

NIELSEN'S WILL BE CLOSED EASTER SUNDAY... DO YOUR SHOPPING EARLY

EASTER



VALUE



PARADE

NIELSEN'S WILL BE CLOSED EASTER SUNDAY... DO YOUR SHOPPING EARLY

The Ham with the delicate air
Rath Black Hawk

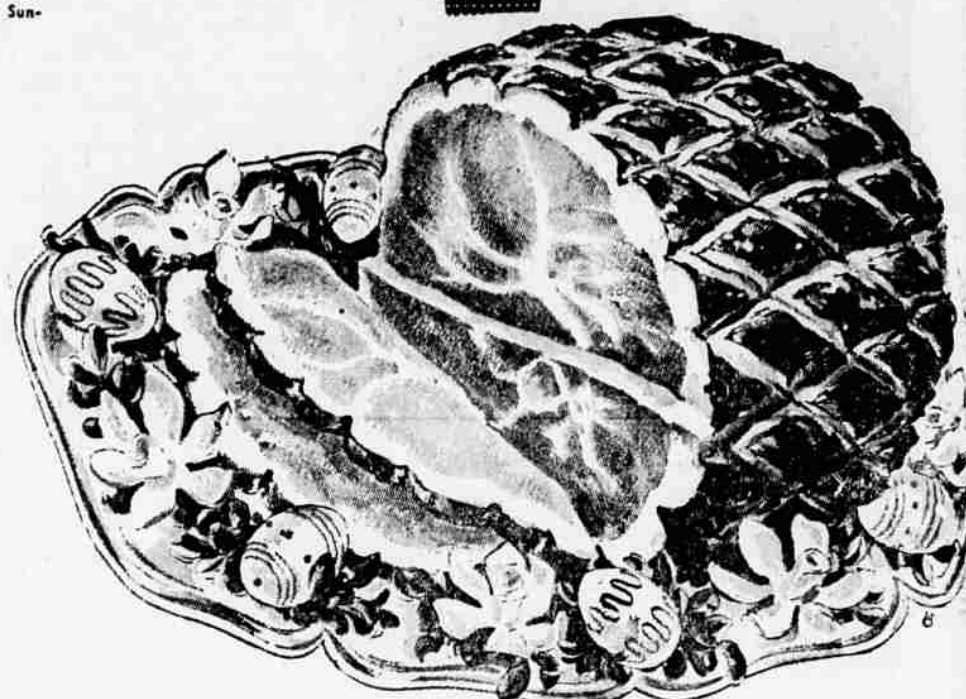
HAM

Rath Blackhawk
Full Half or Whole

lb. 45¢

Hormel's
Portland Provision
Armour's Star
Full Half or Whole

lb. 49¢



FRESH FRYERS

Cut Up
Pan Ready

lb. 59¢

OVENREADY TURKEYS

12 to
15-lb. Ave.

lb. 49¢

CANNED PICNICS

Fully cooked, Swift's or Rath

4 1/2-lb. can

2.79

PORK LOIN ROAST

Rib, Loin End Cuts

lb. 45¢

BEEF CHUCK ROAST

Top Quality Blade Cuts

lb. 49¢

SLICED BACON

Hormel's Keystone Brand

lb. 39¢

FRESH BOLOGNA

By the Piece

lb. 29¢

BEEF SHORT RIBS

For Stewing or Braising

lb. 19¢

SLAB BACON

Oregon Brand End Cuts

lb. 35¢

READY TO EAT HAMS

Swift's Premium Small Sizes

lb. 59¢

MUSHROOMS

Erlands, pieces and stems, 4-oz. tin

19¢

FRUIT COCKTAIL

Del Monte

No. 303 tin

25¢

SWEET POTATOES

Blue Plate, No. 3 squat tins

25¢

CENTER CUTS ONLY!



CUT GREEN BEANS

Diamond A, No. 303 tin

2 for 35¢

CREAM STYLE CORN

Standby, No. 303 tin

2 for 29¢

SWEET PEAS

Hudson House, No. 303 tin

2 for 35¢

HILLS COFFEE

2 Pound tin

1.77

FOLGERS COFFEE

2 Pound tin

1.77

DOERNER'S AA LARGE EGGS

SPECIALS SELECTED FOR EASTER,

doz. 55¢

WHOLE SWEET PICKLES

Steinfelds

12-oz. jar

34¢

KOSHER DILLS

Del Monte

24-oz. jar

35¢

EXTRA LARGE RIPE OLIVES

Madera

No. 1 tin

27¢

PITTED RIPE OLIVES

Kaweah

No. 1 tin

27¢

STUFFED GREEN OLIVES

S&W Queen

5-oz. tin

49¢

GREEN OLIVES

Madera

Pint jar

29¢

CUCUMBER CHIPS

Nalley

Pint jar

25¢

HOT CHILI PEPPERS

Del Monte

12-oz. jar

27¢

DUNCAN HINES
SALAD
DRESSINGS

No. 1 French

8-oz. bottle

39¢

No. 2 French

8-oz. bottle

39¢

Rouquet Dressing

8-oz. bottle

59¢

Italian Dressing

8-oz. bottle

43¢



BORDENS VERA SHARP CHEESE

12 oz. tumbler

59¢

JELLY EASTER EGGS

Puggs pound bag

29¢

ASSORTED EASTER EGGS

Sunshine, 10-oz. bag

29¢

CHOCOLATE CHICKEN

Ludens, pkg.

