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BUILDING OREGON

Charles V. Stanton

How can new industry be brought to Oregon?
This question is being asked in all sections of the state
by the Oregon Development Commission.

The commission met in Roseburg Tuesday with representatives from the Umpqua Inland Basin. Duties assigned to the commission by the legislature were reviewed and a report was made concerning efforts to date and plans for the future.

The Oregon Development Commission was authorized by the last session of the State Legislature. It was proposed to the Legislature by Governor Paul Patterson, who threw the weight of the executive department into the task of securing passage of the bill.

The commission is charged with efforts to bring new industry into Oregon and to aid in every possible way in expanding existing industry. It is authorized, as Joe Smith, acting chairman, said, "to pick the brains" of every state department, agency and officer; in other words, to use all existing departments in the development of ideas. The bill requires all agencies and officers to give their cooperation.

The Legislature, however, gave the commission a budget of only \$50,000, barely enough for an office and office staff. Smith pointed out that the State of California is spending millions of dollars annually on a similar program.

Possibilities Explored

The report by the secretary indicated that the commission already has been quite successful in its efforts and that it is working with a number of large concerns interested in Oregon resources.

Before a fully developed program can be initiated, however, the commission needs, it was stated, a comprehensive inventory of resources and industrial possibilities. It should be able, the chairman said, to put a "price tag" on resources. But plans to obtain even a preliminary survey bogged down when it was found impossible to locate funds to pay for the study. Efforts now are being made to formulate a sketchy inventory through contacts with the various communities of the state.

The commission is aware that Oregon has a great wealth of resource and potential industrial opportunity. But investment in these opportunities is not procured by "waving a magic wand," as one commissioner expressed it.

A prospective investor must be furnished with a vast amount of information. He must know something of the labor market, comparative wage scales, transportation facilities and rates, availability of raw materials, availability of adequate sites, land costs, building costs, proximity to markets, and many other factors. It is this type of information the commission hopes to obtain so it may readily furnish data to inquirers or contacts.

Politics Introduced

Statements by members of the Oregon Development Commission and the commission's secretary make it obvious that this commission within the few months it has been at work has accomplished far more than normally should be expected from it. The men who compose the commission are men of high standing in the state and are particularly well chosen for their knowledge of the industrial field and of the state's resources.

It seems rather absurd to us that Secretary of State Newberry is making the issue of building Oregon's industry the central theme of his campaign for the Republican nomination for governor.

The fact that Governor Paul Patterson initiated the present Oregon Development Commission; that he officiated at its birth in the Legislature, and that the commission has grown lusty and vigorous, despite limited financial nourishment, makes it appear that Newberry is kicking around this vital function as a political football.

We do not believe that Newberry could do more than is now being done. We do not believe he could find better men to do the job. We doubt if he could do more than is being done and will be done to obtain more adequate financing.

His "Build Oregon" theme, therefore, appears to us to be an attempted steal of his rival's achievements.

Hal Boyle

NEW YORK (AP)—Sidewalk scrawls by a Pavement Plato: Most doctors prefer to treat women rather than men, not because women are more attractive but because they are more sensible—at least about their ailments.

A woman accepts illness as part of life, but a man takes his health for granted, and it hurts his pride if something goes wrong with him. He is as surprised as if his fist had doubled up of its own volition and hit him in the face. He feels his body has betrayed him on purpose.

"Women are willing to wait until tomorrow to be cured," said one doctor. "But men always want to be cured yesterday."

Here's a good tip if you have to spend a night in a hospital: Try to get put into a semi-private room in which the other patient is a sick bachelor physician. The nurses will be spending so much time pampering him they can't very well turn you down when you ask for a drink of water.

The magazine ads often feature charming little pictures of a young man with his girl's heart merely by switching to a particular brand of toothpaste. This is fine as far as it goes, but it is only half the picture. How about the fellow who wants to get rid of a girl and doesn't know how? Can't they develop a toothpaste so repulsive that all he would have to do is brush his teeth with it once, and she would drop him of her own accord? There should be a big market today for a product like that.

Some young college graduates who now flock to the big cities wouldn't mind settling down in a small town—if they could find one so small it didn't even have a draft board.

