



\$179,750 in Prizes

"Golden Puffs" Contest

Grocery prices in this ad effective thru Sunday, Feb. 1. Meat and produce prices thru Saturday, Jan. 31.

GET Entry Blanks Here!

POTTED MEAT
VIENNA SAUSAGE
GERBER'S BABY FOOD
UMPQUA FREEZE
SEASIDE LIMA BEANS

Baxter, No. 1/4 tin 5c
Baxter, 4-oz. tin 2 for 29c
Strained or chopped 5-oz. 12 for 95c
Umpqua Dairy Ice Milk Dessert, Qt. 35c
Dry Cooked, 303 tin 2 for 23c

1st Prize \$20,000
2nd Prize \$5,000
Five 3rd Prizes \$1,000 EACH

PLUS 5,000 DULANE Fryrite Electric Deep Fryers

You can WIN by telling why you like Betty Crocker New Golden Puffs (OF GENERAL MILLS)

WE HAVE ENTRY BLANKS!

You will need **WESSON OIL 59c**
GOLD MEDAL FLOUR \$1.98 (25-lb. Sack)



Johnny will be at Nielsen's Market in Person
MONDAY, FEB. 2, 3:30 to 5 P.M.

Grade AA EGGS Medium Dozen 55c
Lipton's Tea Black, 48-bag pkg. 58c
Lipton's Tea Black, 1/2-lb. pkg. 69c
Lipton's Soup Mix Noodle or tom. 3 pk. ctn 38c
Lipton's Onion Soup Mix pkg. 16c
Lipton's Frostee pkg. 13c
Cane Sugar C&H, 10-lb. Bag 98c
Schillings Vanilla 2-oz. btl. 38c
Baking Chocolate Dot, 8-oz. Pkg. 39c
Coconut Durkee's Shredded, 8-oz. pkg. 29c
Morton's Salt 26-oz. pkg. 11c



with NEW, LIGHTER **Snowdrift 79c**
THE WESSON OIL SHORTENING 3 LB. CAN

Schilling Drip Coffee 1-lb. 89c
2-lb. 1.77
Pepper 2-oz. Tin 35c

Feed it all the time **BEG-MORE**
Dog and Cat food
EXTRA RICH IN MEAT
2 for 29c

NEW! RICHER! CRISPER!
RITZ
Pound Box 25c

LUMBERJACK SYRUP
"Sweetheart's of Hotcakes"
24-oz. Jug 33c

DOUBLE YOUR MONEY BACK GUARANTEE
NALLEY'S CHILI
Special LOW PRICE
2 for 45c

A WEALTH OF HEALTH IN fresh fruits & Vegetables

RADISHES
New Crop, Fresh Bunch 5c

GREEN ONIONS
19c

TOMATOES Red Ripe, Tube 19c

Firm, ripe **AVOCADOS** 2 for 15c
Florida Pinks **GRAPEFRUIT** 4 for 29c

APPLES
A new fresh shipment of combination extra fancy and fancy, wrapped and packed.

NEWTOWNS The all-purpose Winter Apple Box \$3.98

"Valu Trim" Meats More Choice Meat For Your Money

Small Skinned **HAMS** Whole or Full Half **1b 59c**
Meaty Pork **SPARE RIBS** **1b 39c**
FRESH FRYERS Whole Drawn **1b 57c**
LEAN TENDER BEEF **SHORT RIBS** **1b 29c**

U. S. CHOICE STANDING RIB RS'T **1b 79c**
U. S. CHOICE BLADE POT RS'T **1b 59c**

FRESH Pork Hocks Special **Lb. 19c**
SLICED BACON Swift's **Lb. 49c**

SLAB BACON By the Piece **Lb. 49c**

Corned Beef Hash Swift, No. 1 tin 33c
Beef Pie Mix Kri-Pi, complete, tin 49c
Fig Pudding Heinz, 14-oz. tin 39c
Frosted Flakes Kellogg's new cereal 2 for 39c
Peanut Butter Swift, 5-lb. tin 2.19
Knox Gelatin 32-pkg. Ctn. 1.49
Sandwich Spread Keen, Qt. jar 45c
Welch's Grape Juice 24-oz. btl. 35c
Sweet Potatoes Taylor, No. 3 tin 33c
Asparagus Spears Santa Crusa, No. 2 tin 39c
Canned Milk Pop. brands tall tins 2 for 29c
Aluminum Foil Reynolds, 25-ft. roll 29c
Dinner Napkins Zee, 40 ct. pkg. 2 for 25c

You Can Make This Valentine Cover Cake
page 14- **Better Living** MAGAZINE **5c**
NOW ON SALE AT THE CHECK-OUT COUNTERS

CORN MEAL Albers Yellow 5 lb. bag 39c
CORN MEAL Albers Yellow 10 lb. bag 69c
DEL-RICH MARGARINE Yellow quarters, lb. 29c
KRISPY CRACKERS Sunshine, 2-lb. box 49c
LINIT STARCH Laundry, 12-oz. pkg. 10c

NIELSEN'S MARKET
"IT'S THE SAVING ON EVERY ITEM THAT COUNTS"

FREE PARKING
OPEN 9 a.m. to 8 p.m. Including SUNDAYS

Johnson's PRIDE
Pint Bottle \$1.39
Free 50c Polish Cloth

PALMOLIVE BATH SIZE 3 for 35c
PALMOLIVE REG. SIZE 3 for 25c
FAB Large Pkg. 31c
Cashmere Bouquet REG. SIZE 3 for 25c
VEL Large Pkg. 31c
AJAX 2 for 25c

HIWAY 99
SOUTH NEAR CITY LIMITS