

NEW GREATER SAVINGS

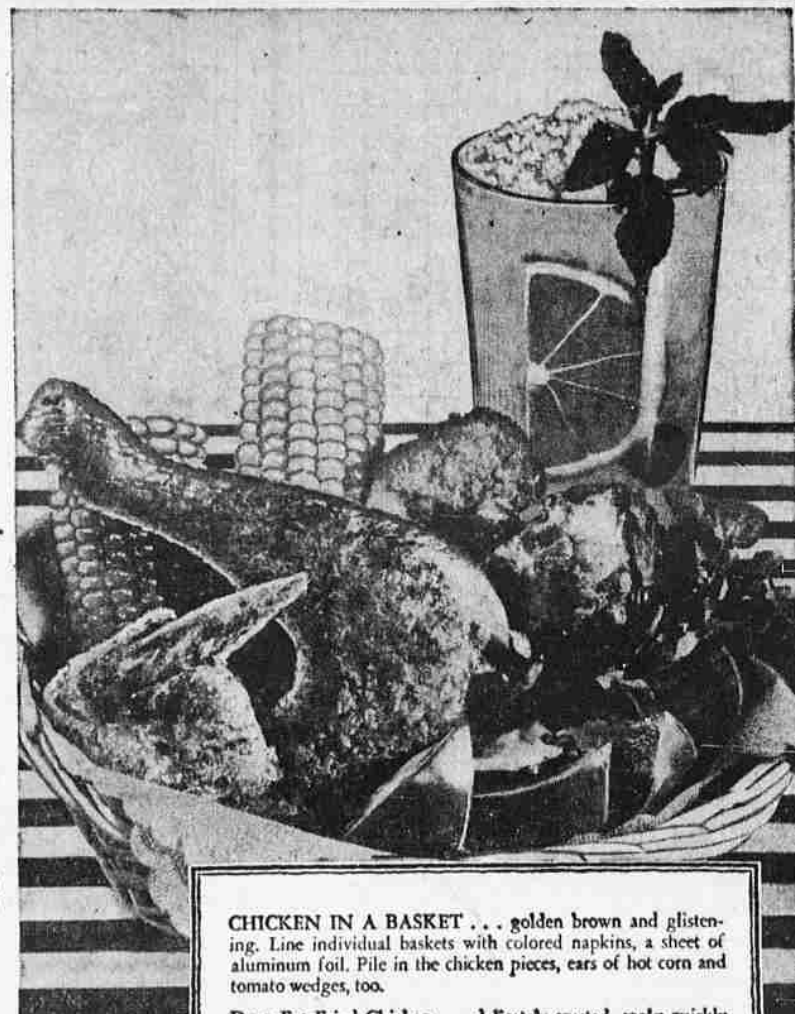
are within your reach.....

CUT SHOPPING
TIME TO
MINUTES...
in a well-planned
market!

All grocery prices in this advertisement effective thru Sunday, July 11. Meat and produce prices good thru Saturday. No sales to dealers. We reserve the right to limit.

NIELSEN'S MARKET

IT'S THE *SAVING* ON EVERY ITEM THAT COUNTS



CHICKEN IN A BASKET... golden brown and glistening. Line individual baskets with colored napkins, a sheet of aluminum foil. Pile in the chicken pieces, ears of hot corn and tomato wedges, too.

Deep-Fat Fried Chicken... delicately crusted, cooks quickly in 15 to 20 min. Coat chicken pieces well with seasoned flour. In deep fat fryer or deep heavy pan, melt cooking fat to at least 4" deep. Heat to 350°F. Fry a few pieces at a time until tender and golden brown. Drain on paper and keep warm in low oven, 275°F., until all chicken is cooked.

Oven Fried Chicken... ideal for a very large crowd. Coat chicken pieces with seasoned flour. Melt fat to cover bottom of 11" x 7" x 2" baking pan. Arrange chicken pieces skin side down. Bake in hot oven, 425°F., 30 min. on one side; turn, bake 15 min. longer or until chicken is golden brown and tender.

