

The News-Review

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SEEING, HEARING, READING

Charles V. Stanton

How many people actually want the truth in their newspapers?

Editors are constantly asking themselves that question because readers so often indicate they believe only those things they want to believe and ignore facts which might conflict with preconceived ideas.

If a newspaper were to carefully balance, line for line, news concerning political issues, readers representing the two sides of controversial ideas still would allege that the opposing side was getting more than its share of publicity.

A great many people will read with avid approval any statements or views confirming their own opinions or ideas, but will charge bias or prejudice against any conflicting opinion.

Naturally, not all, nor even the majority, of readers have closed minds, but there are enough to cause an editor at times to question the public's desire for truth.

The Associated Press in its weekly Log from New York comments on that peculiarity of mind in describing public reaction to news reports of the McCarthy-Army hearings.

This hearing has been aired by radio and television and reported in newspapers. Thus three mediums for dissemination of news have participated in carrying information to the public.

Partisan Audience Reported

A factor in this case "is that so many people had chosen sides beforehand," the Associated Press says in the Log. "People are sitting in front of TV sets, scorepad in hand, marking down every point they think has been scored by their favorite. And woe to the local newspaper if all those points aren't stressed in the next edition!"

Newspapers, the AP points out, are confronted by a nation of kibitzers, each criticizing the news report from his own impression of the televised broadcast.

"Sports writers tell you that a fight looks far different at ringside and on a TV screen fed by overhead cameras," the AP says. "It now appears that things can sound different too."

This observation came from charges that the Associated Press "slanted" the news against McCarthy when it said that the senator "roared" at a witness.

Television viewers saw the Senator lean toward his microphone and speak into it. His voice came out in normal tones.

The newspaper reports, however, repeatedly described McCarthy's voice as a "roar." Yet radio listeners and TV viewers heard no roar and immediately criticized the news report.

Distortion By Television

What the radio and television audience did not realize was that the distortion was in those forms of communication and not in the newspaper—that the newspaper was giving the truth.

"I submit," said Ed Creagh, one of the AP reporters at the hearing, "that a man is shouting when he (1) raises his voice and (2) sticks his mouth close to the microphone so that his voice roars, repeat roars, through the committee room."

Any radio or television technician knows that a monitor at the control panel sits with his hand in a knob which controls the sound volume. When a speaker talks in a low tone of voice, the volume is upped so the weak voice comes out loud enough to be clearly heard. When a speaker raises his voice, the volume control is turned in the opposite direction to prevent "blasting" tubes. Thus, when McCarthy "roared" the radio and television audience heard only a normal voice. They could hear and see, they contended, so, naturally, the newspaper was all wet and was slanting its news against McCarthy.

Reaction to the McCarthy-Army hearing indicates that a great many people approached the controversy with preconceived opinions, and that they tend to reject as "slanted" or "unreliable" anything that does not agree with those opinions. The fact that adherents of both sides equally charged bias would indicate, we believe, that the news report is as accurate and fair as is humanly possible.

Hal Boyle

NEW YORK (AP)—There is a new kind of class warfare going on in America today.

It is a war between the white collar class and the coin vending machines in the office locker rooms where millions of white collar workers now consume the lunches they carry to work.

In some offices the locker rooms resemble supermarkets, crowded with automatic dispensing gadgets that peddle everything from mystery novels to stockings.

The locker room in my firm, however, is making no attempt to run the A&P out of business. We have only 7 of these coin-operated mechanical salesmen, which yield two kinds of milk, several flavors of ice cream, 7 brands of cigarettes, 4 varieties of soft drinks, and about 20 kinds of candy bars.

But even these 7 machines have turned our placid locker room into an exciting battleground, where men and metal monsters grapple in mortal combat.

I have practically given up going to the theater or watching television. When I want to study human nature in the raw, I go to the locker room, where I am sure I can find more soul-searing drama than in "Uncle Tom's Cabin," more suspense than in "Dragon," more comedy than a Broadway musical offers.

Who will win—man or machine? This is the crucial issue every time an employee approaches one of the machines with a coin. Nine out of 10 times there is a happy ending. The machine hesitates, grumbles, then reluctantly coughs up the desired merchandise.

The 10th time—maybe the machine doesn't like the feel of the coin or the color of the necktie the employee is wearing—nothing

happens. Then anything can happen—from a renewal of the siege of Vicksburg to another Battle of the Bulge.

