

# Inventories, Layoffs, Color Television Pose Problems For Businessmen This Week

By WALTER BREEDE JR.  
NEW YORK (AP)—Inventories, layoffs and color television posed problems for businessmen this week. But there was a new air of confidence in the future.

Some economists and industry leaders, taking a long-range view, professed to see the first faint stirrings of a business pickup which, they said, might blossom out by springtime.

This optimism highlighted a week in which the general pattern of business was thoroughly mixed.

With Ford joining Chevrolet in a forced-draft production of 1954 models, auto output picked up 16 per cent. Curtailment operations were in prospect for the next two weeks because of Christmas and "New Year's."

Steel production was scheduled at 85 per cent of capacity—down 1.7 per cent from the actual operating rate of the week before.

Oil drilling activity rose to a new high; volume of check clearings moved up sharply; money in circulation set a record for the third consecutive week.

Retail trade gained momentum as the Christmas eve shopping deadline drew near.

The week brought a fistful of immediate problems. There were new layoffs in the auto industry. Chrysler, which jumped into production of 1954 models several weeks ahead of its two big competitors, sent home an estimated 8,000 men (union sources said it was 9,000) at its Dodge, De Soto and Chrysler plants. This makes at least 13,000 laid off by Chrysler in the last two months.

Electric Auto-Lite Co., one of Chrysler's suppliers, announced plans for laying off 4,000 employees during Christmas week. Brightest spot in the auto industry was word of a sizable drop in new car inventories.

Some 5,000 workers in the electronics industry were furloughed. Manufacturers blamed a year-end slump in sales of television sets.

The problem of farm surpluses came into sharper focus.

The department of agriculture reported that total U.S. crops this year equaled the nation's second largest harvest on record and were

## Log Fire Nipped At Myrtle Creek

By RUTH M. EVANS  
A small log fire at West Fork was reported to the UPOD truck shop Thursday, according to Bill Nugent, shop foreman.

The fire burned a few cull logs and resulted in little damage, started early in the morning and was quenched by noon, Nugent said.

**Another Fire**  
A more devastating fire destroyed the home and possessions of Mr. and Mrs. Sam Crawford on South Myrtle Road the previous weekend. At present, the Crawfords and their six children are staying with Crawford's sister, Mrs. John Young, at Weeks Tracts in Myrtle Creek. It is reported the house was a total loss.

The Rev. Harold Burrellson arrived in Myrtle Creek Sunday, Dec. 12 to spend the holidays at his home. He has been in Ocean-side, Calif., conducting evangelistic meetings.

Mr. and Mrs. J. W. Walsh of Portland were weekend guests recently at the home of Mr. and Mrs. Jack Doud in Tri-City. Mrs. Walsh is Doud's sister.

Mr. and Mrs. W. W. Lindsay returned to their home Dec. 16 from Sacramento, Calif. The Lindsays were called to the bedside of Lindsay's sister, Mrs. Katie Fender, who was seriously ill. Her condition has not improved.

Dr. and Mrs. Robert Johnson are the parents of a baby girl, born at the Myrtle Creek Hospital Dec. 16. The baby weighed 6 pounds 13 ounces and was named Barbara Ann.

**RECORD FLIGHT**  
LONDON (AP)—The Royal Aero Club announced Friday an RAF Canberra flew from London to Capetown in 12 hours, 21 minutes, 3.8 seconds for an average speed of 486.6 miles an hour. The 6,000-mile flight was made Thursday. Subject to confirmation, it constitutes a new record for the route.

# Society

## WCSA HAS DINNER AND PARTY IN SUTHERLIN THURSDAY

The WCSA held a potluck dinner and Christmas party at the Sutherlin Methodist Church social rooms, Thursday with Mrs. L. Sheffer, Mrs. Henrietta Bewick and Mrs. Harold Jones as hostesses. The table decorations carried out the Christmas theme and a lighted Christmas tree was arranged in one corner of the large room.

The Rev. Mr. Bove had the devotionals on the spirit of Christmas. Mrs. French and Mrs. Church gave the program.

Those present told of the most outstanding Christmas they had had.

The next business meeting will be Thursday, Jan. 14.

