



All Grocery Prices in this ad effective thru Sunday, October 26th. Meat and Produce prices good thru Saturday. We reserve the right to limit.

HALLOWE'EN SPECIALS

APPLE CIDER	Patty Doe	Gallon	69c
WRIGLEY'S GUM		20 Pkg. Carton	65c
CANDY BARS	Box of 24 5c bars		95c
SOCIETE CANDIES	Orange and Black	bag	29c
BRACH'S CANDIES	Orange and Black	bag	29c
ORANGE SLICES	Chase	2-lb. bag	39c
GUM DROPS	Chase	2-lb. bag	39c
VARIETY CANDY	Chase	2-lb. bag	39c
BUBBLE GUM		bag	19c
DOUGHNUTS	Patterson's	1/2-doz. pkg.	23c

Sperry's Flour Fisher's Biskit Mix Seedless Raisins Frying Chicken Luncheon Meat Vienna Sausage

10-Lb. Bag	79c
Large Pkg.	39c
Desert 4-Lb. Bag	57c
Swift's 2-Lb., 2-Oz. Tin	98c
K. P. 12-Oz. Tin	39c
Crown 4-Oz. Tin	15c

BANQUET DILLS	Nalley's	24-oz. jar	45c
CUCUMBER CHIPS	Nalley's	lb. jar	29c
TREASURE PICKLES	Nalley's	12-oz. jar	25c



NEW PARKAY!
SPREADS SMOOTHLY
even when
ICE COLD
in foil-wrapped **YELLOW** cubes

DRIED PRUNES	Dates	2 Lb. Bag	39c
KRISPY CRACKERS		2 Lb. Box	49c
PURE SORGHUM		5 Lb. Tin	1.29
SPAGHETTI DINNER	Chef Boy-ar-dee	pkg.	39c
DOG FOOD	Vitafood	No. 1 Tin 3 For	25c

REDEEM LIPTON SOUP COUPONS HERE!

SAVE 10¢ with Coupon in SPECIAL PREMIUM SALTINE PKG.



LIPTON SOUP MIX (with Coupon)	
CHICKEN NOODLE ... 3-Pack	38c
TOMATO VEGETABLE ... 3-Pack	38c



Peanut Butter Hillcrest Cheese Miracle Whip Dressing

Peter Pan	20-oz. Jar	59c
Wisconsin Spread	2-lb. Loaf	89c
	Quart Jar	49c



STOCK UP NOW! Heinz Soups	
HEINZ TOMATO SOUP	25c



SWT. POTATOES	3 lbs.	35c
YAMS	California Reds	3 lbs. 35c
D'Anjou PEARS	large size	25 lb. lug 99c
DATES	Fresh Calif. Lb. Pkg.	29c
RADISHES & GR. ONIONS	bunch	5c
CABBAGE	Solid heads lb.	3c
SQUASH	Danish, Butternut Lb.	4c

CREAM OF WHEAT	Large Pkg.	33c
QUAKER OATS	3-lb. pkg.	39c
MOTHER'S OATS	Mother's Premium pkg.	49c
FISHER'S ZOOM CEREAL	16-oz. pkg.	23c
CORN FLAKES	Kellogg's 12-oz. pkg.	22c



PUMPKIN	Del Monte	No. 303 Tin	11c
MINCE MEAT	Nonesuch	28-oz. jar	53c
CRANBERRY SAUCE		No. 300 Tin	23c
BLEACHED RAISINS	Patty Doe	15-oz. pkg.	23c
CURRENTS	Patty Doe	11-oz. pkg.	17c
SHELLED WALNUTS		8-oz. pkg.	59c
PITTED DATES	Bordo	lb. pkg.	39c
SCHILLING'S VANILLA		2-oz. bottle	38c
BAKING CHOCOLATE	Hershey	8-oz. pkg.	39c
GLACE CAKE MIX	Radiant	pound pkg.	45c



"CHOICE" "BEEF" SPECIALLY PRICED TO SAVE

	Ceiling Price	N O W
BEEF ROUND STEAK U. S. Choice	\$1.11 Save 13¢ lb.	lb. 98c
BONELESS SIRLOIN U. S. Choice	\$1.20 Save 7¢ lb.	lb. 1.23
BEEF T-BONE U. S. Choice	\$1.23 Save 10¢ lb.	lb. 1.13
BEEF RIB STEAK U. S. Choice	92¢ Save 7¢ lb.	lb. 85c
SIRLOIN TIP STEAK U. S. Choice	\$1.17 Save 8¢ lb.	lb. 1.09
STANDING RIB ROAST U. S. Choice	92¢ Save 13¢ lb.	lb. 79c
SIRLOIN TIP ROAST U. S. Choice	\$1.17 Save 8¢ lb.	lb. 1.09
BONELESS RUMP ROAST U. S. Choice	\$1.12 Save 3¢ lb.	lb. 1.09
BEEF CHUCK RST. U. S. Choice or Good	75¢ Save 16¢ lb.	lb. 59c
BEEF POT RST. Round bone. U.S. Choice, Good	78¢ Save 9¢ lb.	lb. 69c
FRESH GROUND BEEF	67¢ Save 18¢ lb.	lb. 49c

GET YOUR Free Recipe
FOR NEW 10-Minute Wonder Fudge

NO COOKING! NO BEATING!
DEVELOPED IN THE DURKEE AND HERSHEY KITCHENS
Makes It Creamy, Smooth, Delicious with
DURKEE'S MARGARINE 29c
HERSHEY'S DAINTIES 19c
DURKEE'S COCONUT 29c

Cashmere Bouquet Soap
Fragrant, Mild FOR ALL TYPES OF SKIN!
Reg. Size 3 for 25c

FAB POWDER	Large Size	31c
VEL POWDER	Giant Size	71c
VEL POWDER	Large Size	31c
PALMOLIVE SOAP	Regular Bar	3 For 25c
PALMOLIVE SOAP	Bath Size	3 For 35c
CASHMERE BOUQUET	Bath Size	3 For 35c
FAB POWDER	Giant Pkg.	71c



GRAPEFRUIT
SWEET, JUICY
FLORIDA PINKS
3 for 29c

HIWAY 99
SOUTH NEAR CITY LIMITS

NIELSEN'S MARKET
"IT'S THE SAVING ON EVERY ITEM THAT COUNTS"

FREE PARKING
OPEN 9 a.m. to 8 p.m. Including SUNDAYS

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ONLY 5¢