

Who Contributes the PROSPERITY of



MOST Taxes to the Douglas County ?

28 Douglas County Dairy Farmers Who Are Friends, Neighbors & Taxpayers or THE WALL STREET OWNED Safeway Stores, Inc. ?

Please consider the following facts relative to the importance of the Dairy Industry of Douglas County

1 The Dairy Industry which supplies the Roseburg area with fresh milk is an important part of the agricultural industry of Southern Oregon. The dairy industry owes in excess of \$23,000.00 for 1952-1953 local and state taxes to maintain our schools, law enforcement agencies, public health departments, libraries and other public agencies.

DO YOU BELIEVE THAT THESE DAIRY FARMERS ARE ENTITLED TO EQUAL CONSIDERATION WITH THE WALL STREET CHAIN, THE SAFEWAY STORES, INC., WHO ARE PROMOTING THE REPEAL OF THE PRESENT OREGON MILK CONTROL ACT?

2 The processing and distribution of fresh milk, in the Roseburg area, provides full time employment for an average of 45 plant workers, office personnel, delivery drivers, etc., who are employed under a labor contract and are paid union wages or higher.

DO YOU BELIEVE THAT THE LOCAL PROCESSING AND DISTRIBUTION OF MILK AND OTHER DAIRY PRODUCTS SHOULD BE CURTAILED IN FAVOR OF A SAFEWAY STORES SUBSIDIARY MILK PLANT LOCATED IN PORTLAND?

3 The Roseburg area is served by some 60 progressive independent grocers, who are local citizens and taxpayers. These independent merchants are your neighbors and share your pride in the development of Douglas County and the city of Roseburg as the fastest growing area in Oregon. The taxes paid by the owners of these independent Grocery Stores to Douglas County exceeds \$16,000. The Roseburg Safeway Store, through its parent company, owes the small amount of \$754.02 to the Douglas County Sheriff's office for 1952-1953 taxes according to Douglas County tax records.

DO YOU BELIEVE THAT THE SAFEWAY STORES, INC., ARE ENTITLED TO DICTATE AND INTERFERE WITH OUR OREGON LAWS, SUCH AS THE PRESENT OREGON MILK CONTROL ACT, TO THE DETRIMENT OF LOCAL DAIRY PRODUCERS, LOCAL DAIRY PROCESSING INDUSTRIES AND THE INDEPENDENTLY LOCAL OWNED INDEPENDENT GROCERY STORE?

We Believe Your Answers Will Be An Emphatic NO

We Urge You To VOTE 333 X NO

AGAINST THE SAFEWAY STORES PROPOSED MILK CONTROL ACT

The proposed MILK PRODUCTION AND MARKETING ACT BILL is on the November 4th ballot as a result of an active campaign by the Safeway Stores, Inc. and a few other individuals.

This proposed act, first, provides for the repeal of all sections of the present Oregon Milk Marketing Law and substitutes a new act, which is very favorable to the Safeway Stores, Inc. This Wall Street owned firm owns and operates their own processing and distribution plant located in Portland.

The Safeway Stores, Inc., under the present law, can not ship milk into Roseburg from their Portland plant and, thereby, eliminate the local processing and distribution of milk sold by this chain in Roseburg.

Please note that the Portland Safeway dairy plant does not pay taxes in Douglas County.

The Safeway Stores' proposed weaker Milk Marketing Act repeals all fair trade regulations in the wholesaling or retailing of fresh milk. The Douglas County Dairy Producers have stated that, "If the Safeway Stores promoted Milk Marketing Act is adopted, we as dairy producers will have no assurance of a fair price for the milk produced by our dairy farmers. If the Safeway Stores and other large Independents do not pay a fair wholesale price for their milk purchases, we, as dairy farmers, will not receive a fair price for our milk production. We know that, if wholesale and retail

milk prices are reduced by price-cutting, we can not expect to receive a fair price for our milk. The Roseburg area is now receiving a dependable supply of fresh milk to meet the greater demand because of increased population. If the present Oregon Milk Control Act is repealed, as advocated by the Safeway stores, and a weaker act substituted, we are convinced that our dairy producers would be forced to cut down on their production without a stabilized market at the wholesale and retail level of milk distribution. With a consequent uncertain supply of fresh milk, throughout the year, consumers will be confronted with a surplus of milk at some time during the year and a shortage at other times."

