

The News-Review

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WELCOME ONPA

Charles V. Stanton

Roseburg is host today to the annual convention of the Oregon Newspaper Publishers Association. It will be the first time the association has met in Roseburg for more than 20 years.

History of ONPA dates back to the year 1887 when publishers of Oregon newspapers formed the Oregon Press Association "to unite the newspaper editors and publishers of Oregon into a voluntary, mutual aid, non-profit, and educational association to promote and protect the welfare of its members and the newspaper industry."

The name of the organization was changed in 1908 to the Oregon State Editorial Association. Still another name change was made in 1935 when the title Oregon Newspaper Publishers Association was adopted.

The association gave its support to creation of the School of Journalism at the University of Oregon. Under the inspired direction of the late Dean Eric W. Allen, this school now stands high among institutions of its kind in the nation. It recently was housed in a new building named for its first Dean. The association has continued to preserve interest in the school and has cooperated in every possible way in its rapid advancement.

Information Exchanged

Dean Allen, in turn, took an active part in the work of the Association, which, with his aid, prepared and adopted the first formal Code of Ethics to be applied to newspaper publishing in the U.S. The Oregon Code has been used as a model in nearly all states, since its adoption in 1922.

Association headquarters are located in the Journalism Building. The association secretary-manager is a part-time instructor in the School of Journalism.

Harris Ellsworth, now congressman from Oregon's Fourth Congressional District, was the association's first paid manager. He resigned to become editor of *The News-Review* and was succeeded by Arne Rae. When Rae went to Chicago, Harry Schenk became manager and served until 1943 when the present manager, Carl C. Webb, was appointed.

In late years the association's activities have greatly expanded.

In addition to the annual meeting each June, a Press Conference, sponsored jointly by the School of Journalism, is held in February at Eugene. The summer meeting moves around the state. Last June it was held in Baker.

During July and August the association will sponsor a series of regional conferences. In these conferences publishers and department heads meet for technical studies and exchange of information and ideas concerning improved newspaper operation.

Surveys And Studies Made

Conferences also are held for advertising managers and newsmen, where ways and means of improving advertising service and news coverage come in for discussion. The association maintains an employment service, helping publishers to secure help and applicants to obtain jobs. It conducts numerous studies and surveys, covering various phases of newspaper operation, and is available for consultation on any problem. It represents newspapers in matters of legislation, public relations, etc., and is affiliated with various national organizations for mutual activities on higher than state level.

Oregon newspapers are widely recognized for their high standards of service and ethics. The prestige enjoyed by the Oregon press is influenced in large measure by the activities of the Oregon Newspaper Publishers Association which promotes mutual exchange of ideas and information, provides speakers to aid in the solution of problems, conducts studies and surveys, arranges workshops and panels on techniques, and otherwise keeps publishers fully informed on all latest methods and processes in all departments.

The Oregon Newspaper Publishers Association is sincerely dedicated to the steady improvement of newspaper service and production. It has a long record of achievement. At its meeting in Roseburg this week it will bring together a majority of the newspaper publishers of Oregon for three days of business, study and entertainment.

Roseburg is pleased by the opportunity to serve as host.

Hal Boyle

NEW YORK (AP) — Many people may wonder why science is trying to find a way to prolong the average life span to 150 years—but not Marguerite Piazza.

"The greatest fear I have is that I won't live long enough," said the young singer who turned from opera to become one of America's top supper club entertainers.

"There are so many things to do, and so little time to do them in. I'd like to live 150 years—and die traveling and still having fun."

Miss Piazza, who was named after a front porch and certainly presented a fine-looking facade, has a number of good reasons for wanting to live 150 years. She is happily married to a successful snuff merchant. She has three handsome children—and she earns up to \$20,000 a week. Why not live forever?

There was many a lifted eyebrow when Miss Piazza, after a couple of seasons with the Metropolitan Opera, turned to a night club act in which she sang everything from Puccini to fast-paced jazz numbers.

The eyebrows went even higher when, in the middle of her act, Miss Piazza changed her costumes, right on the floor, behind a provocative barrier of a portable dressing screen.

Such antics by a typical over-stuffed opera star of the past would be as painful to watch as an elephant trying to skip rope. But not in the case of Miss Piazza, who has a panther grace and beauty.

She proved so popular with the sophisticated patrons of the Hotel Pierre's Cottillon Room the management presented her with a gold key to her suite.

