

Make yours the
best-dressed Easter table
with a beautiful . . .

Ocean Spray Jellyed or Wh., No. 300
Cranberry Sauce

With Ham or Chicken

can **22c**



Don't make the mistake of "saving" on a few "weekend specials" where you are asked to pay more than you should for the other items on your shopping list. It's the TOTAL that counts. It's what you spend for ALL your food needs that determines whether or not you are saving money on food. And this is where Safeway saves money for you on your TOTAL food bill. Safeway does this with these new, lower every day prices PLUS extra savings on weekend specials.

Stop in at your Safeway store today or tomorrow. Check all prices. Compare them with what you have been paying. You'll discover in a minute why you can always save MORE . . . any day . . . at SAFEWAY.

WEEK - END FEATURES

Marshmallows Fluffiest Colored lb. pkg. **29c**
Fruit Cocktail Hostess Delight . . No. 303 can **19c**
Pineapple LaLani fancy sliced No. 1 1/4 can **15c**
Miracle Whip or Duchess Quart jar **49c**
Sweet Potatoes Taylor brand No. 3 can **29c**
Strawberries Bel-Air frozen . . . 2 10-oz. pkgs. **45c**

WEEK-END SPECIAL
**'A' LARGE
FRESH EGGS**
Dozen **51c**

WEEK-END SPECIAL
**SAVE 10c on
FLEET MIX**
With Coupon at Safeway
40-oz. **25c**

EVERYDAY LOW PRICES

Paas Egg Dyes Kit **29c**
Hot-Cross Buns Bakery fresh **30c**
Shortening Royal Satin, fine quality . . 3-lb. can **73c**
Peanut Butter Beverly, reg. or chunk, 20-oz. **45c**

FINE QUALITY MARGARINES

Nucoa Margarine 1-lb. 29c
Sunnybank Margarine 1-lb. 29c
Parkway Margarine 1-lb. 29c
Allsweet Margarine 1-lb. 29c
Blue Bonnet Margarine 1-lb. 29c
Dalewood Margarine 2-lb. 45c

CRISP DELICIOUS PICKLES

Dill Pickles, Del Monte 24-oz. jar 33c
Dill Pickles, Del Monte Kosher 24-oz. 33c
Sweet Dill Pickles, Steinfeld's 12-oz. 29c
Sweet Dill Pickles, Del Monte 24-oz. 45c
Swt. Mixed Pickles, Del Monte 12-oz. 23c
Sweet Mixed Pickles, Libby 12-oz. 23c
Sweet Pickles, Del Monte 24-oz. jar 49c
Sweet Pickles, Del Monte 12-oz. jar 33c
Sweet Pickles, Libby whole 8-oz. jar 25c
Swt Mixed Pickles, H'py Vale 21-oz. 33c

FRESH COFFEES

Nob Hill Coffee, Wh. Bean 1-lb. \$1.02
Nob Hill Coffee, Wh. Bean 2-lb. \$2.03
Airway Coffee, You grind 1-lb. \$1.00
Airway Coffee, Mild, mellow 2-lb. \$1.99
Edwards Coffee, Rich blend 1-lb. \$1.07
Edwards Coffee, Rich, robust 2-lb. \$2.13

We reserve the right to limit quantities.

LAUNDRY AIDS

Parade Soap 19-oz. pkg. 25c
White Magic Bleach 1/2-gal. bot. 27c
Tide Detergent 18-oz. pkg. 29c
Oxydol Detergent 19-oz. pkg. 29c
White King Soap, granulated lg pk. 55c
Cheer Detergent Lg. pkg. 29c
Lux Flakes 12 1/2-oz. pkg. 29c
White Magic Soap, Gran. 23-oz. pk. 27c
All Detergent, auto. washer, 24-oz. 39c
Joy Liquid Soap 7-oz. bot. 29c
Mrs. Stewart's Bluing 10-oz. bot. 19c
Linit Starch 12-oz. pkg. 13c
Clorox Bleach 1/2-gal. bot. 29c
Purex Bleach 1/2-gal. bot. 29c
Powdered Bleach, Snowy, 15-oz. pk. 45c