We solicit your consideration and support of the Oregon Milk Producers by voting 333 X NO against the Safeway Stores, Inc. promoted repeal of the present Oregon Milk Marketing Act.

The undersigned group of dairy producers, distributors and local independent grocers believe that the citizens of Douglas County should be informed as to the misleading statements which have been circulated.

We believe that Douglas County Farmers, Distributors and local owned retail grocery stores are more important to the future welfare of our area than a Wall Street Owned Chain Food Store which contributes only a minimum amount of taxes to carry on our important city, county, school and state government functions.

VOTE 333 X NO

AGAINST THE SAFEWAY STORES PROPOSED MILK CONTROL ACT

The Following Douglas County Businessmen Are Opposed To The "Safeway Stores Promoted Milk Control Act"

This advertisement is sponsored by the "Douglas County Committee for the Retention of the Present Oregon Milk Control Act", in order to present the

facts relative to the importance of the Dairy Industry of Douglas County to every citizen of our community.

Douglas County Committee For The Retention of the Present Oregon Milk Control Act

ROSEBURG MARKET MILK PRODUCERS ASS'N

Frank Radford, Pres.
Alvin Greer, Sec.
D. C. Trask
F. A. Moon
A. H. Helgeson
G. N. Weaver
I. S. Weaver
E. T. Schasso
D. B. Deardorff
Donald M. Auer
E. J. Crawford & Son
F. W. Neal
Howard Brownson
Fred Schulze
Pete Veenstra
Brown Brothers
Hugh Ritchie
Peter Pon
Ray Young
E. E. Ollivant

Ted Brinkman
H. L. Brinkman
H. L. Northcraft
J. R. Stockhouse
Billy Austin
R. C. Head
Irene E. Hooten
Rodney Smith

*DOUGLAS COUNTY INDEPENDENT RETAIL GROCERS ASS'N

Allen's Grocery, D. J. Attabury
Cedar Street Store, M. L. Daly
Collett's Grocery, Mrs. Beryl Collett
Culver's Market, Jack Culver
Dillard Store, Roy Gordon
Edenbower Grocery, R. E. Gribble
Fisher's Grocery, Argos Fisher
Glen's Grocery, W. B. Glen
Hamlin's Market, John Hamlin
Henninger's Marts, A. G. Henninger

Henninger-Thrift Markets, Ralph R. Thrift, Mgr.
Hudson's Grocery, John M. Hudson
Hunter's Grocery, Elmer A. Hunter
M & H Market, Spud Harris
Martin's Grocery, C. W. Martin
Model Market, E. H. Sander
Nielsen's Market, Lester Nielsen
Pearson's Market, Lawrence Pearson
Skyway Grocery, Harold Clark
South Stephens Market, O. L. Hunicutt
Super-Y Market, LeRoy Hanna
The Market, Robert L. Wilson
The Superette, Geo. J. McClane
True's Grocery, Frank O. True
Vedder's Market, Fred Vedder
Weimer's Grocery, Russell O. Weimer
Wilcox Food Center, Henry "Hank" Wilcox
R. D. Bridges Store, R. D. Bridges
Underwood Grocery, H. R. Underwood
Solberg's Grocery, Wm. Solberg
Central Market, W. W. Wilson
Fairhaven Market, Deb Abraham

Bradley's Food Market, C. J. Bradley
Colony Grocery, A. J. Svodaka
Westside Grocery, John "Bud" Reese
Brookside Market, Millard Rietman
Keller's Grocery, M. E. Keller
Lone Rock Market, J. T. Welch
Lookingglass Store, C. F. Grasser
Dixonville Store, N. O. Hart
Medford & Ervin, C. M. Ervin
Mill Street Store, Frank Webster
I. B. Nichols, Gen. Mdr., I. B. Nichols
B & R Grocery, Lana Roberts
Wilbur Grocery, J. L. Saunders
Hebard's Market, A. B. Hebard
Wally's Market, Wally Mull

OTHER SUPPORTERS

Douglas County Farm Bureau Co-op, Andy Townsend
Douglas County Flour Mill, Bob Bashford
Northwest Poultry & Dairy Products, Ed Davis

LABOR REPRESENTATIVES

Roseburg Teamsters Union, Mal Hanna, Sec.

DISTRIBUTOR REPRESENTATIVES

Umpqua Dairy, Herbert Sullivan