Usually the engagement ends after a flurry of wild blows and kicks, a series of low-pitched human yells and low stubborn mechanical growls, with the employee cursing, grinding fists and sore toes—and the machine, swerving the natural superiority it feels toward any white collar worker.

Since the profits from our machines go into an office welfare fund, we have an umpire who settles most of these disputes by returning the lost coin—a trace that really appeases neither the man nor the machine involved.

But in another office locker room I know of—I collect these tidbits of machine age folklore—a really interesting dispute arose.

An employee claimed he pushed down the button of the vending machine for a bar of plain chocolate. But (he asserts) he got instead a chocolate almond bar, which he detests, and after chewing up the first bite he detected half a worm waving in wild protest at him from a bitten-through almond.

This man demands he wants more than his nickel back. He wants to sue the machine. The machine, on the other hand, claims the man is a known liar and a fraud, and insists it will fight the case clear up to the U.S. Supreme Court if necessary. The third party in the dispute, the worm, is in no condition to testify for either side.

It is clear that more and more of these difficult issues will arise in time. In a world where there is already too much ill will, the Noble Peace Prize certainly ought



WINNING PLAY CAST—Members of the play festival winning, "Murder in the Family," entered by Douglas High School in a recent contest at Sutherlin are shown above. Seated, left to right, are Helen McGuire, Shirley Shepherd, Marilyn Haumeser, Micki Eason and Norman Malone. Standing are Wendell Wagler and Keith Ryder. The play was directed by Esther Heino, assisted by Doris Walker. (Winston Studio Picture)

Society

DUPLICATE BRIDGE PLAY WINNERS FOR TUESDAY ANNOUNCED

Duplicate play winners at the Elks Temple for Tuesday night were, North-South, Fred Stever and W. C. Callison, first; Mr. and Mrs. R. D. Coen, second; Gertrude East and Mrs. G. W. Marshall, third, and Mrs. A. B. Collier and Mrs. Walter Fisher, fourth. East-West winners were: Mr. and Mrs. L. W. Metzger, first; Mrs. E. L. Tauscher and Mrs. Jahe Fies; Mrs. Chester Morgan and Mrs. E. C. Cornett, third, and Mrs. E. J. Row and Mrs. J. V. Short, fourth. The evening was guest night.

Next Tuesday evening will be monthly master point play. All persons interested in playing are most cordially invited to meet at 7:30 p.m. sharp at the Elks Temple.

KEYSTONE CIRCLE ENTERTAINED MONDAY AT DESSERT-SUPPER

Mrs. Albert Joelson entertained the Methodist Keystone Circle at her beautiful home at a seven-thirty o'clock dessert-supper Monday evening. Mrs. Earl Bielle was a guest of the evening.

Mrs. Ellsworth Tilton gave the devotions on the topic, "The Abundant Life." New officers elected were: president, Mrs. Eugene McElroy; Mrs. Carl Wasson, vice president; Mrs. Keith Phillips, secretary; Mrs. Paul Carey, treasurer, and Mrs. Lawrence Rand, Sunshine chairman.

Mrs. Earl Wiley acted as chairman pro-tem during the evening. The next meeting will be June 21 at a 7:30 p.m. dessert-supper at the home of Mrs. Earl Wiley with Mrs. Gordon Larson acting as co-hostess.

MRS. EDGAR MADISON IS GIVEN BIRTHDAY PARTY

Mrs. Gale Madison was a gracious hostess at a lovely surprise birthday party at her home in Kellogg last Monday evening honoring Mrs. Edgar Madison.

Other present were: Edgar Madison and Garold, Grant and Gale; Mrs. Garold Madison, Roger and Stephen; Mrs. Gale Madison, Dazene and Valerie; Mr. and Mrs. Charles Madison, Mr. and Mrs. George Madison, Misses Lorna and Betty Madison, Mr. and Mrs. Boyd Rader, Mr. and Mrs. Wilbur Garrison and Dean; Mr. and Mrs. Sidney Gates, Terry and David; Mrs. James Adamo and Theresa; and Mrs. Loyal Bosen.

Lovely gifts, cards and flowers were presented to Mrs. Madison and delicious refreshments served.

LADY ELKS ENJOY SOCIAL EVENING

Lady Elks held their regular meeting Thursday evening followed by a social hour of cards and refreshments. Mrs. E. Patterson won high score in the bridge play and second went to Mrs. W. L. Carr.

