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POLIO BUILD-UP

Charles V. Stanton

Dr. E. J. Wainscott, county health officer, was quoted in Saturday's edition of *The News-Review* as criticizing the nation's press for "sensational publicity" in connection with the polio vaccine situation.

I can agree with Dr. Wainscott that the story of polio vaccine has been treated sensationally. It is a sensational subject. It has received much publicity. But I disagree with his implication that the press is to blame for the confusion now existing.

The introduction of the Salk vaccine was given a sensational build-up. News releases to the press from the National Foundation of Infantile Paralysis kept public hope and interest aroused during the period of experimentation.

After it had been proven that the vaccine was successful, elaborate plans were made for building up public cooperation. The whole nation was alerted for the Francis report. Dramatic suspense was created purposely.

Certainly the press cannot be charged with fostering this build-up. It simply disseminated the information furnished it by responsible authority. It quoted sources. It reported events. It commented on benefits.

Sensational By Nature

The National Foundation perhaps did not observe the usual practices of the medical profession, which normally uses extreme reticence and caution in connection with any new discovery. Yet it is not difficult to recall similar sensationalism surrounding the discoveries of sulfanilamide, penicillin and other of the "miracle drugs" of late years. The public has become accustomed to sensational discoveries in the medical field.

Introduction of the Salk vaccine was by nature sensational, exclusive of the deliberate publicity build-up.

For many years infantile paralysis has been one of our most dread diseases. Although medical authorities kept insisting it was less to be feared than some other diseases to which children are subjected, and that it was less prevalent, the public feared polio. Through the March of Dimes the public contributed huge sums of money to be used in the treatment and care of victims and for purposes of research. Money furnished by the public made possible the research producing the successful vaccine.

Inasmuch as every child and every adult in the United States is a potential victim of polio, announcement of a successful vaccine became "big news."

Accident Unfortunate

It was indeed unfortunate that, following the sensational build-up and introduction of the vaccine, the program should have suffered accident. It begins to appear that one batch of vaccine was faulty, although proof has not yet been definite. But other defects have occurred in the program. It appears that the inoculation program was premature; that it was started before an adequate supply of tested vaccine was assured. It has been necessary to postpone start of inoculations, not only once but repeatedly, until everyone is confused.

This confusion is not the fault of the press, except as the press has reported postponements, the conflicting opinions of authorities, the acts of medical officers, etc.

Dr. Wainscott specifically has criticized the press because news reports "played-up" the number of new cases of polio. Yet, in reviewing news reports, it will be found that the press consistently has reported that the number of cases has not exceeded the normal figure for this time of year. It has repeatedly carried quotations from medical authorities expressing confidence in the vaccine.

People certainly are entitled to the news. I do not believe the press has exaggerated the situation. It has carried a vast amount of news and information, because parents eagerly seek news and information connected with the vaccine.

If parents have become frightened, it is not because of "sensationalism" in the press. Rather, it is because their hopes were built too high by advance publicity, the introduction was premature, an unfortunate mishap occurred, and medical authorities continue to issue conflicting statements.

It all goes back to that tried but true axiom that "news-lapers don't make the news, they only print it."

Hal Boyle

NEW YORK (AP) — I suppose that now, 10 years after the war ended, it is fair to start passing out memoir medals.

Lt. Col. Jay Vessels of the U.S. Air Force is my first candidate.

Jay never piloted a plane. But a dozen years or so ago he ruled the skies over Tunisia with his typewriter. As the British Navy shortly before had bombed the Mediterranean with a couple of cruisers, a few destroyers and an agile battery of mimeograph machines.

Ordinarily a newspaperman goes into the public relations business for financial reasons, such as the desire to earn enough money to send his sons through college.

Jay was an exception. He left his secure newspaper post in Minneapolis to join the Army because he was a tip-ringing patriot.

He had been an enlisted infantryman in the First World War, and somewhat to his own confusion, they made him an officer in the second World War. He rose from lieutenant to lieutenant colonel but never lost his fear of sergeants.

I don't know what gave him that sense of rank claustrophobia, but a guy with three stripes always frightened him more than a guy with three stars.

