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SUBSIDIZED POWER

Charles V. Stanton

It will be a wise man indeed who can separate the wheat from the chaff in the current flow of political oratory. According to spokesmen for the Democratic party, Republicans are reactionaries, representatives of big business, oppressors of the poor, and concerned only with giving away the resources of our country.

But Republican spokesmen inform us that the Democrats are thieves, traitors, grafters, spendthrifts and wastrels.

Republicans, the Democrats tell us, are speeding us into depression. Democrats, say the Republicans, are ready to sell us out to the Communists.

Republicans, according to the Democrats, would give our resources to Big Business.

"Listen who's talking about giveaway," say the Republicans. "The Democrats gave our shirts to Europe and Asia, piling up a huge debt in order to play Santa Claus, and now they holler when we try to give back to the people the things that were confiscated from them."

Ho hum. No wonder newspaper readers are showing increasing interest in the comics and crossword puzzle.

Cheap Power Fallacy

The Democrats, who staged a 20-year spree on borrowed money, now are railing at the Republicans because the budget isn't balanced and taxes lowered. Economy-minded congressmen of both parties find themselves in hot water the moment they try to trim a few dollars off federal spending and are charged with weakening our national defenses.

And so it goes, both sides playing to the galleries with irresponsible, exaggerated and distorted propaganda, designed to confuse rather than aid the voter in understanding matters of policy.

One of the issues currently being stressed in the Oregon political war is that of "cheap power."

We are told that cheap power has made possible the industrialization of the Columbia River valley. Without that cheap power, it is claimed, Oregon still would be under peasant economy. It is reasoned, therefore, that the only way to obtain cheap power is by government monopoly and continuation of the expensive and wasteful hydroelectric program under federal sponsorship and control.

It is our contention that the term "cheap power" is fallacious and is a catch phrase designed to hide the true state of affairs.

Federal agencies sponsoring huge power developments use the term "multipurpose." In estimating costs they allocate part to power, part to irrigation, part to flood control, part to navigation. Thus, though the project may be designed almost exclusively for power, the arbitrary division of cost estimates may make the appropriation for power development seem small indeed. Some of these estimates have come in for much criticism.

Sectional Discrimination

Despite allocations, the cost of building a multipurpose project must be paid from taxes. But if the cost allocation to power is kept low, and the balance charged off to services to be paid out of public funds, the rate to be charged for power can be kept lower than if true costs were shown.

The taxpayer then is subsidizing the electric bill for industry served by federal projects.

We have no great objection to public subsidization of industrial power rates. Industry brings employment and produces high level economy. But if we are to have public subsidy of industrial power, that subsidy should apply everywhere and not alone to areas served by federal power projects.

We can see nothing fair about cheap power for the Columbia River's aluminum industry, with taxpayers subsidizing the low rates, when Southern Oregon's lumber industry gets no such subsidy.

We have recourse, it is true, to the alternative of kicking out all free enterprise power development and distribution and accepting federal monopoly, in which imposts on taxpayers will help industry pay its power bills.

But instead of talking about "cheap" power, let's use the correct term and call it "subsidized" power and thus get the issue out where it belongs.

Hal Boyle

NEW YORK (AP) — The charm of old things never disappears.

Many children growing up in the television era now are discovering and enjoying an antique, old-fashioned form of home entertainment their parents have appreciated for some years. It is called radio.

"The kids are going back to radio," said Johnny Sinn. "There are some programs they like better on radio because they can imagine the scenes better than if they are shown on a screen."

One of his own children for example, prefers hearing the horse opera, "Cisco Kid," on radio to watching it on television. This intrigues Johnny beyond the normal interest of a parent in what takes his kid's fancy. The "Cisco Kid" happens to be one of many famous characters who walk, talk or gallop for Johnny on either radio, television or both.

He is a top man in the destiny of radio as well as television, and sees a prosperous future for each, although he predicts radio will become the more localized medium. You probably never heard of John L. Sinn. But he has thought of you, wherever you are. He has studied you for many years harder than he ever studied his primer in school. He wants to know how to make you laugh and cry—and afterward to out and buy things.

At 38 he is one of the bigger figures in the world of entertainment, and one of the least known to the public. But you'll hear more of him. He might look like the guy who lives next door to you, if you are lucky enough to have a

pleasant neighbor with a receding hairline, dark eyes, a wide but determined mind, and a sensitive willingness to hear what he knows to be so.

