



NOW WE KNOW—Who's got the ding dong, who's got the bells. It's pretty belle, Maureen Eisenberg, surrounded by bells of all shapes and sizes at the American Bell Association convention in New York City. The conventionists collect bells from all over the world.

Nash Catches Low-Priced Motor Field Napping With Air Conditioning System

By Harry Elliott News Service

Nash Motors caught the low-price field napping this last week with introduction of a combined refrigerating and heating system for its Rambler two-and-four-door series priced at \$345.00, factory-installed.

This announcement followed by only a short while the offering of a similar system for the larger Ambassador and Statesman lines at only \$395.00, factory installed. Introduction of the Rambler's air-conditioning makes it the first car in the low priced field to offer a complete unit installed as factory optional equipment.

Like its big brother, the Rambler All-Weather Eye is an integrated unit which refrigerates, heats, ventilates and filters. All components, including compressor, condenser and evaporator are located forward of the instrument panel. No parts are located in the trunk, so maximum luggage capacity is available.

Another outstanding feature is that single knob controls both refrigerating and heating and is located just to the left of the steering column. Desired temperature is thermostatically maintained at all times, and the heating system uses 100 percent fresh air.

"Little Florida"

General Motors researchers report they have built a "Little Florida" that weathers part 20 times faster than nature.

Dr. Roger Saur, senior physicist on the project, explained that the apparatus is dubbed "Little Florida" because it wears gloss off car paint in a week. Ordinarily, he said, nature needs from six months to a year, even in severe weather, to dull a car. But thousands of tests at GM's Florida test field and other sites have shown sunlight and dew as the worst enemies of your car's showroom shine.

GM's new weathering device helps researchers study the chemical reactions which take place under these conditions. As a result, even more weatherproof finishes than are obtainable today may be devised in the future.

Ford Factory Delivery

To accommodate buyers who are taking vacation trips to Detroit, Ford Division of Ford Motor Company has just opened a factory delivery department at 1833 East Jefferson Avenue, Detroit.

"Purchasers who want delivery in Detroit must, in all instances, buy their car from their home area Ford dealer," explained Guy Hamilton Jr., assistant general sales manager.

"They then pick up their Ford at our new factory delivery office and drive it back home. Under this plan, buyers receive their regular service from their home dealer."

ANA Truck Booklet

A new booklet titled "What Do You Know About Trucks?" has been published by the Automobile Manufacturers Association for free distribution.

It is a three-color, 12-page publication which briefly highlights the story of the motor truck's influence on American life. In light, non-technical style, it covers basic information on such subjects as production, registrations, exports, taxes, employment and the variety of services that trucks perform. It also contains sketches and simple charts.

For those connected with the trucking business or interested in "What Do You Know About Trucks?" is a small but valuable source of information.

Hudsons Continue Sweep

Hudson Hornets finished first and second in a 100-mile Grand National late model stock car race at Williams Grove, Pa., last week.

Herb Thomas of Sanford, N.C., and Dick Rathman of Daytona Beach, Fla., piloted the two cars to victory.

Most significant was the fact that this was Thomas' eighth Grand National victory for 1954. During 1953, he posted twelve wins to take the championship. But at the rate he is going this year, he will probably surpass his own record.

All races both this year and last were driven in Hudsons.

Tubelless Tire Tussle

With the great race on for the tubelless tire market, B. F. Goodrich Company filed suit last week in Baltimore, Md. against United States Rubber Company for infringement of B. F. Goodrich patent rights in the manufacture and sale of tubelless tires.

Goodrich asks that United States Rubber Company be enjoined against further patent in-

fringement and also asks for an award for damages.

B. F. Goodrich also files suit in May against Firestone, Tire and Rubber Company, charging infringement on tubelless tire patents. That suit is now pending in United States District Court.

Detroit Notes

Automotive News reports that the first half of 1954 closed with a total assembly of 2,968,849 cars, giving it the fourth highest January-June period in history. Only one firm—Ford—built more cars in this year's first six months than in the like period last year. Total Ford Company production jumped 40.8 per cent over 1953. Output of both Fords and Mercurys was up, but Lincolns were down. Chrysler Corp. was down 45.8 percent; General Motors down 10 percent; American Motors, down 20 percent; Kaiser Motors, down 65.3; Packard, down 67.0; and Studebaker was down 56.1 percent. Although Chevrolet still retained the retail sales lead by 4,326 units, Ford was pressing them hard. Last year at this time, Chevrolet held a comfortable margin of 107,532—Joseph M. Dodge, who resigned as Director of the Federal Budget last April, has been re-elected to the Board of Directors of Chrysler Corporation.

