

PENNEY'S

ALWAYS FIRST QUALITY!

YEAR-END

SENSATIONAL SAVINGS IN EVERY DEPARTMENT!

**SENSATIONAL!
TREMENDOUS!**

CLEAN-UP

**THE TIME TO BUY IS NOW! SAVINGS IN EVERY DEPARTMENT! BE EARLY AND SAVE!
NO PHONE CALLS OR MAIL ORDERS-----NO LAY-AWAYS**

SAVE! REDUCED!
All Wool
FITTED BLANKETS
• Assorted Colors
• Full Size
\$9
PENNEY'S DOWNSTAIRS STORE

SAVE! REDUCED!
Boys' Fringed
WESTERN JACKETS
• Sizes 4-8
• Suede Lined
\$10
PENNEY'S MAIN FLOOR

SAVE! REDUCED!
10% Wool
FITTED BLANKETS
• Full Size
• Sateen Binding
• Assorted Colors
\$6
PENNEY'S DOWNSTAIRS STORE

SAVE! REDUCED TO CLEAR!
NYLON SNOW SUITS
• Full Zipper Front
• Padded Knees
• Sizes 2-4
\$5
PENNEY'S MAIN FLOOR

SAVE! REDUCED!
Women's Cotton
HOUSE DRESSES
• Assorted Styles
• Broken Sizes
1.77
PENNEY'S DOWNSTAIRS STORE

SAVE! Jackets Reduced!
Boys' Blended
GABARDINE SURCOATS
• Dynel Collar
• Quilt Lined
• Sizes 12-18
\$5
Penney's Main Floor

SAVE! Priced to Clear!
CUT-OUT FIGURES
• Dolls
• Teddy Bears
• Doll Clothes
5c UNIT
PENNEY'S DOWNSTAIRS STORE

SAVE! PLASTIC DRAPES
• Decorator Styles
• Size 27 x 90"
\$1 PK.
PENNEY'S DOWNSTAIRS STORE

SAVE! Higher Priced Coats
Reduced to Clear!
MILUM LINED
A wide variety of top values in wool fleeces, velours and tweeds. Handsomely styled in sizes 8-18.
\$18
Penney's Fashion Balcony

SAVE! Women's Dresses Reduced
Variety of Fabrics, Styles and Colors
DRESSY STYLES
A beautiful assortment of taffetas, failles and some silk blends. Broken sizes, 12-20 and 14½-24½.
\$8
Penney's Fashion Balcony

SMASHING VALUES!

Broken Sizes Boy's
Yellow Raincoats **\$2**

Assorted Styles
Children's Costumes **25c**

Discontinued line, broken sizes, Men's Cordovan
Dress Oxfords **\$10**

Reduced to Clear! Women's
Wedge Heel Shoes **\$4**

Clearance—Boxed Candy!
Ch. Covered Cherries **50c**

Full Pound Box
Deluxe Chocolates **\$1**

Cotton Corduroy, Sizes 1-3
Toddlers' Robes **\$2**

Baby Chenille
Toddler Girls' Robes **1.50**

Assorted, plus tax
Costume Jewelry 2 for \$1

Reduced! Modern Mail
Boxed Stationery **\$2**

Satin Finished Paper
Boxed Stationery **77c**

PENNEY'S MAIN FLOOR

**EXTRA SAVINGS
IN EVERY
DEPARTMENT**

**EXCITING
MILLINERY
CLEAR-AWAY**
\$2

Terrific values in many styles... colors and fabrics! You'll find velvets, felts and many novelty styles.
Penney's Fashion Balcony

Reduced to Clear!
TODDLER COATS
9.90

Boys' or girls' styles
Warm interlining
Buy now, save
Penney's Main Floor

**REDUCED!
WOMEN'S
HANDBAGS**
1.50
Plus Tax

A variety of novelty plastic and corde type clutch bags.
Penney's Main Floor

LIMITED QUANTITIES!

Reduced To Clear!
Women's Blouses **\$2**

Sizes 7-14—Girls'
Cotton Dresses **\$3**

Reduced! Sizes 10-14
Sub-Teen Coats **\$12**

Clear-Away! Sizes 3-6x—Girls'
Cotton Dresses **2.25**

PENNEY'S FASHION BALCONY

Women's 2-Pc. Rayon
Maternity Dresses **\$4**

Broken Sizes, Printed Cotton
Maternity Jackets **\$1**

Women's Novelty
Boxed Handkerchiefs **\$1**

Infant Boys' 100% Nylon
Christening Sets **\$2**

PENNEY'S MAIN FLOOR

**SAVE
NOW**

**REDUCED
Men's
DRESS SHOES**
\$8
• U tip style
• Brown only
• Cushion insole
Penney's Main Floor

**REDUCED
Women's
DRESSES**
\$4
Clever casuals! All kinds of rayons and cottons in one-piece styles. Broken sizes in misses and half sizes.
Penney's Fashion Balcony

**REDUCED!
CORDUROY
YARDAGE**
50c Yd.

• Hand washable.
• Assorted colors
Penney's Downstairs Store

**REDUCED!
MATERNITY
WEAR**
1.50

2-Pc. Cottons.
Prints—Plains.
Broken sizes.
Penney's Main Floor

**WOMEN'S
SHOES
Reduced**
\$6
• Lizard skin pumps
• 2-Tone wedges
• Broken sizes
• Discontinued lines
Penney's Main Floor

SAVE! FALL-WINTER YARDAGE
Drastic Reductions!
• Cotton flannels
• Broadcloth
• Gingham
• Rayon flannel
• Rayon gabardine
4 Yds. \$1
Penney's Downstairs Store

SAVE! Greatly Reduced!
MEN'S WOOL WORSTED SUITS
Good looking, nearly tailored all wool suits in beautiful hard finish worsteds. Distinctively styled in a single breasted model. Smart muted tones of gray, brown and blues... regulars, shorts, longs.
\$30
Penney's Main Floor