

# CENTENNIAL DAYS



ATTEND UMPQUA CAVALCADE!  
SATURDAY, SUNDAY and MONDAY

**VELVEETA CHEESE** Kraft Cheese Food  
**GRADE A EGGS** Fresh Medium  
**BORDEN'S MAYONNAISE**  
**PORK & BEANS** Van Camps No 2 Tin

2-lb. Loaf **79c**  
Dozen **63c**  
Quart Jar **57c**  
**2 FOR 29c**

CANE SUGAR C & H 25 Lb. sack **2.65**  
CIDER VINEGAR Bulk Gallon **39c**  
TUNA Bumble Bee, Chunk No. 1/2 tin **29c**  
MAZOLA OIL Quart tin **59c**  
SHORTENING White Cap 3 Lb. Tin **73c**  
GOLD MEDAL FLOUR 25 Lb. sack **2.19**

Save 10¢ on a pound of your favorite coffee



**FREE COUPON** in this special package

Surf LARGE SIZE **31c**

The Best In Meats, Gov. Graded, Table Trimmed

**BEEF CHUCK ROAST** U.S. Choice or Good **lb. 75c**  
**PURE GROUND BEEF** Top Quality All Beef **lb. 59c**

**LEG-O-LAMB ROAST** U. S. CHOICE or GOOD **lb. 85c**  
**LAMB SHOULDER ROAST** U. S. CHOICE or GOOD **lb. 65c**

Lamb Stew Breast Shanks **lb. 29c** | Lamb Chops Rib **lb. 98c**

**FRESH FRYERS** Fancy Cut-Ups **lb. 69c** | **BEEF SWISS STEAKS** Juicy Tender Rounds **lb. 98c** | **BEEF SHORT RIBS** Try Them Braised **lb. 35c**

WE WILL BE CLOSED  
**LABOR DAY**  
MONDAY, SEPTEMBER 1

POTATO CHIPS Blue Bell 25c bag **19c**  
PITTED OLIVES Wyandotte 5 1/2-oz. tin **25c**  
DILL PICKLES Del Monte Kosher 24-oz. jar **35c**  
SWEET PICKLES Happy Vale 24-oz. jar **45c**  
PAPER PLATES Purity 32-count pkg. **43c**  
COLD CUPS Package **10c**

**BOY-AR-DEE SPAGHETTI DINNER** WITH MEAT OR MUSHROOM SAUCE  
QUICK-COOKING SPAGHETTI READY-MADE SAUCE • GRATED CHEESE **39c**

**PEARS** No. 1 BARTLETTS Packed and Graded Exclusively for Nielsen's 25-lb. Lug **99c**

CANTALOUPE Dillard grown, vine ripened **4 for 25c**  
**WATERMELON** Guaranteed **lb. 2 1/2c**  
BANANAS Firm, golden ripe fruit **2 Lbs. 29c**  
RADISHES Firm, Plump **Bunch 5c**  
GREEN PEPPERS Large Bells **2 lbs. 19c**  
GREEN BEANS Fresh Locals **3 lbs. 23c**  
CELERY Crisp Tender Full Stalks **Lb. 10c**  
CUCUMBERS Large Green Slicers **2 for 15c**

A GOOD RULE FOR BACK TO SCHOOL  
**Campbell's SOUP FOR LUNCH**

TOMATO SOUP Campbell's 3 Cans **33c**  
VEGETABLE SOUP Campbell's Tin **14c**  
CHICKEN SOUP Campbell's Tin **18c**  
NOODLE SOUP MIX Lipton's 3-pkg. ctn. **38c**

Schilling Drip Coffee **lb. 89c** | 1/2-Lb. **62c** | 16 Bags **21c** | 2-lb. **1.77** | 48 Bags **53c**

