

Packard Assembly To Move Into Modern Single-Story Plant In Very Near Future

By Harry Elliott News Service

Final car assembly operations at Packard Motor Car Company will be moved into a new, modern single-story plant this fall in Detroit, according to an announcement mailed to stockholders last week.

Packard began to produce car bodies in this plant during the week as it returned to body-crafting for the first time since 1931. Transfer of assembly operations from other plants in time for 1935 production will complete removal of all car building activities into modern facilities under Packard's program to recapture leadership in the fine car field.

Representing the third phase of the company's long range modernization plan, the move was preceded by the acquisition of a new single-story, million square foot engine and transmission plant in Utica, Michigan, just outside Detroit.

According to Ray P. Powers, vice president of operations, Packard's engine and body plants will be the most automatic in the industry when production of 1935 models starts this fall.

Chrysler Sets Record
All 1954 Chrysler sales marks fell during the first 10 days of July with dealers delivering 3,096 cars to owners, reports E. M. Braden, general sales manager of Chrysler Corporation's Chrysler Division.

This also represents an increase of 23.4 percent over sales for the previous 10-day period.

Braden attributed the increase directly to the new sales program and the fact that statistics show one sale for every 12 demonstrations of Chrysler's 235-horsepower engine.

"Chrysler dealers are doing an increasingly better job of market penetration as can be seen by the fact that in 1952 Chrysler was eleventh in sales, in 1953 tenth, and this year in ninth place," Braden said.

Reo Motors Sale

Stockholders of Reo Motors, Inc., voted during the first week of July to accept an offer of the Henney Motor Company, Inc., to purchase all assets of Reo except cash and accounts receivable, for \$16,500,000.

This action ratified an agreement made April 3 of this year between Henney and the Reo board of directors. The stockholder vote was overwhelmingly in favor of the sale.

Stockholders also ratified changing the name of the existing company to Reo Holding Corporation as soon as the sale is completed to permit Henney use of the name Reo Motors, Inc.

According to terms of the agreement, the transaction is scheduled to be concluded on August 31.

1954, with provision for change of date by mutual consent.

Travel Hits All-Time High

A summary issued by the California State Automobile Association based on nationwide surveys indicates that Americans are hitting vacation trails in record numbers this summer. Summer travel volume appears to be heading for a mark close to 10 percent higher than last year, and an estimated 60,000,000 persons are expected to take a vacation trip during the season.

"Principal factor in shaping the picture is the private automobile," says CSAA. "In contrast to previous years, there is now almost one automobile to every American family. This provides a degree of travel economy and convenience for the great cross-section of the population."

CSAA also states that accommodations are still being built at a record rate around the country. There are now about 50,000 motor courts, with new ones under construction at a rate of about 2,000 a year.

New Products

A new PARKING GUIDE, called The Guide Post, and manufactured by International Mfg. Co., Roxbury, Mass., is now on the market for cars with low front fenders. Unlike earlier types which fastened to the underside of fenders, The Guide Post attaches to the headlight frame. A stainless steel spring-lock is said to make the post breakproof.

A SPORT SPARE WHEEL CARRIER is now offered as an optional accessory for all 1953-54 Fords. Held automatically by spring tension when in off-center position, the carrier swings to the left for easier access to trunk and gas filler. It is available from all Ford dealers.

A new BUG DEFLECTOR unit has been devised by Santay Corp. of Chicago, Illinois, which blends with the contour of any car or truck. When not in use, it may be folded down flat.

Detroit Notes

Automotive News reports an unexpected, but not unwelcome, mid-summer surge has pulled new-car sales closer to the 1953 pace. At the current estimated daily rate of 20,900 sales, dealers are running about seven days behind last year.

In early June, 1954 was running about eight days slower. — With new-car registration figures completed for the first five months of '54, Chevrolet now leads Ford by 8,017 units. Buick holds third spot by a wide margin over Plymouth, followed by Oldsmobile, Pontiac, Mercury, Dodge, Chrysler and Cadillac for the top ten. — Export trucks during the first five months of 1954, increased at 3 percent over the comparable 1953 period. — Ford



SHADES OF THE DAYS when small boys . . . or girls, for that matter . . . ran away to the old swimming hole with worldly goods and a picnic lunch tied up in a bandanna. Here's a swim suit design that spells the same romance, nostalgic freedom and fun-in-the-sun for its wearer. A shirred back, draped front suit of bandanna print cotton in red or blue.

In The Library

Almost every gardener realizes, at some time or another, that his gardening chores would be much easier if he set up a garden equipment center in his basement, utility room or garage.

Even though he recognizes the need for a special place where he can keep his shovel, spade, sprinkling can and other gardening materials, the average gardener may feel that to make such a place requires a carpenter's skill.

There is no need to be discouraged by this thought, for many gardeners have found that preparing a convenient place to store gardening equipment is exceedingly simple.

One system is to hang all garden tools on one wall, provide a small shelf on the same wall for small cans and bottles of insecticides and weed killers and a rack for galvanized steel garbage cans, which are used as storage bins for large amounts of plant food and other soil conditioners.

This use of covered galvanized steel cans has proved to be very practical. The cans protect soil conditioners from moisture and facilitate cleanliness by keeping

small particles of materials confined to closed areas, not on the floor.

For maximum convenience, the cans are placed sidewise on a rack which is slightly lower at its rear side. Plant food, peat moss and other materials may then be easily scooped out of the cans. Can covers are marked to identify contents. If more storage capacity is needed, place the cans in upright positions.

Dressmaker's Colorful Trick

By DOROTHY ROE

Associated Press Women's Editor

Remember what fun you had as a little girl, filling in the pictures in your coloring book?

