



GARDENSIDE BRAND

Sweet Peas

The ideal side dish for most menus. Now being featured at a "stock-up price. Peas of selected sweetness and flavor.

No. 303 can

10¢

FIRST-OF-WEEK SPECIAL

Case \$2.40

BEL-AIR



BRAND

Orange Juice

Frozen concentrated juice of tree-ripened oranges. Not Cooked in its preparation. You get its full, rich flavor.

6-oz. can

15¢

FIRST-OF-WEEK SPECIAL

GARDENSIDE BRAND



Sweet Corn

Golden sweet corn — cream style. Picked at the peak of maturity. Flavorful and tempting—Heat and serve.

No. 303 can

10¢

FIRST-OF-WEEK SPECIAL

Case \$2.40

Compare all prices and discover why we say:
FOR CASH SAVINGS as you go ...go **SAFEWAY**

White Magic Soap	23-oz.	23c
Quaker Oats	Quick or Regular 3-lb. pk.	39c
Beef Sugar	White Sqtin 10-lb. pkg.	95c
Cane Sugar	Victoria's Brand 10-lb. pkg.	95c
Peanut Butter	Beverly Brand 20-oz. jar	45c
Kitchen Craft Flour	10-lb. pkg.	95c

PRIZE IN EVERY PKG.
Crackerjacks

Package 5c

FAMILY VALUE

Zee Toilet Tissue

4 rolls 33c

BUBBLE-ACTION

Babo Cleanser

16-oz. can 2 for 25c

FAMOUS

Lux Toilet Soap

2 Bath Bars 25c

FAMOUS SOAPS AND DETERGENTS

- Parade ● Oxydol ● Tide
- White King ● Ivory Flakes
- Cheer ● Vel ● Dreft ● Duz
- Ivory Snow ● Breeze
- Borene ● Fels Naptha Instant
- Lux Flakes

SPECIAL
LARGE
PACKAGE

25¢



Highway Brand

Grapefruit

BROKEN SEGMENTS

Tastes like fresh-grown grapefruit. Get luscious pieces of tangy citrus by just opening the can.

2 No. 303 Cans 29¢

FIRST-OF-WEEK SPECIAL

Famous Empress and Tea Garden

PRESERVES

GRAPE PRESERVES	Empress	20-oz.	35c
PLUM PRESERVES	Empress	20-oz.	33c
APRICOT PRESERVES	Empress	20-oz.	35c
APRICOT-PINEAPPLE	Empress	20-oz.	35c
PEACH PRESERVES	Empress	20-oz.	39c
SEEDLESS BLACKBERRY	Empress	20-oz.	45c
BOYSENBERRY PRESERVES	Empress	20-oz.	47c
RED RASPBERRY	Empress	20-oz.	53c
STRAWBERRY PRESERVES	Empress	20-oz.	45c
APRICOT-PINEAPPLE	Tea Garden	20-oz.	38c
BLACKBERRY PRESERVES	Tea Garden	20-oz.	49c
GRAPE PRESERVES	Tea Garden	20-oz.	38c
RASPBERRY PRESERVES	Tea Garden	20-oz.	56c
STRAWBERRY PRESERVES	Tea Garden	20-oz.	48c

Meat, Produce and specials in this ad are effective through Wednesday, April 28. Other items are now regular low shelf prices at your Roseburg and Sutherlin Safeway Stores. All prices subject to market changes. We reserve the right to limit quantities. No sales to dealers.

Gold Medal Flour	10-lb. pkg.	95c
Friskies Dog Food	can	15c
Nu Made Mayonnaise	Special Qt. Jar	59c
Best Foods Mayonnaise	Special Quart	59c
Sunnybank Margarine	1-lb. ctn.	29c
Dalewood Margarine	1-lb.	2/45c

QUALITY BRAND SHORTENING

FRAPPE	3-lb. pkg.	69c
ROYAL SATIN	3-lb. can	73c
CRISCO or SPRY	3-lb. can	79c
SNOWDRIFT	3-lb. can	79c

SALAD OIL SPECIAL

WESSON OIL	quart	59c
MAYDAY OIL	quart	56c

KRUSTEAZ Pie Crust Mix

17-oz. pkg. 35c

RED LABEL

Karo Syrup

1 1/2-lb. 24c

FRAGRANT

Lifebuoy Soap

2 Bath Bars 25c

DEODORANT

Dial Soap

2 Bath Bars 37c

U.S.D.A. CHOICE
GRADE

Thrifty Corned Beef



Just the meaty pieces of the boneless brisket go into the making of corned beef from Safeway. Whether you use it in a boiled dinner or for cold sandwich slicing, you're sure to enjoy its flavorful taste. Now at this special price, it's one of the most economical meats you can serve.

LB 39¢

100% Pure Ground Beef 3 lbs. \$1

SAFEWAY'S
the best place
in town to buy
PRODUCE

LUNCHEON
MEATS
lb. 59c

Sirloin Steak	Choice	lb.	85c
Round Steak	Choice	lb.	79c
Beef Rib Steak	Choice	lb.	83c
Boneless Briskets		lb.	49c
Beef Short Ribs		lb.	29c

Be sure...shop
SAFEWAY

DIRECT FROM
HAWAII

Rich, golden Pineapple



Now enjoy the field-grown goodness of fresh Hawaiian pineapple in your salads and desserts at a real money-saving price. Here is pineapple so luscious-sweet that it can be used wherever you use canned pineapple, without sugaring.

EACH 39¢

New Potatoes

California
White Rose
Shafter

5 lbs. 25c

Winesap Apples	4-lb. cello	49c
Ripe Bananas	lb.	19c
Green Onions	3 bunches	14c
Radishes	3 bunches	14c
Crisp Lettuce	lb.	19c

On The Cob

SWEET

CORN

3 ears 29c

ORANGES
Valencias

5 lb. bag 59c

RHUBARB

Local Field

3 lbs. 29c

SAFEWAY
has the
FINEST MEATS
IN TOWN