Miss Piazza says the change in style has been good for her personally as well as financially.

"It has given me more freedom," she said. "They are always telling an opera singer, 'Oh, you can't do that—it isn't dignified.'"

"But many people are afraid to enjoy themselves because of conventions that are really meaningless. Why should anyone say a song is boring, merely because it is either jazz or opera?"

"Any song that moves you to joy or tears has greatness. Each thing in life should be enjoyed for what it is."

"But so many people had seen me only wearing crinoline and wigs they were getting the idea that I was old and fat."

Miss Piazza very definitely is neither. She is slender, dark-haired, black-eyed, and has a complexion like a freshly plucked rose petal.

Between engagements she flies to her home in Memphis. Her hus-

Sen. Morse Hits Partnership Plan In Radio Talk

WASHINGTON (AP) — Sen. Morse (D-Ore.) said Thursday a bill now pending before the Senate Interior Committee "would have the taxpayers pay the private utilities for the use of the public's water and thereby foot a substantial portion of the bill for so-called partnership dams."

He labeled the bill the "real joker in the private utilities' partnership proposals—the joker that is designed to have the taxpayers pay out their money for the construction of proposed private utility dams."

The bill, which Morse criticized in a radio speech for various Oregon stations next week, would require the federal government to pay non-federal operators of upstream storage projects for benefits incurred by federal dams down stream.

A similar bill was pushed by the administration last year but was blocked in the Senate Commerce Committee. Morse said the present proposal has been rewritten "to bring it, technically within the jurisdiction of the Interior Committee."

He said "one major defect" has been removed in the present bill. This was the proposal that would have made the federal payments retroactive to include past benefits.

The senator said that while "it makes sense" for the federal government to be reimbursed by private utilities for benefits of federal owned upstream storage, "the reverse does not follow."

Excommunication Ordered For All Involved In Ouster

VATICAN CITY (AP) — The Roman Catholic Church has excommunicated all persons connected with the expulsion of Bishop Manuel Tato from Argentina. The penalty applies to President Peron and to leading members of his government.

The measure taken by the church's Consistorial Congregation was announced Thursday in L'Osservatore Romano.

"All those who have committed such crimes, be they those who ordered that such be committed, whatever rank they hold, and the necessary accomplices . . . have incurred excommunication in latae sententiae (in the widest sense)."

The notice was signed by Adeodato Giovanni, Cardinal Piazza, secretary of the Holy Congregation, and was dated Thursday.

Excommunication deprives a Roman Catholic of the church's sacraments. It is one of the church's gravest weapons against its foes.

Bishop Tato is auxiliary bishop of the Buenos Aires Archdiocese of the church. He and his associate, Msgr. Ramon Pablo Nova, were put aboard a Rome-bound plane in Buenos Aires Wednesday, with the government declaring they were responsible for promoting disorders last weekend between supporters of the church and supporters of the Peron regime. They were en route here Thursday to report to Pope Pius XII.

Roman Catholicism is the state religion of Argentina.

The indictment, returned last October, was thrown out in January by U. S. District Judge Luther W. Youngdahl, who called the charges "formless and vague."

The U. S. Court of Appeals, dividing 4 to 4, Tuesday allowed Youngdahl's decision to stand.

The indictment alleged Lattimore swore falsely when he told the Senate Internal Security Subcommittee he never had been a follower of the Communist line or a member of Red causes.

The government's alternative to asking a Supreme Court review is to go ahead and bring Lattimore to trial on five charges outstanding against him from an indictment returned in December 1952. Or it presumably could drop the case. Lattimore's attorneys have termed the five live charges "trivia."

36 Forest Fires Reported On State, Private Lands

SALEM (AP) — Thirty-six forest fires were reported on state and private lands this year through June 1, the State Forest Department said Thursday.

Thirty-four of them were man-caused and two were started by lightning.

The man-caused fires burned 272 acres. Eight of them were started by smokers, seven each by logging and slash burning, and two each by railroads and campers.

band, William Condon, a vice president of the American Snuff Co., often flies to meet her on week-ends when she is on tour.

Miss Piazza is so carefully happy in her success I asked her if she could sum up her philosophy.

"The most important thing is to have happiness in your heart," she replied. "But you can't have happiness unless you have peace, and you can't have peace unless you have harmony in your home."

"I do have that, and I feel it is the most wonderful thing in the world. So I'm not fighting any-

one."