He was a guerrilla operator and he operated a guerrilla press camp. As a public relations officer, he ran certainly the most unorthodox press camp of the war. Jay lost his life at the start

Peter Edson

WASHINGTON (NEA) — A feminine "Kitchen Cabinet" to tell the housewives of America what work is being done by President Eisenhower's regular all — (but one) — male Cabinet is now being organized by the National Federation of Republican Women.

This would seem to be just what's needed around here. There are so many things that need explaining. The new Department of Defense policy on censorship, for instance. Or the State Department's policy on liberation.

The rather cute press release announcing this new political gimmick said that the Kitchen Cabinet would put out "nutritious political recipes to serve their friends and neighbors with a cup of coffee."

This quote was attributed to Mrs. Carroll D. Kear, a wife of the Pennsylvania Congressman and president of the National Federation of Republican Women.

"MONTHLY RECIPES," it said, "would be made available by the Kitchen Cabinet to the Republican club women of America informed on 'what's cooking in Washington.'"

This is a most intriguing idea. A sample recipe for Farm Policy Pudding pops into mind at once.

Take several billion bushels of surplus wheat. Grad through the sifter. Sift into bowl of public debate. Add slowly equal amounts of surplus dry milk solids and butter. Water with an appropriation of several million dollars.

But seriously, the big idea here is to get some prominent Republican women to volunteer her services as an honorary, unpaid "Madam Secretary" for each department of government.

SHE WOULDN'T EXACTLY SIT full time in the office of the real

Secretary, or on his lap, to spy on what he was doing. She would just keep in touch.

It would be Mrs. Sec's — careful to spell that with a "c" and not an "x" — it would be Mrs. Sec's, job to keep herself informed on all the activities of "her" department. Then every month or so she would whip up one of these recipes to let the housewives know what's cooking.

Through these local Kitchen Cabinets, by word of mouth, over the telephone or at tea parties, the news would be spread around on the accomplishments of the Republican administration in Washington. You can imagine a sample conversation:

"YOU KNOW, DEAR, I just got the grandest new monthly recipe from Mrs. Attorney General in Washington today. Yes, she told me that Congress had just passed H.R. 4226, to amend the act of 1922 relating to installation of telephones in certain private residences for Federal use. How DO you suppose the government got along without that before?"

Mrs. Brown — "Do tell." There was some consideration at first about asking the actual wives of the real Cabinet members to take these Kitchen Cabinet recipes. They'd certainly know their husbands' business better than he would, anyway.

But in the end it was decided to ask the real Cabinet wives to serve only as advisers or consultants to the Kitchen Cabinet ladies. None of these Kitchen Cabinet members has been named as yet. It may be a month or more before they're announced. And they probably won't start sending out their recipes on what's cooking in Washington till next fall.

Can you wait?

Radford Says Military Aid Program Reduces Number Of U.S. Troops Necessary

WASHINGTON (AP) — Adm. Arthur W. Radford told Congress Monday the foreign military aid program permits the United States "to reduce the total number of troops that we must maintain on active duty."

"The military aid program is part and parcel of the U.S. Defense Department program," the chairman of the joint chiefs of staff said. "Were it not for the strength which has been generated in the past five years by our allies—and in most instances made possible by our military aid programs—the requirements of our own program would be much larger."

The nation's top military official testified before the Senate Foreign Relations Committee, headed by Sen. George D. Aiken, the committee is in the midst of hearings on the Eisenhower administration's request for 3 1/2 billion dollars in aid for the year starting July 1.

Of that total, some \$1,000,000,000 is earmarked either for direct military equipment, such as tanks and guns, or for the direct support of military forces of allies with whom the United States has mutual defense treaties.

Most of \$1,400,000,000 earmarked for weapons is reportedly destined for Formosa, South Korea and Indochina. Security regulations, however, prevent a breakdown.

Radford struck at critics of this nation's aid program, who have called it "giveaway."

He said the program is "an integral part of our own national security program. It is designed to generate essential military strength in the free world which is complemented by our own national forces."

"Such a program can hardly be labeled a 'give-away' program," Radford indicated the need to be

Another Record Meat Supply Now Predicted

WASHINGTON (AP) — The Agriculture Department predicted Monday another record meat supply this year.

It estimated this year's supply at 3 to 4 per cent above 1954 for the fourth year increase in a row. Pork will account for most of the increase.

In the January-April period about 17 per cent more hogs were slaughtered than last year and for the remainder of 1955 the slaughter will average as large or a little larger than last year, the department said.

