

Driving Habits That Waste Fuel Also Damages Tires

DETROIT (AP) — Driving habits that waste fuel usually also sacrifice a lot of potential tire mileage. Tire makers reached that conclusion after extensive surveys of tread life expectancy under varying conditions of driving.

U.S. Rubber Co. has just completed tabulation of figures assembled in a survey of tire wear in 37 cities throughout the country. They checked 15 makes of cars; four makes of tires and five different tire sizes.

The survey showed a varying indicated tread life expectancy of from 10,000 to 60,000 miles. It was shown that all conditions affecting tire mileage—topography, climate, driving habits and periodic inspections—the manner of driving probably was the greatest single factor involved in the mileage obtained.

The rubber company experts ex-

amined tires in parking lots, in garages, and elsewhere. They measured tread depth and checked speedometer readings. In every instance they examined only original equipment tires.

They took every precaution against miscalculation. Where one tire showed substantially less wear than the other three on a car they discarded the findings. By determining the amount of tread consumption and comparing it with the mileage obtained, they were able to figure the normal life expectancy of the tires.

In comparing fuel mileage with tire tread life expectancy the experts say nothing reduces tire mileage like quick starts and stops, fast cornering and curb scraping.

The tire authorities believe the industry some day will build tires that will last the life of the car. But, they say, there are some forms of abuse even such tires will not withstand.

How can you get more than average mileage from a set of tires. The experts say you can get it by giving the tires the same care you give the car finish. They stress especially the importance of maintaining proper inflation pressures and prompt repairing of any damage.

FILM FINISHING

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241 North Jackson

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THAT Dance
—you've heard so much about!



HOWARD HUGHES presents

JANE RUSSELL

in THE FRENCH LINE

color by TECHNICOLOR

AND



THE STEEL LADY
ROD CAMERON TAB HUNTER

TONITE and TUES.

ENTRY BLANK

ROSEBURG SHRINE CLUB

SHRINE CIRCUS KING AND QUEEN CONTEST

NAME _____ AGE _____
PARENTS NAME _____
ADDRESS _____
PHONE NUMBER _____
PARENTS SIGNATURE _____

CONTEST RULES

1. All children in Douglas County between the ages of 10 and 14 are eligible.
2. Contest will start August 30th.
3. All entries will secure books of tickets at the Shrine Circus Office, 124 W. Cass St., Roseburg, or from their local chairman.
4. 1500 points will be given for each book of tickets sold.
5. All entries must have their parents consent.
6. To receive points for tickets or books sold it is required all entries must check with the Shrine Circus Office or with their local chairman each Wednesday before 5:00 p.m.
7. Contest will end 5:00 p.m. September 15th.

The winners will be notified September 17th.

RADIO PROGRAMS

KRNR 1490 kc.

1240 kc. KRXL

Radio and television programs listed below are furnished by the respective stations. This newspaper is not responsible for variations from the programs as listed.

Remaining Hours Today

4:00—Musical Roundup
4:15—Dwight Cook—CBS
4:30—Story Time
4:45—The Christophers
5:00—Edward R. Murrow—CBS
5:15—Maggie Garden
5:30—Meet Your Policeman
5:45—Frank Goss—CBS
5:55—Robert Trout News—CBS
6:00—Brighter Side
6:15—World of Sports
6:30—Gunslinger—CBS
7:00—Meet Corina Archer—CBS
7:30—Lowell Thomas—CBS
7:45—Tennessee Ernie—CBS
8:00—President Eisenhower—CBS
8:30—Hornet Digest
8:45—Chuckwagon Jamboree
9:00—Times for Teens
9:30—Gangbuster—CBS
9:55—This I Believe
10:00—Platter Parade
11:00—Music You Want
11:25—News Nitecap
11:30—Sign Off