MADERA
Large Ripe Olives
No. 1 roll tin
19c

SWANSON
CHICKEN PARTS
FRESH FROSTED
BREASTS, THIGHS, DRUM STICKS
POUND PKG. **89c**

PETER PAN
PEANUT BUTTER
18-oz. Jar
3 for 1.00

Chicken Wings Swanson's Fresh Frosted lb. pkg. **3 for 1⁰⁰**
Snowflake Crackers Nabisco **2 lb. box 48c**
Cranberry Sauce Ocean Spray No. 1 tin **2 for 35c**
Oval Sardines Davis Bros., 15-oz. oval tin **2 for 39c**
Vigoro Complete Fertilizer **50 lb. bag 1.89**
Tender Peas Hi-Hill, picnic tin **4 for 25c**
MD Toilet Tissue **2 rolls 19c**
Black Tea Bags Tenderleaf **48 Count 49c**



Give your family this
NEW Enriched Spread
NUCOA **29c** lb.
MARGARINE

Gerbers Strained Baby Food **3 tins 25c**
Gerbers Chopped Baby Food **3 tins 25c**
Gerbers Cereals **pkg. 17c**
Gerbers Meats For Babies **tin 22c**
Sweetheart Toilet Soap Reg. bar **4 for 26c**
Sweetheart Toilet Soap Both size bar **4 for 36c**

PRODUCE

Lettuce Extra large size firm crisp heads **2 heads 15c**
Peaches Red Havens, high in color, flavor **20 lb. lug 2.29**
Cantaloupes Large tasty field grown fruit **lb. 7c**
Fresh Carrots Tender, young carrots cello pack **2 pkgs. 19c**
Tomatoes Large field grown Dinubas **2 lbs. 19c**

FRESH PEAS

Sweet tender full pods.
Buy now for canning or
home freezing. Perfect!
2 lbs. 29c **30 lb. box 3.95**

RASPBERRIES

Local Cuthbert variety,
delicious for canning or
preserving. Peak of local
crop. Buy now and save!
12 Cup Tray 2.79

FRYERS **FRESH FROZEN** **PAN-READY CUT-UPS** **lb. 55c**
ROAST BEEF Fancy Blade Cuts **lb. 49c**
ROAST PORK Shoulder Center Cuts **lb. 49c**

BOILING BEEF

Meaty Short Ribs **lb. 19c**

FRESH SEA FOODS
Fillet Red Snapper **lb. 29c**
Fresh Halibut Steak **lb. 49c**
Chinook Salmon Fresh sliced **lb. 79c**
OYSTERS **FILLET SOLE**
Large size, Pr. **49c** Ocean fresh, lb. **59c**

PORK SAUSAGE

Fresh Country Style **lb. 39c**

Dill Pickles Steinfelds 1/2 gallon jug **59c**
Sweet Pickles Bonneville 1/2 gallon jug **99c**
Kool Aid Assorted flavors **6 pkgs. 25c**
Umpqua Ice Cream Brick pak **qt. 49c**
Assorted Cookies Truly Yours lb. bag **49c**
Portland Punch Concentrate 24-oz. bot. **89c**
Hawaiian Punch Concentrate qt. bottle **98c**
Strawberry Preserves Flotill 20-oz. **39c**
Wick Deodorizer Wizzard bottle **39c**
Insect Spray Black Flag, aerosol 12-oz. **98c**
Blue Lady Cleaner quart bottle **1.59**

SOUP'S IDEAL FOR SUMMER MEAL

Campbell's
Chicken w/ Rice **2 tins 31c**
Tomato **2 tins 21c**

TV TIME IS CHEEZ-IT TIME **19c**

HI-ORANGE DRINK
Not Carbonated
Vitamin C Enriched
Ready to Serve! **46-oz. Can 29c**

Liptons Black Tea 8-oz. pkg. **69c**
Liptons Tea Bags Black 48-ct. pkg. **58c**
Frostee Dessert Mix Liptons **2 pkgs. 29c**
Frostee Sherbet Mix Liptons pkg. **17c**
Jello Puddings Instant pkg. **10c**
Jello Gelatin **4 pkgs. 35c**
Certo Pectin 8-oz. bottle **24c**
MCP Pectin pkg. **12c**
Borax Powder **2 lb. box 29c**
Boraxo 8-oz. tin **18c**
Boraxo Pound tin **31c**

BISQUICK

All Purpose Mix 40-oz. pkg.

3 for 1.00

CUT GREEN BEANS

Oregon Trail, fancy
Blue Lake, No. 303 tin

5 for 1.00

FREE
PARKING
Open
9 A.M.
to 8 P.M.
Sundays
9 a.m. to
7 p.m.

NIELSEN'S MARKET
IT'S THE *SAVING* ON EVERY ITEM THAT COUNTS

HIGHWAY
99
NEAR
SOUTH
CITY
LIMITS

FREE!
GUMMED
JAR LABELS
for home canning
Spreckels Sugar **95c**

S and W COFFEE
lb. tin **1.09** 2-lb. tin **2.17**

A PRIZE IN EVERY PACKAGE
NIELSEN'S MARKET
They're Crisper
pkg. **19c**