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Neuberger Defends Plan Of Children Allowances; Says It's Not Socialism

By A. ROBERT SMITH
News Review Correspondent

WASHINGTON (Special) — In calling on Congress this week to make a study of the feasibility of American adopting the Canadian family allowance program, Sen. Richard L. Neuberger (D-Ore.) said he anticipated it would take a long time perhaps to put it across because of immediate opposition following these six lines:

1. That to have the federal government send every mother a monthly check as a family allowance for each child under 17 will be labeled as socialism.

"This is a familiar epithet," Neuberger said in reply, "which has been applied to most of our social legislation."

He argued that Canada has had the plan in effect for 10 years, during which time American investment in Canadian free enterprise industrial development nearly doubled — \$4.9 billion to \$9 billion.

"I am not claiming that family allowances have induced hard-headed American businessmen to invest their dollars in Canada," Neuberger added. "I do, however, think it is significant to consider, before predicting that family allowances would socialize our families and bankrupt the national economy — that the Canadian program has not retarded lavish investment by American big business in Canada's economy and its future. And I remind you again that Canada's conservative party joins the other political parties of Canada in endorsing the family allowance program."

Concerning cost, Neuberger estimated it would run \$3.5 billion annually. He said the U.S. is now spending \$8.8 billion on liquor and \$5.3 billion on tobacco yearly.

2. It will be charged that the checks, ranging from \$5, to \$8 per child according to age, won't be spent for the welfare of the children. Neuberger said "Canada has had comparatively few instances when legal action was required" and "I have just as much faith in the average American mother as in the average Canadian mother."

The checks would be payable to the mother.

3. It will be claimed there should be a "means" test, with allowance checks going only to needy families.

When everyone receives a check, it is spent proudly and openly, said Neuberger, but if it went only to the needy, it would be "used furtively and with a sense of shame, if at all."

He said "it is likely that the army of investigators needed to police the system, if a 'means' test were instituted, actually would cost more money than the relatively small

number of checks going to families who do not need them."

4. It will be claimed that families with children should be aided through higher income tax exemptions than those already allowed for dependents, rather than by direct payments under the family allowance plan.

Neuberger said this "would prove of relatively little help to those who need assistance the most — the families in the lower-income brackets who already pay only meager or no income taxes because of the skimpiness of their incomes. Exemptions benefit most those with larger incomes in the higher tax brackets."

He said the allowance plan is preferable also because the payments are earmarked for the child's welfare.

"This is why the consumption of milk, baby foods and children's shoes rocketed immediately in Canada when family allowances were enacted," argued the senator. "No such phenomenon would have occurred had there simply been a general tax reduction."

5. It will be called a subsidy to families with growing children. Neuberger said a subsidy is "merely a payment by government to assist in the accomplishment of objectives deemed advantageous and beneficial to the public" and that America has used them to help railroad with land grants, farmers with conservation and price support payments, airlines and shipper lines with direct subsidies, the press with special postal rates "unrelated to actual costs" and business generally with tax write-offs.

6. It will be called unfair to tax those without children to support the plan. Neuberger said the same principle applies in levying taxes to support public schools and playgrounds. "Everyone would benefit indirectly," he said. "If the plan helped reduce juvenile delinquency to the extent that it is 'rooted' in poverty, neglect and a low standard of living."

The signs continue to mount that Americans in high places do altogether too much ill-considered talking about important issues.

This is a delicate matter, since there are always plenty of complaints on the other hand that government does too much in secret. But there ought to be a distinction between dispensing useful information and dropping casual opinions about explosive topics.

The latest offender on this score is Vice President Nixon. He referred to the coming Big Four conference as perhaps the "world's last chance to settle differences peacefully and avoid a catastrophe war."

The clear meaning of that remark is that if the Big Four talks fail then war is almost a certainty. The record does not show a single top Western or Soviet official likely to attend the conference who supports such a view.

The expressed attitude of President Eisenhower and Secretary of State Dulles is that an unsatisfactory meeting would not materially damage the world situation. They have tried in fact to minimize the importance of big power talks, including the proposed "meeting at the summit."

Nixon's words suggest that such discussions are almost a matter of life and death for free men. He embarrassed both the President

and the State Department by his carelessly offered comment.

