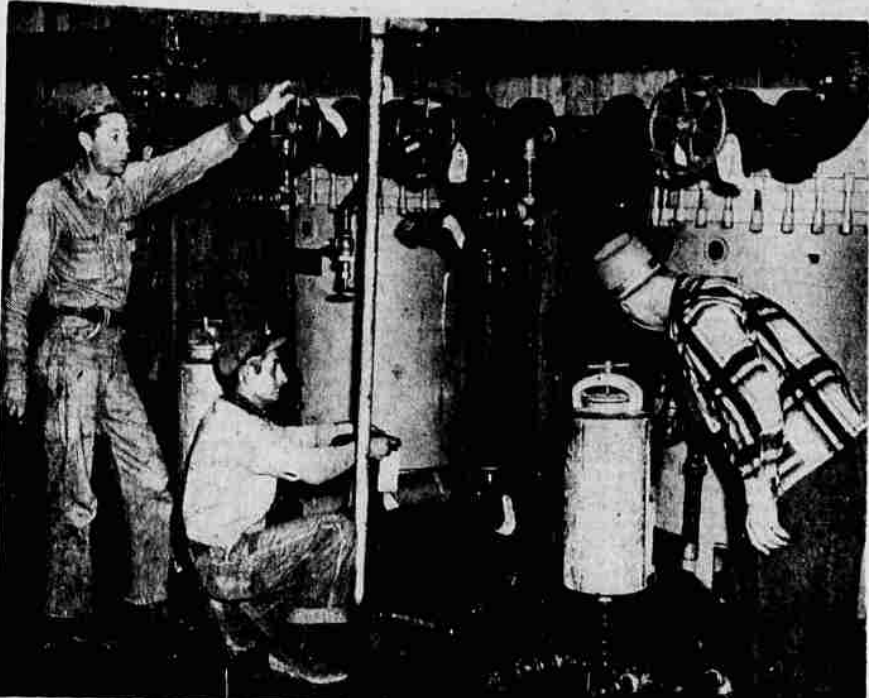


Yoncalla's New Water System Starts Operating



FILTER UNITS are inspected by an engineering company representative and two city officials. From left, they are: A. Z. Thompson, water superintendent; Dee Gordon, road superintendent; and Lloyd Clark, representative of the Clark & Groff Engineering Co., Salem, which installed the unit. The filter station is located on the old Wilson Road about 1 1/2 miles south of Yoncalla. (Paul Jenkins Picture).

Capacity Of City's Supply Is Boosted By 20 Per cent

Yoncalla's water rationing days are over if all goes well with the new water system.

The system was inspected by engineers and contractors this week and went into operation.

For the past few summers, the water situation in Yoncalla has been so critical that by late afternoon, only bare trickles could be forced out of taps. In the higher areas, the taps were dry.

After a city hassle about the cost of the system, it was finally financed and the result is today's spanking new reservoir, pump and filter plant and pipelines which are expected to increase the city's water supply by 20 per cent.

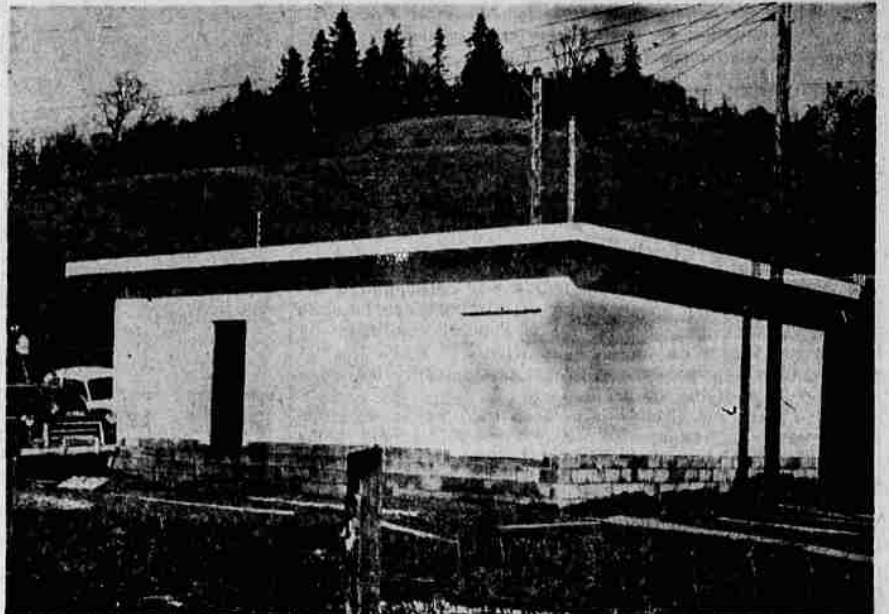
The cost of the system has run to \$90,000. This doesn't include a bond issue of \$38,000 which was voted, but has not been sold yet.