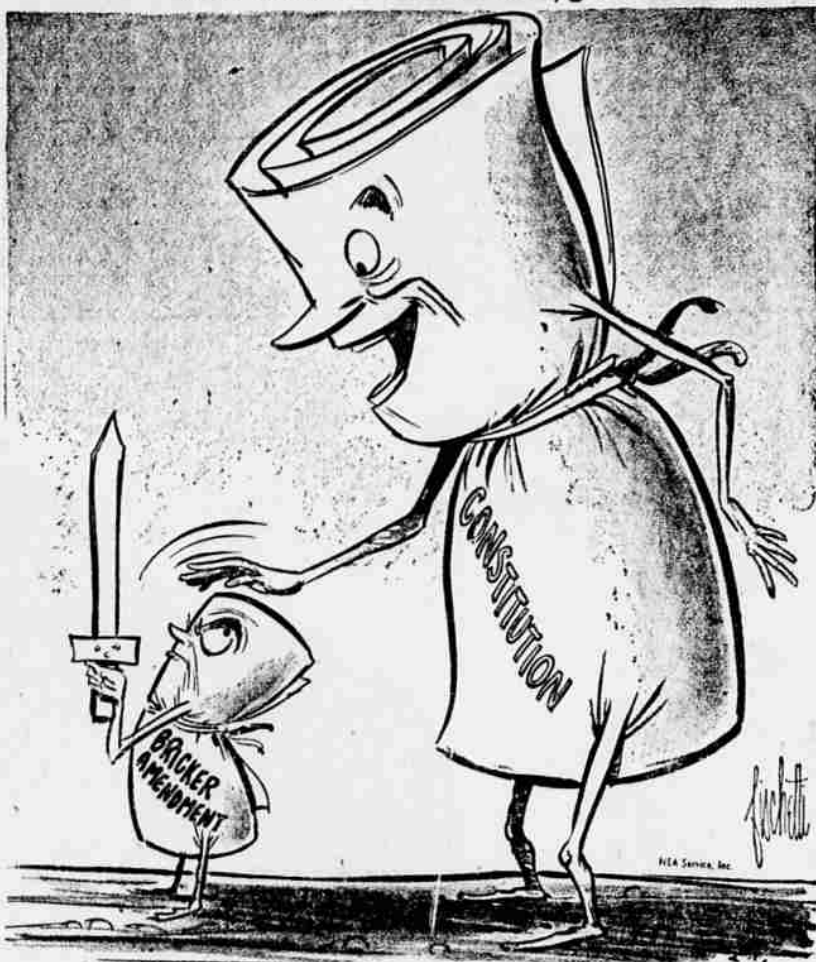
Johnny travels about 100,000 miles a year between New York, Timbuktu, and Hollywood. He and his partner, Fred W. Ziv, produce—at the moment—23 weekly radio and 12 television shows. They have 500 employees, their own Hollywood studio.

Two years ago their gross gulf was estimated by "Variety" at 20 million dollars annually, perhaps a modest figure today when their programs are on at least 1,500 of the nation's 2,500 radio outlets and some 145 television markets.

Some of the programs Johnny Sinn never has to worry about getting tickets to are "Boston Blackie," "Mr. District Attorney," "Yesterday's Newsreel," and "The Howl Stars." They are his. He recently signed Red Skelton in a three million dollar deal.

Among the other stars who work for him—no movie studio could match the list—are Guy Lombardo, Humphrey Bogart, Lauren Bacall, Tony Martin, Ginger Rogers, Dick Haymes, Robert Montgomery, Adolphe Menjou and Ty-

"You Sure I Need a Bodyguard?"



Peter Edson

WASHINGTON (NEA) — Now that the Berlin meeting of the Big Four Foreign Ministers is under way after months of not swaying and negotiation there is considerable concern over how the conference can be brought to an end.

That may sound like a contradiction but it isn't. How to end any diplomatic meeting where the participants aren't in complete agreement or when they haven't settled anything is always a problem. Nobody wants to take the responsibility for ending a peace conference.

It is recalled that at one of the wartime conferences, when America, Britain, China and Russia constituted the Big Four, the foreign ministers sat around for two days, doing nothing, because no one would take responsibility for a motion to adjourn. Finally the Americans and British ganged up on the Chinese and told their delegation they would have to end it on the day when it was China's turn to hold the rotating chairmanship.

There was another unhappy ending to the Foreign Ministers' meeting in London in 1947. Gen. George Marshall was U. S. Secretary of State then, and after three weeks of meeting without accomplishment, he took the responsibility for ending the thing abruptly.

Next day, when the American delegation was preparing to leave its hotel for the London airport to fly back to America, Russian Foreign Minister V. M. Molotov called up to say that he had just heard from Moscow. The Kremlin didn't like the communique. Stalin wanted the conference re-convened to change it. Molotov begged Secretary Marshall refused to have any part of it.

Marshall blasted the Russians for refusing to come to terms on none Power.

Yet only 18 years ago Sinn quit college in his junior year to take a \$25 a week job in radio station WJAN in Cincinnati.

"It was a fantastic job," he recalled. "In those days in radio you did everything. You wrote shows, produced shows, announced news—anything that had to be done. And it was all wonderful."

How did he leave from \$25 a week to a partnership in a 20-million-a-year-or-plus firm? It began with a gimmick, or, as they say in the advertising field, an idea. Johnny thought up a program for a local bakery firm called "The Freshest Thing in Town" that caught on well. He and Fred Ziv, owner of an advertising agency, decided to try to get other bakeries in other towns to buy it. The idea worked.

