

On Your Mark!

The News-Review

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IN THE SPOTLIGHT

Charles V. Stanton

The Pony Express vs. Iron Horse race scheduled for Roseburg Saturday night and Sunday morning is attracting more attention than sponsors ever anticipated.

Announcement of the race was spread throughout the nation by The Associated Press, to which plans for the event were reported by The News-Review. Newspaper comment has resulted all over the nation. The Associated Press, from its New York office, has instructed its Portland bureau to provide additional coverage, both in words and pictures.

The stunt apparently has captured public fancy everywhere and, for a few hours at least, Roseburg's protest against its passenger train service (?) will be in the national spotlight. Newsreel cameramen are expected to be on hand to gather a film record for the nation's theater and television audiences. It also is reported that Life magazine will get into the act.

The Federal Communications Commission has, by special order, given Radio Station KRNR authority to monitor "ham" operator reports. These amateur operators along the course of the race will relay progress reports to KRNR which will keep the public informed of the relative positions of the train and Pony Express riders.

Even the "Friendly" Southern Pacific will benefit in one way. The train, according to the present outlook, will be loaded with reporters and press photographers from all over the state. Thus, for once, at least, the Night Crawler will have some paying passengers.

The event is turning out to be an exceptionally good publicity stunt. It probably will do more to bring public realization of the "Friendly" Southern Pacific's unfriendly policy toward Southwestern Oregon than millions of words of testimony at a public hearing.

Which only goes to prove the truth of the old adage: "Actions speak louder than words."

RESCUE ON UMPQUA BAR

The alert Coast Guard at Salmon Harbor has marked up another rescue.

A Portland man and his 10-year-old nephew were taken unharmed from the water after their trolling vessel had become disabled in rough water and was in sinking condition. The boy, wearing a lifejacket, reportedly jumped into the water and supported his uncle after the latter was washed overboard.

Coastguardsmen at the mouth of the Umpqua are doing a wonderful job. Their safety program has prevented many accidents. They constantly patrol the fishing area and have given help to many distressed fishermen.

Coos Bay is making a strong bid to overtake Salmon Harbor as a sports attraction. A widespread publicity and advertising campaign has been initiated. A tie-up has been made with the West Coast Airlines for a "package deal" whereby a single fee covers the cost of transportation to and from the airport, hotel accommodations, meals, fishing excursion, and other incidentals. In its advertising Coos Bay is claiming a "safer bar"—a thrust apparently aimed at Salmon Harbor.

But water is never safe, whether it be at Coos Bay or Salmon Harbor. Emergencies arise quickly when one is on or near the sea. A moment's carelessness may bring disaster. Our resorts today are being used by many people totally unfamiliar with the type of water conditions one is apt to experience along the coastline.

The soporific of a claim to a safe bar is apt to prove far more dangerous than a frank warning of danger.

The Umpqua Coast Guardsmen do not attempt to hide the dangers inherent at Salmon Harbor. They insist that anglers take safety precautions. Then, when emergencies arise, the guardsmen are on the job.

So long as Salmon Harbor continues to produce fish in return for angling effort, anglers will take the risks involved. No less productive spot will lure them away.

Consequently, we can be extremely grateful to the U. S. Coast Guard for its strict safety program and its constant vigilance.

IN THE DAY'S NEWS

By FRANK JENKINS

(Continued from Page One)

which, if it really were a pillbox the muzzle of the machine gun would be sticking— you look into a television screen. On the screen, you will see the room clerk. It's a two-way outfit and through a lens at the side the room clerk will see you. Over a two-way loud-speaker arrangement you will talk to the clerk and he will talk to you.

When you've completed your deal, a bellhop appears, takes your signature on a registration card, gives you your key and directs you to the hotel's free garage or parking lot. Then he carries your baggage up to your room.

When you've parked your car, you stroll up for your leisure and find everything cozy and nice.

