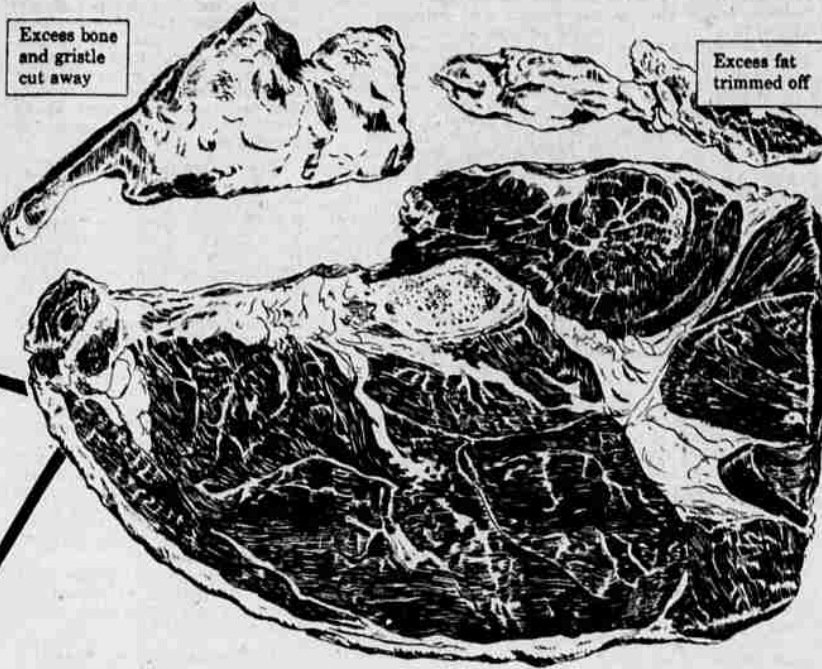


SAFEGWAY MEATS are
trimmed before weighing
—SO YOU SAVE MONEY!

FOR EXAMPLE:
SIRLOIN STEAK



Top Grades Only of U. S. Government Graded Beef



Per
Lb. **89¢**

BEEF IS A
BETTER BUY TODAY!

Perhaps you have heard and read how cattle prices have declined since the Fall of 1951. We are happy to report that our retail prices for beef have likewise dropped.

This illustrates a basic principle in our way of doing business. When the cost we have to pay for any item goes down - you'll find our price to you goes down, too.

If you'd kept your own records, you'd know that retail cuts of top grades of beef cost an average of about 20¢ per pound LESS than they did in November of 1951.

This is why beef is a better buy today . . . and why you should check the attractive beef values we have right now.

For a free booklet giving facts from a recent survey of beef prices, write Safeway Stores, Incorporated, P. O. Box 660, Oakland, California.



EMPRESS - PURE
PRESERVES

Grape-Plum-Apricot
Apricot Pineapple
or Peach, 20-oz. glass **3 for \$1**



VALUES IN ENRICHED

FLOUR

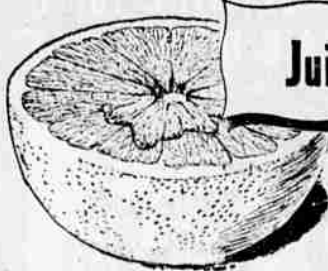
Kitchen
Craft **10 lb. 89¢**



LUNCH BOX, SANDWICH

SPREAD

Make Your
Sandwiches
Exciting **QUART 59¢**



Juice-heavy *Grapefruit*

8 Lb. Bag 49¢

Navel Oranges

All you can get in
Toter bag at display **79¢**

Green Cabbage

Nice fresh solid heads lb. **3¢**

Fresh Broccoli Bright Green lb. **15¢**
Newtown Apples All-purpose lb. **13¢**
Ripe Avocados 2 for **25¢**
Potatoes U.S. No. 1 Economy pk. **10 lb. 35¢**
Potatoes U.S. No. 1 Premium **10 lb. 49¢**
Potatoes U.S. No. 1 **25 lb. 87¢**

