

Biggest Selling Job Lies Ahead For Car Retailers

By DAVID J. WILKIE

DETROIT (AP) — The biggest selling job the auto industry has known lies immediately ahead of the new car retailers; it contemplates the retail delivery of 1½ million or more 1955 model cars in the next 10 to 12 weeks.

Of the cars to be sold, something like three-quarters of a million currently are in dealer inventories. At least as many more are scheduled for production before the factories are fully converted to 1956 model assembly.

Optimistic industry experts are saying most of these cars will be sold before new models appear; they agree profit margins on most

such sales will be unusually slim. Less optimistic authorities say there will be many "new" 1955 model cars on sale by used car dealers for months after the 1955 models appear. That means many retailers may clear out their current model inventories by selling cars at cost or less to retailers whose chief business is the sale of second hand vehicles.

Klamath Falls Man New Yoncalla Music Teacher

Paul Edgar Roake of Klamath Falls has been hired as a Yoncalla music teacher in the school district, thus ending a controversy involving the resignation of Charles Martin.

The board refused to accept the resignation when Martin asked because of the feeling it might be difficult to find a suitable replacement in the short time before school started. The release has now been given, however.

The new teacher will serve both grade and high schools. This will be Roake's first teaching job, although he has been a professional musician for several years and is a qualified teacher, according to correspondent Mrs. George Edes. Only one vacancy now remains to be filled. It is for a home economics teacher.

Generally the new car retailers will have from now through most of September to clean out their outgoing model inventories. Most General Motors and Chrysler 1955 lines are scheduled for October and early November introduction.

Ford and Mercury cars are expected in the showrooms several weeks ahead of Chevrolet. Ford is trying to whittle down a production lead of some 80,000 cars held by Chevrolet.

The new models are scheduled for introduction four weeks and more ahead of any previous new models in the postwar years to date. It has been suggested in some quarters the switchover to new models was set ahead so that new car retailers could get their sales campaigns started before normal Christmas buying flattens too many purses.

FIREMAN DIE

HOOD RIVER (AP) — Ernest Grenfell, a battalion chief in the Portland Fire Department, died on a fishing trip Wednesday morning. He was a brother of the Portland fire chief, Edward Grenfell.

A heart ailment was blamed. The chief's brother had gone with five other men to fish on the bank of the Columbia River a mile west of Wyeth.

The first 1956 model to go on sale this year should be Ford's improved Lincoln. It is expected early in September.

Chinese Blood Test Is Ruled Unconstitutional

NEW YORK (AP) — A federal judge has ruled that a paternity blood test required of Chinese seeking entry into the United States is unconstitutional and a violation of racial discrimination.

The ruling by Judge Edward J. Dimock came Wednesday in the case of three Chinese sons of a Chinatown grocerman. Their case affects some 20,000 Chinese seeking American citizenship as sons of Chinese-Americans, conceived during periodic visits of their fathers to China.

The validity of the blood tests was recognized a year ago by a federal judge. At that time the Justice Department termed the decision the "first tangible defense against fraudulent claims of identity."

The case before Dimock involved Lee Jun Hoy, 25, Lee Kum Cherk, 16, and Lee Moon Wah, 15. They claimed citizenship through their father, Lee Ha, an American citizen since 1926.

"Veteran CBS radio newsmen Charles Collingwood brings you a comprehensive report and interpretation of the news...

CHARLES COLLINGWOOD
— and the NEWS

Monday thru Friday
5:00 PM
DIAL 1490
KRNR CBS RADIO

Movie Showtime

THURSDAY, AUGUST 11
INDIAN — Complete show starts 8:30; 9:30, 10:30, 11:30.
STARLITE DRIVE IN — "Vera Cruz" 8:30, 11:30; "Five Against the House" 9:30.
PINE MOTOR — "Bounty Hunter" 8:30, 11:30; "Rogue Cop" 9:30.

FRIDAY, AUGUST 12
INDIAN — Complete show starts 8:30; 9:30, 10:30, 11:30.
STARLITE DRIVE IN — "Vera Cruz" 8:30, 11:30; "Five Against the House" 9:30.
PINE MOTOR — "Bounty Hunter" 8:30, 11:30; "Rogue Cop" 9:30.

KOIN - TV

CHANNEL 3 PORTLAND

FRIDAY, AUGUST 12, 1955
8:00 — Valiant Lady
8:30 — Search For Tomorrow
9:00 — Guiding Light
9:30 — On Your Account
10:00 — Jack Paar Show
10:30 — Welcome Travelers
11:00 — Robert Q. Lewis
11:30 — Linkletter's Houseparty
12:00 — Big Payoff
12:30 — On Your Account
1:00 — Brighter Day
1:30 — Spotlight Revue
2:00 — On Your Account
2:30 — Garry Moore Show
3:00 — Koin Kitchen
3:30 — Garry Moore Show
4:00 — Strike It Rich
4:30 — Armchair Theatre
5:00 — Mr. Moon
5:30 — Red Dinning Show
6:00 — Doug Edwards News
6:30 — John Kieran's Kaleidoscope
7:00 — Mr. Weatherman
7:30 — Sports
8:00 — Sports
8:30 — Sports
9:00 — Sports
9:30 — Sports
10:00 — Sports
10:30 — Sports
11:00 — Sports
11:30 — Sports

KBES - TV

CHANNEL 4 MEDFORD

THURSDAY, AUGUST 11, 1955
2:30 — Devotions
3:00 — Feminine Fancies
3:30 — Robert Q. Lewis
4:00 — Valiant Lady
4:30 — On Your Account
5:00 — Sports
5:30 — Sports
6:00 — Sports
6:30 — Sports
7:00 — Sports
7:30 — Sports
8:00 — Sports
8:30 — Sports
9:00 — Sports
9:30 — Sports
10:00 — Sports
10:30 — Sports
11:00 — Sports
11:30 — Sports