Here's a point that will appeal to the traditional Scotsman:

When you reach your quarters, there will be no bellhop fiddling with the window or turning the heat off or on while he waits for you to reach for your change pocket. He will have cleared out before you get there. If you're the type that in order to feel properly important just must do something with a tip, you can of course hunt the boy up and crowd it on him.

Oh, yes. As you drive up a neon sign informs you whether there is or isn't a vacancy. Everything has been thought of.

Mr. Temple frankly admits that it was the growing competition of the roadside motel that started him thinking along the lines that led to his invention.

The motel is easier to get into. His problem was to make his ho-

tel easier to get into, thus putting him on an even footing with his competitor. The motel is also easier to GET OUT OF, and the present model of Mr. Temple's robot doesn't take care of that situation. He's still mulling that end of it.

But— I presume— Like all the rest of us business men, he's more interested in getting customers into the store to buy than in getting them out of their purchases.

Anyways, his invention is a shining example of American free enterprise.

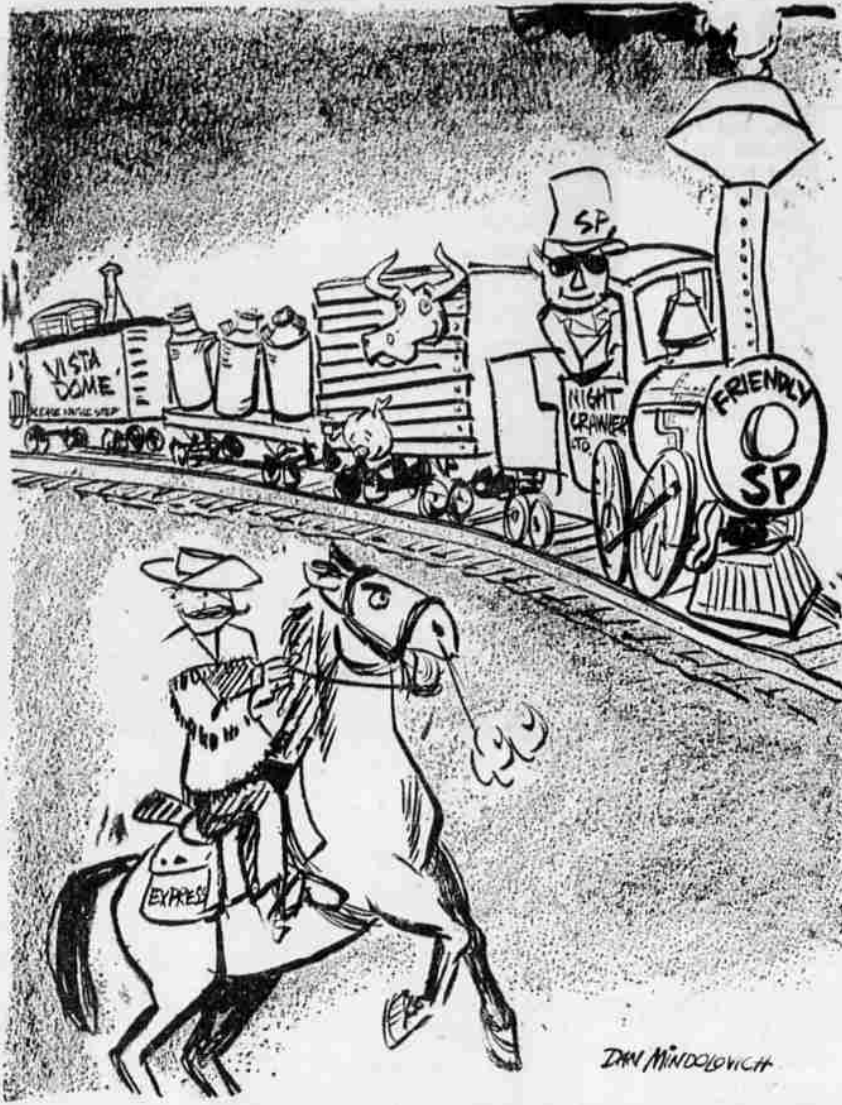
If, now, the politicians had arrived a decade or so ago at the conclusion that what everybody wants is GOVERNMENT GUARANTEE OF HOTELS—

And— If the motels had continued to grab off the bulk of the traveler business—

AND— If the hotel vote had been big enough to make it seem politically worth while—

Well, in that event, the politicians would have solved the problem by the simple expedient of voting a subsidy sufficient to make up to the hotel people the difference between the business they actually got and the business they thought they OUGHT to get.