Admittedly, our public officials and lawmakers are under great and constant pressure. If they are willing to talk at all, they are bombarded with bids from TV panels, discussion groups, radio forums, luncheon clubs, and what not. Reporters press in upon them every time they stick a foot out of the office.

This, of course, is the great, energetic American way. You can't stop people from going after public figures. You wouldn't want to.

But the figures themselves have got to keep their heads. If they're going to be available—and they should be—they've got to develop a keen sense about what to say and how to say it.

Too many do not seem to have it. They mutter something casually, and then hours or days later are greatly surprised to learn they have kicked off an uproar. Thereafter they are busy explaining that they really said something else, or were misinterpreted, or quoted "out of context."

The whole routine can get pretty silly. The apologies and cover-ups and embarrassments that usually follow one of these performances can make high officials look like confused schoolboys.

"Think before you speak" is a rather trite little saying. But it is still good advice, and it ought to have a brand new ring in the ears of quite a few Washington officials.

SENATE GROUP CRITICAL OF SEX, VIOLENCE FILMS

LOS ANGELES (AP) — The movie "big bosses," most of them blatant talking men, tangled with the Kefauver Juvenile Delinquency sub-committee today on charges that a score of recent movies stressed too much sex and violence.

Sen. Kefauver (D-Tenn.) and his counsel James H. Bobo said the Senate probes will be "critical" of the following movies: "The Backboard," "Juneteenth," "The French Line," "Women's Prison," "Crashout," "Black Tuesday," "Rebel Without a Cause" (unreleased), "Ten Wanted Men," "The Prodigious," "Big House, U.S.A.," "New Orleans Unincorporated," "I Died a Thousand Times," "Chicago Syndicate" and "Son of Sinbad."

The judge said his decision provides a test case for thousands of allottees on millions of acres of Indian lands.

If the Indian lands could be taxed, Judge Clark held, the treaty "may be entirely defeated because it cannot be questioned that if the income tax is assessed against them, and is not paid, it would become a lien upon these lands."

TWO-BIT POKER GAME RAID NETS HOUSEWIVES' ARREST

HOUSTON (AP) — The vice squad raided a two-bit limit poker game and arrested eight housewives after an irate neighbor called in a complaint Tuesday.

The women, who ranged in age from 45 to 68, were arrested while playing high-low split. They were released after posting \$3 bonds.

It Otto Vahldeix said a woman called in the first complaint at 9:30 a. m. He said she called back at 3:30 and said the poker players were "still at it" and wanted to know what we were going to do. So we ran the call."

Officers said there was about \$20 on the table when they arrived. The participants in the daytime poker game were charged with gaming.

Local News

In Portland — Mr. and Mrs. Cleo Tipton were in Portland Tuesday on business.

Vacationing in Canada — Mr. and Mrs. Roy Rose left Tuesday on a two-week vacation trip to Canada.

At Coast — Mrs. Ray Puckett and children and Mrs. Ray Sims and children are enjoying an outing at coastal points this week.

Trip To Caves — Mr. and Mrs. Philip D. Harth and the former's parents, Mr. and Mrs. Henry Harth, of Roseburg, enjoyed a trip to the Oregon Caves Sunday.

In Portland — Mrs. Leola Gordon, owner of Peter Pan Beauty Salon, attended to business in Portland several days this week.

At Yachats — Mr. and Mrs. Ernest Edwards and Mr. and Mrs. Larry Foster spent the weekend at coastal points. They stopped at the Paddock Motel near Yachats.

Visits in Eugene — Miss Kathryn Melhoff returned to her home from a visit last week in Eugene at the home of her friend, Miss Lucille Gibson, a former Roseburg resident.

Visits Myers — W. K. Blount Jr., of Portland is spending the week in Garden Valley at the home of his uncle and aunt, Mr. and Mrs. D. Myers. He recently was discharged from the Navy.

Visit At Winston — Sunday visitors at the Ruben Benson home at Winston were Mr. and Mrs. Ross Tucker of Sunny Valley, Ore., and Mr. and Mrs. R. T. Cameron of Roseburg.

On Vacation — Mr. and Mrs. R. H. Benson left this week on a two-week trip. They will visit her relatives near Pocatello, Idaho. Mrs. Benson is on vacation from her work at Lowell's.

Attending Conference — Miss Ruth West, daughter of Mr. and Mrs. Jack West of this city, left this week for Green Lake, Wis., to attend the Baptist Young People's conference.

Bruce Biossat

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