PARSNIPS

Extra fragrant and fresh **LB 10¢**

CELERY

Crisp, green, Pascal variety **LB. 15¢**

Busy Baker Crackers

Thin Crisp
Saltines **7-lb. pkg. 19¢**

Beverly Peanut Butter

Regular
or Chunk **20-oz. jar 49¢**

Chili-Con Carne

Derby with Beans **2 16-oz. cans 45¢**

Meat Balls & Gravy

Boy-ar-dee **Reg. 39¢ 15½-oz. cans 29¢**

Cotillion Ice Cream

All popular
Flavors **Pint 29¢ Quart 55¢**

Cream-Style Cream

Country Home **No. 303 can 15¢**

Silk Toilet Tissue

\$4.79 Case
Look at this low price! **ROLL 5¢**

MISCELLANEOUS VALUES

Sunnybank Margarine, lb. 29¢
Mrs. Wright's Bread, 1½-lb. loaf 24¢
Tea Timer Crackers, 1-lb. pkg. 35¢
Coconut Puffs, 6½-oz. 29¢
Sleepy Hollow Syrup, 24-oz. bot 50¢
Nu Made Mayonnaise, Qt. jar 67¢
Pitted Pie Cherries, No. 2 Can 29¢
Westfair Prune Juice, 24-oz. 29¢
Baby Whole Beets, No. 2 Can 10¢
Mushroom, Shady Oak, 4-oz. 31¢
Sweet Potatoes, Taylor, No 3 can 32¢
Potatoes, Smith, No. 300 Can 10¢
Stonecrop Sauerkraut No 2½ cn 16¢
Borden's Milk, 2 Tall Cans 29¢
Cherub Milk, 2 Tall Cans 25¢
Jell-Well Desserts, 2 pkgs. 15¢
Royal Satin Shortening, 3-lb. 83¢
Mayday Salad Oil, Qt. bot. 65¢
Popcorn, unpopped, 2-lb. cel. pk. 39¢
Quick Elastic Starch, 12-oz. pkg. 13¢
Liquid Starch, Fauntleroy Qt. 21¢
Cal-Ore. Wines, variety fifth 59¢
Italian-Swiss Wines fifth 79¢
Loganberry Wines, fifth 98¢

All prices in this ad effective thru January 17 at your Roseburg and Sutherlin Safeway Stores.

LIBBY
Vienna Sausages
4-oz. can **22¢**

LIBBY
Lunch Tongue
6-oz. can **39¢**

LIBBY
Potted Meat
No. ½ can **15¢**

LIBBY
Deviled Ham
No. ¼ can **21¢**

LIBBY
Corned Beef Hash
No. 2 can **32¢**

RATH BLACKHAWK
Dried Beef
2½-oz. can **33¢**

MORE BEEF VALUES

Sirloin Tip Steak All meat lb. **98¢**
Beef Round Steak Well aged lb. **89¢**
Beef Rump Roast Boneless lb. **95¢**
Pot Roast Blade Cut, Top Grades lb. **55¢**
Pot Roast Arm Cut, Top Grades lb. **59¢**
Boiling Beef Beef Plate lb. **29¢**
Pure Ground Beef Fresh Daily lb. **39¢**
Corned-Beef Boneless lb. **49¢**

Rib Roast Top Gov't. Grades LB. **69¢**

Fryers Min. wt. 1-lb., 12-oz. Fresh Frozen EACH **\$1.00**

Veal Roast Boneless Shoulder LB. **49¢**

Picnics Pre-Cooked and Boneless 4-lb. can **\$2.99**

Miscellaneous Values

Leg O' Lamb Roast lb. **75¢**
Lamb Shoulder Roast Square Cut lb. **53¢**
Lamb Chops Small Loin, lb. **93¢**, Large lb. **75¢**
Lamb Rib Chops Thick Cut lb. **75¢**
Breast of Lamb for Stew lb. **19¢**
Pickled Prawns Nates, 7-oz. jar **59¢**
Fresh Oysters Med. Sizes, Pint Jar **59¢**
Halibut Steaks Thick, Flaked lb. **59¢**
Fresh Smelt A real trout lb. **39¢**

HIGHWAY - SLICED - CLING

PEACHES

Slices or Halves No. 2½ Can **19¢**



LAC MIX - NONFAT

DRY MILK

Each 1-lb. Package Makes 5- Quarts 1-lb. Pkg. **29¢**



FRESH COFFEES

Airway Coffee 1-lb. bag **89¢**, 2-lb. bag **\$1.77**
Nob Hill Coffee 1-lb. bag **91¢**, 2-lb. bag **\$1.81**
Edwards Coffee 1-lb. can **96¢**, 2-lb. can **\$1.91**
Instant Coffee Edwards, 2-oz. jar **51¢**

BEL-AIR FROZEN FOODS

French Fries 9-oz. pkg. **19¢**
Fancy Peas Top Quality, 10-oz. pkg. **19¢**
Baby Lima Beans 10-oz. pkg. **27¢**
Orange Juice Concentrated, 6-oz. **19¢**
Lemonade Concentrated, 6-oz. can **18¢**

FRESH DAIRY FOODS

Cottage Cheese Blossom Time, Pint **29¢**
Montrose Butter Sweet-Fresh, Pound **78¢**
Shady-Lane Butter Dairy-fresh, pound **75¢**
Fresh 'AA' Large Eggs dozen **63¢**
Lucerne 3.8% Milk 2 quart carton **63¢**

CHINESE & SEA FOODS

Soy Sauce Chun-King, 5-oz. bottle **18¢**
Chop Suey Chun-King, No. 303 can **33¢**
Chow Mein Deal Chun King, Chicken, No. 303 can **59¢**
Chop Suey Deal Chun King Beef, No. 303 can **95¢**
Small Shrimp Shady River, 5-oz. **39¢**
Kipperd Snacks Conner, No. ¼ can **10¢**
Fancy Tuna Biltmore, No. ½ can **35¢**

RIK RAK
Cleanser

3 14-oz. cans **25¢**

BABO
Cleanser

2 Reg. Cans **25¢**

PARADE
Detergent

Lots of suds, 19-oz. **29¢**

"ALL"
Detergent

For Automatic Washers
21 oz. pkg. **39¢**

WHITE MAGIC
SOAP

Granulated, 23-oz. **25¢**