BAKING NEEDS

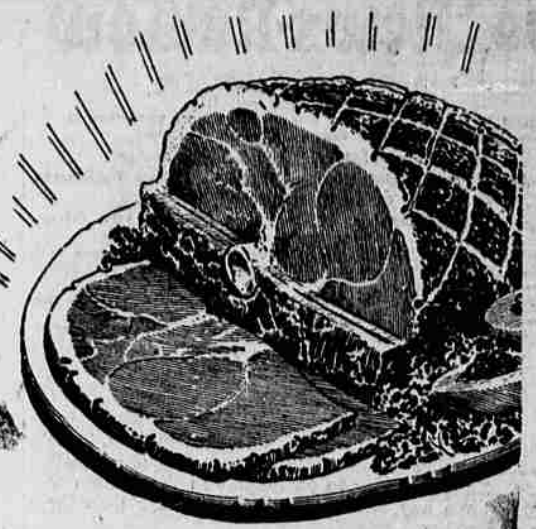
Bisquick, Biscuit mix 40-oz. 38c
Pillsbury Flour 10-lb. pkg. 95c
Gold Medal Flour 10-lb. pkg. 95c
Sperry Flour, Drifted Snow 10-lb. 89c
Wesson Oil, delicate flavor qt. bot. 65c
Mayday Oil, neutral flavor qt. bot. 62c
Crisco Shortening 3-lb. can 79c
Snowdrift Shortening 3-lb. can 79c
Spry Shortening 3-lb. can 79c
Kitchen Craft Flour 10-lb. sack 95c
Baking Powder, Calumet 1-lb. can 23c
Cake Decorations, Cr Col ass't 2-oz. 19c
Vanilla Flavor, Westag 8-oz. bot. 19c
Vanilla, Trader Horn 4-oz. bot. 39c
Ass't Food Colors, C. Col. 4 1/8-oz. 23c
Whole Cloves, Cr. Col. 1 1/8-oz. pkg. 25c

No sales to dealers.

HAM

from **SAFEWAY**

Wilson or Morrell, Fancy Sugar-Cured
Hams, 5 to 7 lb. shank end cut
On Special for your Easter Menu **Lb. 49c**



WHOLE OR HALF
Wilson or Morrell
16 to 18-lb. HAMS

Lb. **65c**

BUTT END
Wilson or Morrell
5 to 7-lb. HAM

Lb. **59c**

CENTER SLICES
Wilson or Morrell
SMOKED HAMS

Lb. **98c**

CENTER CUT
HAM ROAST

Lb. **89c**

Your table really says Easter when it's decorated with a ham from Safeway! Each ham guaranteed perfect. Picture it—baked rich brown outside, tender pink inside. What delicious aroma! What delicious taste! Choose your favorite ham today...have a wonderful Easter feast!

Fancy Hams Swift, Morrell's or Sweetheart 1/2 or wh., lb. **69c**

Rath Canned Hams Boneless, cooked 3 3/4-lb can **\$4.89**

Boneless Picnics Pre-cooked Dubuque 4 3/4-lb. can **\$3.79**

VALUES IN "CHOICE" LAMB CUTS

Leg O' Lamb lb. 69c | Loin Chops, small lb 95c | Rib Chops, lb. 79c
Lamb Shoulder lb. 59c | Loin Chops, large lb. 79c | Breast for Stew . . lb. 19c

MEAT PRICES ARE EFFECTIVE THROUGH SATURDAY, APRIL 17th

U.S.D.A. "Choice" Beef

Beef Pot Rst., arm lb. 55c, blade lb. 49c
T-Bone Steaks, well aged-thick lb. 89c
Sirloin Steaks, tender, juicy . . . lb. 79c
Beef Round Steaks, well aged . . lb. 75c
Sirloin Tip Steaks, all meat . . . lb. 83c
Beef Rump Roast, tender lb. 69c

Turkeys, Beltsville, 4 to 9-lb. . . lb. 65c
Oysters, fresh-med size pint 65c

**Guthrie, fresh
Cookies**

Oatmeal, coconut or sugar

14-oz. pkg. **25c**

**Diced
Beets**

Marion 303 can **3/25c**

**Soft
Drinks**

Cragmont, 12 flavors

2 qts. **35c** plus dep.

**Ice
Cream**

Cotillion

Pint **29c** qt. **55c**

**Krusteaz
Pie Crust Mix**

17-oz. pkg. **35c**

**Wilson
Chopped Beef**

Sandwich favorite

12-oz. can **39c**

**Underwood
Deviled Ham**

2 1/2-oz. can **22c**

**Tea Timer
Crackers**

1-lb. pkg. **35c**

**NBC Honey
Graham Crackers**

1-lb. pkg. **34c**

Features in this ad are effective thru Saturday April 17. Other grocery items are reg. shelf prices at Roseburg and Sutherlin Safeway.

