

The News-Review

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THE MILK ISSUE

Charles V. Stanton

We commented in this column yesterday on some aspects of the proposed new Milk Production and Marketing Act. This measure is one of the most controversial of the 18 issues coming before Oregon voters Nov. 4.

It would require many columns, however, to fully explore both sides of this issue. In fact, we have before us several hundred pages of information, claims, charges and arguments. So much of this material is conflicting, it is not surprising that many voters are confused rather than helped by what they read and hear.

Actually, the controversy simmers down to one major issue—shall the milk industry be under rigid control from top to bottom, or shall it be made competitive, with protection only for the producer?

Distributors To Bear Brunt

It appears to us as we read the proposed Act that distributors will be most affected by its passage. Yet, it is pointed out that under existing controls the number of producer-distributors—dairymen who bottle and distribute milk from their own herds—has shrunk from 600 to less than 100; that the total of all distributors has been reduced 73 percent. Thus it is contended that the distributor business actually has suffered under control.

The proposed new Act does not alter the state's sanitary safeguards. Clean milk still would be assured. Any person, therefore, who could equip himself to provide the type of milk specified by the sanitary laws would have an opportunity to get into the distributor business.

Furthermore, producers in surplus areas, now barred from the fluid milk market because of quota and pooling provisions of the existing law, would have opportunity to market their milk direct to consumers rather than through the factory trade.

But, on the other side of this argument, we find the claim that the volume of milk is seasonal; that we have surpluses during some months and shortages in others. To preserve constant and adequate milk supplies, it is said, we need quota and pooling controls. Otherwise, say the opponents, many dairymen will be forced out of business.

Then the proponents counter with the claim that, despite a 60 percent gain in population, Oregon has 18 percent fewer dairy farmers and 23 percent fewer cows since controls started; to which opponents reply that more milk is going into bottles and less into factory use, while many people quit milk production because of the hard work and low profits. It is easy to find more profitable and less restrictive work in a growing state, they explain.

Prejudice Is Evident

The opposition is appealing to prejudice against chain operations in much of its appeal to the voters. It cites an "out-of-state chain store."

It is no secret that the "chain store" to which opponents refer is Safeway.

Support for the act originates largely in Portland. It was sponsored by a group of organized housewives. Safeway joined in and admittedly is contributing a large part of the finances for the campaign.

Safeway's motives, we believe, are open and above board. There has been no apparent effort to hide its reasons for aggressive participation.

It contends it can sell milk at retail in its stores at less cost to the consumer than now permitted. There is no question of its ability to do so. It has its own processing and distributing facilities, the Lucerne Milk Co. Currently it is restricted in distribution to Multnomah County, although other distributors, now in competition, are licensed to distribute milk outside Multnomah county, a clear case of injustice, we believe. Under the proposed act, Safeway could distribute milk from its own plants to all its stores within the limit of transportation expense. It could supply its stores as far south as Salem at a minimum and possibly Eugene at a maximum. It would be able to increase the butterfat content and to sell at any price it might desire, so long as it complied with the Oregon Fair Trade law requiring retail prices equivalent to cost of production plus six percent.

Retail stores lost 40 percent of their milk trade when controls went into effect, through the removal of the differential between milk delivered to homes and milk purchased at the store. Safeway wants that business back. It amounts to many dollars. It is prepared to enter into competition for it.

Safeway's motives, in our opinion, are to be commended rather than condemned. Of course, people under security of the present milk control tent, think otherwise, which is their privilege.

Are the swallows leaving San Juan Capistrano, I wonder, as they are supposed to do about this time in October? It is said they leave on October 23, and I guess they do leave so consistently near the same time each fall — and return near the same time in spring — that folks expect them to take off and return right on the dot!

