



HERE'S EXTRA

We Reserve
the Right to
Limit All
Quantities.

HERE'S HOW TO WIN FRIENDS

and **INFLUENCE GUESTS**

All grocery prices in this ad effective through Sunday, May 25.
Meat and produce effective through Saturday.



The one sure way of influencing guests of your culinary abilities is to serve them the very best in foods. Foods that you have purchased from Nielsen's wide and varied assortment. Shop our shelves for the

finest at the lowest cost. Here you will find those little extra fancy foods that all appreciate. The prices? Lowest possible at all times. Be sure to serve the best! Always shop Nielsen's!!

- SANDWICH SPREAD** KEEN QUART JAR 43¢
- POTTED MEAT** LAKEVIEW NO. 1/4 TIN 3 FOR 19¢
- VIENNA SAUSAGE** LAKEVIEW 4 OZ. TIN 17¢
- CHEESE FOOD** PARK LANE 2 LB. LOAF 79¢
- FIG BARS** A.B.C. 1 1/4 LB. PKG. 29¢
- KARO SYRUP** FANCY TABLE 12 OZ. BOTTLE 2 FOR 29¢

- TOMATO SAUCE** HUNT'S ZESTFUL FLAVOR 8 OZ. TIN 5¢
- TOMATO CATSUP** STOCKTON 12 OZ. BOTTLE 2 FOR 25¢
- LUNCHEON MEAT** RATH 12 OZ. TIN 2 FOR 69¢

BORENE For Tub or Machine
SOAP STILL DOES THE BEST JOB 57¢ Thrift Size

DELICIOUS FRUITS AND CRISP-FRESH VEGETABLES

- WAXED PAPER** Diamond 125 Ft. Roll 26¢
- ZEE NAPKINS** 80 Count 2 Pkgs. 25¢
- COLD DRINK CUPS** Pkg. 10¢
- PLASTIC SPOONS** Pkg. 10¢
- PAPER PLATES** Superior Divided 2 Pkgs. 25¢
- BEG-MORE DOG & CAT FOOD** 2 FOR 27¢ (3 for 40¢, 6 for 79¢) DOZEN...\$1.49 CASE (48)...\$5.95
- SCHILLING'S COFFEE** 2 Lb. Tin 1.77
- SCHILLING'S MUSTARD** 6 Oz. Jar 10¢
- CRISCO SHORTENING** 3 Lb. Tin 85¢
- N.B.C. WAFFLE CREAMS** Pkg. 27¢
- HI-HO CRACKERS** Pound Box 33¢
- GOLD MEDAL FLOUR 25** Lb Sack 2.19

- FRESH SACRAMENTO STRAWBERRIES** 2 BASKETS 49¢
- TENDER MEDIUM SPEARS GREEN ASPARAGUS** 2 LBS. 25¢
- CALIFORNIA AVOCADOS** 3 FOR 25¢
- GOLDEN BANTAM SWEET CORN** 3 EARS 25¢
- VINE RIPENED TOMATOES** LB. 25¢
- LARGE SIZE ARTICHOKE** 2 FOR 25¢
- TENDER, GREEN ZUCCHINI SQUASH** 2 LBS 29¢
- GARDEN FRESH GREEN PEAS GIANT STRIDE** 2 LBS. 29¢

- GRAPEFRUIT SECTIONS** PERFECT NO. 2 TIN 3 FOR 39¢
- CUT GREEN BEANS** OTTERBROOK NO. 303 TIN 3 FOR 36¢
- GARDEN PEAS** OVERLOOK NO. 303 TIN 3 FOR 36¢
- BARTLETT PEARS** BAGLEY NO. 2 1/2 TIN 26¢
- WHOLE APRICOTS** HUNT'S NO. 2 1/2 TIN 27¢
- Bumble Bee CHUNK STYLE TUNA** NO. 1/2 TIN 29¢
- GREEN GIANT CORN** CREAM STYLE NO. 303 TIN 2 FOR 35¢
- NIBLETS MEXICORN** 12 OZ. TIN 19¢
- 14 OZ. BAG PORTER'S MACARONI PRODUCTS** 19¢
- CHICKEN SOUP** STIDD'S OLD TIME FLAVOR 10 OZ. TIN 2 FOR 25¢
- PEANUT BUTTER** SWIFT'S 20 OZ. JAR 58¢
- MARSHMALLOWS** WONDERFOOD POUND 25¢
- TENDERLEAF BLACK TEA** 1/2 LB. PKG. 59¢
- TEA BAGS** TENDERLEAF BLACK 48 COUNT PKG. 49¢

YOU GET MORE for YOUR MONEY with M.C.P. JAM and JELLY PECTIN 12¢

- SPECIALS ON JUICES**
- TOMATO JUICE** Campbell's 46 oz. tin 3 for 65¢
 - PINEAPPLE JUICE** Dole 46 oz. tin 4 for 98¢
 - ORANGE JUICE** H. H. 46 oz. tin 3 for 65¢
 - GRAPEFRUIT JUICE** H.H. 46 oz. tin 3 for 65¢
 - VEGETABLE JUICE** V-8 46 oz. tin 39¢

GOVERNMENT GRADED MEATS TABLE TRIMMED

SKINNED HAMS SMALL SIZE Sugar Cured Whole or Full Half	lb. 59¢
STANDING RIB ROAST U.S. Choice or Good The King of Roasts	lb. 85¢
BOILING BEEF U.S. Good or Choice Meaty Beef Short Ribs	lb. 29¢
FRESH GROUND BEEF LB.	59¢
FRESH PAN READY FRYERS LB.	65¢
SLAB BACON By the Piece LB.	39¢
SLICED BACON Sugar Cured LB.	45¢
HEN TURKEYS Oven Ready LB.	59¢
BACON JOWLS Lean Streaked LB.	19¢
FRESH OYSTERS Medium Size PINT	69¢

Redeem Your Armour Coupons Here

BUY THE ECONOMICAL GIANT SIZES OF THESE FAVORITE BRANDS AT OUR LOW PRICES!

Every day

ENTER THE MISSION ORANGE JACKPOT CONTEST!

3 PRIZES FOR EVERY WINNER!

1728 thrilling prizes

1st prize { 5-acre Orange Grove } all
jackpot { Crosley Sports Car } 3
Live Pony and Cart

MISSION ORANGE with the California Sunshine Flavor

HIWAY 99 SOUTH NEAR CITY LIMITS

NIELSEN'S MARKET
"IT'S THE SAVING ON EVERY ITEM THAT COUNTS"

FREE PARKING
OPEN 9 a.m. to 8 p.m. Including SUNDAYS D.S.T.