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ART BENSON, Manager

Art Benson is always glad to help you. Art is a 6-year employee of the Consolidated Freightways, having started as a loader at the Portland Terminal. He was promoted to sales representative, then dock foreman at Coos Bay, Manager in Grants Pass in 1949, and manager in Roseburg in 1952. See Art when you need help in working out your transportation problems.

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THE MORGAN DECORATORS HAVE QUALITY MATERIALS AND THE EXPERIENCE TO DO A SATISFACTORY AND MASTERFUL JOB

This decorating firm will contract to do a complete job of painting, wall paper, draperies and guarantee that their work will be satisfactory—Fall is logically decorating time and Morgans will call and give cost estimates without obligation.

BY R. KENNETH EVANS

"Exciting things are happening in the wallpaper world," stated Don Morgan of the Morgan Decorators, 517 S. Stephens, in Roseburg. "Katzenbach and Warren's new collections are the most original and beautiful that those interested in new wallpaper in their homes, ever feasted their eyes upon, and they cost no more than ordinary papers." However, this is only one of the nationally known lines of wallpaper that Morgan Decorators makes available to homeowners, and commercial firms, in the Roseburg region. There are approximately 150 books of the latest and most original wallpaper samples from which to make selections at Morgan Decorators. These include Birge, Imperial, Stockwell in addition to the Katzenbach and Warren natural illustrations, and others.

Don and Fay Morgan, husband and wife, have been residents of Roseburg since 1948. They are both natives of the state of Iowa, and both understand the techniques and style trends of interior decorating. When the Morgans came to Roseburg Don Morgan established a painting and interior decorating business on a contractual basis. Since that time, many private homes and commercial buildings in Roseburg, Douglas county and this section of Oregon, have been painted and decorated by the Morgans.

New Store Established
The painting and interior decorating business grew to such proportions that, both Don and Fay Morgan decided that they could improve their service to customers and have a wider field of demonstration, by establishing an emporium where displays could be impressively made, and merchandise available at retail, for the patrons who desired to do their own work. Accordingly June 1, 1952 the Morgan Decorators store, at 517 South Stephens street, was opened.

The store is well arranged for the display of merchandise which is available at retail. This includes a complete stock of paints manufactured by the W. P. Fuller company. These paints are made on the west coast, and years ago, when this paint factory was established, paint formulas were worked out and tested to give effect to weather conditions. This makes for a longevity of wear that cannot be secured from paints which are manufactured for universal use in all sections of the nation.

Fuller Paints have always been recognized for the superior diversity of color blending for both interior and exterior use. Authentic color harmonies can be selected at Morgan Decorators, and the paints can be mixed and blended to harmonize with the individual environment and surroundings where they are to be used. The background of 28 years painting experience makes it possible for Don Morgan to aid the customers in making blended color selections that are best suited for their particular exterior or interior painting.

Custom Drapery Service
A wide display of drapery materials is also to be found at this store which includes chintzes, Glo-sheen, bark cloth, linens, rayons, silks, chormspuns etc. Fay Morgan has had many years experience in the drapery field. Draperies will be made by Fay Morgan on a custom basis, for the individual customer. From 1930 to 1949, Fay Morgan was employed as a seamstress in the larger garment and drapery factories in Omaha, Nebraska. She is always pleased to discuss the type of fabrics that should be used for custom draperies, and explain how they will be made to fit the individual environment. After the decision is reached these draperies are made by Fay Morgan and installed.

A diversified stock of Gould's and Marshall-McMurray drapery hardware is carried in stock from which the customer may select the type of hardware desired for the custom draperies made by Fay Morgan. Mrs. Morgan is always in the retail store during business

hours and invites those interested in interior decorating to visit the store and discuss their needs and desires.

A Painter All of His Life
Don Morgan has been identified with commercial painting and decorating since his sixth-grade school days. He served his apprenticeship in Carroll, Iowa as a journeyman painter and interior decorator he was employed for ten years, by the Langenfeld Studios, located in Carroll, Iowa. Don specialized in designing and decorating Catholic churches and theaters.

Don resigned his position with the Langenfeld Studio to accept the superintendence of the decorating department of the Orchard and Wilhelm Furniture company, the largest store of its kind in Omaha, Nebraska. He remained in this position until 1949 when the Morgans decided to come to Roseburg.

These years of experience make it possible for the Morgans to do artistic as well as practical interior decorating and provide all of the materials in addition to doing the actual work. They both can rightfully live up to the title "Morgan Decorators."

Auxiliary to the general interior decorating work as outlined, the Morgan Decorators also supply Sun Vertical Blinds on a custom basis. These vertical blinds consist of celonese ribbons, which, unlike venetian blinds, are vertical rather than horizontal. Vertical blinds are much easier to keep clean and, according to Don Morgan, all that is necessary to clean Sun Vertical Blinds is to place them in a washing machine, hang them cut to dry, then put them back in place looking like new. Sun Vertical Blinds are custom built and installed by Morgan Decorators.

Mirrors of all types are also an important part of the stock of merchandise and service furnished by Morgan Decorators. Pittsburgh Plate Glass mirrors can be supplied either in full-length for doors, or for any use that mirrors are adaptable. Mirrors can be supplied on a custom basis to meet the specifications and requirements of the individual customer.

A complete stock of painters supplies, including nationally known brands, are carried in stock at the retail store of Morgan Decorators.

"We would like to take this opportunity to express our heartfelt appreciation for the fine acceptance which has been given our services by the people of Roseburg and the Umpqua valley," stated Don Morgan. "Both of us have been kept unusually busy at our chosen work since coming to Roseburg and, will always continue to do each individual job as well as our many years of experience makes it possible to do." (Pd. Adv.)

BUSINESS MEETING
NORFOLK, Va. (AP)—Just before the Exchange Club's weekly meeting began the scheduled speaker notified program chairman Taylor Hubbard he couldn't appear. The luncheon was half over when a large floral arrangement arrived with a note attached: "When words fail, send flowers." Hubbard is a florist.

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