That's the political way to handle such situations. Personally, I prefer the free enterprise way, and my hat is off to Morris Temple and his new gadget.



Community News Items

Back From Coast — Mr. and Mrs. D. R. Peterson and sons, Orval Jr. and Rick have returned their home on Overlook following a vacation at Neskonung.

Visiting — Mrs. Hazel Lake of Bend, Ore., is visiting at the home of her son-in-law and daughter, Mr. and Mrs. Jim Boehler, in Bonny View Terrace.

Receiving Treatment — Miss Elnor Sierck, who underwent surgery several months ago has been spending several days in Portland receiving medical treatment.

Recent Guests — Mrs. R. Hilary of Spokane, Wash., and Mr. and Mrs. Charles Allen of Eugene were recent guests at the home of the John Longfellow.

Reported Improved — Vernon Wilson, of Roseburg, who recently underwent serious surgery in Swedish Hospital in Seattle, is reported to be improving.

Back From Portland — Mr. and Mrs. H. H. Turner have returned to their home on South Main Street following a trip to Portland to attend the Portland-San Diego baseball game.

Dancers To Meet — Mr. and Mrs. Lester Spencer have announced that their Pioneer Club will meet Saturday at Evergreen Grange and all pattern and square dancers are invited.

Here From Barview — Mr. and Mrs. W. D. Bruley of Barview, Ore., are in Roseburg visiting their son-in-law and daughter, Mr. and Mrs. Dale Hill, on Emerald Lane.

Returns Here — Addye Wright, assistant business manager of the News-Review, returned here Wednesday night following a stay in Klamath Falls since Friday attending to business at the Herald-News.

Will Take Vacation — Mr. and Mrs. Woodrow Wilson and family plan to leave Saturday for Winnipeg, Canada, to spend their vacation visiting relatives and friends. They were residents of Canada before moving here.

Returning To Work — Lloyd Stutsman, advertising manager of the News-Review, who recently underwent surgery at Douglas Community Hospital will return to his work Monday after convalescing for the last two weeks.

Visitors Leave — Mr. and Mrs. Joseph Frickart have left for their home in Olympia, Wash., following a visit in Roseburg with Mr. and Mrs. Frank Bistak. They stopped over here en route home from an extended vacation trip to California.

Newsroom Visitor — Kirk Braun, photographer for the Oregonian, Portland, was in Roseburg Thursday. He visited friends in The News-Review's newsroom while here. He will continue on to Fresno, Calif., to attend the California press photographer's meeting.

Leave For Eugene — Janet and Doug Sabin, children of Mr. and Mrs. Robert Sabin, left Thursday for Eugene with their grandparents, Mr. and Mrs. Lester Calder. Mr. and Mrs. Sabin will move Monday to Eugene. Sabin is to be superintendent of the Coburg Schools. They resided at 1277 Umpqua Ave., while here.

Leave For Home — Mr. and Mrs. Patrick Kilby and children, Maureen, Patrick and Ferrin, have returned to their home in Klamath Falls, following a visit here with Mrs. Kilby's parents, Mr. and Mrs. W. M. Campbell, 435 S. Main St. Mrs. Kilby and children were joined here for the weekend by Mr. Kilby, who took them home this week.

Visiting Here — Dr. Max L. Dimick of Sacramento, Calif., is visiting with his brother, Daniel R. Dimick, and family in Roseburg.