Now, using the same wax crayons, you can draw designs on your party dresses, to give them extra glamor.

Local sewing center experts have worked out a unique system of crayon coloring which is bright, permanent and washable. Here's what to do:

First choose a sheer fabric such as lawn or organdie, so the color will penetrate. Using any standard pattern, cut out and make your party dress. Then carefully sketch your design on a piece of wrapping paper, and getting the placement just right, use carbon paper to trace the outline onto the dress. You may choose any design you like—flowers, fruit or even animals.

Then, using non-tarnishable metallic thread, fashion a stitch the outline of the design on the dress, using your sewing machine. Now comes the fun. Using ordinary wax crayon, carefully fill in the design with whatever color you like. Sandwich the crayoned design between two pieces of brown wrapping paper to absorb excess wax, and press with a warm iron. The wax melts out and the color remains. The design may be washed but not dry cleaned, so be sure the fabric of the dress is washable.

Taffy Bars Will Bring Fall To Mind

Even when summer is still with us, the golden and russet pears appear to remind us of some of the many joys of fall. Pears can take their turn in every course—as a between meal snack or hors d'oeuvres, as a crisp salad ingredient, and best of all as a dessert. And there's nothing more sensible than teaming the pear with another autumn favorite—molasses. Rich brown and better-than-sweet, molasses suits the fall scene, and its flavor, baked to taffy goodness, blends well with the bland succulence of pears.

LEMON TAFFY PEARS

6 large firm, ripe pears
1/2 cup molasses
1/2 cup brown sugar
2 tablespoons butter
1 teaspoon grated lemon peel
3 tablespoons lemon juice
1/4 teaspoon cinnamon
Peel pears, removing stem. Cut in half and remove woody center portion. Place in buttered baking dish. Cook and stir remaining ingredients over low heat until blended. Pour over pears. Cover baking dish and bake at 350 degrees F. (moderate oven) 30 to 35 minutes. Serve warm with whipped cream, garnished with slivered almonds. Makes 6 servings.



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DILLARD FAMILY COMPLETE EXTENDED TRIP

Mr. and Mrs. Byron McKean and sons, Rodney and David, returned to their home in Billard Sunday from a two-week vacation through Washington. They were equipped with camping outfit so when possible they camped out and went fishing.

Their first camp was at Bend, and later at Crane Prairie, Wash. They stopped at Yakima, Rainier Park where they ran into a heavy snow storm. They spent July Fourth in Spokane with Mrs. McKean's uncle and aunt, Mr. and Mrs. Jim Sorenson. They left July 5, driving to Grand Coulee Dam, then took the route north to Chief Joseph Dam, south to Lake Chelan, Wenatchee, Wash., and to Everett park.

In Seattle they boarded the ferry which took them to Bremerton, and headed south into Tacoma where they stayed overnight. In Olympia they visited the capital grounds then drove west to Aberdeen. They visited Lake Quinalt in the Indian Reservation. The McKean's took the loop trip around the Olympia National Park visiting Lake Crescent and Olympia Hot Springs. They took a side trip from Port Angeles to Dunsmuir Bay. They came back via the Hood canal to Olympia. Longview and Yamhill where they visited McKean's brother-in-law and sister, Mr. and Mrs. W. A. Johnson, and son, Bobby.

Mrs. McKean points out that they mean to "really do" all the western states in just such a thorough manner.

Coventry CD Government Takes Over

COVENTRY, England. (AP)—The Churchill government takes over the civil defense reins of this war-battered city this week. Socialist city councilors washed their hands of the whole business months ago, contending civil defense is useless against an H-bomb.

Civil defense work will go on just the same, with the city's 3,000 volunteer workers putting in two or three hours a week at first aid lectures and rescue drill—and the national government will continue to foot the bill.

The Council voted last April to disband its preparedness machinery. One H-bomb on the city, they said, and there wouldn't be anybody left to rescue anybody else anyway.

Personal appeals by Home Secretary Sir David Maxwell Fyfe failed to move the Council, so last week the government stepped in and appointed three outside officials to form a commission and run the show.

It has all worked out nice and smoothly. The government keeps civil defense going in Coventry, and the Council has registered its protest.

The only people likely to be not so pleased about the whole business are the local taxpayers. Getting three top officials in from London is going to add a penny or two to the local taxes.

Under a 1948 act of Parliament, local authorities have to foot the bill for any outside help sent in to carry out duties they refuse to accept.

Summer, Fall Dessert Tip

You'll like Taffy Macaroon Chiffon right now. It's cool and luscious, in honor of the hot weather still with us. Yet it looks ahead—energy rich and strength building to help the family through the next hot day, and the week to come.

Just a short time at the range and a nice long rest in the refrigerator makes this ring mold picture and party-perfect.

TAFFY MACAROON CHIFFON

1 envelope unflavored gelatin
1/4 cup cold water
1/4 teaspoon cream of tartar
1/4 cup molasses
1/4 cup brown sugar
1 teaspoon vanilla
1/2 teaspoon salt
1/2 cup water
3 eggs, separated
3 tablespoons sugar
1 cup heavy cream
1 cup dried macaroon crumbs
Soften gelatin in 1/4 cup cold water. Stir cream of tartar into molasses. Add sugar, vanilla, salt and water. Beat egg yolks in top of double boiler, and add molasses mixture. Cook over hot water, stirring constantly until slightly thickened. Add gelatin; stir until dissolved. Chill until syrupy. Beat egg whites stiff; fold in sugar; fold into gelatin mixture. Whip cream until stiff; fold into gelatin mixture with macaroon crumbs. Pour into 8" ring mold which has been rinsed with cold

water. Chill until firm. Unmold. Makes 8 servings.

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