## TWO CIRCLES TO HAVE JOINT CHRISTMAS PARTY

Keystone Circle and Wesleyan Service Guild of the First Methodist Church will have a joint Christmas party at the home of Mrs. Earl Wiley, 809 So. Kane St., at 8 o'clock tonight. Gifts, not to exceed \$1, will be exchanged. Members are urged to attend.

## U OF O MOTHERS CLUB PLAN DESSERT-SUPPER

University of Oregon Mothers Club will meet tonight at 7:30 at the home of Mrs. Sig Felt, 1605 Harvard Ave., for a dessert-supper. Mrs. H. J. Winters and Mrs. J. A. Gibson will assist. Members are to bring packages for the Salvation Army.

## BPWC CARD PARTY AT HOSPITAL TUESDAY

BPWC sponsored card party will be held in the recreation hall of the VA Hospital from 7:30 to 9:30 Tuesday evening. Refreshments will be served. Ann Storrs is chairman.

## FARM BUREAU PARTY AT AZALEA GRANGE IS TUESDAY NIGHT

The Farm Bureau will hold its Christmas party at the Azalea Grange Hall Tuesday evening. There will be an exchange of gifts, program and refreshments. Dorothy Clayton has charge of the party.

## JUNIOR HIGH PTA TO BE TUESDAY CHRISTMAS PROGRAM

Junior High School PTA Christmas program will be presented Tuesday evening in the auditorium.

## RIVERSDALE SCHOOL PROGRAM IS TUESDAY

Riversdale School Christmas program will be presented at 8 p.m. Tuesday at the school.

## Graduate School Resources Pooled By West's States

SALEM (AP)—Increasing costs of higher education make it important for Oregon to take advantage of the new system under which Western states pool their graduate school resources. Dr. William C. Jones, Eugene, executive director of the Western Commission for Higher Education, said here Friday.

Dr. Jones spoke to 50 administrators of state and private colleges and public officials.

Eight states now are in the program, under which the states open up their graduate schools to students from the other states. They are Arizona, New Mexico, Oregon, Idaho, Utah, Montana, Wyoming and Colorado.

"It is necessary," Jones said, "for each state to develop those graduate schools for which it possesses advantages, and to stay out of the fields in which other states have advantages."

Jones said the meeting was a "trial balloon," being the first of several meetings to be held in each state in the compact.

Other speakers included Chancellor Charles D. Byrne of the State System of Higher Education; Dean F. L. Gilfillan of Oregon State College; and State Sen. Dean H. Walker, Independence.

Oregon already is sending students to Colorado A. & M. College to study veterinary medicine.

## Stops Enroute — Mr. and Mrs. E. J. Maloney and family of Cottage Grove spent Saturday night at the home of her brother-in-law and sister, Mr. and Mrs. Lewis Road, Sunday they left for Modesto, Calif., to spend the holidays with Mrs. Maloney's parents, Mr. and Mrs. L. D. Roberts, formerly of Roseburg.

## Junior Woman's Club — The Christmas meeting of the Roseburg Junior Woman's Club will be held Tuesday, Dec. 22, at 8:00 p.m. at the clubhouse. The main feature of the evening will be the singing of carols at the hospital and Riverside Sanitarium. Each one is asked to bring her own sandwiches.

## Return From California — Mr. and Mrs. J. E. Young of Melrose are home from California, where they visited Mr. Young's mother, Mrs. S. E. Young, in Pasadena, and Mrs. Young's brother and sister-in-law, Mr. and Mrs. D. Johnson, in Claremont. At Helena, they were guests of Mr. Young's brother and sister-in-law, Mr. and Mrs. Paul Young. Their son, Jim, who attends San Francisco Seminary, joined them at his uncle's home and returned to Roseburg with his parents for the holidays.

## They'll Do It Every Time



# Local News

**To Eugene** — Mrs. C. A. Ricketts, Mrs. Burton Holt and Mrs. W. B. Baldrige drove to Eugene Thursday to visit friends.

**Camp Fire Office Closes** — Mrs. O. E. Amundson, Camp Fire executive director, has announced her office will be closed from Dec. 23 to Jan. 4.

**Home From College** — Tom Keel, who attends Willamette University at Salem, arrived home Friday to spend the holidays with his parents, Mr. and Mrs. Vern Keel.