TUESDAY, AUGUST 31, 1954

6:00—Coffee Club Capers
6:30—News and Coffee Club
6:45—Way of Life
7:00—Dwight and Betty Rose Show
7:15—Reserved for You
7:30—Frank Goss, News—CBS
7:45—Harry Rabinowitz—CBS
8:00—Make Up Your Mind—CBS
8:15—Musical Interlude
8:30—Northwest Highlife
8:35—Heaven Prent—CBS
8:45—Our Gal Sunday—CBS
9:00—Woman's View
9:15—Ma Perkins—CBS
9:30—Young Dr. Malone—CBS
9:45—In the Groove
10:00—Man About Town
10:15—Perry Mason—CBS
10:30—Nova Drake—CBS
10:45—Brighter Day—CBS
11:00—Music
11:15—Modern Mood Music
11:30—Bob Grant, Local News
11:40—TV Preview
11:50—House Party—CBS
12:00—Bob Grant, World News
12:15—Man on the Street
12:30—Arthur Godfrey—CBS
2:00—Mike and Buff—CBS
2:15—Women's News Desk—CBS
2:30—Phil Norman Takes Ten—CBS
2:45—Let's Look at the Weather
2:55—Musical Interlude
3:00—Afternoon Melody
3:00—Hour of Stars
4:00—Musical Roundup
4:15—Dwight Cook—CBS
4:30—Story Time
4:45—Guest Star
5:00—Edward R. Murrow—CBS
5:15—Forward March
5:30—Music
5:45—Frank Goss—CBS
5:55—Robert Trout News—CBS
6:00—Brighter Side
6:15—World of Sports
6:30—Stop The Music—CBS
7:30—Lowell Thomas—CBS
7:45—Tennessee Ernie—CBS
8:00—Musical Fashions
8:15—Louise Mason's Show
8:30—Peter Lind Hayes—CBS
9:00—My Neighbor
9:15—Music
9:30—Jack Carson Show—CBS
9:55—This I Believe
10:00—Platter Parade
11:00—Music You Want
11:25—News Nitecap
11:30—Sign Off

KVAL - TV

CHANNEL 11 EUGENE
MONDAY, AUGUST 30, 1954
3:25—Sign On
3:30—The Betty White Show
4:00—Chef Gino
4:30—Bug Roundup with Red Reynolds
5:30—Superman
6:00—The News
6:05—Sports Headlines
6:10—Weather Report
6:15—What One Person Can Do
6:30—For Your Information
7:00—Doodles
7:30—Life With Elizabeth
8:00—Town and Country Time
8:30—Budge 714
9:00—Studio Premiere

Councilmen Candidates Listed At Myrtle Creek

Councilmen candidates have been announced for Myrtle Creek. Their names will appear on the Nov. 2 general election ballot in the city.

Roy V. Kelley and Winnie Hudeston are candidates for councilman-at-large. Three other positions must be filled with this election. In ward 1, the candidates are Homer Abbott, incumbent, and Estal J. Robert. In ward 2, they are Jack Kielling, Roy Carle and Forrest Simmons. Barney Root and Forrest Loghry are the candidates for ward 3.

Terms are being completed for Abbott, Al Lochman and R. C. Lent. Terms run for four years.

Myrtle Creek Building Took Jump During August

Construction in Myrtle Creek during August has taken a \$50,000 jump, according to the Myrtle Creek Mail.

This is more than half the amount of building permits issued during the previous seven months. By August, the building slump was reflected in the small total of \$84,400 for the year.

The two biggest permits were issued for a \$25,000 remodeling job of the Alspaugh Building by Todd Building Co., Roseburg, and a \$12,500 remodeling of the IOOF building.