"They Were Here a Minute Ago"



In The Day's News

(Continued from Page One)

the UN, offered this challenging bit of personal opinion the other day:

"Television at United Nations is turning diplomats into actors. Delicate negotiations are impossible when millions of people are watching you scratch your head."

Let's be serious for a moment. We of the Fourth Estate (which now includes radio and television) are responsible for about 99 percent of the grandstanding and the demagoguery and the playing to the galleries that are helping to make a mockery of the serious business of government in our legislatures, our congresses, our parliaments and our assemblies of diplomats.

We newspapers pounce eagerly upon whatever bits of news make headlines that sell newspapers and our radio and TV cousins grab with equal avidity the utterances of public characters that make spicy news programs that can be sold to sponsors.

The politicians, knowing this, make sensational and screwball utterances in the hope of gaining notoriety and thus garnering votes. It's a vicious circle and I think Sir Gladwyn is doing us all a service in pointing it out. If our legislative and diplomatic deliberations could be carried on in a saner and quieter and more rational atmosphere, we'd have BETTER GOVERNMENT.

Speaking of public characters and what they have to endure, Queen Elizabeth was riding the other day in a procession through the streets of one of Australia's principal cities when a speck of sharp dirt flew into her eye. Despite apparent great pain, she went through a lengthy welcoming ceremony before pausing to have the speck removed.

Did you ever need terribly to SCRATCH AN ITCH when you were sitting—all puffed up with pride and importance—on a public platform with everybody looking at you?

If so, you'll understand what the queen went through down in Australia that day.

By the way—Have you noticed that Elisabeth and Philip seem NEVER to play to the galleries or indulge in any of the multitudinous tricks of the demagogues?

They're BORN to their jobs. They don't have to wangle votes in any way that votes can be wangled. In their lives there are NO ELECTION YEARS—in which everybody is supposed to have to act silly in order to get his job back.

Wives are so inconsistent. They will pat a dog on the head and praise him because he acts almost human, but, on the other hand, if their husband shows the least sign of acting like a gay old dog all he runs into is criticism. Will we never get rid of the double standard?

Scientists have discovered that carefree-looking bears aren't carefree at all, but are actually worried and unhappy. It turns out that the secret of keeping your mind off work is to stay on the job—and think of something else. It is heartening to see how science is steadily finding out things the ordinary man knew all along.

Everything depends on how you look at it. A robin sees no reason why it shouldn't sing or build its nest in a cemetery. But the average grownup would be outraged if he caught a small boy squatting by a grave and prattling on a saxophone. Why are birds and children so much less pompous than big live people? Dead people aren't the least bit pompous. Just lonely.

Why is it when you ask your friends if they have read any good books lately, none ever answers, "Yes, the Bible? Yet it is still a best seller."

The best way for a dumb man to get a head in a hurry is to marry a smart woman.

Money won't buy everything in life, but isn't it amazing how many things you can rent with it?

A hermit we know has just heard about the hydrogen bomb, and he rather treasured his shocked comment on it:

"Anybody who would build a thing like that must be crazy. Don't they know they're playing with dynamite?"

WASHINGTON (NEA)—The difficulties of a big American industrial concern in sponsoring a television or radio show that involves a news-feature presentation on a controversial subject have been pointed up sharply by the McCarthy story.

Ever since Edward R. Murrow put on his March 9 "See It Now" documentary telecast reviewing Sen. Joseph R. McCarthy's campaign against communism, there have been rumors that Aluminum Co. of America would bow out as sponsor of this program. It was reportedly too hot to handle.

Inquiry at the Pittsburgh headquarters of Alcoa reveals that the company now has no intention of canceling out. Its contract runs until next December, though the arrangement can be broken at any time on short notice by either Alcoa or Columbia Broadcasting Co.

The original agreement provided that Alcoa would have no censorship over content of the program and CBS would have no control over the commercials, though the latter were to be in keeping with the former.

After the McCarthy show was telecast, the sponsor got about 100 favorable letters at Pittsburgh. Fewer than 100 protested. A few of the protests came from stockholders, who have to be listened to. A few others came from customers saying they would never buy another article which had the Alcoa stamp.