Cadillac jumped into the top ten best selling cars according to registration figures just in. In this position it replaced Studebaker which dropped into eleventh place. However, at this time last year, Cadillac was pegged at thirteen—Nash also moved up, although it did not regain the number nine spot which it held at this time a year ago, it pushed DeSoto out of the number twelve slot.

Governors Discuss Popularity Of Ike At National Meet

By JACK BELL

BOLTON LANDING, N. Y. (AP)—Gov. James F. Byrnes of South Carolina, predicted the return of American representatives to the Geneva conference for an Allied showdown on Indochina.

Byrnes, former secretary of state, who is here attending the 46th annual Governors Conference, said in an interview he does not believe the United States can afford to stand aloof and thus risk being blamed before the world for failure to reach a settlement with the Communists.

The burgeoning political campaign, in which some of the governors are active participants, found the Republicans generally cheerful about their prospects and Democrats reserving their comments.

Gov. Goodwin J. Knight, California Republican, predicted at a news conference that the GOP will gain two or three congressional seats in his state, elect Sen. Thomas H. Kuchel and the state ticket Knight himself heads.

Knight found President Eisenhower "still popular," as did Republican Governors Theodore R. McKeldin Jr. of Maryland, John Lodge of Connecticut, J. Hugo Aronson of Montana, Edward F. Arn of Kansas and C. J. Rogers of Wyoming.

However, Republican Gov. C. Norman Burdette of North Dakota said he thinks the President has "lost some popularity" because of his support of flexible farm price supports. And Gov. J. Bracken Lee Utah Republican, said he was disappointed with Eisenhower's continued "deficit financing and cheapening of the dollar."

Byrnes, who said he would support Eisenhower now as he did in 1952 but is reserving "independent judgment" on 1956, said the President may be blamed for possible loss in farm income if the flexible supports finally are enacted by Congress.

Gov. Robert F. Kennon, Louisiana Democrat who backed Eisenhower two years ago, said he thought the President would run better in Louisiana now than in 1951, when he lost the state by about 30,000 votes.

Wives of American men who marry in their 20s average about a year younger than their husbands, but wives of men who marry when they are older tend to be considerably younger than their husbands, the age differential increasing with increasing age at the time of marriage.



MISS HAWAII 1954—Kapilani Miller, 21-year-old beauty, among whose ancestors was King Kahakili of Maui, has been named Miss Hawaii of 1954. Her racial ancestry is Hawaiian, Swedish, German, Polish, French and English. The pertinent measurements 34-23-34. She will represent Hawaii at the Miss America contest at Atlantic City, N. J., this fall. (AP Wirephoto).

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Whose family would be best provided for in case of their death, a farm owner, who is not now covered by Social Security, or his hired hand, who is?

The July issue of Country Gentleman gives the surprising answer to this question in explaining the bill now before Congress to include farm owners under Social Security. The magazine takes the example of a farm owner named Jim Miller who has a \$40,000 farm and is only \$8,000 in debt. Because he has been striving to pay for the farm, he has not bought any life insurance and he is not now covered by Social Security as a farm owner. He has a wife and two children.

If he dies Mrs. Miller will not be able to operate the farm, so she must sell, paying off the \$8,000 indebtedness and investing the \$32,000 in annuities.

Now look at the hired man's situation. He has the same size family. He has never saved anything, and since 1951 has been earning \$200 a month in a job covered by Social Security. He has bought no insurance either.

If the hired man dies, his wife doesn't need to worry about the problem of liquidating a business and investing the funds to provide for her family. Her Social Security checks start coming immediately—first a \$210 check for lump-sum death benefits and monthly checks from then on.

Who receives the larger checks—the farm owner's widow who sells the farm and buys annuities, or the hired man's, who is covered by Social Security?

The answer: Farm owner's widow, \$100 per month; hired man's widow, \$140 per month.

It should be pointed out that the farm owner's widow has a guaranteed income for life, while the hired man's widow has one only until she remarries. Or, if she doesn't remarry, she has the \$140 income until the first child reaches 18, when it drops to \$105. When the second child reaches 18, the widow receives no more income until she reaches 65, when the checks start coming again, for \$52.20.

In 1949 it required 47 man hours to produce 100 bushels of wheat on American farms. Now it requires 31 hours.

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