The department said cattle production trends are virtually at a standstill. It said 10 per cent more cows were slaughtered in the January-March period than a year earlier, suggesting the possibility that a moderate decline in the cattle inventory might be starting. But cattle feeding is at a record volume at present.

his boys and sometimes flying with his boys.

Everything he did was unorthodox. To keep his gypsy press camp rolling from Tunisia through Sicily, Italy and France he lied, sweated, bragged and stole supplies. But although this skinny, black-eyed little former doughboy was frightened by any sergeant he would go in and bowl out any general to get what he felt was needed to do his job.

And the man knew what his job was. It was to tell the combat story of the close-up combat arm. If they ever give a medal for morale in the Air Force, the first one should go to Lt. Col. Jay Vessels.

The last I heard from Jay he was down in Texas running a place called "No Horse Ranch." But I'm sure that whenever a plane thunders overhead he looks up and remembers the days in Tunisia when stubborn courage shored up a failing sky.

B. Mainwaring Named To State Education Board

SALEM (AP) — Bernard Mainwaring, publisher of the Salem Capital Journal, was appointed by Gov. Paul Patterson Monday to the State Board of Higher Education.

He succeeds G. F. Chambers, Salem, who resigned Monday. Mainwaring, a native of Wisconsin, came to Oregon with his family in 1912, settling on a farm near Newberg. He received his high school education in Newberg, and was graduated from Oregon State College. He is a veteran of World War I.

Entering the newspaper business in 1921, he was editor and co-publisher of the Baker Democrat-Herald from 1925 to 1937, when he also became publisher of the Idaho Free Press at Nampa, Idaho.

He came to Salem in February, 1933, to publish the Capital Journal. For six years before coming to Salem, Mainwaring also was co-publisher of the Ontario Argus Observer at Ontario, Ore.

He has been chairman of the board of trustees of the College of Idaho; former member of the Oregon State College alumni board, and chairman of the Utah-Idaho Associated Press.

He is 53 years old, and is married and has two children. His son, Bill, attends the University of Oregon, and his daughter, Ruth, is a senior in South Salem High School.

He also is a director of the Salem Chamber of Commerce and United Fund.

Guaranteed Wage 'Straitjacket,' Says NAM Head

SEATTLE (AP) — A guaranteed annual wage would place the American economy in "a terrible straitjacket," Henry G. Riter III, president of the National Association of Manufacturers, said Monday.

The union-sought program, which Riter described as "the latest issue today," would "take us right down the road to a socialistic state."

Riter, president of Thomas A. Edison, Inc., West Orange, N.J., will address NAM members here Tuesday.

"Everyone wants to see employment and compensation stabilized as much as possible," he said in an interview. "But this should be done by evolution, not revolution."

Riter said industry needs no prodding in this direction. "Great strides already have been made," he said. "There is a tremendous incentive for industry to have an even level of employment and production. The worker is the principal customer."

BODY FOUND

OREGON CITY (AP) — The body of Joseph D. Gurley, 63, was discovered Sunday in his fire-damaged home.

The blaze, discovered at about 6:45 a.m., was believed started by a cigarette.

Half Of Republicans' Plan To Oust Morse, Magnuson Reaches State Of Collapse

By A. ROBERT SMITH, News-Review Correspondent

WASHINGTON (Special) — One-half of the Republican plan to recapture the Senate seats of Democrats Wayne Morse and Warren G. Magnuson in next year's election has just about reached a state of collapse.

This was the plan, widely heralded in the Pacific Northwest press some months ago, to pit Oregon Gov. Paul Patterson against Morse and Washington Gov. Arthur B. Langlie against Magnuson.

The Langlie half of the governor vs. senator scheme has been all but scrapped by Washington state Republicans who reluctantly are coming to the conclusion that Sen. Magnuson is invincible. They know that for a fact that Magnuson has never been defeated in over 20 years of running for public office and that his popularity appears as high as ever in the Evergreen state, based on a recent Elmo Roper poll taken by the GOP.

This has been the outlook here this past week coming out of the governor's conference which Langlie attended, but Patterson missed due to the legislature being in session.