Back From California — Mr. and Mrs. R. R. Brand and daughter, Miss Barbara, are back at their home in Roseburg, following a vacation in San Francisco.

Leave For Portland — Mr. and Mrs. Len Mitchell of Roseburg left Thursday for Portland to spend a few days visiting relatives and friends.

Arriving For Visit — Mr. and Mrs. Russell Peterson of Sacramento, Calif., are arriving in Roseburg Monday to visit Mr. and Mrs. Frank Bistak en route to Olympia, Wash., for a visit with Mrs. Bistak's mother.

Leave For Springfield — Miss Bonnie Iles and Miss Barbara Wood left yesterday by bus for their homes in Springfield following the last two weeks here visiting the former's paternal grandmother, Mrs. Story Iles, and her uncle and aunt, Mr. and Mrs. G. M. Iles, and son Kim. They spent a part of their vacation at the G. M. Iles summer place on Little River and also visited at the home of Mr. and Mrs. Alvin Helgeson and son, Junior, near Myrtle Creek.

To Attend Reunion — Local residents who plan to drive to Salem Sunday to attend a reunion of the Findlay family at the home of Will Morley are Mr. and Mrs. Robert Findlay, Mr. and Mrs. Tom Findlay and family; Mr. and Mrs. V. T. Jackson, Mr. and Mrs. Elton Jackson and family; Mr. and Mrs. Orville Wright; Mrs. Birdie Barker, Mr. and Mrs. E. J. Madison, Mr. and Mrs. Garold Madison and family; Mr. and Mrs. Gale Madison and family; and Mr. and Mrs. Grant Madison.

Mrs. Cox Back — Mrs. Mary Cox, fashion head for Montgomery Ward and Co. in Roseburg, has returned here following a stay in Portland attending a fashion clinic. Mrs. Cox reports fashions for the fall and winter for women will be "skin and narrow, straight as an arrow." Edwin Nolte, manager of Montgomery Ward Co. here and Mrs. Cox, along with representatives of the firm from five states viewed more than 350 fashions in a showing conducted by Miss Rita Perma of New York, who is fashion coordinator for Wards.

Injured In Accident — According to word received here, Mr. and Mrs. H. E. Allison of Gresham are getting along satisfactorily at Emmanuel Hospital in Portland where they were taken last Tuesday following an automobile accident near Gresham. Allison suffered four cracked ribs and Mrs. Allison suffered a fractured collarbone, three cracked ribs and a cracked wrist. They had just left their home to come to Roseburg having been called by the critical illness of Allison's brother, D. Y. Allison, who died at a local hospital Thursday and whose funeral was held this morning.

Visit Downings — Visiting several days this week at the Clyde Downings home on Fisher Road were their sons, Bud and George, who left Friday following a trip to Yellowstone Park, the Black Hills of South Dakota and points of interest en route. Bud Downings, who is 4-H Farm Advisor for Los Angeles, recently completed a three-week 4-H summer school session at A and M. College at Fort Collins, Colo. He was met at Denver by his brother, George, who is in the Forestry Department at Berkeley, Calif., and the two took a vacation trip before coming to Roseburg. En route here they stopped in Portland to visit their paternal grandparents, Mr. and Mrs. James Goodman.

School Matters At Myrtle Creek Get Attention

William Wirth was elected permanent chairman of the Myrtle Creek school board at a meeting Thursday night. He had been serving in a temporary capacity.

Most of the evening was spent in discussing the \$95,000 in bond issues to be voted on in the district Monday. No changes were reported. Present was architect Claude Freeman.

Sunt. Al Neet took the floor to report that only three vacancies remain on the teaching roster for next school year. He reported the hiring of the following new teachers: Robert Leanneville, music director to succeed R. L. McClintic; Miss Lillian Peterson, assistant music director; Betty Clark, special education teacher; Mrs. Ida Stout and Miss Ethel Loomis, elementary teachers; and Mrs. Constance Wright, high school English and art teacher. The three positions still unfilled are industrial art teacher, vocal music teacher and sixth grade teacher.