Why do birds migrate? Wouldn't we like to know! And how is it they are able to keep on course? And how do they know where to go? And how to return so that banded birds prove they return to a previous nesting place? I read once that a bird "hears" with its tail feathers, and that its head and wings make a kind of compass. Well, there must be some way they can know for we all know they migrate thousands of miles, and return. There are so many things we have yet to find out in this world of many inventions which strive always to reach out

into space... toward the spiritual frontiers.
It's such a lovely time of year, this tucking-in-for-the-winter time. I just scattered a lot of seeds, hoping they will come up as "volunteers" next spring. If we can arrange some kind of a storage tank, our wonderful spring will serve us even better next year. Don't you think one has to live through the four seasons in a new place to learn what one needs to know? We've learned a lot in Oregon! And we love Oregon best of all the states of which we have first hand knowledge, despite nostalgic memories of happy times elsewhere.
I waded in the Umpqua the other afternoon, reaching finally a big rock near the deep channel, casting until I wearied, then I let the swift water take the lure downstream, and just reeled the line in again. As I enjoyed the lovely autumn colors, in memory I saw too the fiery reds and yellows with which the maples back

Guess Who's the Fair-Haired Boy in This Campaign?



In the Day's News

(Continued from Page One)

Mao are aiming at communist domination of ALL of Asia.

A thought:
In Korea the French have a tough, competent, brave, resourceful, well-led but very SMALL contingent of troops. If bad trouble breaks out in Indochina, the French will expect us to send a BIG contingent of troops to help them there.

The situation being what it is, we'll probably have to do it.

On the American scene:
What started as a college prank in a Willamette University (Salem, Ore.) fraternity house ended Thursday night as a fire. Members of the Sigma Chi fraternity said six youths burst into the chapter house living room and threw a smoke bomb.

It burned a hole in a rug, set a drape on fire and damaged a piano before students and Salem firemen could extinguish it. There were no injuries. The invading youths were not identified.

More on the American scene:
In San Francisco the other day there was a loud BANG that set thousands of people to phoning the newspapers and the radio stations to find out what the heck had happened.

About that time, a cop saw wisps of smoke arising from the vicinity of an old smoothbore muzzle-loading cannon in a park. Investigating, he found the cannon warm to the touch.

His deduction:
Somebody had poured a charge of black powder into the old weapon, wadded it home with crumpled-up newspapers, touched it off with a match and then had run like a rabbit, laughing fit to kill.

Knowing Americans of the young-age brackets as we all do, we JUST LAUGH. It was HIGH SPIRITS—that needed an outlet.

Soberer second thought:
Both incidents COULD have been hoodlums. The fraternity house affair was only one jump away from hoodlums as it was. If the prankster in SF had put what back in the Middle West and the edges of the South we used to call a "niggerhead" on top of powder and the wadding it would have been hoodlums, pure and simple.

On the British scene:
At Rhadayer, in Wales, this morning Queen Elizabeth officially opened Britain's new five-million-dollar Claerwon dam. As she spoke, the dam was screened by echelons of police and special agents poised to smash SABOTAGE attempts or demonstrations.

Only a few miles away, last Sunday morning, a violent explosion blew a great crater near the aqueduct that carries water from the Claerwon dam to Birmingham, Britain's second largest city. Hence the echelons of police.

That was sabotage.
It was almost certainly COMMUNIST sabotage. The Commies are stronger in Britain than they are here. If they get STRONG ENOUGH here, we'll be seeing sabotage on the American scene instead of mere pranks arising out of high spirits.

Today's good resolution:
Let's not ALLOW them to get strong enough here.

In New York State are now ablaze. How low the river is! It took me a while, measuring ahead with the rod, to wade out to the rock, but how thrilled I was to be there. EJ was on another rock upstream. A day to be remembered.

Reader Opinions

Property Posting Due To Wanton Destruction

OAKLAND — In reply to Hugh Oberg's letter complaining about the farmer posting his land against hunters, I assure you it is not done for the purpose of having the deer for themselves but to protect their property against wanton destruction.