Langlie is now being pressed by party bigwigs to run for a fourth term at Olympia, which most observers believe could be his for the running, despite the governor's announced personal preference to step down when his current term expires the end of next year. Up to recently, all the talk has been for Langlie to tackle Magnuson.

But with GOP optimism about defeating Magnuson falling off sharply, it is being argued that the party cannot afford to have its champion, Langlie, take on Magnuson and be defeated. Better to hold the governorship and wait until a more favorable year to attempt to break the Democratic hold on the state's two Senate seats.

While all this is still in the backroom political talk stage, it is thought by observers here that

such a development in Washington state will have the effect of increasing pressure on Gov. Patterson to go against Wayne Morse.

The Republican drive to win either or both of these two seats that will be at stake next year carries momentum beyond the usual importance attached to a contest over any Senate seat, for as it now stands all four of the Oregon-Washington seats are occupied by Democrats, a condition that has served to diminish quite considerably the influence in legislative affairs of Republican interests in the Pacific Northwest.

Moreover, the "partnership" power policy being promoted by Secretary of Interior Douglas McKay for his home region is jeopardized by the united opposition of Morse, Magnuson, Sen. Richard L. Neuberger and Henry M. Jackson, who have sufficient strength if they exert it fully to block any "partnership" legislation from passage through the Senate as long as Democrats control the upper house.

These are factors that give weight to pressure being brought to bear upon Patterson, who as a senator would give the GOP critically needed political power in the Senate.

Observers here, both Republican and Democratic, are having all kinds of trouble deciding whether Patterson or Morse is currently the stronger — but there is general agreement that pressure for the governor to challenge the senator is mounting, particularly as GOP visions of defeating Magnuson in Washington state have begun to fade away.

NATIONALISTS RAID

TOKYO (AP) — Peiping Radio said Tuesday 28 "groups" of Chinese Nationalist planes raided the South coast China coast opposite Formosa. A broadcast heard here asserted ground guns damaged three of the planes, one heavily. In all, said Peiping Nationalist planes flew 82 sorties—individual flights—against the coastal area.

One Of 11 Men Who Parachuted Is Killed

ST. CLAIRSVILLE, Ohio (AP) — One of 11 men who parachuted Sunday night from a crippled Ohio Air National Guard C47 was killed and five others were injured, none seriously.

The pilot, Maj. Charles C. Cook, 33, Dayton, and three others who elected to stay or were unable to jump in time, rode the plane down to a crash landing. All came through relatively unscathed.

The man killed in the jump was identified as Sgt. Thurl W. Starcher, 46, New Philadelphia, Ohio. The plane was carrying 11 members of the all-Ohio National Guard rifle team back from Baltimore.

Cook stayed with the C47 and kept it gliding so the others would have a chance to bail out. The plane crash-landed in the Belmont County hills. Engine trouble developed on the flight to Columbus.

Montana Power Company Offers To Build Dam

WASHINGTON (AP) — The Montana Power Co. and the Pacific Power & Light Co., have made a tentative offer to build and operate power facilities at the proposed Yellowstone Dam on the Big Horn River in Montana.

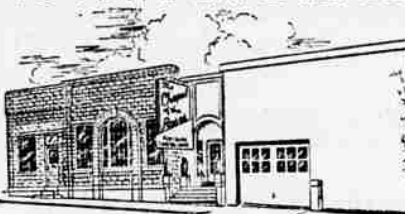
In a letter to the Interior Department, the companies estimated the partnership arrangement would mean savings and other benefits to the government totaling 75 million dollars.

The proposal, the letter said, is subject to further engineering studies and review. It was noted that the Reclamation Bureau is still making changes in its estimates and studies on the proposed 115-million dollar dam.

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The telephone call that made Joanie's heart jump.

Joanie might be the girl next door. At 14, she's cute as anything. And cuter still when the color rushes to her cheeks. . . as it did the night Joe, one of the fellows in the Freshman Class, called to invite her to the next school dance. Outwardly, Joanie seemed calm. But when her Dad nodded "yes," her knees did feel kind of weak. After

all—a first date happens but once. And when you stop to think of it, isn't it true that telephone calls herald many a big moment in our lives—reunions, weddings, births? Yet, because good telephone service is so much a part of today's living, it's often taken for granted. But consider all the ways your telephone does serve you, and how little it actually costs. Can you think of a better buy? Pacific Telephone.

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