The operation included installation of a 250,000-gallon reservoir tank, a \$33,000 filter and pump plant and complete replacement of the city's leaky pipeline system. The pair of unique filters cost \$2,182.

Work was done by R. H. Brown & Co., Portland and Clark and Groff, Salem.



MAJOR HERSHEY PHILLIPS was a guiding light in bringing about construction of the new water system. His vote broke the City Council's tie for sale of bonds and his decisive action led to sale of bonds for the filter and pipeline.



PUMP AND FILTER STATION—The pump and filter station building is located south of Yoncalla near the source of the city's water. Harold Lange, representative of the R. H. Brown and Co. which constructed it, put it into operation this week. (Paul Jenkins Picture).

Eisenhower Visit Proves Big Boom To Palm Springs

PALM SPRINGS, Calif. — What's a presidential visit worth to a resort community like this? Two weeks ago this desert spa was in the doldrums. Business was off. Hotels had cut rates. It looked like the winter season might be a bust.

Among the things businessmen were gnashing their teeth about was lack of promotion. The Chamber of Commerce budget was a mere \$60,000, none of it for publicity. Rival Las Vegas reportedly spends \$500,000 a year plugging itself.

Now, with Palm Springs basking in the reflected glow of worldwide publicity attendant to President Eisenhower's visit, all that is changed.

Thousands of sightseers jammed the town last weekend. Hotels were sold out. The 10,000 year-around residents were swamped with guests who "just dropped in."

Businessmen say they couldn't have bought so much publicity for a million dollars. And it hasn't cost 'em a dime.

RESIGNS POSITION

Mrs. Arline Hodges has resigned her position as bookkeeper at the Douglas County Home.

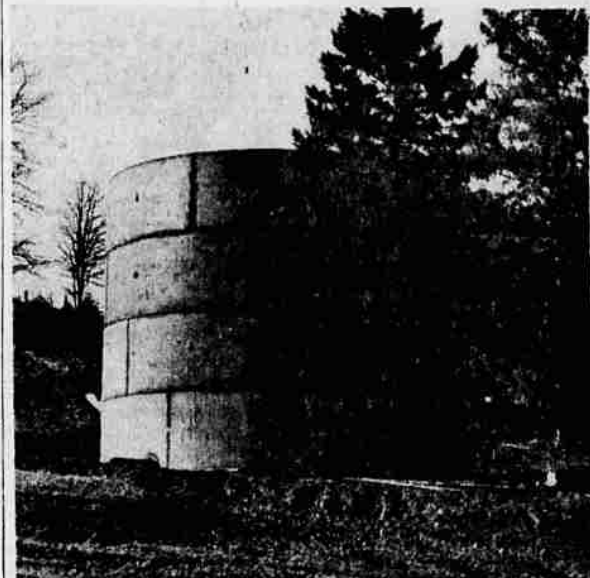
She will enter Mercy Hospital for surgery March 1.

Mrs. Jean DeVore will replace her in the bookkeeping position.

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WATER TOWER—Yoncalla's Water tower is built to hold 250,000 gallons. It and other new facilities are expected to push Yoncalla's annually depleted water supply by 20 per cent. The reservoir is located on a hill northwest of Yoncalla. (Paul Jenkins Picture).

State Department Payroll Is Reduced By 5,476

WASHINGTON — The State Department reduced its payroll by 5,476 employees last year, a 21 per cent cut, Congress was told in testimony released Tuesday.

