

PENNEY'S
ALWAYS FIRST QUALITY!

The Store With The Friendly Salespeople

WEEKEND DOOR BUSTERS



LET PENNEY'S
MAKE YOUR
DRAPES

Labor
Charge
Single
Width
Pair

\$3

It's so easy to have new drapes made to your measurements from Penney's large selection of fine drapery fabrics. Just bring in your measurements, select your material and Penney's will make them up just for your windows. Wider widths proportionately priced. Come in today for free estimates.

36" ROUGHTEX

Vat-Printed!

Washes in Machine!

For Summer Drapes!

50^c
YARD

A new weave—cool, crisp, perfect for summer drapes and truly big news for your budget! Choose from our striking scenic, our tiny bold florals or the refreshing leaf design! For only 50c a yard you can make drapes that bring new beauty to your home . . . drapes that wash in the machine!

DRAPERY DEPARTMENT, DOWNSTAIRS STORE

DON'T MISS!

BUY NOW!

READY-MADE DRAPES

3⁹⁸
PAIR

Plain Colors

6⁹⁰
PAIR

Printed Designs

READY TO HANG!

48" x 84" Size ★ Decorator Colors

Penney's special purchase brings you this outstanding value in ready-made drapes! Select yours from a large range of solid colors or bright gay prints to add charm and style to your windows! Single width pairs at a Penney value price.

DRAPERY DEPARTMENT, DOWNSTAIRS STORE

WEEKEND VALUES! COME SAVE!

PENNEY'S
ALWAYS FIRST QUALITY!

IN ROSEBURG

MORE

SAVINGS

TOMORROW AT 9:30!

ALL WOOL



Penney's July Blanket Special

ALL WOOL
3-lb.
BLANKET

7⁶⁶
72" x 84"

SEVEN
FASHION
COLORS

Imagine, only 7.66 for this 3-lb. blanket beauty . . . every inch pure, resilient wool. In rich decorator colors like carnical green, sun flame. All acetate satin bound. Unconditional 5-year guarantee against moth damage.

- Sun Flame
- Carnical Green
- Marigold
- Carioca Red
- Candy Pink
- Sea Mist
- Tropic Blue

BLANKET DEPARTMENT, DOWNSTAIRS STORE

FOR SUMMERTIME WEAR BLOUSE AND SKIRT

**Both For
ONLY**

\$5

THE BLOUSE--

An Outstanding Value
at Penney's Low Price

\$1

THE SKIRT--

The Popular Mushroom Pleated!
Reduced to Only

\$4



You can buy the blouse and skirt at a tremendous saving to you! Smart for dress, for street wear, for lounging and vacation time. Blouse in smart summer colors. Sizes 32 to 38. Colorful skirts in sizes 10-16.

PENNEY'S FASHION BALCONY

DON'T MISS!

BUY NOW!

NYLON

PLISSE!

**Men's Short Sleeve
Sport Shirts**

2 For \$5

PRINTS!
SOLIDS!
SIZES
S-M-L-XL

Here's terrific value for such a little price . . . and what beautiful shirts they are! Cool, crinkly nylon plisse gives you breezy, light-weight comfort; and it always looks neat and trim, even on the hottest days. They wash in a wink and need no ironing . . . a mighty low price for 100% nylon. Buy now and save.

MEN'S SPORT SHIRT DEPT., MAIN FLOOR

- ★ HAND WASHABLE
- ★ NEED NO IRONING
- ★ PASTELS, WHITE

BUY NOW!

**WAREHOUSE
CLOSE-OUT!**

**WOMEN'S
SHOES**

1 GROUP
DRESSY HEELS
Sizes 5 to 9

1 GROUP
CASUALS
Sizes 5 to 8

\$2 PAIR

Buy Now-Save
Main Floor