There was some concern in Pittsburgh over how good a show like "See It Now" is for selling aluminum products. But now there is full realization that this type of controversial program has made the company's name better known all over America.

The expectation is now that when, or if, Senator McCarthy makes his reply to the Murrow show on April 6, he will have one of the biggest television audiences ever assembled—short of national political convention coverage.

That is one principal reason why the sponsor is taking the excitement over the original show in a relaxed manner. The trade name is now better known than it has been in all the company's 65 years.

There is another factor in this reconsideration. If some company like Alcoa didn't sponsor controversial shows of this kind, who would?

The broadcasting chains can put them on as a public service. But this leaves individual stations the option of not picking up the program. When there is a sponsor and the time is paid for, the show goes on.

From the listener's standpoint, and from the public service standpoint, it is important to have these big issues debated and put on live to the largest possible audience.

If there is to be freedom of radio and freedom of television at there is now freedom of the press, there shouldn't be any curbing or controversy. Among the 1000 favorable letters Alcoa got were a number praising the company for its courage in sponsoring such a performance.

The fact that Senator McCarthy was offered the same time and facilities to answer Murrow's documentary is supposed to take care of any one-sidedness or unfairness in the presentation.

But even here there is some comment from the senator's followers that this isn't completely even, either. Murrow is presented as an experienced showman with several millions of dollars in production assistants and facilities for producing an effective, professional performance.

Senator McCarthy is presented as an amateur in this field, though that may be open to question.

Neuberger claimed the policies of McKay were bad for this part of the U. S. and said, among other things, that these policies were going to necessitate raising power rates by the Bonneville Power Administration next year.

This sounded like a pretty serious charge, so we felt a little research was in order.

The following are the facts: Bonneville Power Rates are reviewed each five years, under the law. The next review is scheduled for the end of 1954.

Long before Eisenhower was even nominated—and presumably even longer before there was any thought of naming Douglas McKay Secretary of the Interior—Dr. Paul C. Raver, then BPA head, made the statement that Bonneville rates would have to be increased at the end of 1954.

Again, also before the Eisenhower nomination one of Raver's assistants told a congressional committee looking into Hells Canyon dam proposals that the rates would be raised by Bonneville by the end of 1954.

In view of these earlier announcements, we think it's kind of unfair of Neuberger to blame McKay for something which was a known certainty before McKay was nominated, approved or took office.

Congress Chat

By HARRIS ELLSWORTH, M. C., 4th Oregon District

Coming up for House consideration in the near future will be at least two regular annual appropriation bills. Also, I understand the Banking and Currency Committee may be nearly ready to send some legislation on housing, especially referring to the financing of private home construction. Last week the House passed the bill extending the Veterans loan program.

The House Rules Committee has begun hearings on the bill to create a giant corporation for the purpose of constructing the United States' share of the St. Lawrence Seaway. This project, by the way, has been a subject of discussion in Congress for some 41 years. Never before, however, has the legislation come so near to passage even though all of our Presidents since and including Woodrow Wilson have recommended it. In this Congress the Senate has already passed the bill and it has been reported favorably by the House Committee. All that remains is final action on the floor or the House which I expect may come within the next week or so.

One of the greatest flood control projects ever undertaken is in the Willamette River Basin in our state. A large portion of the project is completed. Known and tabulated results from the dams thus far completed clearly indicate that the engineering calculations were very sound indeed and that the actual benefits in terms of annual flood loss saved will be far greater than estimated. It is possible, however, that until at least two more dams are built the present unbalanced situation may result in more harm than good. This is surely the case between the North and South Forks of the Santiam River and in the McKenzie-Willamette area upstream from where those two streams join. What happens in each case is that a control dam is completed on one branch and not on the other with the result in winter that flood water from the uncontrolled or higher stream tends to cut across valuable land to the lower or controlled stream.

This means that all possible haste must be made in building the dam known as Green Peter on the South Santiam, and the dam known as Cougar on the upper McKenzie.