MISCELLANEOUS

Uncle Ben's Rice, long grain 28-oz. 47c
MJB Rice, quick cooking . . . 24-oz. 39c
Lucerne 3.8% Milk, fresh qt. car 2/47c
Montrose Butter 1-lb. 68c
Shady Lane Butter 1-lb. 59c
Oven-Ready Biscuits, Pills, 8-oz. 2/29c
Grape Juice, Tea Garden 24-oz. bot. 35c
Grapefruit Juice, T'wn H'se 46-oz. 23c
Tomato Juice, Sun. Dawn 46-oz. 23c
Pineapple, Highway half slices 2 1/2 29c
Gardenside Peas, stand. No. 303 2/25c
Gerber's Baby Food, St. & Jr. 3 cans 25c
Evaporated Milk, Cherub . . . 2 cans 25c
Park & Beans, Van Camps No. 300 13c
Veal Loaf, Libby's 7-oz. 29c
Bite Size Tuna, White Star No. 1/2 35c
Mayonnaise, Nu Made pt. 39c
Mayonnaise, Best Foods pt. 39c
Tomato Catsup, Dennison's 14-oz. 16c

CHEESE SPREADS etc.

Cheese Spread, Kraft Amer. 5-oz. 23c
Cheese Spread, Olive Pim. 5-oz. 23c
Cheese Spread, Kraft Pim. 5-oz. 23c
American Cheese, Dutch Mill 1/2-lb. 29c
Cream Cheese, Philadelphia, 8-oz. 39c

SAVINGS ON SUGAR

Brown Sugar, C&H dark 1-lb. pk. 2/25c
Powdered Sugar, C&H 1-lb. pkg. 2/25c
Cane Sugar
C&H 5-lb. 52c, 10-lb. 96c, 25-lb. \$2.40
Beet Sugar
C&H 5-lb. 51c, 10-lb. 95c, 25-lb. \$2.38

OLIVES--MUSTARD

Pipe Olives, Ebony, stand. No. 1 can 25c
Pitted Olives, Ebony lg. No. 1 can 35c
Stuffed Olives, Grandee 3-oz. bot. 35c
French's Mustard 9-oz. jar 16c

PAPER PRODUCTS

Zee Toilet Tissue 4 rolls 33c
Silk Toilet Tissue 3 rolls 20c
Kleenex Tissue, Facial, pkg. of 300 20c
Chiffon Tissue, Facial pkg. of 400 23c
Zee White Napkins 80 ct. pkg. 10c
Colored Napkins, Zee ass't 80 ct. 2/25c

HOT & COLD CEREALS

Raisin Bran Flakes, Kellogg 10-oz. 18c
Pep Cereal, Kellogg 10-oz. 19c
Krumbles Cereal, Kellogg . . . 10-oz. 16c
Rice Krispies, Kellogg 9 1/2-oz. 26c
Variety Pack, Kellogg 10 packs 34c
Shredded Wheat, Nabisco 12-oz. 19c
Wheat Chex Cereal, Ralston 12-oz. 19c
Wheaties Cereal 12-oz. 22c
Kix Corn Cereal 10 1/2-oz. 23c
Grapenuts Cereal 10 1/2-oz. 19c
Rolled Oats, Peacock Minit 9-lb. 85c
Quaker Rolled Oats 3-lb. 39c
Mother's Oats, cup-sau, prem. 3-lb. 49c
Cream of Wheat 28-oz. 29c
Malto Meal Cereal 1-lb., 8-oz. 31c

FRESH BAKERY PRODUCTS

Butterscotch Nut Puffs 6-oz. 29c
Soda Crackers, Busy Bakers . . 1-lb. 26c
Hi Ho Crackers 1-lb. 35c
Mrs. Wright's Bread Lg. loaf 24c
Slender-way Bread, Skylark sm. loaf 23c

ASPARAGUS

Here's Asparagus So Tender-fresh
"Just Like Butter" right down
the stalks. Guaranteed

Lb. 15c

SAFEWAY'S
the best place
in town to buy
PRODUCE



Green Onions 3 bunches **10c**

Radishes Mild & crisp 3 bunches **10c**

Rhubarb Ex. Fancy hothouse, lb. **25c**

New Potatoes White Shaf. 3 lbs. **25c**

Swt. Potatoes Nice bakers 2 lbs. **29c**

Winesap Apples 4-lb. pkg. **49c**

Ripe Avocados ea. **19c**

Grapefruit Florida Red **3/25c**

Crisp Celery lb. **15c**

Cucumbers Hot House . . . lb. **39c**

Potatoes Economy, 10-lb. **39c**

Tomatoes Easy slicers, 14-oz. **25c**

Lettuce Crisp lb. **15c**

Oranges Florida Valencias . . lb. **8c**

PRODUCE PRICES ARE EFFECTIVE THROUGH SATURDAY, APRIL 17

