

Local News

Visit Camp — Dr. and Mrs. Verner Anderson of Roseburg visited the Crippled Children's summer camp at North Lake Sunday.

Knapps Home — Mr. and Mrs. Edwin L. Knapp are back at their home on East Lane Street, following two weeks vacationing at Yachats and Portland.

Enters Hospital — Mrs. S. V. Wright, assistant business manager of the News-Review, left Monday for Eugene to enter Sacred Heart Hospital.

Doing Nicely — Billie Karcher, who suffered a fractured ankle a week ago while at football practice, is reported to be getting along nicely at his home in Sutherlin.

Back From Camp — Back at their homes in Sutherlin from the Christian Girls Camp at Fir Point are Judy and Janet Huchins, Laurie Watson, Bonnie Miller and one of the instructors, Mrs. Gerald Bentley.

Return Here — Mr. and Mrs. William Harper of Winchester Street have returned from Riverbank, Calif., where they visited Mr. Harper's parents, Mr. and Mrs. W. R. Harper, and other relatives for a week.

Back In Roseburg — Mr. and Mrs. Carl Muller are back in their home in Roseburg, following a trip to the coast to start the return of their houseguests, Mr. and Mrs. Francis Muller and daughter, Patricia, of Miami, Fla., and August Muller, of Eugene. Francis is a brother of Carl Muller and a son of August Muller.

On Vacation — Mrs. David (Lorraine) Kessler, correspondence editor for the News-Review, is taking a two weeks vacation.

Will Teach — Miss Marianna Hakanson of Oakland will leave in a few days for Washougal, Wash., where she will teach English the coming year.

Back From Portland — The E. H. Verrell family has returned to Roseburg, following a few days in Portland visiting and attending to business.

Home Again — Mrs. Grady Fennell, who underwent a second major operation recently at a hospital in Portland, is now convalescing at her home in Sutherlin.

Back From Vacation — Mr. and Mrs. E. J. Sullivan and Mr. and Mrs. Harry S. Black have returned to their homes in Roseburg following a vacation trip to Reno and San Francisco.

Enjoy Weekend — Mr. and Mrs. Frederick J. Porter returned to their home Sunday night, following a stay since Friday in Portland as guests of the latter's brother and sister-in-law, Attorney and Mrs. William W. Knight, and family.

Return From Vacation — Mr. and Mrs. Clarence Malitz and three children have returned to their home in Sutherlin, following a month's vacation visiting relatives in Wisconsin and Pennsylvania. They stopped at points of interest in Canada and visited Niagara Falls and the Black Hills. En route home, they stopped in Bend to visit Peterson's Gardens.

"Competition is the life of trade"

Efficient manufacturing brings better products, lower prices

UNDER THE American business system, manufacturers are in constant competition to supply new and better products. These products must be manufactured efficiently to satisfy demand by customers for quality, quantity and prices. Such competition is becoming stronger as our economy approaches peace-time stability. The lumber industry, for example, is competing for the building and construction dollar with an ever-widening variety of other building materials. To keep and expand our share of the building materials market, our company must continue to deliver high-quality lumber products. In addition, we must develop new and better products as well as improve processing methods and manufacturing efficiency.

The entire forest-products industry must successfully meet its competition to operate steadily. Continuous operation of this industry is important to everyone in the Pacific Northwest, for more than half of the economy of the region is based on the growing and harvesting of timber or the manufacturing of wood products. A healthy, expanding forest-products industry means steady payrolls, growing communities and a stable tax base to help support schools and other government activities in this area.



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