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MERCHANTS**

FOOTBALL



**SATURDAY
1:45 P.M.**
OSC vs. WSC
KRNR--1490
Your CBS Station

**ANOTHER FLYING
SPORTCAST**



BETROTHED—Italian Actress Pier Angeli and Crooner Vic Damone embrace as they announced their engagement at MGM studio, Hollywood, Calif. They've known each other for more than two years. No date has been set for the wedding. Each is now making a picture at the studio. (AP Wirephoto).

BOARDS LINER
MARSEILLE, France (AP)—King Sisavang Vong of Laos, who has been taking a cure at a French spa, boarded the liner la Marseillaise Wednesday to return to his country in Indochina.

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So smooth,
it leaves you
breathless

Smirnoff
the greatest name
in VODKA

80 proof. Made from 100% grain neutral spirits.
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**NOW, FOLKS,
LET'S GET DOWN
TO THE
TRUE FACTS
ON THIS
MILK BUSINESS**



"I WANT TO PRODUCE CLEAN MILK...BUT HOW
CAN I IF I DON'T HAVE THE PROPER CARE?"

Most dairy farmers and us COWS feel that if the essential MILK LAW were out, you people would be faced with an unsteady milk supply. When this happens, you might be forced to buy milk of inferior quality. It just makes sense that if the dairy farmer does not have sufficient income, he cannot afford to keep us cows clean and keep up the high cost of maintenance that is required by our laws for grade A dairies.

**WE OWE A GREATER RESPONSIBILITY TO OUR
CHILDREN THAN WE DO TO THE POLITICIANS!**

Milk is a perishable item which must be handled very carefully and processed properly. It is the most necessary food item on your family table, where it must arrive fresh and pure to protect your children and the public welfare.

- THE MILK MARKETING ACT PROVIDES A FAIR DEAL FOR BOTH YOU AND THE DAIRY FARMER!
- THE MILK MARKETING ACT PROTECTS YOUR STEADY SUPPLY OF PURE AND WHOLESOME MILK!
- THE MILK MARKETING ACT HAS SERVED YOU WELL FOR OVER TWENTY YEARS!

VOTE 8XNO

Filed July 10 by the OREGON MILK PRODUCERS' COMMITTEE, LESTER ADAMS, Reg.
352 Phoenix Bldg., Portland 4, Oregon

RADIO PROGRAMS

KRNR 1490 kc. 1240 kc. KRXL

Radio and television programs listed below are furnished by the respective stations. This newspaper is not responsible for variations from the programs as listed.

Remaining Hours Today

4:30—Hour of Stars—CBS
5:00—Edward R. Murrow—CBS
5:15—Melody Inn
5:30—Look to the Skies
5:45—Frank Goss, News—CBS
5:55—Program Notes
6:00—Perry Como—CBS
6:15—World of Sports
6:30—Brighter Side
6:45—Musical Interlude
6:55—Bobbi Trout, News—CBS
7:00—Les Brown Show
7:15—Recorded Hits
7:30—Godfrey Digest—CBS
8:00—Douglas Edwards, News—CBS
8:05—Crime Photographer—CBS
8:30—Lowell Thomas—CBS
8:45—Hometown Digest
8:50—Tennessee Ernie—CBS
9:30—Two Ton Baker
9:35—Annal Marie Music Hall—CBS
10:00—Platter Parade
11:00—Music You Want
11:25—News Nitecap
11:30—Sign Off

SATURDAY, OCTOBER 3, 1954

6:00—Coffee Club Capers
6:30—Country Agent
6:45—Way of Life
7:00—World News Roundup—CBS
7:15—Music
7:30—Frank Goss, News—CBS
7:45—4-H Club
7:55—Musical Interlude
8:00—Morning Melodies
8:15—Robert Q. Lewis—CBS
8:30—Local News
9:30—Saturday Theater—CBS
9:45—Hospital—CBS
10:25—Galen Drake—CBS
10:30—Allan Jackson, News—CBS
10:45—Musical Interlude
10:45—Home Extension Time
11:00—Galen Drake—CBS
11:20—Bob Grant, World News
11:30—Man on the Street
11:35—Bob Grant, Local News
11:40—Let's Look At The Weather
11:45—Let's Go To Town
11:50—Afternoon Melodies
11:55—D.C. WSC, Football
12:00—Allan Jackson, News—CBS
12:05—Make Way For Youth—CBS
12:30—Let's Pretend—CBS
1:00—You Never Know
1:15—Record Hits
1:30—Flying Time
1:45—Frank Goss, News—CBS
1:55—Musical Interlude
2:00—Clark's Camera Club
2:15—World of Sports
2:30—Treasury Show
2:45—Allan Jackson, News—CBS
3:00—Two for the Money—CBS
3:30—Douglas County Highlights
3:50—Gunsmoke—CBS
4:30—Evening Melodies
4:45—Louise Masser Show
5:00—Wrestling Parade
10:30—Dance Orchestra—CBS
10:50—Record Show
11:25—News Nitecap
11:30—Sign Off

