 7:45—Local News  
 7:50—Feed Bag  
 8:00—Cliff Engle—MBS  
 8:15—Homemaker Harmonie  
 8:25—Kraft News—MBS  
 8:30—Bible Institute—MBS  
 8:35—City Market Jambooree  
 9:15—Kraft News—MBS  
 9:20—Farm Bureau Exchange  
 9:30—Tomorrow's Headlines  
 9:45—Three Suns  
 10:00—Newspaper of the Air—MBS  
 10:15—Toll-Free—MBS  
 10:30—House Party  
 10:55—Stork Club  
 11:00—Eddie Fisher  
 11:15—Here's Hollywood—MBS  
 11:20—Music  
 11:30—Queen For a Day—MBS  
 12:00—Roving Reporter  
 12:15—Mid-Day News  
 12:30—Great Your Neighbor  
 12:45—Market Reports  
 12:50—Sports Lineup  
 12:55—Music  
 1:00—Game of the Day—MBS  
 2:35—Camel Scoreboard—MBS  
 3:00—Western Roundup  
 3:15—Town Crier  
 3:20—Music  
 3:25—Kraft News—MBS  
 3:30—Behind the Story—MBS  
 3:45—Tello-Test—MBS  
 4:00—Fulton Lewis—MBS  
 4:15—Frank Hemingway—MBS  
 4:30—Here's the Answer—MBS  
 4:45—Sam Hayes—MBS  
 5:00—Sgt. Preston—MBS  
 5:30—Bob Green—MBS  
 5:40—Great Moments in Sports  
 5:45—Bill Brundage—MBS  
 5:55—Ceil Brown—MBS  
 6:00—Gabriel Heatter—MBS  
 6:15—Star Time  
 6:30—Bob Grant News  
 6:45—Sam Hayes—MBS  
 6:55—Wagon Wheel  
 7:00—Sports Spotlight  
 7:15—In the Roseroom  
 7:30—Clisco Kid  
 8:00—Fulton Lewis—MBS  
 8:15—Loggers Weather  
 8:20—McKay News  
 8:25—Music  
 8:30—John Steele—MBS  
 9:00—News—MBS  
 9:15—Music  
 9:30—President's Press Conference—MBS

**KBES - TV**  
**CHANNEL 8, MEDFORD**  
**TUESDAY, AUGUST 16, 1955**

3:30—Devotions  
 4:00—Feminine Fancies  
 4:30—Uncle Bill Show  
 5:30—Western Theater  
 6:20—Disneyland  
 7:20—Medical History  
 7:35—Hollywood Album  
 8:00—Place The Face  
 8:30—Big Picture  
 9:00—44,000 Question  
 9:30—Mr. & Mrs. North  
 10:00—In the Mood  
 10:15—News  
 10:20—Sign Off

**KOIN - TV**  
**CHANNEL 3, PORTLAND**  
**WEDNESDAY, AUGUST 17, 1955**

8:00—Valiant Lady  
 8:15—Love of Life  
 8:30—Search For Tomorrow  
 8:45—Guiding Light  
 9:00—News & Weather  
 9:15—Jack Paar Show  
 9:30—Welcome Travelers  
 10:00—Robert Q. Lewis  
 10:30—Linkletter's Houseparty  
 11:00—Big Payoff  
 11:30—Bob Crosby Show  
 12:00—Brighter Day  
 12:15—Secret Storm  
 12:30—On Your Account  
 1:00—Garry Moore Show  
 1:30—Comedy Classics  
 2:00—KOIN Kitchen  
 2:30—Arthur Godfrey Time  
 3:00—Strike It Rich  
 4:00—Armchair Theatre  
 4:30—Mr. Moon  
 4:45—Barker Bill's Cartoon Show  
 5:00—Red Dunning Show  
 5:30—Doug Edwards News  
 5:45—John Korman's Kaleidoscope  
 6:00—U.S. Steel Hour  
 7:00—Mr. Weatherman  
 7:05—Sportsense  
 7:10—News Parade  
 7:15—Musical Moments  
 7:20—Benefactor of the Mounted  
 8:00—The Millionaire  
 8:30—I've Got a Secret  
 9:00—Frankie's Kluge Time  
 10:00—Countpoint  
 10:30—City Desk  
 11:30—Showtime on Six

9:45—Music  
 10:00—True Detective Mysteries—MBS  
 10:30—Party Line  
 11:00—Tomorrow's Headlines  
 11:05—Party Line  
 11:30—Sign Off

**Portland U. President Puts Academics First**

PORTLAND (AP)—The "day has passed" when schools will build themselves up by powerful football teams, the new president of the University of Portland said here Sunday.

The Very Rev. Howard J. McKenna, CSC, said Portland would concentrate on academics rather than sports. He said enrollment at the university "is increasing by leaps and bounds."

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Most people consider an automobile the second biggest purchase they'll ever make. Anything that extends the life of that investment, or makes it perform better, naturally contributes to your pocketbook as well as your motoring pleasure. Since our new "Detergent-Action" Gasolines do both, they're prime examples of Standard's planning for you.

These new gasolines are made in complicated plants called catalytic reformers. Using platinum and other catalysts, they rearrange gasoline molecules to make the cleaner-burning, more powerful motor fuels required for best performance of today's higher compression engines. Standard built 4 of these reformers in the West. This program was 2 years in planning and building... cost \$50 million.

This \$50 million worth of plants is only part of the \$350 million Standard Oil Company of California is investing this year to make petroleum more useful and plentiful. Some of it will go for research to improve products and develop new ones. Part of it will pay for additional manufacturing facilities... while a good share will finance the search for new sources of oil to help supply the 733 gallons a year per person that go into thousands of oil-borne products essential to modern living.

So the \$350 million is an investment in your future as well as ours. It's one way Standard helps to guarantee that there'll be plenty of oil to do more jobs today and in the years to come.

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Rayon Card Blackwalls						
Regular						
No-Trade-In List Price	28.35*	29.80*	32.75*	35.85*	39.80*	41.35*
Rayon Card Whitewalls						

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