**Bring House Guest** — Zona and Willa Wilshire, who attend OSC, and a fellow student, Richard B. Carr, of Missoula, Mont., arrived in Roseburg Saturday to spend vacation with the former's parents, Mr. and Mrs. W. E. Wilshire, 1235 Princeton.

**From Minnesota** — Mrs. Olga Johnson of Big Falls, Minn., will arrive in Roseburg Wednesday, Dec. 23, to spend the holidays with her son and daughter-in-law, Mr. and Mrs. E. A. Johnson.

**Here For Vacation** — Kathleen Kilkenny, student at Maryhurst College near Dayton, Ore., arrived Friday night to spend the holidays with her parents, Mr. and Mrs. James B. Kilkenny.

**Girls Arrive From Linfield** — Margaret Cooper, Margaret Davis and Virginia Cyrus, who attend Linfield College in McMinnville, arrived in Roseburg Friday night to spend the vacation with their families.

**To California** — Mr. and Mrs. Wilbur Schrader left Friday night for Bakersfield, Ventura and Los Angeles, Calif., for a two-week vacation. They will spend the holidays with relatives.

**Visit Parents** — Mr. and Mrs. R. P. Lewis and children, Linda, Mike and Rosemary, left Sunday for Medford, where they will spend the holidays with his parents, Mr. and Mrs. R. L. Lewis and her mother, Mrs. L. McGrew.

**From Denver** — Mrs. H. A. Alford and her sister, Mrs. L. J. Fullerton drove to Eugene Friday to meet the latter's daughter, Mollie, who arrived by train from Denver, Colo., where she attends Colorado Woman's College.

**Sunday Guests** — YNSN and Mrs. Don Campbell and Mr. and Mrs. Lou Masters and daughter, Myrna, visited in the Green District at the home of Mr. and Mrs. C. C. Greenlee, Don, a nephew of Mrs. Greenlee, is home on leave from the navy.

**Move To California** — Mr. and Mrs. M. J. Cloud and daughter, Eva, left Monday morning for Temple City, Calif. They will stop enroute to visit relatives in Modesto over the holidays. The Clouds moved here from Modesto two years ago and are returning to make their home in southern California.

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# Classified Section

## Pick a Present

**GIFTS FOR ALL**

GIVE A LIVING GIFT A SHRUB FROM LEHNE NURSERY

GARDEN VALLEY PH. 3-3987

**GIFTS FOR CHILDREN**

**GIFTS FOR A FRIEND**

FOR SALE At Roseburg Book Store, Yoncalis Drug, Drain Enterprise and Elkton Store, Jen Carlson's excellent novel "THE DUST" — an excellent Christmas Gift. Help a local Author boost her sales.

**CHRISTMAS DECORATIONS**

**TOYLAND IS OPEN AT JACK FARISS & SON**

MAKE YOUR SELECTION EARLY and use our convenient LAYAWAY PLAN.

JACK FARISS & SON  
Highway 99, N. Ph. 3-3102  
Open Evenings 'Til 8

## ALL ABOARD FOR LIONEL TRAINS

SEE THEM NOW AT TROWBRIDGE ELECTRIC CO.

138 N. Jackson Ph. 3-5331

## WANTED

WILL give \$5 trade in for old worn out bike or a new Schwinn bicycle. A's Bike Shop, between Dairy Queen and Farm Bureau, Phone 3-4023.

COLUMBIA bicycle, knee action, front brakes, speedometer, like new. Cost \$100, sell \$30. 2-2031.

LIONEL TRAIN, \$30. 1321 Fair St.

## POINSETTIAS That Reflect The True Glory Of Christmas

ASSORTED ARRANGEMENTS CYCLAMENS

AND, as always, Umpqua Florist has the largest stock of cut flowers in Roseburg, kept fresh through modern refrigeration.

UMPUQA FLORIST  
222 N. Jackson Phone 3-4540

## GIFTS FOR THE FAMILY

ORCHIDS AT TROWBRIDGE NOVETTES at Mrs. Ormsby's, Oakland, Oregon, Box 251, Ph. 2703.

MYRTLEWOOD GIFTS, 324 E. Washington St.