Remaining Hours Today

4:00—Fulton Lewis—MBS
4:15—Frank Hemingway—MBS
4:30—Here's The Answer—MBS
4:45—Sam Hayes—MBS
5:00—Headline News—MBS
5:05—Conrad The Connoisseur—MBS
5:10—Hit Times
5:30—Open House
5:35—Cecil Brown—MBS
5:45—Gabriel Heatter—MBS
6:15—Music News
6:30—Virgil Pinkley—MBS
6:45—Sam Hayes—MBS
6:55—Bill Henry—MBS
7:00—Sports Spotlight
7:15—The Rose Room
7:30—The Cisco Kid—MBS
8:00—Fulton Lewis—MBS
8:15—Logger's Weather
8:30—McKay News
8:35—Music
8:45—Let George Do It—MBS
9:00—News—MBS
9:15—Mutual Newsreel—MBS
9:25—Music
9:35—Robert Hurling—MBS
10:00—The Falcon—MBS
10:30—Musical Party Line
11:00—Tomorrow's Headlines
11:05—Musical Party Line
11:30—Sign Off

TUESDAY, AUGUST 31, 1954

6:00—Sign On
6:05—News In Nitecap
6:15—Tells Test—MBS
6:30—Dawson's
6:45—County Agent
6:55—Music
7:00—Weather Report
7:05—Johnny Lee Wills
7:30—Frank Hemingway—MBS
7:45—Breakfast Gang—MBS
8:00—Local News
8:30—Feed Bag
8:45—Cecil Brown—MBS
8:55—Bob Greene—MBS
9:00—Music
9:25—Holland Engle—MBS
9:30—Haven of Rest—MBS
9:45—City Market Jamboree
10:15—Capitol Commentary
10:30—Hazel Market—MBS
9:30—Sunshine Boys
9:45—What's New in Fashion
9:50—Music
9:55—Jack Beech
10:00—Newspaper Of The Air—MBS
10:15—Tells Test—MBS
10:30—Date With Del
10:35—Stock Club
11:00—Florida Calling—MBS
11:25—Music
11:30—Queen For A Day—MBS
12:00—Roving Reporter
12:15—Mid-Day News
12:30—Greet Your Neighbor
12:45—Market Reports
12:50—Sports Lineup
12:55—Game of the Day
3:15—Camel Scoreboard—MBS
3:30—Town Crier
3:35—Sam Hayes—MBS
3:40—Music
3:45—Tells Test—MBS
4:00—Fulton Lewis—MBS
4:15—Frank Hemingway—MBS
4:30—Here's The Answer—MBS
4:45—Sam Hayes—MBS
5:00—Headline News—MBS
5:05—Hit Times
5:30—Open House
5:45—Cecil Brown—MBS
5:55—Gabriel Heatter—MBS
6:15—Eddy Fisher—MBS
6:30—Virgil Pinkley—MBS
6:45—Sam Hayes—MBS
6:55—Bill Henry—MBS
7:00—Sports Spotlight
7:15—Twilight Moods
7:30—Lynn Murray Show
7:45—Lorraine Groce—MBS
8:00—Fulton Lewis—MBS
8:15—Logger's Weather
8:30—McKay News
8:35—Music
8:40—Under Arrest—MBS
9:00—Newspaper Of The Air—MBS
9:15—Mutual Newsreel—MBS
9:25—Music
9:35—Minute Final—MBS
10:00—That Hammer Guy—MBS
10:30—Musical Party Line
11:00—Tomorrow's Headlines
11:05—Musical Party Line
11:30—Sign Off

KBES - TV

CHANNEL 3 MEDFORD
MONDAY, AUGUST 30, 1954
3:20—Devotions
3:30—Betty White Show
4:00—Feminine Fancies
4:30—Val Rague Show
5:00—Uncle Bill Show
5:30—Armstrong Theater
6:30—Time for Beauty
7:00—Burns and Allen
7:30—Banquet Hall of Fame
8:00—Masquerade Party
9:00—Public Defender
9:30—Budge 714
10:00—Weather
10:05—News
10:15—Best Theater
11:15—Sign Off

EDUCATED COP

PETERSBURG, Va. (AP) — B. E. Oliver, Petersburg policeman, has his high school diploma. Oliver, 23, left high school in 1948 to go to work, then the Army claimed him for a couple of years. Coming back to join the police force he obtained private instruction while working. His wife and a young daughter saw him get his diploma.

