

# The News-Review

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## PUBLICITY WEAKNESS

Charles V. Stanton

It is a rather peculiar situation that the practice making Guy Cordon one of the strong men of the United States Senate has weakened his position as a candidate for reelection.

Cordon has sought no headlines. He has consistently allowed other members of the Senate to take credit for his work. He has worked industriously time and again for legislation sponsored by others without putting his name on measures for which he was plugging. He has seldom been in the news, although he stands high in the Senate in both influence and prestige.

His willingness to let others pose in the spotlight while he does his work off stage has made him many friends among the members of the Senate. Cordon has been extremely helpful to his associates. He is constantly being sought to lead floor work on legislation. His influence is evident on both sides of the aisle. His self-effacement has earned great prestige. His counsel is sought by Republican and Democrat members alike.

### Not Good Politics

While Cordon's avoidance of the spotlight has been a most valuable factor in building up his strength in the Senate it has proven poor politics, now that he is a candidate for reelection. Few Oregon voters are aware of the great amount of work he does, his high rating in the Senate and the importance of activities to which he is assigned.

His supporters are aware of this weakness. They have recently organized a publicity office in Portland from which news of Cordon's work is being distributed. Cordon's office in Washington also has yielded to urgings from his Oregon supporters and is giving out more news. The Senator's name will appear with much more frequency in the future, we anticipate.

We imagine this sudden pressure for publicity is personally distasteful to Senator Cordon. Having had much direct contact with him in past years, when he served in county offices and as a practicing attorney in Roseburg, we know he has always avoided publicity, insofar as possible. He has never liked headlines. In the Senate this trait has worked well to advance his own position, and with it his influence on behalf of Oregon. Because of personal friendship, and because of obligations on the part of those Senators with whom he has cooperated, he has been able to swing a good many pieces of legislation to the benefit of Oregon and the Pacific Northwest.

### Is In Strong Position

Much of the work Cordon has done for the region has gone unnoticed because he sought no publicity. In fact, he has permitted others to either claim or infer credit to themselves for projects he developed and engineered. And we find some politicians who are not averse to claiming undeserved credit for anything they think may be to their advantage.

That Cordon's backstage policy has been advantageous to the region is obvious. He holds positions on committees carrying the greatest influence. He has frequently been named to some of the most important projects in the Senate. He has been sent almost around the world to investigate affairs in Europe, statehood for Hawaii, administration of insular affairs, etc.

Now that he is a candidate for reelection it is entirely possible that the very policy which brought him to his present high pinnacle may be a serious weakness in his candidacy. Perhaps there is time left to get his record before the voters. It will be with extreme personal reluctance that Cordon permits himself to be centered in the political spotlight, but it is evident that his many aggressive supporters will endeavor to see he has his name more frequently before the public ahead of the November election.

## Hal Boyle

NEW YORK (AP) — Once upon a time there lived a king who fell to brooding.

He had everything a king needed to make him happy—a gold throne, honest tax collectors, a big palace, a fat treasury, a five-day week, and a beautiful queen with a minor throat ailment that made it impossible for her to raise her voice in anger.

Anyway, since she was a perfect queen she never wanted to criticize him. (This is a fairy tale.)

But the king, as he sat upon his gold throne, did not feel like a king at all. He brooded because his people seemed to be unhappy.

So he called in his favorite wise man and asked:

"Why do my subjects laugh and sing? I am a good king with a gentle heart. I do not cut off their heads, and I tax them fairly—and, well, maybe ever so little more."

"Maybe they got troubles," said the wise man, who had some of his own.

"What troubles could they have, considering I got this good, gentle heart?" asked the king indignantly.

"I can't understand it myself," said the wise man, hedging immediately. "Why don't we approach the problem scientifically? Let's go out and poll the people."

