

It's New It's Modern! It's Your Answer To Home Decorating Problems!

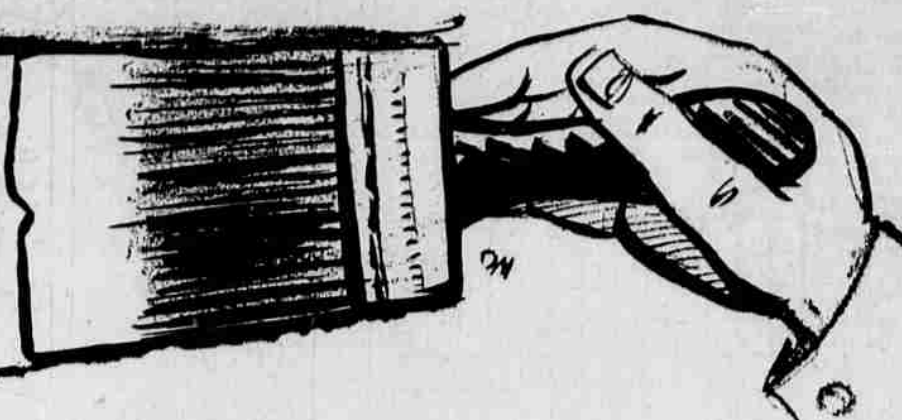
Announcing the Opening of....

Morgan Decorators

FULLER PAINTS

DRAPERY

WALLPAPER



OPENING JULY 12

Saturday, July 12th, will mark the addition of another member to Roseburg's growing family of retail stores. An invitation to drop in and see the new store is extended by Don Morgan, owner of Morgan Decorators.

There will be no sales the first day. It will be a day of getting acquainted; with the store's personnel, the products, services, and the store itself. Store opens July 12, 8 A. M. Punch will be served in the consulting lounge and as an added feature, tickets will be given out at the door for a special door prize. A 30" x 40" plate glass mirror.

★ ★ ★ ★ ★

**Special Service Features at Morgan Decorators;
Color Advice Without Extra Cost . . .**

FREE "Color-Planner"
makes decorating
easy-quick-
SURE!

Your individual room-scheme—chosen from dozens of wall, floor, ceiling colors here—in your personal "sampler"—to help you shop—match fabrics—make sure your dream-room comes true!

They're here!—all the hundreds of colors in Fuller's famous Jewel Case!

Deep tones!
Middle shades
and tints!
Light pastels!

FUL-COLOR

FULLER PAINTS

Look at "America's Newest Paint Colors" in our new "Jewel-Case". The easy way to select colors . . . see this rainbow of new Fuller paint colors. Choose yours from 144 hues—96 deep tone tints and shades. Try out color combinations to your heart's desire with "Jewel Case" color chips.

Come and see
**"AMERICA'S
NEWEST
PAINT
COLORS"!**

NEW FULLER PAINTS

You've never seen such rainbow rich paint colors . . . mixed and matched by Fuller . . . ready to use . . . waiting for you

Style Colors Idea Colors
Deep-tone wall colors . . . Go-together
Pastels, exact match in three shades.

18 New Enamel Colors
12 Brilliant New Outside Colors
8 Modern Trim and Accent Colors



Morgan Decorators store is the prime example of color blending and attractive and convenient displays. (Photo by DAN MINDOLOVICH)

CUSTOM-MADE DRAPERIES

Relax in our cool comfortable lounge and discuss your color and drapery problems with Mrs. Morgan, who will make and also sell drapery material.

STORE HOURS 8 -- 5

MORGAN DECORATORS
FULLER PAINTS
WALLPAPER DRAPERY

517 S. STEPHENS

PHONE 3-6096

May We Extend
Sincere Wishes for Success
to Morgan Decorators

ROSEBURG GLASS CO.

Glass to Fit Your Every Need
729 Miller Street Phone 3-5178

GOOD LUCK!
TO
MORGAN DECORATORS

PHILIP M. DURNAM

Floor Covering
566 West Oak St. Phone 3-6123

May We Extend A
WELCOME
To the New Store

Congratulations
May Success Be Yours

L. K. CORNWELL

Designer and Builder
Cabinet Work

U. S. Bank Building

Phone 3-3248

Best Wishes!
We Are Glad to Have Had
A Part In Your Opening

ROSEBURG NEON

Distinctive Electrical Advertising
715 S. Stephens Phone 3-7112

Congratulations
On Your Opening

L. A. RHODEN

Trowbridge
ELECTRIC CO.