Donald B. Laurie, undersecretary of administration, told a



THE FILTER WORKS — Harold Lange, filter salesman for R. H. Brown & Co., Portland, inspects specimens of the filtered and unfiltered water from the Yoncalla system. The city is the only town in the state to be using a new type of filter called "diatomaceous." (Paul Jenkins Photo).

Holdup Man Robs Albany Payless Drug Store

ALBANY, Ore. — A hold-up man, peering through slits in a black mask, made off with \$1,115.66 in cash and small checks from the Payless Drug Store here Monday night.

He carried a sawed-off shotgun which Police Chief Ray Maddy thinks had been secreted in the basement Friday night.

James Engle, clerk alone in the store shortly after locking up Monday evening, told this to police: He was counting cash preparatory to putting it in the safe when the man came up from behind him. Speaking good English, and saying it was his first such attempt, the man ordered Engle to lie down. Engle did, and the man scooped the cash and checks—all cashable by forging the payee's name—into a bag. Then he locked Engle in a closet and left.

Engle soon freed himself and called police. Maddy said that on Saturday clerks found a sawed-off shotgun in the store basement, wrapped in a blanket. But they made no report on it, and Tuesday morning the shotgun was gone.

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Chicago, Illinois

Dear Sirs:

When your district manager first talked to us about handling Zenith Hearing Aids, he told us that our profit per unit would be much smaller than on the more expensive aids. But he also showed us that the quality of Zenith aids was equal to any, no matter what price, and superior to some.

In the 2 years that we have been handling Zenith Aids, there has never been a single occasion from all the Zenith sales we've made, to question the value and quality of your fine hearing aids. That is the reason we are proud to handle Zenith Aids, and why we are writing you this letter.

It has been our policy in the 49 years we have been in business here to sell only high quality merchandise. Whatever the product—cosmetics, drugs, electric razors, fountain pens, etc.—it has to be top-notch in quality, because the people we do business with are our friends and neighbors. And we intend to live here and do business here for a good many years more.

Your new Zenith 3-transistor "Royal-T" is an example of what we mean by quality. Our customers tell us it has greater clarity, more lifelike sound. It's amazing that such an instrument, with no tubes, can be operated for about 15 cents a month in contrast to an operating cost of \$4.50 to \$9 for the vacuum-tube hearing aids. And it's also amazing that such a precision-built instrument can be sold for only \$125 despite the fact that transistors are so expensive. It goes without saying that we're glad and our customers are glad that the "Royal-T" doesn't sell for \$200 and more like some other 3-transistor hearing aids.

And Zenith's famous 10-Day Money-Back Guarantee is a feature that appeals to all of our customers as a good, sound business policy. They can try the Zenith at home, work, theater, church, anywhere. That policy makes and keeps friends!

Were it not for your continuing campaign to make the benefits of better hearing available to everyone at lowest possible cost, we can tell you right here and now there would be several of our customers who would still be living in a world of silence. We're sure you know how grateful these people must be to Zenith!

Thanks for all you are doing and we know you will keep up the good work. You can count on us, too. You and the people in our town now know why we are proud to handle Zenith.

Sincerely yours,

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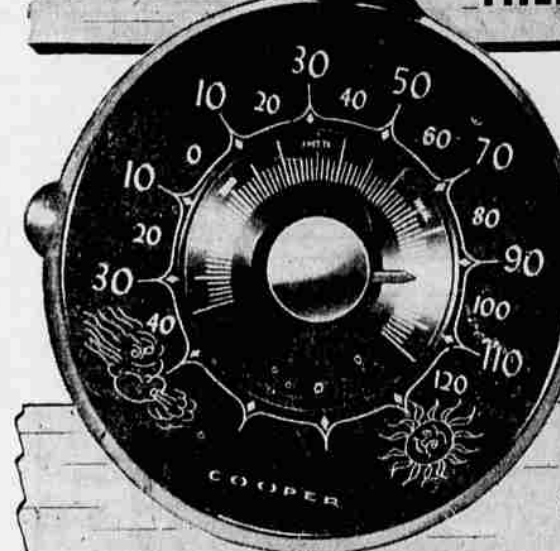
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