So the king disguised himself by putting a thin (but not too thin) piece of cheese cloth over his crown, and he and the wise man went out among the common folk. They halted the first three satisfied ones they met, and received these complaints:

"I want to buy a lollipop, and my piggy bank won't give," wept a small child.

"My wife wants a new house, and I don't have the dough," groaned a middle-aged man.

"I don't mind being old, ugly and broke," whined a wrinkled lady beggar. "But I did want to go to my grave in style, so that my funeral would be a credit to the community."

"The king decided this was an

ample cross-section of the public mind.

"Money is what makes all my people unhappy," he said. "I think I'll abolish money."

"King, you took the words right out of my oracular mouth," said the wise man.

So the king abolished money. He ordered his people to bring in all their cash, gold, silver and jewels. Since he assured them he had a good, gentle heart (and they knew he had an army) the people brought him all their wealth.

"King, you better let me take all this out-of-date trash and throw it in a hole somewhere where it won't tempt people," said the wise man. And the king said it was okay with him. What good was money?

But the people were no hapless. In fact black markets sprang up everywhere, and they had more troubles than ever. So the king announced:

"I guess the people need something to take the place of money. I'll issue me an edict saying that from now on kind letters from an employer, recognizing loyal service by an employee, will pass in my kingdom for money."

"Great idea," said the wise man. "Where would we be without a mind like yours?"

This system worked well for three days. For the first time in kind note from the boss for a bottle of milk at the grocery store. Then the new order collapsed utterly. It was found out that the bosses had put all their relatives on the payroll and 9 out of 10 letters they wrote were addressed to members of their own family.

"I will have to use the honor

Our Motto—Anything Can Happen and Probably Will



## Bruce Biessat

While Dr. J. Robert Oppenheimer is being gauged as a security risk by a special panel, we perhaps ought to get clear on what sort of man it is whose life is now, for the third and fourth time, under the investigating microscope. It has been emphasized that he

## Reader Opinions

### Humane Society Extends Thanks For Assistance

ROSEBURG — The members of the Douglas County Humane Society would like to take this opportunity to thank all our friends who helped make our recent rummage sale a success.

It is gratifying to know that people from all over the county realize the importance and need of a humane society and an animal shelter in this area. We were aware before just how many kind-hearted people there are who have at heart the many hurt, hungry and abandoned animals in our area—people who realize that no county can call itself "first-class" without the presence of a humane society.

To the stores and businesses who donated clothing racks, tables and materials in general; to the radio stations and newspapers who publicized the sale for us; to the men and women who gave generously of their time and efforts; to the many people who contributed rummage for our sale, we humane society members say, "Thanks—thanks a lot!"

We're nearer our goal, and with cooperation such as this, we will someday have the facilities in this county that we need.

MRS. HARRISON WINSTON ROSEBURG, ORE.

system," sighed the king. "From now on each man will write his own money, but I flatly forbid him to do so except to reward himself for doing a fine job or performing a good deed for a stranger."

By twilight there was an unsigned piece of paper left in the country, and everybody but the king had his arm in a sling, suffering from writer's cramp. Riots broke out the next morning, a general revolution by noon, as every man lost faith in his neighbor's signature.

Dig me up that money quick! the king told his wise man. "These people seem to want their old troubles back."

But the wise man, who was a very, very wise man, had kept his own pockets loaded with gold coins all the time. He walked to the balcony, scattered a handful of coins to the mob and said, "Follow me, boys, there's more where that came from."

The wise man turned and tossed more gold coins to the king's bodyguard and said, "Boys, I know you all got your personal woes, and you can solve them anyway you want to. What do you next is up to you."

The bodyguard troops immediately opened the gates. The mob flooded in, cut off the head of the king, stuck it on a pole outside the palace gates, and every man went home and bragged to his wife he had saved the country single-handed.

The wise man took over the throne, married the former king's widow, and they both lived happily ever after. But the new king never hired a new wise man. He didn't want to trust any beginners.