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Cigarettes By Mail Order To Avoid Tax Proves Costly

By LEROY HITTLE

OLYMPIA (AP) — The flood of mail order cigarettes into Washington has dropped to a trickle, a state official reported Saturday.

Buyers who ordered their cigarettes from out of state firms to avoid the Washington tax have found their smokes rather costly so, in most instances, have stopped ordering by mail.

State agents have tracked them down, assessed the state tax of 40 cents a carton, piled on an additional 40 cents a carton as a penalty for trying to avoid the Washington tax, and levied an interest charge of 1 per cent a month.

"That means the mail order cigarettes cost \$2.66 a carton," said Mark Aspinwall, state tax commission supervisor in charge of collecting the cigarette tax. "They can be purchased at retail grocery stores at \$2.19 a carton. Persons who have been required to pay the extra taxes always wonder how they were discovered, Aspinwall said.

"Some have accused us of snooping in their mail," Aspinwall explained, however,

that a recent amendment to a federal law makes it mandatory for firms selling cigarettes by mail to report the purchases to the tax collecting authority of the state concerned.

After a couple of court battles in the midwest, the largest cigarette mail order firm in the country has started sending Washington and other state tax agencies lists of the names and addresses of Washington residents to whom they have mailed cigarettes. The report also lists the number of cartons of cigarettes purchased by each person.

The next step is easy. The tax commission sends them a letter assessing them the tax, penalty and interest provided by Washington state law.

The state picked up an additional \$200 that way last April. The mail order purchases have dropped off tremendously since then, however. Fewer than 100 names were on the last report sent to the state tax commission by the big Virginia mail order cigarette house.

Tentative Plans Made For Eisenhower's Visit

SEATTLE (AP) — Tentative plans for the Pacific Northwest visit of President Eisenhower at the Sept. 23 dedication of the McNary Dam on the Columbia River were announced Saturday.

The President and his party will arrive at the Walla Walla airport early in the evening of Sept. 22, and stay overnight at Walla Walla's Marcus Whitman Hotel. Oregon and Washington state police, national guardsmen and Army military police will guard the route to the dedication Sept. 23. Afterward, the Eisenhower party will fly from Pendleton, Ore., to Los Angeles.

Maj. W. H. Higinbotham, Army Engineers security officer for the North Pacific Division, says he expects between 50,000 and 75,000 people to attend the dedication or line the highways enroute.

Indian PHONE 3-6537

Hurry! It Positively ENDS TUESDAY NIGHT
Matinee Tuesday 12:45



Starts WED!

ROBERT MITCHUM

The Fuse
MARILYN MONROE
The Flame

set a wilderness aflame...in

CINEMASCOPE



20th Century-Fox presents
River of No Return
color by TECHNICOLOR
STEREOPHONIC SOUND

with RORY CALHOUN

EXTRA!...

Walt Disney's
25 minute musical cartoon
PECOS BILL
TECHNICOLOR

Mon. Aug. 30, 1954—The News-Review, Roseburg, Ore. 3

Two New City Offices Created At Myrtle Creek

The Myrtle Creek Mail reports that two new city offices have been created at Myrtle Creek.

City Engineer Al Mortensen was named to the job of city superintendent. Charles Doty will start Sept. 1 on a trial basis as assistant city superintendent. Although the jobs were not clearly settled, they would probably take over duties formerly held by city engineer, water, sewer and street superintendents.

A motion is being studied by the City Council also to set up a five-man city planning commission.

GRADUATE

Helen Plumb Barry, Roseburg, was listed among graduates of schools of nursing today, and has been granted a license for practical nursing. The license is granted through the Oregon state board of nurse examiners.



Tonight and Tues.



writing HAYDON John LESLIE

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