KYAL - TV

CHANNEL 12 SEASIDE

THURSDAY, AUGUST 11, 1955
4:00 — Pinky Lee
4:30 — Howdy Doody
5:00 — Big Roundup
5:30 — Sports
6:00 — Road To Adventure
6:30 — News-Sports-Weather
7:00 — The Best of Groucho
7:30 — Famous Playhouse
8:00 — Dramat
8:30 — Ford Theatre
9:00 — Mark Saber
9:30 — Sports
10:00 — Sports
10:30 — Sports
11:00 — Sports
11:30 — Sports

Thur., Aug. 11, 1955 — The News-Review, Roseburg, Ore. 5

RADIO PROGRAMS

KRNR 1490 kc. 1240 kc KRXL

Radio and television programs listed below are furnished by the respective stations. This newspaper is not responsible for variations from the programs as listed.

Remaining Hours Today

4:00 — Musical Roundup
4:15 — Let's Go To Town
4:30 — U. S. Navy Band
4:45 — Story Time
5:00 — Chas. Collingwood, News—CBS
5:15 — Age of the Atom—CBS
5:30 — Musical Intertitle
5:45 — Bulletin Board of Air
6:00 — Frank Goss, News—CBS
6:15 — Allan Jackson
6:30 — Dreamers Holiday
6:45 — World of Sports
7:00 — Lowell Thomas—CBS
7:15 — Northwest News
7:30 — Musical Intertitle
7:45 — Tennessee Ernie—CBS
8:00 — Bing Crosby—CBS
8:15 — Chuckwagon Jambores
8:30 — Disk Derby—CBS
8:45 — Wanda Warne & News—CBS
9:00 — City Hospital—CBS
9:15 — Musical Intertitle
9:30 — Northwest News Summary
9:45 — Amos 'N' Andy Music Hall—CBS
10:00 — World News
10:15 — Platter Parade
10:30 — News Nitecap
11:30 — Sign Off

FRIDAY, AUGUST 12, 1955

6:00 — Coffee Club Capers
6:15 — News & Coffee Club
6:30 — Way of Life
6:45 — Songs of the Wide Land
7:00 — Morning Melodies
7:15 — Frank Goss, News—CBS
7:30 — Harry Habbitt—CBS
7:45 — Wanda Warne & News—CBS
8:00 — In the Groove
8:15 — Northwest Highlights
8:30 — Allan Jackson
8:45 — Our Gal Sunday—CBS
9:00 — Woman's View
9:15 — Ma Perkins—CBS
9:30 — Young Dr. Malone—CBS
9:45 — Man About Town
10:00 — Second Mrs. Burton—CBS
10:15 — Perry Mason—CBS
10:30 — Nora Drake—CBS
10:45 — Aunt Mary—CBS
11:00 — Guiding Light—CBS
11:15 — Make Up Your Mind—CBS
11:30 — Local News
11:45 — Musical Intertitle
12:00 — House Party—CBS
12:15 — Man on the Street
12:30 — Arthur Godfrey—CBS
1:00 — TV Preview
1:15 — Let's Look at the Weather
1:30 — This I Believe
1:45 — Musical Matinee
2:00 — Trading Post
2:15 — Bill Baldwin Show
2:30 — Musical Roundup
2:45 — Let's Join the Navy
3:00 — Here's To Veterans
3:15 — Musical Intertitle
3:30 — Chas. Collingwood, News—CBS
3:45 — Age of the Atom—CBS
4:00 — Bulletin Board of Air
4:15 — Allan Jackson, News—CBS
4:30 — Brighter Side
4:45 — World of Sports
5:00 — Musical Intertitle
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7:45 — World News
8:00 — Platter Parade
8:15 — News Nitecap
8:30 — Party Line
8:45 — Sign Off

Committee Would Revise United Nations Charter

WASHINGTON (AP) — A special Senate subcommittee recommended Tuesday that President Eisenhower consider asking revision of the United Nations charter even though Soviet Russia is opposed. The group, headed by Chairman George (D-Ga.) of the Foreign Relations Committee, saw a possibility of developing "more acceptable and effective mechanisms for peace than those which now exist." And it said modifications in the U.N. might enable the world to "more adequately meet the threat of destruction which nuclear weapons pose for mankind."

MARGARET IN FRANCE

LE HAVRE, France (AP) — Margaret Truman arrived aboard the liner United States Wednesday for a six-week tour of Europe.

WITH QUARTERMASTER

S. J. C. Amor E. Strait, son of Mr. and Mrs. Pearl O. Strait, is a member of Tokyo Quartermaster Depot's 8080 Army unit. Strait entered the Army in January 1953 and completed basic training at Fort Lewis, Wash. He attended Days Creek High School.

BENETTA THEATRE

Winston OS. 9-8844

Tonight thru Saturday

Dale Robertson and Debra Paget in "THE CAMERAMAN FROM NATCHEZ", plus John Payne, Jon Sterling, Coleen Gray and Lyle Bettger in "THE VANQUISHED"

TRI-CITY Drive-In Theatre

Friday and Saturday

Cinemascope "MANY RIVERS TO CROSS" Robert Taylor Eleanor Parker

PLUS

"SCARLET SPEAR"

Ends Tonight

"Roaring Timber"

and

"The Cowboy and the Lady"

Gates Open 7:00 Week Days

PINE drive-in theatre

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