Mrs. E. A. Johnson held high score in pinocle and Mrs. Blanche Boyer held second high. In the canasta play Mrs. R. J. Keefe won high and Mrs. Leo Kimball, second.

All Lady Elks are urged to attend the next meeting which will be held May 27 and are asked to bring something for the white elephant sale.

Hostesses for the next meeting will be Mrs. Goldie Brunn, Mrs. Francis Engle and Mrs. Maynard Engle.

ODIN HOME SCENE OF SHOWER PARTY

Mr. and Mrs. William Summerton were honored at a pink and blue shower last Sunday afternoon in the home of Mrs. Stella Odine.

Guests attending the affair were: Mr. and Mrs. Dick Hamlin, Mrs. Hazel Cannon, Mr. and Mrs. Joe Shelley, Mr. and Mrs. Harlan Melton, Cora Smith, Mrs. George Watson and daughters; Charles Hahn, Mr. and Mrs. William Melton, Mrs. Frances Melton and Wynona; Mr. and Mrs. Bob Rudzik, Tommy and Dianna Richards, Mabley Summerton, and Helen Davidson of Washington, D. C.

The honored guests received many lovely gifts. Delicious refreshments were served.

MRS. R. F. STOUT HONORED AT DINNER

Mrs. Harry Baird entertained at a birthday dinner at her home in Wilbur Sunday honoring Mrs. R. F. Stout.

Covers were placed for Mr. and Mrs. R. F. Stout and Mr. and Mrs. Harry Baird.

MRS. PRITCHARD IS INSPIRATION FOR PINK AND BLUE SHOWER

A lovely surprise pink and blue shower was given for Mrs. John Pritchard of Canyonville on Monday at the home of Miss Rose Mary Whitbeck.

Many gifts were presented to her in a bathinet over which a stork stood guard. Games were enjoyed, followed by the opening of the gifts.

Refreshments were served to: Mesdames John Pritchard, Richard and Jack Norman, Fred Black, George Brinkworth, Mark Black, Charles Dowd, Antio Brown, John Davidson, Gunder Floew, Norman Hanson, Roy Simmons, Bob Trenholm, Allan Cam and Miss Claribel Swearingen and the hostess, Miss Whitbeck.

Sending gifts were: Mesdames Omer Monger, Paul Strahan, Stan Walker, Joe Anderson and Norman Graham.

XI OMICRON CHAPTER ENTERTAIN AT BRUNCH

XI Omicron Chapter, Beta Sigma Phi, members entertained their mothers Sunday from 11:30 to 1:30 o'clock at a brunch at the lovely home of Mrs. Meredith Wilson on Harrison St. Roses and spring flowers decorated the spacious rooms. Assisting Mrs. Wilson in serving were Mrs. Robert Grady and Mrs. Jack Fariss Jr.

Enjoying the affair were: Mrs. Florence Powell, Mrs. Fred Hamilton, Mrs. H. C. Berg, Mrs. H. C. Church, Miss Helen Casey, Mrs. Marcus Brown, Mrs. Hannah Wallace, Mrs. Verduin Boucock, Mrs. Anna Wofford, Mrs. Carol Huff, Mrs. Sidney Domenico, Mrs. C. Domenico, Mrs. Robert P. Kidder, Mrs. S. L. Kidder, Mrs. Clarence DeCamp, Mrs. Lawrence Haines, Mrs. M. A. Jones, Mrs. Robert Grady, Mrs. Jack Fariss Jr., and Mrs. Wilson.

MRS. JOHN BARNETT IS INSPIRATION FOR SHOWER

A pink and blue shower party was given in honor of Mrs. John Barnett recently by Mrs. Marvin Stone and Mrs. Don Ireland at the home of Mrs. Stone on Eden Lane. Mrs. Barnett was formerly Virginia Mack.

Several appropriate games were enjoyed before the guest of honor opened her many lovely gifts.

The hostesses served dainty refreshments to: Mesdames John Barnett, Gilbert Mack, Chester Frew, Ray Hough, Charles Hill, O. G. Ireland, Millard Norcraft, William McIntyre, Don Hall, Jerry Clark, Leah Hash and Mary Lynn Mack.

Sending gifts were: Mesdames Tom Rooke, Lee Sherman, Delmer Crowley, Grever Williams, Belle Crenshaw, Ed Donelan, Nona Mae Ruth, Alice Coy and Norma Jean Hash.