I have a log cabin on my property that for years has been open to the hunters for their pleasure and convenience and was furnished with two beds, mattresses, bedding, cook stove, cooking utensils, dishes and silverware. Coffee, sugar, salt and canned goods were left for their use if needed.

Last year someone stole all the bedding and some of the dishes, left the mattresses on the floor and bed for the mice to use for nests. I was up there a few days ago. The place was a mess; dirty dishes left on the table, pots and pans and paper scattered over the floor, ashes and cigar butts left in the saucers on the table and matches left in the open for mice to chew and possibly start fire. At some time the door must have been hard to open, so they didn't bother to try out just broke a window to enter.

One of my neighbors has had his wire fences smashed down. They were even cut in places where hunters wanted to go through.

So, I ask Mr. Oberg if he were a farmer, paying taxes, would he appreciate having his property destroyed just for someone else's pleasure?

The hunters and fishermen—I cannot call them sportsmen or they would not do such things—have brought this posting upon themselves by their disregard and disrespect for the property of others.

Whenever the people go back to living under the thought of "Do you others as you would have others do unto you," then the farmer will cease to post his property.

GEORGE A. RICE
Oakland, Oregon

Likes Morse For Not Following Party Line

ROSEBURG — (To The Editor) — Senator Morse did not set himself up or assume the role of leadership. It has been given to him by vote twice and I hope in 1956 he will have the Senate seat again. I have watched Senator Morse for a long time. I believe he votes for what he thinks is best for all the people.

Eisenhower, by endorsing all Republicans without reservation, has given a bitter pill to a lot of people.

Why do you accuse the Democrats of the big-lie and character smears and be so still about McCarthy? He should show sincerity and honesty, but I'll admit he is consistent.

It still remains to be proven that the people have no confidence in the Democrats, but Morse supports not the Democrats, though they are enjoying the idea. He supports all of us, which he should.

Morse is not the only one who violently dislikes Taft who, in my opinion, is more responsible, through his leadership in the 80th Congress, for the inflationary spiral we are now in, than any other person.

Morse will not follow the party line. I like that. When he is elected there he represents what should be best for all of us, not what one group wants.

I don't believe Morse's switch was based on the reasons you suggest. He knows what to expect from his own group. He was only doing what he thought was help-

ing one whom he hoped would be best for our country.

I do not wish to make excuses for Morse. He needs none. I am just one who has disagreed with most of your writings and especially this one. I could find nothing good in it from beginning to end.
FRED G. ALBERTUS
C. V. Route
Roseburg, Oregon

'Pink' Brand On Morse Evokes Appreciation

TILLER — (To The Editor) — Congratulations upon your splendid editorial "Unbefitting Switch" in the Tuesday, Oct. 21, edition. It is a great satisfaction to both my husband and myself that Morse is at last revealed in his true colors—blushing pink.

For that man will certainly blush when his backers realize the full import of his recent stupid remarks and what a boomerang he has tossed. And the pink tinge has always been there since way back when, during the labor strike in San Francisco, he so ably defended Harry Bridges.

ALICE VAIL CORBETT
Spring Hill Farm
Tiller, Ore.

Vandalism, Fire Follow Football Date At Salem

PORTLAND — State police questioned 13 Lewis and Clark College students late Wednesday about a fraternity house fire and other vandalism at Willamette University.

Then police turned the 13 free and said college officials were taking over.

Sgt. Howard Benninghoff of the Milwaukie police office said the questioning and other reports showed that this is what happened: Three carloads of Lewis and Clark students went to Salem Wednesday night for a raid on the Willamette campus. The two schools meet at football Saturday.

At Willamette, one group uprooted a large historical marker and put it in one of the cars. It was so heavy it pulled down the back of the car and sent the headlights up from the highway.