## CLASSIFIED RATES PHONE 2-2631

Effective May 1, 1953

LOCAL CLASSIFIED ADVERTISING

Advertising placed from within Roseburg trade area

Minimum charge for any one ad is 50c

1 day per word ..... 5c  
2 days per word ..... 7c  
3 days per word ..... 9c  
4 days per word ..... 11c  
5 days per word ..... 12c  
6 days per word ..... 13c

Line ad, per line a day ..... 18c  
Line ad, repeat insertion, per day 9c  
Line ad, per line, per month 2.35

DISPLAY CLASSIFIED

First insertion, per col. inch ..... \$1.60  
Repeat insertions, per col. inch 80c  
1 col. inch per month ..... \$20.80

National Classified Advertising

14c per word, no repeat rate  
14c per line, no repeat rate

DEADLINE

11:00 A. M. ad closings to publication ADJUSTMENTS

If your advertisement appears incorrectly, notify us immediately. We will not be responsible for more than one incorrect insertion. Such responsibility is limited to refund of price paid or correct insertion of advertisement.

REFUNDS WILL NOT BE HELD MORE THAN 60 DAYS

## Oregon's Welfare Budget Reported Badly Strained

PORTLAND (AP)—Oregon's welfare budget is straining under unemployment and rising costs, the State Welfare Commission was told Friday.

Administrator Lo Howard Mason said payments for general and medical assistance and aid to dependent children are increasing.

Mrs. Mason reported that attempts are being made to find some unemployed fathers who have disappeared so their families can get welfare assistance.

The commission voted \$23,800 to help Lane County make up its welfare budget. Part of the county's difficulty may be underestimation of its welfare needs, welfare commissioners said.

# Real Estate

**Own Your Own Home**

1. YOU'D NEVER BELIEVE IT! — New 3 large bedroom ranch style home with dinette, hardwood floors, fireplace, central heating, full bathroom, and loads of built-ins. One-half acre of choice garden soil. You own it to yourself! See this home and compare at total price of \$9,800. Terms.

2. IN RAPIDLY EXPANDING DILLARD AREA — Nearly new 3 bedroom home located two blocks from new school and store. Has large living room, utility attached garage. On general sized lot ideally suited to larger family. Priced to move at \$9,500.

3. COZY OLDER THREE BEDROOM home close in — Excellent condition throughout with central heating, full basement. Has fireplace, extra large living and dining rooms. An abundance of storage space in comfort with economy, let us show you this fine home today. Price with terms — \$12,000.

4. GREEN DISTRICT — 5 acres, unfinished 2 bedroom house with fireplace. Desirable location for home and subdivision City water and also good drilled well. Priced at \$6,000, \$1500 down. Cash or mortgage take in good house trailer in trade.

5. GREEN DISTRICT — New 3-bedroom home on good lot in desirable location. Hardwood floors, electric heat, fireplace, fully plastered, insulated. Priced at \$12,900, FHA or comparable terms.

6. WEST ROSEBURG — 2 bedroom home on corner lot. This an exceptionally good buy at \$8,500 when you consider the location, shade trees, automatic wash, central heating, separate garage, work shop, storage room, ceramic tile drain boards. Owner may consider down payment of \$1,500 to reliable party.

7. 5.5 ACRE LOT — \$192.50 down. Balance \$20.00 per month including interest. 7 miles approx. from Roseburg.

**SHORT REALTY**  
STANLEY E. SHORT  
REALTOR

130 West Cass Dial 3-3504

Or evenings Phone 3-3468 or 3-8009  
Roseburg

**VALLEY REAL ESTATE**

Valley Real Estate no-sell 'em Xmas gifts. Conflicting stories have us in a quandary about Santa but we are certain about the values of the following properties.

**Deer And Xmas Trees**

A "SOFTER" SHOULD NOT buy this one, but if you are "rugged" and like the out-of-doors, this is a real find. 120 Acres of baby Xmas trees. About 1900 feet of river frontage. Main road through the property. Wonderful recreation facility. Big Buck's and Lots of Fish. \$12,500.00. One load of Xmas trees should pay for this place. Grey-tile floor water. -re think there is a rustic home and cabin included. Let's take a look.