JEANNETTE MALONE HONORED AT LOVELY BRIDAL SHOWER PARTY

Mrs. Villa LaRaut and her daughter, Mrs. Kenneth Mead, entertained at a charming bridal shower party this week in compliment to Miss Jeannette Malone.

Lovely gifts were presented to the guest of honor from: Mrs. John Blanchard, Mrs. Ethel Kress, Mrs. Archie Carrier, Mrs. Glen Malone, Mrs. Robert Mead, Mrs. Bob Thomas, Mrs. Young, Mrs. Charles V. Stanton, Miss Marie Barker, Miss Elissa Mead, Miss Gayle Currier, Miss Phyllis Cook and the two hostesses.

Following an enjoyable social hour, Mrs. LaRaut and Mrs. Mead served lovely refreshments.

FORSYTHE GUILD MEETS AT SHERK HOME

Forsythe Guild of the First Presbyterian Church held its regular meeting at the home of Elmer Sherk.

The president, Mabel Agee, conducted the business meeting. Devotions were led by Pauls Anderson and Wynna Slattery was in charge of the program.

A gift was presented to C. A. Stob, who will be leaving for California soon.

Delicious refreshments were served by the two hostesses, Elmer Sherk and Alta Simonson, to fourteen members and two guests.

MRS. R. F. STOUT HONORED AT DINNER

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In The Day's News

By FRANK JENKINS

(Continued from Page One)

umber operation had cleaned off the cover and exposed the soil to unaided erosion. Instead of clear water tumbling over boulders into limpid pools, he found muddy water. But even so the banks of the creek were cluttered with fishermen. All of them working at it, but nobody catching anything much.

That reminded him sadly of a day back in the golden past when he fell in over his head one sunny, lovely morning, soaking the cigarettes in his shirt pocket. He went until five o'clock in the evening before he found another fisherman from whom he could bum a smoke.

I can match that one. Back in those olden, golden days I was following a high and lonely trail along our matchless Cascade skyline. My transport was saddle and pack horse. It was one of those crystalline mornings. The air sparkled. The clear water chuckled over the pebbles where the streams crossed the trail. The squirrels chattered and dashed up and down the trunks of the trees. The camp robbers jeered from the branches.

All was joy and peace until a minute or so after it occurred to me that I could use a smoke. That was before the days of tailor-made suits in the hills. So I got out a package of Bull Durham and rolled me one. Then I reached for a match. There was no match in my shirt pocket. I searched all my other pockets. No matches. I dug into my saddlebags. No matches.

Reaching for the smoke in the first place had been a mere casual reflex. But by then I WANTED one—badly. So I stopped and unpacked and rummaged through the alforques bags. NO MATCHES. I reckon I'd left them in camp when I packed up.

It was five long hours before I met another rider on the trail from whom I borrowed some matches. Boy, that smoke tasted good—as I'll bet Charley's did the day he got wet all over.

At this point, I'd like to depart from the pattern laid down by Charley and John Watts in their confab the other day.

Last August I went out again along the Skyline trail. With a companion. With saddle horses and a pack horse. Up in the wilderness area around the base of Mount Pitt, where cars, including jeeps, are verboten, and the trails are reserved for back-packers and horse packers. So help me, we rode for DAYS and encountered only ONE pack outfit. The larks were bare of boots, having only crude ralls left behind by other fishermen. No coughing engines. No smelly exhausts. And practically no signs along their shores of recent human presence.

The trails were almost untrod-den.

What has happened? I don't know. Maybe the modern generation refuses to go where it can't.

INTRODUCTORY OFFER

20% DISCOUNT 20%

If you call for a free estimate between Now and Monday Noon, May 24th, you are entitled to our 20% DISCOUNT offer on DURACLEANING or DURAPROOFING of your rugs; oriental, twist weave or domestic. Also available on upholstered furniture, tapestries, auto interiors etc. DURAPROOFING also done to all the above mentioned which will give absolute immunity against moth or carpet beetle damage. Four year written guarantee. Work is done right in your own home where you can see the elaborate care rendered by our trained service men.

ACT NOW! PHONE 9-5211

Douglas Duracleaners, Roseburg

CHRISTIAN SCIENCE

CAN MEET

YOUR NEED

Attend a free lecture entitled
"Christian Science: WHAT IT IS
AND WHAT IT DOES."