29¢

CHOCOLATE RABBIT

Ludens, pkg.

29¢

PLANTERS PEANUTS

8 oz. tin

39¢

PLANTERS MIXED NUTS

8 oz. tin

59¢

SPECIAL SALE!

SAVE 25¢

NEW IPANA

TOOTH PASTE

WITH BACTERIA DESTROYER WD-9



COKE & 7-UP

Plus deposit

6 bottle ctn.

39¢

CIGARETTES

Camels, Luckies

Reg. size ctn.

1.59

BEST FOODS MAYONNAISE

Quart 49¢

NUCOA MARGARINE

Pound pkg. 29¢

MARSHMALLOWS

Sunshine

Pound bag

33¢

HI-HO CRACKERS

Sunshine

Pound box

35¢

PRETZEL STICKS

Sunshine

6-oz. pkg.

19¢

TRIANGLE THINS

Nabisco

10-oz. pkg.

29¢

TRISCUITS

Nabisco

9 1/4-oz. pkg.

35¢



SCHILLINGS VANILLA

Free Egg Color Kit 2-oz. 45¢

SCHILLINGS ASS'TED COLORS

4-bot. pkg. 25¢

SCHILLINGS ALMOND EXTRACT

2-oz. bot. 39¢

SCHILLINGS BLACK PEPPER

4-oz. tin 35¢

SCHILLINGS POULTRY SEASONING

1 1/4-oz. tin 15¢

DUNCAN HINES CAKE MIXES

Spice, Devils, Marble, White, Yellow,

4 pkgs. 99¢

BORDENS DINNERS

a meal in minutes,

2 pkgs. 25¢

BORDENS COTTAGE CHEESE

Pint Carton 29¢

LIFE-LIKE, CUDDLY
Gerber
Baby Doll



Gerber's
BABY FOODS

Gerber's Strained... 3/25¢
Gerber's Junior... 2/23¢
Gerber's Cereals... Pkg. 17¢
Gerber's Meats... Tin 21¢
Gerber's Egg Yolks Tin 21¢
Gerber's Orange Juice... 3/25¢
Gerber's
Teething Biscuits Pkg. 19¢

FAB POWDER

Large pkg.

29¢

FAB POWDER

Giant pkg.

59¢

VEL POWDER

Large pkg.

29¢

VEL POWDER

Giant pkg.

59¢

PALMOLIVE SOAP

Reg. size bar

3 for 25¢

PALMOLIVE SOAP

Bath size bar

3 for 35¢

CASHMERE BOUQUET

Reg. size bar

3 for 25¢

CASHMERE BOUQUET

Bath size bar

3 for 35¢

FINISH

Dish water detergent

20-oz. pkg. 45¢

FRISKIES DOG FOOD

No. 1 tin

2 for 29¢

FRISKIES Dog Meal

5-lb. bag

78¢

FRISKIES DOG CUBES

5-lb. bag

78¢

FRISKIES HORSE MEAT

No. 1 tin

23¢

KITCHEN
SPARKLE
SALE

Polish 2 Floors Free!
1 EXTRA FREE

SUPER
HARD GLOSS
GLO-COAT

1 1/2 qt. 98¢

SPECIAL on

Jubilee

KITCHEN WAX

For refrigerators,
walls, woodwork,
ranges and
cabinets.

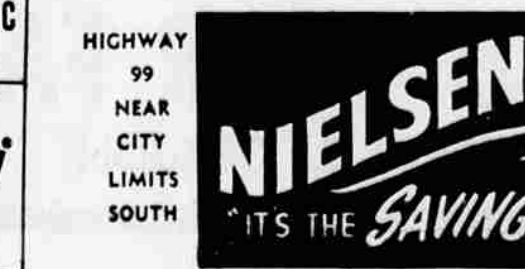
Pt. 59¢

Minute Maid Orange Juice 2 6-oz. 35¢

Minute Maid Orange Juice 12-oz. 33¢

Minute Maid Grapefruit Sections 2 12-oz. 39¢

BISQUICK All Purpose Mix, 40-oz. pkg. 33¢



HIGHWAY
99
SOUTH
NEAR
CITY
LIMITS

NIELSEN'S MARKET
"IT'S THE SAVING ON EVERY ITEM THAT COUNTS"

Open
9 A.M.
to 8 P.M.
Sundays
9 a.m. to
7 p.m.
FREE
PARKING

Open
9 A.M.
to 8 P.M.
Sundays
9 a.m. to
7 p.m.
FREE
PARKING



NIELSEN'S MARKET
"IT'S THE SAVING ON EVERY ITEM THAT COUNTS"

STORE
HOURS:
Weekdays
9 a.m. to
8 P.M.
Sundays
9 A.M.
to
7 p.m.
FREE
PARKING