PEANUT BUTTER Hoody's 20-oz. jar **59c**  
SANDWICH SPREAD Keen Qt. Jar **45c**  
POTTED MEAT Lakeview No. 1/4 tin 3 for **19c**  
KERR'S JELLY Assorted 12-oz. jar **25c**  
FIG BARS A.B.C. 1 1/4-lb. pkg. **34c**  
GINGER SNAPS A.B.C. 1 1/4-lb. drum **39c**

the clean, refreshing fragrance of pine  
**SIERRA PINE TOILET SOA** 3/25c

## SAVE MORE BUY THE CASE NOW!

CASE PRICES IN EFFECT THROUGH SAT., AUGUST 30th. ABSOLUTELY NO SALES TO DEALERS AT THESE PRICES.

ITEM	Pack	1/2 Case	CASE	ITEM	Pack	1/2 Case	CASE
Hudson House Fancy Quality HALVES APRICOTS	24/2 1/2	3.98	7.79	OVERLOOK PEAS	24/303	1.49	2.79
BARTLETT PEARS 3 Sisters	24/1	2.49	4.79	WHOLE BEETS WILAMET	24/303	1.35	2.59
CREAM STYLE CORN Hudson House	24/303	1.98	3.89	SLICED BEETS WILAMET	24/303	1.29	2.49
3-SIEVE PEAS Hudson House	24/303	1.98	3.89	TOMATO JUICE MARKET	24/2	1.19	2.29
CUT GREEN BEANS Hudson House	24/303	2.19	4.29	PINEAPPLE UKULELE Broken	24/303	3.09	5.98
SOLID PACK TOMATOES H. House	24/2 1/2	2.89	5.69	RED TART CHERRIES DIAMOND A	24/2	2.59	4.98
FREESTONE PEACHES Penthouse	24/2 1/2	3.29	6.29	RED KIDNEY BEANS H. H.	24/300	1.39	2.69
FANCY SPINACH Hudson House	24/303	1.69	3.29	SPAGHETTI FRANCO-AMERICAN	48/1	3.49	6.69
CREAM STYLE CORN Mission	24/303	1.79	3.49	Strawberry Preserves TEA GARDEN	12/20-oz	2.29	4.49
PORK & BEANS Hudson House	24/2 1/2	2.05	3.98	SLICED PEACHES DEL MONTE CLING	24/2 1/2	3.39	6.49
ROYAL ANNE CHERRIES Hudson House	24/303	2.59	4.98	HALVES PEACHES DEL MONTE CLING	24/2 1/2	3.39	6.49
ORANGE JUICE Hudson House	12/46-oz	1.49	2.97	FRUIT COCKTAIL DEL MONTE	24/2 1/2	4.09	7.98
BLENDED JUICE Hudson House	12/46-oz	1.49	2.97	DOG FOOD VITAFOD	48/1	1.98	3.89
GRAPEFRUIT JUICE Hudson House	12/46-oz	1.49	2.97	BABY FOOD GERBER'S	48/5-oz.	2.09	3.98
GARDEN PEAS Del Monte	24/303	2.09	3.98	CANNED MILK ALL PURE	48/Tall		5.98
TOMATOES DUNDEE	24/2 1/2	2.49	4.79	TOMATO SOUP CAMPBELL'S	48/1	2.79	5.49
GREEN LIMAS H & D	24/2	1.89	3.59	ORANGE MARMALADE KERR'S	12/20-oz	2.29	4.39

WHITE KING POWDER Giant Pkg. **59c**  
WHITE KING POWDER Large Pkg. **29c**  
White King Water Softener Package **25c**  
SCOTCH CLEANSER Package **12c**

Located Near City Limits on Highway 99 South. Store Hours: 9 a.m. to 8 p.m. D.S.T., including Sunday.

**NIELSEN'S MARKET**  
"IT'S THE SAVING ON EVERY ITEM THAT COUNTS"

All grocery prices in this advertisement effective thru Sunday, Aug. 31. Meat and Produce prices effective thru Saturday. We reserve the right to limit.