

PENNEY'S
ALWAYS FIRST QUALITY!

DOWNSTAIRS STORE

The Store With The
Friendly Salespeople

HOME

New Ideas!
Big Selections!
Top Quality!

DECORATORS'SHOW!

PASTELS!

Permanent Finish
Organdy Priscillas

3.98
pair

84" Wide, 81" Long

Crisp, colorful—cascading with a flurry of 6" ruffles! These are the curtains favored for their soap-and-water-fresh look! Put them in any room from elegant living room to restful bedroom—they enhance it with their graceful draping—their soft shades. Tops are hemmed and headed, headed ruffles are picoté on one side. Tiebacks are ruffled.

**Famous
Hathaway
Nylon**

SHEER PRISCILLAS

4.88 8.88

52" Wide 97" Wide
81" Long 81" Long

This is the Hathaway nylon famous for its flawless beauty, its endless wear, its wonderful sun resistance! Right now you can get it at Penney's in graceful priscillas generously cut and graced with French headed ruffles. Hemmed, headed tops, back hemmed, with dainty ruffled tie-backs. A top value at a typically low Penney price. Ivory only.

NYLON PANELS 44" x 81" **2 for 2.88**
DOWNSTAIRS STORE

PASTELS

IVORY YELLOW ROSE GREEN BLUE

Washable Rayon
Marquisette Panels

98c
each

The sheer window always in style...always beautiful in any room! Put up these dainty marquisette panels alone or buy them in colors to blend with your draperies—they cost so little at Penney's. You get a choice of pretty pastels—in panels with hemmed headed tops, 1" side hems, 3" bottom hems for neat even hanging. Come in; see them today!

81" long
41" wide

PENNEY'S DRAPERY DEPARTMENT
WILL MAKE YOUR DRAPES!

Just bring your window measurements and select your drapes from the large assortment of drapery fabrics.

Labor charge only,
one width, up to
48", pair

\$3

WIDER WIDTHS PROPORTIONATELY HIGHER
DOWNSTAIRS STORE

DIRT-SHEDDING
EVERGLAZE CHINTZ

Put home and the home-maker at ease!

89c
Yd.

36" wide

IN PENNEY'S DRAPERY DEPARTMENT
KIRSCH DRAPERY TRAVERSE RODS
IN STOCK TO FIT YOUR WINDOWS

EMPIRE RODS		SUPERFINE RODS	
30"—48" widths	2.98	28"—48" widths	2.29
48"—84" widths	4.98	48"—86" widths	3.49
84"—150" widths	6.50	66"—120" widths	4.49
120"—200" widths	8.39	86"—150" widths	5.29

DOWNSTAIRS STORE

SPECIAL!

Deep, Soft, Absorbent
Cannon Towels

RADIANT
SUMMER COLORS
● SUN GOLD
● LIGHTNING PINK
● BLUE STAR

Extra showers mean more towels! A refreshing swim means an extra towel! The kids coming from the playground mean more wash-ups...and, of course, more towels! Lucky you—right now when you need them—Penney's has a wonderful special offer on deep, absorbent Cannon towels—everything from washcloths to the bath size at tremendous savings!

42c

20 x 40" BATH TOWEL

15 x 25" FACE TOWEL **25c**

12 x 12" WASH CLOTH **13c**

DOWNSTAIRS STORE

Heavy Quality
Textured Cotton

DRAPERY PRINTS

1.98
yard

Florals! Scenics! Moderns! Novel-
ties! All vat-dyed...all pre-shrunk!

If you're planning on new slipcovers and drapes, it'll pay you to stop at Penney's! Whether you keep to the classic pattern, or warm up to a smart modern motif...whether you favor florals or take to scenic prints—the fabric of your choice awaits you in our exciting selection. A choice of handsomely blended shades, all dramatized by today's most popular ground colors. Vat-printed for lasting brightness, preshrunk for lasting good fit. Truly incomparable quality at this low price.

NOW!

**LUSCIOUS
PATTERNS
PRINTED ON
CHROMSPUN!**

DRAPERIES
48" WIDE
84" LONG **5.90**
pair

New and different draw drapes! Blooming colors...intriguing patterns...imprinted on today's most talked-about fabric—Chromspun acetate! And this is an unusual Chromspun acetate—with raised, silky threads that give lustrous highlights and richness to the fabric. Slow to soil, mildew proof, hold closely to size during cleaning. Pinch pleats are buckram backed.

SOLID COLOR Chromspun bark weave draw drapes. 48" x 84" **5.90** pr.
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