Moral: Only great quacks or great fools try to peddle a silver guarantee to heal your ills, cure a neighbor's child or freekies, and make everybody on earth break out laughing at the same time.

### Relay Of Equipment Saves Life Of Baby

NEWPORT, Ore. — High speed relay of special equipment from Newport was credited Tuesday with helping a premature baby survive here.

Portland city police started the relay with the equipment, a vaporizing device used inside an oxygen tent. They turned the task over to state police who sped to McMinnville where a physician from Newport was waiting. He went the rest of the way and put the vaporizer to work Monday night.

## International Atomic Science Meet Forecast

LOS ANGELES — President Eisenhower plans an international conference of scientists to explore "the benign and peaceful uses of atomic energy," says Lewis L. Strauss.

The chairman of the Atomic Energy Commission made this disclosure in addressing the Los Angeles World Affairs Council. He said it is the President's intention to ask a national American scientific organization to call the meeting later this year.

No specific date was mentioned for the meeting, which would be the first conclave of its kind in the nuclear age.

Strauss, in stating his purpose, quoted the President's words: "To hasten the day when the fear of the atom will begin to disappear from the minds of the people and the governments of the East and the West."

The AEC chairman's announcement came during his discussion of Eisenhower's Dec. 8 speech, in which the President called upon the world's atomic powers to set up an international agency to develop peaceful atomic pursuits.

The nations participating, said Eisenhower, "must, of course," include the Soviet Union, Strauss, amplifying this point during a question-answer period following his address, said the nations participating must include, under the President's plan, the three powers in the atomic energy area — the United States, Great Britain and Russia.

"The United States proposal," said Strauss, "is not just another move in the chess game of world politics nor is it primarily a disarmament formula. It does not endanger the atomic weapons secrets of any nation that now has or may possess such secrets. It does not involve suddenly placing trust where yesterday trust could not be reposed."

Washington — Mrs. Katherine Howard, deputy civil defense director, said Tuesday an atomic attack on this country might produce more civilian casualties than U.S. armed forces have suffered in all the wars in which they have taken part.

Mrs. Howard, in a talk prepared for the annual convention of the Daughters of the American Revolution said no American city is now beyond the range of enemy bombers and that there is no sure way of stopping all the planes which might attempt a raid.

"From one-half to two-thirds of them would get through to their targets—perhaps three quarters of them, if the assault came tomorrow," she said.

"As a result we civilians might suffer many times more casualties, in a single day, than our total armed forces have suffered thus far in all the years of all the wars of our nation's history combined."

## High Civilian Casualties Seen In Atomic Bombing

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## Population Increase Seen For Columbia Basin

SPOKANE — An economist for the Bureau of Reclamation predicted Monday the population of the Columbia Basin in Washington may reach 277,000 by 1960.

Arthur L. Walker of Ephrata said it will hit that figure if the irrigation system is expanded to cover 978,000 acres. He forecast a population of 169,000 by 1960 if the project is limited to 594,000 acres. The basin population was 32,000 in 1950.

Walker told a Chamber of Commerce luncheon the construction program now underway in the basin will provide water to 594,000 acres by 1961 or 1962.

More than 100,000 acres of basin land will be under irrigation this year in Grant, Adams, Franklin and Walla Walla counties, he said. It's estimated that 1,781 farms will be using water from basin irrigation ditches this year.

## Much Building Is Predicted Despite Slower Rate Today Of NW Lumber Production

By SAM DAWSON  
PORTLAND, Ore. — The raw materials for America's homes are coming from the Pacific Northwest's forests at a slower rate today than last year. But lumber mill spokesmen say they are still betting on at least a million new houses rising this year—almost as many as last.

The plywood industry, moreover, is going the lumbermen one better. Despite declining shipments, it goes on producing at or near capacity, confident that demand from builders will catch up in coming weeks.

Lumber prices, shipments and orders, however, at present are all running below this time last year. And numerous small marginal mills and logging operations have closed down, because prices dropped below the break-even point.