KVAL - TV

CHANNEL 12, Eugene, Oregon

FRIDAY, OCTOBER 2, 1954

3:25—Sign On—Meditation—Preview
3:30—TBA
4:00—Cooking Capers
4:30—Big Roundup
5:00—Boys' Railroad Club
5:45—TBA
6:00—Don Winalow
6:30—The News
6:35—Sports Headlines
6:40—Weather Report
6:45—Let's Go Fishing
7:00—Cavalcade Of Sports
8:00—Greatest Pro-Football Plays Of The Week
8:30—General Sports Time
8:45—Norman Sper & His Football Productions
9:00—The Big Picture
9:30—City Detective
10:00—The Movies
—Tomorrow's Headlines
—Program Preview
—Daily Meditation

New Job—Mrs. Alice Stapleton recently accepted a position as pharmacist at the Roseburg Pharmacy.

Opens Office—Mrs. Bernard Giles has opened a mimeograph service at her home at 844 S. Cobb St. Mr. and Mrs. Giles just recently moved back to Roseburg from Portland. Mr. Giles is with the Southern Pacific Company. They had made their home here prior to moving to Portland.

Remaining Hours Today

4:15—Frank Hemingway—MBS
4:30—Here's The Answer—MBS
4:45—Sam Hayes—MBS
5:00—Conrad, The Commissioner—MBS
5:05—Open House
5:30—Wild Bill Hickok—MBS
5:45—Cecil Brown—MBS
6:00—Gabriel Heatter—MBS
6:15—Music News
6:30—Vivian Pickley—MBS
6:45—Sam Hayes—MBS
6:55—Bill Henry—MBS
7:00—Sports Spotlight
7:15—In the Rose Room
7:30—Clacio Kid—MBS
8:00—Sports at Marshfield High
Football Game
8:05—Logger's Weather
8:15—MBS News
10:00—Fulton Lewis—MBS
10:05—MBS News
10:30—Musical Party Line
11:00—Tomorrow's Headlines
11:05—Musical Party Line
11:30—Sign Off

SATURDAY, OCTOBER 3, 1954

4:00—Sign On
4:01—News In Nutshell
4:02—Dawnbreakers
4:15—First Edition News
4:30—Dawnbreakers
4:35—County Agent
4:40—Weather Report
4:45—Country Music Time
7:00—Frank Hemingway—MBS
7:15—Breakfast Gang—MBS
7:30—Local News
7:50—Feed Bag
8:00—Saturday Morning Clambake
8:15—Farm Bureau Exchange
8:30—Haven of Rest—MBS
8:40—City Market Jamboe
8:50—Saturday Scene
9:30—Novelty Time
9:45—Look To The Skies
10:00—News
10:15—Off The Record
10:30—Kite Flight—MBS
11:00—Music—MBS
11:30—Open House
11:45—Variety Time
12:15—Mid-Day News
12:30—Greet Your Neighbor
12:45—Market Reports
12:50—Sports Lineup
12:55—Music
1:45—California vs. Oregon—MBS
3:30—Open House
4:15—Frank Hemingway—MBS
4:30—Seaside Dice—MBS
5:00—Ranch House Roundup
5:30—U. S. Navy Show
5:45—Jack Brinkhouse Sports—MBS
5:55—News—MBS
6:00—Western Caravan
6:30—Western Music
7:00—Sports Spotlight
7:15—Logger's Weather
7:30—Mickey News
7:35—Music
7:50—Timber Toppers
8:30—Take A Number—MBS
8:30—Lombardland, U.S.A.—MBS
9:00—News—MBS
9:15—Music
9:30—Here's To Veterans
9:45—Dance Time—MBS
10:00—Hawaii Calls—MBS
10:30—Musical Party Line
11:00—Tomorrow's Headlines
11:05—Musical Party Line
11:30—Sign Off

Returns Home—Eugene Blosser returned to his home on Critter Road at Midway Monday from several days hunting in the Steens Mountain area with a party of friends.

