

Start **FRESH** in

SHOP NIELSEN'S FOR NATIONALLY KNOWN BRANDS YOU TRUST

SAVE ON EVERY ITEM!

Spaghetti & Meat Balls Haleys, 22-oz. tin **4 for 1⁰⁰**

BEEF STEW Haleys, just heat, eat, enjoy, 22-oz. tin **3 for 1⁰⁰**

SPANISH RICE Silver Skillet, pound tin **7 for 1⁰⁰**

START
FRESH
with PRODUCE values

NAVEL ORANGES

Sweet, juicy oranges from the Land of Sunshine . . . California. You'll love the sweet, delicious flavor of these new crop Navels. Buy now for salads, snacks and lunches.

lb. 6^c

CARROTS

Crisp, golden, nutritious.
Packed in handy Pliofilm.

2 PKGS 19^c

BROCCOLI

100% good eating. Icy
fresh. Rich in vitamins.

BUN. 15^c

PEARS Fancy Rogue Valley
Comice Sun Flavored. Smooth as silk

2 lbs. 29^c

GREEN PEPPERS Fancy Large Bells.
Fresh, sweet, mild

2 lbs. 29^c

PARSNIPS For Cold Weather Eating.
Frost mellowed. Tender

3 lbs. 25^c

EGG PLANT Big bright purple, delicious
when dipped in egg and fried, ea.

19^c

"COKE" and 7 UP Plus deposit 7-oz. bottles **6 for 39^c**

CANADA DRY MIXERS Plus Deposit 7-oz. bottles **6 for 39^c**

POP CORN White or Yellow 2 lb. bag **33^c**

CIGARETTES POPULAR BRANDS Carton **\$1.73**

Shop Nielsen's early. We will be closed January 1, New Year's Day. Open all day Sunday, January 2, 1955.

WHITE KING BEST FOR
AUTOMATIC WASHERS
GIANT PKG. **55^c**

WHITE KING WONDERFUL
Soft Water WASHINGS
GIANT PKG. **49^c**

WHITE KING FOAM ACTION
CLEANSER **2 cans 25^c**

Holiday Special!
BLUE BELL
TWIN-PAK
Reduced to
49^c
HOLIDAYS ONLY
Two big bags of Potato Chips
in one sturdy box!

HIGHWAY
99
NEAR
CITY
LIMITS
SOUTH

TUNA FLAKES

Tuxedo, light meat, No. 1 tin **5 for 1⁰⁰**

Alaska Salmon

Bonfire, No. 1 tin **3 for 1⁰⁰**

Tomato Soup

Campbell's, 10½-oz. tin **3 for 29^c**

Broken Shrimp

Danny Boy, 5-oz. tin **2 for 49^c**

START
FRESH
with MEAT values

POWDERED SUGAR C and H Pound pkg. **10^c**

TRIANGLE THIN WAFERS Nabisco 10-oz. ctn. **29^c**
HI-HO CRACKERS Pound ctn. **35^c**
COCKTAIL ASSORTMENT Sunshine 10-oz. ctn. **49^c**
SALTED CASHEWS Hecks Pound pkg. **69^c**
SMOKED OYSTERS Small size No. 1/4 tin **39^c**
SPANGLES Dance Wax Pound pkg. **39^c**
BORAXO 1/2 tin **18^c**
BORAXO Pound Tin **31^c**
BORAX POWDER 2 lb. ctn. **29^c**

HAMS

Full
Half
or
Whole
Small
Sizes

lb. 57^c

TURKEYS

HENS
TOMS

OVEN
READY
Fresh
Frosted
lb. 53^c
lb. 43^c

Bacon Ends

Swift's
Cello
Pack
lb. 19^c

Swift's Premium CHICKENS
Tender, juicy, plump!
Tray-Packed
Cut Up
For Frying

Beef Short Ribs lb. **19^c**

Roasting Hens Frozen oven-ready lb. **39^c**

Fresh Oysters Pint **59^c**

Fillet Red Snapper lb. **29^c**

lb. 49^c

CLOSED SATURDAY
NEW YEAR'S DAY
OPEN SUNDAY

Loma Linda Products

VEG MEAT STEAKS 14-oz. tin **42^c**

VEG MEAT BURGER 14-oz. tin **42^c**

NUTEENA 14-oz. tin **42^c**

PROTEENA 14-oz. tin **42^c**

VEGETABLE CHEESE 14-oz. tin **46^c**

LENTILS 14-oz. tin **22^c**

VIENERS 15-oz. tin **68^c**

New Year Resolution.
FEED YOUR PETS
VITAMIN-RICH,
PROTEIN-RICH
DOG-E-STU **17^c**
Look and taste
like home-made stew
All meat, produce and grocery prices in this advertisement effective thru Friday, December 31, 1954. We reserve the right to limit. No sales to dealers.

NIELSEN'S MARKET
"IT'S THE SAVING ON EVERY ITEM THAT COUNTS"

9 a.m. to
to 8 P.M.
Sundays
9 A.M.
to
7 p.m.
PARKING
FREE