The large concerns are betting on a spring pickup in construction to justify their hopes that total production this year will finally come within 5 per cent of 1953's fat output.

They point to an unusually good February home-building performance as one sign, and as another fact that in recent weeks orders have topped winter-retarded output.

Prices of lumber and plywood, now down by 10 to 20 per cent from Korean War highs, are expected to fluctuate with the ups and downs of the construction industry.

And with some types of timber used by home builders, prices may react to Canadian lumber exports and to overseas markets for American forest products.

So far this year American shipments of Douglas fir to Australia and South Africa have been topping those from British Columbia — with the rise of the value of the Canadian dollar in foreign exchange said to be giving the Americans a price advantage.

But last year Canada lost part of its English market when the United Kingdom bought lumber from Scandinavia and Russia. The Canadians then sold part of their output in the Eastern U. S. market—weakening prices for American lumber, industry spokesmen here say.

There are other problems bothering the Northwest's No. 1 industry. Booming postwar building brought many marginal mills into operation for a quick harvest of dollars. When production outran demand and prices cracked, these mills folded and brought spot depression to some small communities.

In some instances the easily available timber has been cut, and costs mount as the lumbermen go farther afield.

A threatened strike could affect the production picture. The CIO Woodworkers' Union, representing some 50,000 workers in sawmills and logging camps, has set May 3 as the date for an industry-wide strike unless its demands for wage increases and other benefits are met.

But those who sell lumber see their best chance of finding a million-home market for their product to lie in possible congressional action to ease mortgage financing terms still more.

Competition from other building materials is growing. The lumbermen are fighting back with promotional campaigns to induce more use of their product and with efforts to get building codes revised.

The mills are following in the footsteps of the most packers who learned to use every part of their animals "but the squeal." Mills have learned to cut more usable lumber out of a log, to sell certain types of their output to plywood makers, to get the bark chips and branches to the pulp

## Crime Outstrips Population Rate, Survey Reveals

WASHINGTON — The FBI reported Tuesday major crimes in the United States rose 6 per cent last year to an estimated total of 2,139,000 offenses.

"Crime is outstripping population rate of growth 4 to 1," the Bureau said in its annual bulletin "Uniform Crime Reports."

"The rise cannot be charged to the increase in population alone," the FBI said. "The number of persons residing in the United States increased about 5 per cent under the 1950 census to 163, while crime totals rose over 20 per cent."

Of the major crimes tabulated from police reports in all parts of the country, only murder dropped off from 1952. It showed a 1.2 per cent decline.

Arrests of young people—those under 18—rose 7.9 per cent in 1953, while adult arrests increased 1.9 per cent.

A sampling of data from 1,174 cities indicated that some four million persons were arrested during the year. This figure includes persons taken into custody for driving while drunk and negligent manslaughter involving automobiles, but does not include arrests for lesser traffic offenses.

Although the crime rate continued to rise, FBI Director J. Edgar Hoover said only a few weeks ago that due to modern laboratory detection methods, the confirmed criminal never stood a poor chance of continued success than he does today.

"Uniform crime reports" said more than 50 per cent of the value of property stolen last year was recovered: of the 236,539 automobiles stolen (up 5.2 per cent from 1952), police reported recovery of 93.9 per cent.

## CALL LUMBER BIDS

PORTLAND — Army Engineers will open bids here April 27 for purchase of 107,252,870 board feet of lumber to go to military installations in the Pacific area.

Col. George W. Hisek, chief of the lumber procurement branch, said the lumber will be moved in several shipments from May 25 to Sept. 24.

## Forest Fire Reported; Woods Extremely Dry

MEDFORD — A fire reported Sunday in the Rogue River National Forest burned two acres in the St. Lawrence Creek area near Tallow-box Lookout.

Those entering the woods were cautioned that the chance for fire is greater now than it usually is at this time of year because of drying weather.

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