Benetta Theatre
Winston 9-8844

Tonight thru Saturday
"RIOT IN CELL BLOCK 11"
plus Louis Hayward and Veronica Hurst in "THE ROYAL AFRICAN RIFLES"

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The Cowboy
IN EASTMAN COLOR
CO - HIT
THUNDER PASS
With
DANE CLARK
Dorothy Andy
PATRICK DEVINE

Coming SUN.
Dorothy McGuire
in
MAKE HASTE TO LIVE
Plus:
LUXURY GIRLS
With
Susan Stephen

TRI-CITY
drive-in
THEATRE

3 MILES SOUTH OF
MYRTLE CREEK ON
HIGHWAY 99

TONIGHT & SATURDAY
"SOUTHWEST
PASSAGE"
Rod Cameron
Joanne Dru
John Ireland

Plus
"PRISONERS OF THE
CASBAH"
Gloria Grahame
Cesar Romero
Turhan Bey

SHOW TIME
Theatre Opens 6:00
Show Starts at 7:00
Sunday Show at Dusk

Local News

Go To California—Col. and Mrs. Robert Dicey took the latter's mother, Mrs. Emma Robert, to Santa Barbara last Thursday to visit the latter's daughter and family. Mrs. Reber recently sold her home on Melrose Road and plans to take an extended trip East.

KBES - TV

CHANNEL 4, MEDFORD

FRIDAY, OCTOBER 2, 1954

3:30—Devotions
3:30—Music Shop
4:00—Feminine Fancies
4:30—Val Rague Show
5:00—Tinsel Bill Show
5:30—Wild Bill Hickok
6:00—Smilin' Ed's Show
6:30—Flash Gordon
7:00—Cavalcade Of Sports
7:45—Greatest Moments In Sport
8:00—Pappy Coleman Show
8:30—Life Of Riley
9:00—TBA
10:00—The Lipcup
10:30—PCC Highlights
11:00—Weather
11:30—Sign Off

Will Visit—Expected to arrive in Roseburg tomorrow for a family reunion are Mr. and Mrs. Harry Helliwell of Portland, Mr. and Mrs. Kenneth Helliwell of Firby, Jim Helliwell of Ashland, and Ernest Helliwell of Yoncalla.

Back From Convention—Mr. and Mrs. Milton (Mickey) Hard have returned to their home in Roseburg, following a trip to San Diego to attend the national ballroom dancers convention. They took refresher courses in some of the latest dance steps at the Arthur Murray Studio of Dancing.

PLYWOOD

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TONIGHT and SAT

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Gridiron... and the Gal
Who Kept Him Smilin!

MR. FOOTBALL HIMSELF
CRAZYLEGS

Starring
ELROY "Crazylegs" HIRSCH
Lloyd Nolan Joan VOHS

and THE MEN of
The Los Angeles RAMS Prof Football Team

PLUS

**THE BIG STORY OF WARDEN
DUFFY**

... who made a model
Prison of The Worlds Toughest Jail

**DUFFY OF
SAN QUENTIN**

LOUIS HAYWARD — JOANNE DRU
PAUL KELLY as Warden DUFFY

COMING SUN. ... Martin & Lewis
in **MONEY FROM HOME**
Humphy Bogart in **BATTLE CIRCUS**

Fri., Oct. 8, 1954—The News-Review, Roseburg, Ore. 3

Called Here—Mr. and Mrs. of their grandson, Heike Hempen, R. D. DeJong of Venice, Calif., who was killed in an accident have been called here by the death Monday at Madras, Ore.

Order Your Wood Supply Now

SUPPORT THE INDUSTRY THAT SUPPORTS YOU!

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16" Green Wood

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CONTINUOUS SATURDAY from 12:45

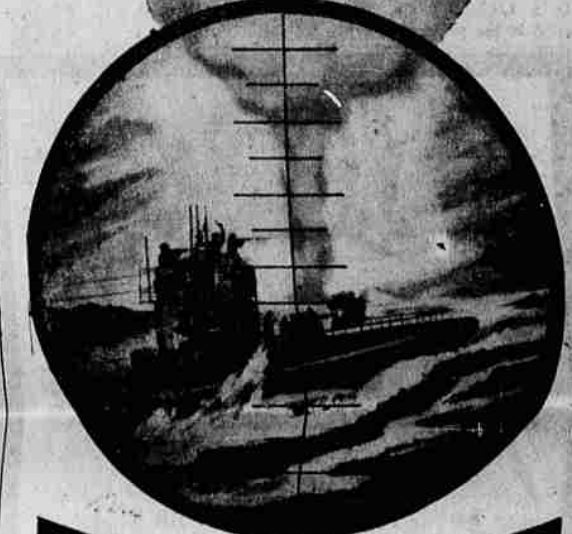
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