By

Robert S. Van Atta, C. S.

of Rochester, New York

Member of the Board of Lectureship of the Mother Church, The First Church of Christ, Scientist, in Boston, Massachusetts

Sunday, May 23rd. 1954

2:30 P.M.

in Junior High School Auditorium

First Church of Christ, Scientist
of Roseburg, Oregon

CORDIALLY INVITES YOU

This lecture will be broadcast over
Station KRNK, 1490 kc

Farmers Union Wants Price Fixing Dropped

PORTLAND (AP)—The Oregon Farmers Union intends to try to get the next Legislature to take price-fixing powers away from the milk control board.

Harley Libbey, state Farmers Union president, said Thursday the executive board also has decided to try to get the milk law changed to raise the minimum butterfat content of standard milk from 3.5 to 4 per cent. The board also wants to prevent any cuts in basic grade A market allotments of dairymen with quotas of less than 50 pounds.

DANCE

to the music of

JACK FOSTER

And His Orchestra

Every Saturday Night

at

Vet's Memorial Bldg.

OAKLAND

Play Spin-O-Dance

Loads of Fun & Prizes

Plus

Pacific Chain Saw Jackpot

EVERY SATURDAY NITE

Timber Topper Ball

AT LINDY'S SPORTSMAN CENTER

3 Miles South on Hwy '99'

Admission \$1 Per Person

Big Administratrix

AUCTION

The personal property of the deceased F. B. Vaughn, on farm 6 miles south and 3 miles west of Junction City, and 1 mile east of Alvadore Store.

WED. MAY 26

10:00 A. M. SHARP

40--White Faces--40

20 White Face Cows four years old.
20 White Face Calves, four to six months old.

1949 Studebaker Truck

1½ ton with hydraulic lift dump bed and stock rack.
Low mileage.

Implements--Machinery--Equipment

R.D.-4 Caterpillar with blade and canopy.
35 Massey Harris Diesel Tractor with rice tires.
44 Massey Harris Diesel Tractor.
Ford Ferguson Tractor with Manure Loader.
Ford Tractor with Plow, Disc and Post Hole Digger.
2 Ton Ford Tonneau Discs.
Ten foot Massey Harris heavy duty offset Disc.
Five bottom, 14 inch Core Plow, on rubber with hydraulic lift.
Three bottom, 16 inch, high clearance J. D. Plow.
Three bottom, 14 inch, high clearance J. D. Plow.
Three bottom, 16 inch J. D. Plow.
Three bottom, 14 inch Case Plow.
Three section spike-tooth Harrow.
Four section spring-tooth Harrow.
Three section heavy duty Freeman Harrow.
Three section Massey Harris flexible Harrow.
Six section Spring-tooth Harrow.
Seven foot Ferguson spring-tooth Cultivator.
Six Foot Dyer Ripper.
Four Row Junior row crop Seeder.
Seven foot Corrugated Roller.
Two, four foot section Rollers.
Two, twelve foot J. D. single disc Grain Drills, one with tender attachment.

Exc Hoe, twelve foot Fertilizer Spreader.
Seven foot Dearborn Power Mower.
Buck Rake.
Twenty foot, Freeman Baled Hay Loader.
Case No. 13 Hay Cutter, 30 foot pipe.
6 x 4 Metal Grain Hopper.
Wards 13" Hammer Mill with pipe and hopper.
Case 32x56 Threshing Machine.
1½ horse Gas Engine.
Two wheel Trailer, with ten foot bed.
Blacksmith Tools—Hand Tools—Gas Barrels and lots of implements not mentioned.
Ten Bales of Twine.
Horse plows, discs, cultivators, etc. Lots of items of all kinds not listed.

FERTILIZER
Sixty-five 100-lb. sacks
Simplex Superphosphate

AUCTIONEER'S NOTE:
The Vaughns have lived on this large farm many years and the merchandise offered was all purchased new as they needed it and was well taken care of. This is an extra clean, big sale. Don't Miss It!

Terms cash or arrange at your bank for credit prior to sale date. Lunch at Noon.

CLARA G. VAUGHN
Administratrix

Route 1, Junction City, Oregon Phone Engene 40971
First National Bank of Portland, Eugene Branch, Clerk

Dan B. & Larry Roth
Livestock and Farm Sales Auctioneers of Albany