In an effort to speed the construction of Cougar, as well as to obtain additional electrical energy for its municipal electric system, the Eugene Water and Electric Board has offered to relieve the government of the cost of power facilities at Cougar and pay part of the other costs of the dam. It is hoped this offer will appeal to an economy-minded Congress and so hasten the appropriation of planning and construction funds.

It is planned also to present legislation making a similar "partnership offer" with respect to the Green Peter Dam, although in that case the question of who the local "partner" is to be is left for later determination—perhaps by the Federal Power Commission.

It is believed that the Congress will like the partnership offers because they represent the saving of several millions of dollars in government funds. However, I am asking that the ordinary multipurpose authorization language be included in what is called the Flood Control Omnibus Bill on which the Committee on Public Works is now working. This will make it possible, if the flood control bill is acted upon first, for the Engineers to proceed with their plans for both of these dams without waiting for Congressional action on the so-called "partnership" legislation.

By good fortune two men from the Santiam region, Mr. Douglas Bradley of Jefferson and Mr. Max Landon of Sweet Home, came to Washington and were able to testify in behalf of these projects at a hearing held by the Committee last week. The hearing was on a bill Senator Cordon and I introduced a year ago for the purpose of authorizing the construction of power facilities as a part of both Green Peter and Cougar Dams. This, I hope, will become part of the omnibus bill since it is the same kind of authorization as the Detroit, Lookout Point, and other dams in the flood control system.

Reader Opinions

Crippled Children's Society Work Clarified

ROSEBURG — With the Easter Seal drive well under way, the committee for Douglas County would like to issue some statements to clarify what the Oregon Society for Crippled Children and Adults does and how it does it.

First of all, the society does not duplicate the work of any other organization. Their principal work is the therapy treatment of cerebral palsy victims and also treatment of polio and other crippling diseases after surgery has been performed. Many people are under the impression that the society has its own hospital. Actually their work is confined to out-patient treatment; however if there are no other means available, the society will see that whatever surgery is necessary will be done. Their speech center in Portland, the shop for the handicapped and the hospital school in Eugene all have done work that is practically unbelievable. If any one could visit the hospital school in Eugene they would find it well worth their while and visitors are always welcome. You will find one little boy there who, only a year ago, could only pull himself around on the floor by his hands but now his legs are in braces and he can get around by himself. They tell us at the school that he is their

star pupil and I think if you could see this little fellow you would agree with them. If no more surgery is necessary, in another year he will be able to return to his home and attend public schools. There are thirty-one children in the school at Eugene, three being from Douglas County.

It is hard to realize the patience that is required to teach these children and also the tremendous effort that is made on the part of the patient to do even the simplest things in life such as walking, talking and controlling their hands. It is remarkable how quickly they learn in spite of the tremendous odds against them, and how cheerful and happy they are to be learning to walk, talk and write. As is probably true of any institution of this type, there is a waiting list of children who need assistance and use only these children can be adequately and properly taken care of is by continually expanding the facilities to take care of the growing need.

Of great interest to us in Douglas County is Camp Easter Seal at North Lake. This summer camp for Crippled Children will open not later than July first of this year and will provide an opportunity for these children to have a real vacation, go fishing and boating the same as more fortunate children. They will be there for a two weeks' period and facilities will be available for their parents if they wish to accompany the child. While at the camp the parents will also be instructed in the care of their child and how to give them the therapy treatment that is necessary.

Few of us realize how great the need is to help these children. It is true you very seldom see a crippled child for the simple reason that most of them are kept at home. But there is quite a large number of them and the society is trying to get a list of all crippled children in this county. The Oregon Society for Crippled Children and Adults is a charitable non-profit organization which is the reason why it is necessary to have the Easter Seal sales, Lily sales and other fund raising events that we either have had or will have in the near future. These children are our responsibilities and we owe it to them to see that they are properly cared for and adjusted to take their place in society.

Have you ever heard the remark "These drives are certainly a nuisance?" Possibly you have said it yourself. If you have, please consider this: Those braces on a little child's legs and body are probably a nuisance too and think how annoying crutches and a wheel chair can be. But you know, you never hear these kids complain and they are the ones we are helping, so won't you give generously?

HENRY WEBBER
Douglas County Chairman
Oregon Society for Crippled Children and Adults.

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