Another group threw a stench bomb into the Sigma Chi fraternity house. Fraternity members said a group of six men burst into the house with the bomb which burned a hole in a rug, set a drape aflame and damaged a piano. The Salem fire department was called to quench the fire.

State police, alerted, halted two of the Lewis and Clark cars south of Oregon City. As they did so, three carloads of Willamette students showed up ready for a fight. Police kept the peace.

MEMORIAL SERVICE
There will be a memorial service for Donald R. Johnson, son of Mr. and Mrs. Roy Johnson of Portland, at the Pine Grove Church near Dixonville Sunday evening, Oct. 26, at 6:30.

He is the grandson of Mrs. Bess West of Roseburg.

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Bonneville Link With Curry Area To Be Dedicated

Bonneville's Bandon-Gold Beach 115-kv transmission line and Port Orford and Gold Beach substations, in service since Oct. 1, will be dedicated at special ceremonies at Gold Beach Oct. 29.

The Gold Beach Chamber of Commerce and the Coos County Court have invited Senator Guy Cordon of Roseburg to be the principal speaker for the occasion.

W. E. Trommershausen, southwest area manager, said this entire transmission line project, completed at an estimated cost of \$2,140,000, marks the final effort of the people of Curry County in securing an adequate power supply for their area.

Power to meet all Curry County requirements through the new interconnections with the Coos-Curry Cooperative system at Port Orford and Gold Beach at times will flow directly from the Bonneville's high voltage grid over existing transmission lines from the 230,000-volt J. P. Alvey substation near Eugene via the 115,000-volt Mapleton-Reedsport-Coos line. It will use for an interim period a transfer arrangement over the California Oregon Power Company transmission lines between Bonneville's Coos and McKinley substations, Trommershausen said. At other times the power supply will come from the Umpqua division of the California Oregon Power Company's system over the transmission line between Dixonville and McKinley. Through a mutual exchange agreement between Bonneville and the company it is possible to repay the company for energy delivered for the account of the government.

Bonneville's new facilities, running almost the length of the county, will adequately serve the major load centers of Port Orford and Gold Beach and make Bonneville power available throughout the Cooperative's service area. Already being served by the McKinley-Bandon section of these transmission facilities are substations at Norway, serving the Coos-Curry Electric Cooperative and the Mountain States Power Company, and the Bandon substation serving the Coos-Curry Electric Cooperative and the city of Bandon.

Power Needs To Increase

"Power requirements of Curry County are expected to more than quadruple by 1961, according to a joint analysis of economic and population trends completed by the administration in cooperation with the Coos-Curry Electric Cooperative," Trommershausen said. "Rapid industrial growth as well as heavy increases in population, small businesses and service industries will require an estimated 27,800 kilowatts of power by 1961 as compared to current loads of about 6,400 kilowatts. Heaviest increased demands for power are expected to come from establishment of new forest products plants, such as pulp and peeler plants, hardboard plants, and plywood."

Sen. Taft Fires Back At Charges Made By Truman

ASBURY PARK, N.J. (AP) — Sen. Robert A. Taft fired verbal blasts last night against President Truman who, he said, defends "every wasteful expenditure of his administration."

"Nothing he says in these whistle-stop tours can be relied upon until the facts are carefully checked," said Taft.

The President's speeches in Jersey City and Philadelphia, Taft added, "contain the usual demagoguery in which Mr. Truman indulges. They misrepresent the position of the Republican party and claim credit for Democratic accomplishments which have never been accomplished."

Then, choosing excerpts from Truman's speeches, Taft continued:

"Mr. Truman says we Republicans have been against low-cost housing. But I was the fellow who put the public housing bill through the Senate twice. It was not quite as Mr. Truman wanted it, because it provided some protection against extravagance and socialism."

"Mr. Truman says that the Republicans have a long record of voting to obstruct and cripple the social security program. As a matter of fact, Sen. Millikin (R-Colo.) and I were the ones who ordered the complete study... and then took the most active part in expanding the program."

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