

Spring's Springing

ALL OVER THE STORE

JUST LOOK AT THE BOUNCE IN THESE LOW SHELF PRICES



BISQUICK Betty Crocker 40-oz. pkg. **38c**
DRIFTED SNOW FLOUR 25-lb. bag **2.04**
RAZOR CLAMS Royal Red, minced No. 1/2 tin **29c**
BROKEN SHRIMP Danny Boy 5-oz. tin **39c**

SPAG. DINNER Chef Boy-Ar-Dee pkg. **39c**
BLACK PEPPER Schilling 2-oz. tin **33c**
HI-HO CRACKERS Pound pkg. **35c**
BORDENS STARLAC 3 gallon pkg. **89c**

SPECIAL
on 3 lb.
CRISCO
3 lbs. **85c**

Cut Green Beans Otterbrook, No. 303 **2/29c**
Whole Corn Market 12-oz. tin **2/29c**
Whole Apricots Market No. 2 1/2 tin **2/49c**
Tomatoes Dundee No. 2 1/2 tin **19c**
Tomato Juice Del Rogue 46-oz. tin **23c**
Grapefruit Juice 46-oz. tin **25c**

Our Big 10c
Table is Loaded
With Bargains

QUICK! ECONOMICAL!
... IDEAL for lunch or supper
REAL HOMEMADE SOUPS
the Modern Way with
LIPTON Soup Mixes
CHICKEN NOODLE 3-pack 38c
TOMATO VEGETABLE 3-pack 38c
ONION SOUP 1 package 16c
Enjoy them with **MORTON'S**
12c

Tune In Monday
Thru Saturday
WORLD NEWS
12 NOON
K R N R

Creamery Butter
Frozen Peas Umatilla, 10-oz. pkg. 12c, **DOZ. 1.39**
Velveeta Cheese Kraft Cheese Food, 2-lb. loaf **79c**
Grade AA Eggs Medium Dozen **43c**
Tuna Flakes Light & dark meat, No 1/2 tin **5/1.00**

Vel Powder Giant pkg. **63c**
Fab Powder Giant pkg. **63c**
Ajax Cleanser 2 cans **25c**
Palmolive Soap Reg. size 3 for **23c**
Cashmere Bouquet Reg. size 3 for **23c**
Vel Beauty Bar bar **25c**

MAID-O-SWEET SOLID PRINTS lb. **59c**
All Detergent 10-lb. box **2.49**
C-20 Detergent 4-lb. box **99c**
Borene Soap Powder Giant pkg. **69c**
Dial Soap reg. bar 2 for **25c**
Sal Soda lb. box 2 for **25c**
Rain Drops 1 1/2-lb. box **23c**

Chewing Gum Wrigley's **3/10c**, ctn. **65c**
Chocolate Drops Thompson pound bag **35c**
Pie Cherries Diamond A No. 2 tin **29c**
Instant Coffee Maxwell House 2 oz. jar **63c**
Maxwell House Coffee 2-lb. tin **2.05**

LIPTON TEA THE BRISK TEA lb. **1.35**
LIPTON TEA BAGS THE BRISK TEA pkg. of 48 **57c**
BEST FOODS Mayonnaise Quart **49c**
Sauerkraut H & D No. 2 1/2 tin **2/29c**
Chinook Salmon Cape 15 1/2-oz. **43c**
Pitted Ripe Olives Kaweah No. 1 tin **23c**
Ripe Olives Golden 7-oz. tin **2/35c**
Apple Butter Korrs 3 1/2-lb. jar **83c**
Peanut Oil Planters quart bottle **79c**

FARM FRESH PRODUCE

NETTED GEM POTATOES

Grown and Packed In Oregon **50 lb. 69c**
U.S. NO. 2 Potatoes bag

ONIONS Oregon Sweet Yellows **10 lb. 29c**

CAULIFLOWER Local Snowball lb. **9c**

GREEN Peppers
Large Fancy Sweet Bells
2 lbs. 35c

FLORIDA Grapefruit
Sweet and Juicy Pinks
ea. **5c**

FLORIDA Oranges
The Aristocrat of Eating Oranges
lb. **19c**



BUY, USE, DRINK UMPQUA MILK
IT IS
HOURS FRESHER

Local produced milk processed by your local dairy and then rushed to our store to give you guaranteed fresh milk.

PREMIUM MILK .. 2 quarts **51c**
BUTTERMILK quart **20c**
PASTEURIZED MILK 2 qts. **47c**
HOMOGE'ZED MILK 2 qts. **47c**
HALF and HALF pint **27c**
HALF and HALF quart **46c**
We feature Umpqua Dairy Products in our store. For the best, may we recommend Umpqua Milks.

CHOICE MEAT CUTS

Pork Loin R'sts Rib Loin End Cuts lb. **59c**

Pork Chops Lean Center Cuts lb. **69c**

Standing Rib R'st lb. **69c**

Beef Short Ribs lb. **19c**

SLAB BACON
By The Piece
lb. **59c**

SKINNED HAMS
Half or Whole
lb. **65c**

FRESH CORN BEEF
Very Lean
lb. **49c**



BORAXO 4-oz. tin **10c**
BORAXO 8-oz. tin **18c**
BORAXO lb. tin **31c**
SPANGLES box **39c**
HIWAY 99
SOUTH NEAR CITY LIMITS

NIELSEN'S MARKET
"IT'S THE SAVING ON EVERY ITEM THAT COUNTS"

FREE PARKING
OPEN 9 a.m. to 8 p.m.
SUNDAYS 9 a.m. to 7 p.m.
Quaker Oats 3-lb. box **39c**
Cream of Wheat 28-oz. pkg. **29c**
Grape Nuts 10 1/2-oz. pkg. **19c**
All grocery prices in this advertisement effective through Sunday, March 28. Meat and produce prices good through Saturday, March 27, 1954.