**No Down Payment**

ON THE EDGE OF ROSEBURG A large, "renovated" old oak with a "Marshall" grown up of mistletoe. A most wonderful place to greet your wife! Heat, modern, two bedroom home. Bath, tub and shower, concrete Garage. Woodshed. Some Furniture. \$6,000. — \$75.00 per month.

**New Trades**

1 — SMALL home on West side for cheap trailer

2 — 1952 TRAILER toward furnished home.

3 — LARGE lot in Myrtle Creek for "What have you?"

4 — LARGE home for modern 35 to 40 foot trailer house.

5 — NICE home in Sutherlin for small farm.

**Listings**

VALLEY REAL ESTATE could use some more good listings. In spite of the hubbub of Holiday shopping Salesmen Sweeney and Chandler sell four properties last week. You would like to go to work on your listing.

115 W. CASS Phone 3-4055  
Salesman, Clatsop 2632  
Salesman and Mgr. Sweeney 3-3862  
Salesman Sweeney 3-6488

**When Its Your Move — Call Us:**

VACANT 2-BEDROOM home in West Roseburg Dist. It has living room, dining room and kitchen combined. Bath with tub and shower, utility room, laundry trays, oil furnace, electric water heater. Paved street. Concrete foundation. Quick possession. \$9,500. Can be bought for \$1000. down. Can show anytime.

**Vacant - Quick Possession**

1.33 ACRES ON CALKINS ROAD. Plus a good looking 2 bedroom home. Living room and dining room combined. Nice kitchen, bath room with tub, utility room, home built in 1950. Concrete foundation. Furnace, paved road. Insulated. Out of town owner. A good buy at \$8,500. \$1,750. down. Key in our office. Let us show you.

**3 Bedroom Home**

\$750. Only \$1245. Down Payment. This home has 3 bedrooms, living room, kitchen, bath room with tub, Garage. A good buy.

When Buying or Selling Real Estate see

**L. B. HICKS REAL ESTATE**

1673 HARVARD AVE. PH. 3-4356  
Located In  
West Roseburg's Fast Growing District  
Open all day Saturdays

**SEITZ & McTAGGART**

ATTRACTIVE WEST SIDE 2-bedroom home, hardwood floors, fireplace, all large rooms. Level lot, garage, block to store and bus.

MODERN DUPLEX — Move in one before Xmas. Rent the other. One duplex has good-sized living room, bedroom, bath and kitchen. Electric range, fireplace, venetian blinds. Lot large enough for another unit. Only \$13,500. with good terms.

3035 Harvard Ave. Ph. 3-3883  
Eve. & Sun. Home 3-3762

**MAGNESS REAL ESTATE**

Plan Now For Your Retirement

WE HAVE THE BEST ACRES with one of the finest two bedroom Ranch style homes in the State. The place is all river bottom with 3 acres in bearing Franquette walnuts. There is a family orchard and fruit and about 3 acres in alfalfa 10 acres altogether. The house is high and dry above flood water. There is a partial basement with a wood furnace. There is plenty of good water for house and irrigation. The home commands a sweeping view of all the country side. You must plan your future; owning an income acreage is security for old age. Come in and let us talk over terms. \$13,000. full price. Liberal terms.

YOUR LISTINGS WITH US ARE APPRECIATED

MILLARD J. MAGNESS, BROKER  
609 S. Stephens  
Eve. and Sun. Home 3-5017  
Dial 3-5017

FOR SALE — By owner, immediate possession. 2 bedroom furnished home, close in on west side. Utility sewer, tile, central heating, 4300 sq. ft. heater. Electric range and refrigerator. Separate garage. Walnut trees, utility room, tile and wash, \$17,000. \$1000 down — \$41.66 a month plus interest. Call 3-2271.



WHAT TO DO?—H. Arnold Jackson holds two wounded quail brought in by his pointers, Tip and Brownie. The retrievers seem to be wondering what the Greenwich, Conn., hunter plans to do with the birds. He released them in a no-hunting area. (NEA)



HIGH COURT—This is the first picture made of the United States Supreme Court since former Governor of California Earl Warren took office as Chief Justice. Front row, left to right: Felix Frankfurter, Hugo Black, Chief Justice Earl Warren, Stanley Reed and William O. Douglas. Back row, left to right: Tom Clark, Robert H. Jackson, Harold Burton, Sherman Minton.