

Shop Your Local - Independent Market - This Weekend!

Here's what brings the family's cheers—

**Good Things to Eat**



Extra Special  
**MORRELL'S SNACK**  
Luncheon Meat  
12 oz. Can **37¢**

Budget Pack  
Lima Beans lg. 2 lb. pkg. **39¢**  
Cal. Small Whites 2 lbs. **29¢**

**HONEY** Papa Bear No. 1  
Strained 24 oz. glass **39¢**

C and H Powdered Sugar 2 1-lb. pkgs **25¢**

**Pumpkin** Large 2 1/2 cans 2 for **29¢**

V-8  
**Vegetable Juice** 46 oz. cans **33¢**



**CIDER** Hood River  
Gallon **59¢**

**PEANUTS** Georgia Fresh Jumbos  
Lb. **39¢**

**WALNUTS** Fancy Local Grown  
Lb. **29¢**

**ARTICHOKES** Fresh, California Large  
2 for **19¢**

**CELERY** Utah Type  
Lb. **7¢**

**ORANGES** 344-Size Juice Oranges  
2 doz. **33¢**

**BANANAS** Just Right  
2 Lbs. **29¢**

**PERSIMONS** Try These Today  
Each **5¢**

**POTATOES** Klamath U.S. No. 1  
25 Lbs. **\$1.49**

**DATES** Pitted  
7 1/2 oz. pkg **20¢**

**COCONUTS** Large Size  
2 for **39¢**

California Choice Seedless  
**Raisins**  
4 lb. pkg. **57¢**  
2 lb. pkg. **29¢**  
Play Football With  
**LUMBERJACK SYRUP**  
large 24 oz. bottle **30¢**  
**Golden West COFFEE**  
1 lb. cans **85¢**

Park in our Parking Lot Room For **50 Cars** While Shopping

**STORE HOURS:**  
9 a.m. to 8 p.m. Everyday

Remember Ask Our Butcher For **FREE DOG BONES** Your Pet Has To Eat Too

**Frankfurters** Skinless lb. **49¢**

Boiling **Beef** Low Priced lb. **39¢**

**Bacon** Slob Extra Lean Lightweight 8 to 10 lbs. **49¢**

**FOR VITAMINS - PROTEINS - MINERALS**  
**EAT MORE MEATS**  
**Rib Steaks** lb. **55¢**  
**Beef Roast** lb. **49¢**  
**Armour's Link Sausage** lb. **53¢**

**Bacon** Sliced 1 lb. pkg. **49¢**  
**Brains** Try them with Eggs At this Low Price Lb. **19¢**  
**Morrell's Canned PICNICS** Picnics, 4 lb. 6 oz. spec. **\$3.39**  
**Ground Beef** All Meat No Waste Highest Quality Lb. **55¢**

Who pays for the "free frozen foods" that are "given" with the sale of a frozen food freezer? Is it the manufacturer? The distributor? The retailer or the consumer? Does ANYBODY ever get ANYTHING for nothing that isn't paid for by SOMEBODY?

Consider, please, the offer of \$50 or \$200 worth of "free" frozen foods (or claims up to 30% savings on food bills) with the purchase of a frozen food freezer from certain dealers. Where does the \$50 or \$200 come from if it isn't in the selling price of the freezer? Is the manufacturer selling his product at a loss? Is the distributor or retailer in business to "give" things away? Is the freezer so exorbitantly priced that it affords a profit after it has been filled with \$200 worth of "free" foods?

Furthermore, the Department of Agriculture reports that "savings" on food bills resulting from the purchase of a frozen food freezer have been found to be "negligible," and not coming near the claims which have been made by television, radio and newspaper advertising. Better Business Bureaus and other agencies and groups have made similar reports, yet supposedly honest businessmen who have suffered loss of business and prestige as a result of these misrepresentations, have said nothing and done nothing to stop them. Small businesses particularly; have been hurt, and the harm has not been confined to small refrigerator dealers or store keepers.

It seems to us that manufacturers who market a worthwhile product, which the frozen food freezer is, should lay their product down at a fair price and then do everything to help the distributor and retailer MARKET that product at a fair price. There is no other way to do business honestly, and no other way to maintain and expand the American system of fair prices, fair wages and fair profits.

**Frozen Food SPECIAL This Weekend** **15 Per Cent Off** any \$10.00 Purchase of FROZEN FOODS

Sale Prices Friday <sup>A</sup>ND <sup>D</sup>Sat. Nov. 14th & 15th

**HENNINGER'S MARTS**  
320 South Stephens St. Roseburg, Oregon  
Henninger & Thrift Mkts. Vedder's Markets  
Sutherlin -- Oakland Myrtle Creek -- Riddle

**Tea** Lipton's Orange Pekoe Tea Bags Reg. 59¢ pkg. **49¢** SPECIAL  
**Tuna Fish** Dark & Light Meat 1/2 cans **19¢**  
**Sardines** Fancy Maine Sardines 3 cans **29¢**  
**Nylast** For Nylon Hose Doubles the life of nylon hose Pkg. **39¢**

**PET** 2 tall cans **29¢**  
**National Biscuit Ritz Crackers** 1-lb. box **33¢**

**Cottage Brand SHORTENING** 3 lb. cans **73¢**

**CAMPFIRE** Freshest  
**Marshmallows** 1 lb. Box **30¢**

**Assorted JELLO** 6 Flavors 4 Pkg. **29¢**

**Chocolate Covered CHERRIES** 16 oz. box **69¢**

**SAVE 10¢** 2 Lbs. on your next package of **NUCOA** — see coupon on back **59¢** BECAUSE IT'S ALL NUTRITION