

All grocery prices in this advertisement effective thru Sunday, April 20. Meat and produce prices effective through Saturday, April 19. We reserve the right to limit.



SPRING VALUE DAYS

AT
DOWN TO
EARTH
PRICES

FOR
SKY-HIGH
QUALITY

The first warm days of spring are here! What a joy! At Nielsen's, we are celebrating these first warm days with lower than ever prices. Just look at the values listed here, then come out to our store where there is always adequate Free Parking and then shop every department for these Spring Values.

Shopping is no chore at Nielsen's, it is a pleasure! If you are not shopping Nielsen's now, you are shopping too hard. At Nielsen's you will find a saving on every item. Come out this week-end, bring the whole family, and shop in ease while you save on your foods.

Made by
The Wesson Oil People
SNOWDRIFT
EMULSORIZED SHORTENING



WESSON OIL Quart 55c

VEGETABLE STEW HALEY'S 29-Oz. Tin 49c

SPAG. & MEAT BALLS HALEY'S No. 1 Tin 23c

CHICKEN SPREAD HALEY'S 3-Oz. Tin 9c



BUMBLE BEE TUNA

Fancy Solid Pack No. 1 flat 35c

CAKE MIXES PILLSBURY'S Package 33c

HOT ROLL MIX PILLSBURY'S Package 29c

SHREDDED WHEAT SUNSHINE 12-Oz. Pkg. 17c

GOLD MEDAL FLOUR 25 LBS. 2.19

C & H SUGAR 25 LBS. 2.53

MILK BONE TINY BITS Large Package 40c

PLEASE DOG FOOD No. 1 Tin 9c

Rath Luncheon Meat

12-Oz. Tin 35c

Corned Beef Hash

HALEY'S No. 1 Tin 33c

All-Pure Milk MYBERGS Tall Tins

2 FOR 25c



Small Tender Spears for Canning or Freezing. Supply limited.

FRESH ASPARAGUS lb. 10c

Pure Snow White Heads . . . Try it creamed or in a mixed salad.

LOCAL CAULIFLOWER lb. 10c

Washed - Banded.

CELERY lb. 15c

Large Tender

ARTICHOKES 2 for 19c

SALAD BOWL SPECIALS --- SERVE WITH FAVORITE SALAD DRESSING

CUCUMBERS, Hot House lb. 29c ROMAINE, succulent bun. 15c

WATERCRESS, sweet bun. 15c CELERY ROOT, spicy ea. 15c

RADISHES, tender bun. 5c PARSLEY, crinkly bun. 15c

GREEN ONIONS, sweet bun. 5c TOMATOES, 14-oz. tube 25c

ENDIVE, tender bun. 15c CELERY HEARTS pkg. 25c



C-DAY IS CEREAL DAY

KIX TOASTED CORN PUFFS 2/28c

Cheerios 17c

WHEATIES 23c

12-oz. pkg.

VIENNA SAUSAGE LAKEVIEW 4-Oz. Tin 17c

POTTED MEAT LAKEVIEW 1/4 Size Tin 9c

PEANUT BUTTER PLANTERS 22-Oz. Jar 59c

COCKTAIL PEANUTS PLANTERS 8-Oz. Tin 35c

MIXED NUTS PLANTERS 7-Oz. Tin 59c

PEANUT OIL PLANTERS Quart 71c

BORDEN'S MAYONNAISE Quart 59c

SALAD DRESSING BORDEN'S Quart 49c



LIPTON TEA 1/2 lb. . . 69c

LIPTON TEA BAGS 48 55c

LIPTON NOODLE SOUP 3 pkgs. . . 38c

LIPTON TOMATO-VEGE-TABLE SOUP 3 pkgs. 38c

LIPTON FROSTEE DESSERT MIX 2 for . 27c

MEAT THAT MADE THE 'GRADE'. U.S. Choice & Good

BEEF CHUCK ROASTS BLADE CUTS U.S. GOOD or CHOICE lb. 69c

BEEF SHORT RIBS MEATY and LEAN U.S. GOOD and CHOICE lb. 35c

U. S. GOOD or CHOICE **STANDING RIB ROAST** lb. 84c U. S. GOOD or CHOICE BEEF **ROUND SWISS STEAK** lb. 98c

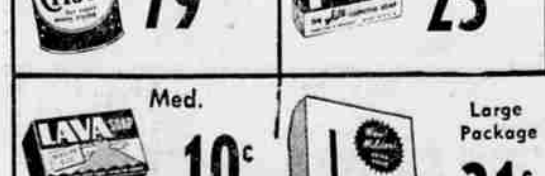
HEN TURKEYS TRY THEM FRIED **BACON JOWLS** . . . lb. 19c **FRESH GROUND BEEF** ALL MEAT lb. 55c

PORK SPARE RIBS . . . lb. 59c **PURE PORK SAUSAGE** COUNTRY STYLE lb. 39c

SLAB BACON . . . lb. 35c **FRESH FRYERS** FANCY CUT UPS lb. 65c

SKINNED HAMS . . . lb. 59c **FRESH OYSTERS** . . . pt. 59c

ALL STAR CLEAN-UP Champions!



HIWAY
99
SOUTH
NEAR
CITY
LIMITS

NIELSEN'S MARKET
"IT'S THE SAVING ON EVERY ITEM THAT COUNTS"

FREE
PARKING
OPEN
9 a.m.
to 8 p.m.
SUNDAYS
9 a.m.
to 7 p.m.



BLENDED JUICE HUDSON HOUSE 46-Oz. Tin 23c

FREESTONE PEACHES CAL TOP No. 2 1/2 Tin 27c

FRUIT COCKTAIL HUNT'S No. 2 1/2 Tin 34c

PINEAPPLE TIDBITS DOLE 9-Oz. Tin 3 for 25c

NIBLETS CORN Whole Kernel 12-Oz. Tin 19c

MEXICORN NIBLET'S 12-Oz. Tin 21c

KOUNTY KIST PEAS 8-Oz. Tin 9c



WISCONSIN CHEESE HILL CREST Spread 2-lb. loaf 89c

MACARONI SUNRISE 2 Lb. Bag 33c

QUICK COCOA MIX Lb. Tin 36c

MATCHES FIRE CHIEF 6-Box Carton 37c

PAPER NAPKINS ZEE 80 Count 2 Pkgs. 25c

ALUMINUM FOIL 25 Ft. Roll 29c