Other business for the night included: A report that district funds would be deposited with the Douglas County State Bank.

Announcement that discussion of an outdoor play court for the grade and high school has been scheduled next Monday at 7:30 before votes on the bond issue have been canvassed.

Announcement that the district will partition off the small end of the cafeteria building to be used for a special education teaching room. The space is currently unused.

Announcement that the first grade registration and health clinic is scheduled Aug. 16 and 18. On the 16th, it will be conducted at the primary building and on the 18th at the Tri-City Grade School.

A report that bids for fuel and gasoline would be opened Aug. 22.

About a fifth of U.S. crop and range land has been seriously damaged by water or wind, says the Twentieth Century Fund.

This is an **OK USED CAR** Sign of **sound buying**

- '53 PLYMOUTH CRANBROOK—Hy Drive, Radio, Heater. Low mileage. New tires and a shining 2-tone blue. 4 doors. Ready to roll. \$1295
- '53 PLYMOUTH CAMBRIDGE—This light green economy car will fit the bill for cheap transportation. A low-mileage one-owner car. \$1195
- '54 FORD 4-DOOR MAINLINER—Valve-in-head economy six with overdrive. Metallic blue color. Very sound at a real buy. \$1495
- '49 FORD SPORT COUPE—Maroon color, leaded, white wall tires. \$445
- '53 CHEVROLET 4-DOOR—Special model in two-tone blue. Very good tires, R&H. Lots of miles at low cost. \$1295
- '52 CHEVROLET SPORT COUPE—2-tone green color, white wall tires, radio, heater, 29,000 actual miles. It's a real buy. \$1195
- '51 CHEVROLET BEL-AIR—New 2-tone '55 colors, radio, heater, very good tires. A sharp hardtop coupe. Better see it now. \$1045
- '51 CHEVROLET 4-DOOR—Light green color, white wall tires, radio, heater. Very clean inside and out. A look will convince you. \$995
- '50 CHEVROLET DELUXE 2-DOOR—The loudest color calls to you on this Fleetline. It's a sound buy for the price and fully guaranteed. \$695
- '53 PONTIAC 4-DOOR DELUXE—Hydromatic, radio, heater, low mileage, very good tires and clean as a pin inside. Better buy a good car. \$1695
- '52 PONTIAC 4-DOOR DELUXE—2-tone original white and blue. One-owner car that shows real care. Fully equipped and in very good condition. \$1195
- '49 PONTIAC 5/L 2-DOOR—Hydromatic, new green paint, custom covers. A good second car at a low price. \$495
- '51 STUDEBAKER COMMANDER—V-8 motor, automatic transmission, maroon color, and in the Starline coupe model. It's a real buy at this give-away price. \$695
- '51 HENRY J—Overhauled motor, leather upholstery, good tires, 6 cylinders, and a new paint job. Lots of miles per gallon of gas. \$445
- '51 KAISER 4-DOOR—Overdrive, good motor, new tires, radio and heater. Lots of car for the money. \$495
- '52 NASH RAMBLER—2-tone paint, one-owner, lots of cheap miles left in this economical car. \$895
- '53 BUICK HARDTOP—V-8 super, 2-tone, white wall tires, radio, heater, dynaflow. The latest sport coupe. \$1895
- '53 BUICK ROADMASTER—200 horses under the hood and all raring to go. A beautiful 4-door Riviera with all power equipment and in wonderful condition. \$1995
- '53 WILLYS STATION WAGON—Six cylinder valve-in-head, overdrive and completely reconditioned. It's an ideal suburban car. Look at the room and economy. \$1295
- '53 FORD 1/2 TON PICKUP \$1195
- '53 CHEVROLET 1/2 TON \$1295
4-speed with canopy.
- '49 INTERNATIONAL PICKUP \$595
3 1/2 ton, stock rack, mud grip tires and good condition. Ideal farm rig.
- '47 FORD 1/2 TON \$275

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