"We just went on from there," Sinn recalled. "As we brought in more money, we created more programs, hired bigger stars, sold our shows to more stations. We put them on tape in radio, film in television later."

"This meant neither the star nor the station was tied to a network's schedule. The actor could work when he wanted to, the station could put on the program any time it wanted to, and the sponsor had the same choice."

"We've learned famous names help start a new program, but only quality will keep it going. Good shows start with a good script. People are always hungry for better entertainment, and that requires better writers. The writer is always at least as important as the performer."

Johnny, who started off by writing his own shows, then said "Gee, you know the really big decision in my life was whether to quit college before getting my degree." But it was exactly the job I hoped to get after I finished college. I feel I did what I had to. What would you have done?"

Well, personally, I stayed in college and got two degrees. But I didn't tell Johnny. A guy pulling in 20 million dollars a year has enough worries without me adding to his feeling of inferiority.

the press passed over our petition too lightly. We will be watching with interest as the council make its final decision on this matter. Will they disregard the interests of 77 people in the area for the wishes of one man?

MRS. IRENE FERBER
Roseburg, Ore.

In The Day's News

By FRANK JENKINS

(Continued from Page One)

ed-with ballots decide what is to be done.
The candidate (or the issue) that gets the most votes WINS, and that settles it.

Our proposal doesn't sit well AT ALL on Molotov's stomach, and he opposes it bitterly. He says the West doesn't know how to hold a free election AND AT THE SAME TIME KEEP OUR CORRUPT ELEMENTS (in Molotov's thinking, any element that is opposed to communism is a corrupt element.) He argues that the communist way is the only SAFE (safe for communism way) to a democratic Germany.

The communist way is to put up ONE SLATE and tell the voters to take it—or else!

Our straight-talking Dulles retorts: "Molotov rejects the West's plan for unification of Germany through FREE elections because he is afraid the 18 million East Germans, if given the chance through a free election, would overwhelmingly reject the communist regime."

That would be a nasty jolt for world communism and Molotov just CAN'T let himself get caught in any such trap.

Molotov's proposal is a screwball one, of course, but our diplomatic people who are doing the dickering in Berlin think he HAD to block free all-German elections AT ANY COST in order to avoid setting off a chain reaction in all the communist satellites—particularly Poland and Czechoslovakia, which are not at all happy under the Russian heel.

If Molotov should let himself get talked into free all-German elections, and if the communists should LOSE in these elections (as they certainly would) then Poland and Czechoslovakia and Hungary and Romania and Bulgaria and Latvia and Estonia and Lithuania and all the other countries that have been brought by force under

the harsh and grim rule of communism would want free elections also so that they too could get out from under the Russian heel. That fact puts Molotov behind the eight-ball.

He just CAN'T let anything like that happen.

Personally, I think we're making progress at Berlin. We're dramatizing the fact that Communism is a foul and stinking thing. There, in I think, lies our hope for the future. All mankind LONGS TO BE FREE. If we can dramatize vividly enough for all the world to see how foul and awful a thing communism is the time will come when communism will FALL, BECAUSE OF ITS OWN FOULNESS.

If that can come to pass, Armageddon can be avoided in our day.

Alleged Gamblers Each Forfeit Bail

Bail posted by seven men, in connection with a gambling raid on the Elkhorn Tavern in Elkhorn Jan. 29, was forfeited Friday when they failed to appear before Drain Justice of the Peace Clarence Leonard, Sheriff Cal Baird reports.

The men charged with playing poker in the tavern were Fred Dickerson, Tom Davis, James Howell, Del Farmer and Joe Boyd, of Elkhorn; L. B. Peterson of Eugene and Willis Dage of Sutherlin.

Dickerson posted \$300 bail when arraigned. The others posted \$100 each. Dickerson allegedly was the dealer, the others being players.

The sheriff and five of his deputies raided the place a few days after a second recent stabbing in the tavern vicinity.

LOGGER KILLED

GRANTS PASS — A logging accident on a farm some 35 miles southwest of here claimed the life Friday of John Harry Estes, 20, of Cave Junction.

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Before the deadline, Penalty applied after

MARCH 1

Douglas County Dog Control

Order Your Wood Supply Now

SUPPORT THE INDUSTRY THAT SUPPORTS YOU!

Planer Ends Peeler Core, 16" or 2' Sawdust 16" Green Wood

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COOKING SCHOOL

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You'll learn unusual flavor suggestions and decorating tips that can transform usual recipes and makes cooking fun. You'll learn how to bake light fluffy cakes and crusts to charm your family.

You'll learn all these at Carter Tire's big Free Cooking School, Thursday, 1:30 P.M. at the Women's Club.



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COOKING SCHOOL will be sponsored in Roseburg by Carter Tire Company and all cooking and baking will be done in a General Electric Double Oven Mainliner Range. The two well known Home Economists have been obtained for your convenience, and will answer all questions you may have.

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