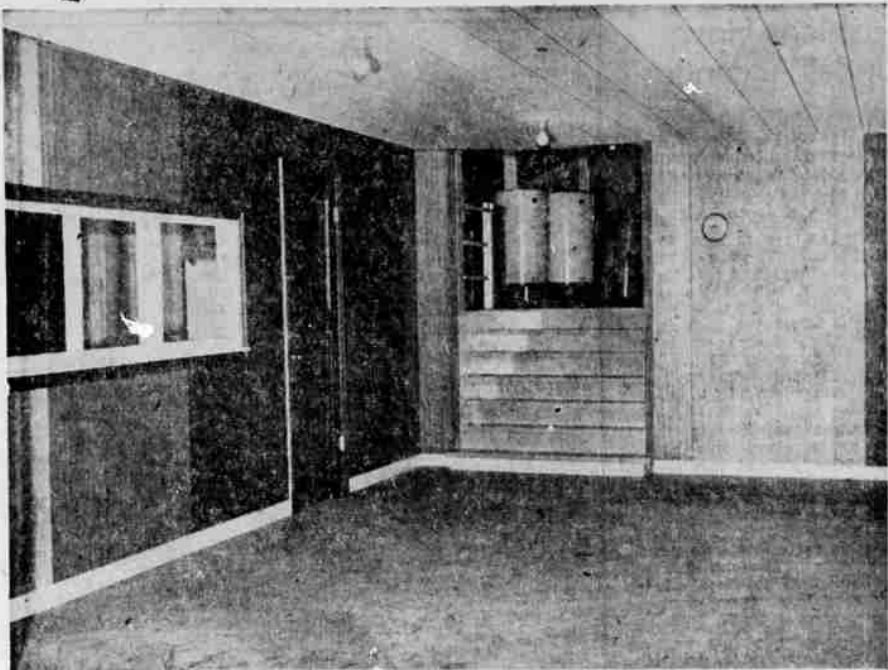




THE NEW ENLARGED display area at Suiter's Building Supply features interior finishes. Pabco's new "Stainless Sheen" rubber base paint and a variety of hardwood plywoods, including birch, mahogany, oak, walnut and redwood are on display to show customers the beauties of natural wood for interior decoration.

New Junior Hats Flatter Her Brief New Hair Style

Whether she prefers a trim little pillbox or the traditional flower-wreathed bonnet, this Spring the teen-ager will wear a very feminine hat.

For never before have milliners devoted so much time and talent to the special needs of the younger set. Her favorite hair styles, her way of life and her headsize as well as her choice of costumes, have all been carefully considered with the gratifying result that young Spring hats are extremely flattering and wearable.

The fad for "difficult" hair styles, such as the "pony tail" and the "poodle clip," has inspired a variety of very shallow little hat silhouettes that sit neatly atop the crown of the head without disturbing the coiffure. Light as a Spring breeze and cleverly contrived to stay in place, these little hats are a pretty complement to full-skirted, tiny-waisted clothes.

Shallow Crowns

Bonnet shapes are delightfully girlish. Their shallow crowns are cut high at the back and their brims take many different shapes to flatter every face. Two of the newest bonnet brims are the one that is squared off above the brow or the contrastingly curvy one with a built-in ripple.

Sailors are more appealing than ever with their flat little crowns and narrow brims. The most feminine sailors have "back flip" brims, folded up at the back and caught with a few blossoms or a bit of ribbon.

Cloches are bonnet-y, with shallower crowns and their characteristic bell-shaped brims frequently stopping short at the sides of the head to leave the back of the head free. Many cloches are more bonnet than cloche, though their tailored trimming makes them appropriate for casual wear. Pillboxes are round and shallow, sometimes hardly more than a disc of colorful straw.

Two-Tones

Spring straws look new in gay combinations of two-toned stripes and plaids and surface decorations of fabric, ribbon or veiling. Strawcloths are exciting in their variety. Sometimes they are combined with felt or velvet. Snowy white piques, colored butcher linen, silk shantung and novelty cotton fabrics also lend themselves attractively to the small, daintily detailed hats of 1952.

Flowers are preferred in the more delicate varieties.

New Season Dresses Star Dawn, Dusk

Dresses will go everywhere, do everything this Spring. For whether designed as a single unit, jacket ensemble or two-piece frock, new lines and details ready the dress to stand alone and hold greater importance in wardrobes than in seasons past.

Simulated effects of boleros, redingotes and gilets appear as cleverly manipulated trims on dresses. Other dresses bloom forth, from beneath their jacket companions, with new decorative touches and flattering décolleté necklines. Even two-piece ensembles have single unit outlooks with tiny, gently molded jackets, like spencers that end just below the bustline, and skirts, that are lined to emphasize their femininity, used generously.

And over all, helping to stress the importance of the dress, appears the return of turn-of-the-century fashions with frocks, for every hour of the day, strongly influenced by the lady-like designs of that fabulous era.

Also in evidence, and just as femininely pleasing for Spring, is the princess line, the elongated torso line and the Empire feeling.

Typical of dresses inspired by turn-of-the-century fashions are those that hang straight and slim at front, and full at back, with great emphasis placed on sleeves just as during that period.

In some instances, sheath-slim dresses are created with full-blown organdy sleeves which can button in or out to meet the demands of the occasion. The importance of sleeves is also seen in ruffled caplet types and oversize puffed designs.

Newest of the princess line dresses are those that team with princess line redingotes, both slim from shoulders to hipline, then flared out at the skirt. Lending elegance to the slenderness of princess silhouettes are collarless sleeves.

The elongated torso line appears in many guises for Spring. Two-piece dresses often have long moulded overblouse effects with all-around pleated skirts to emphasize the slim lines above.

AND YOUR TYPE?

The man who is portly and short, or just one of them, should beware of loud patterns, loud colors and off shades. While the tall, lean man, or the athlete, may make the sky the limit in patterns,

SHEER BEAUTY

Transparent wools are on hand to provide warmth as well as a peek-a-boo touch this Spring. For wool chiffon and "soap bubble" cloth for coats, suits and dresses are all featured by top New York and Paris designers in their Spring collections.

PREVENT LINT

To prevent a linty tinge on dark cottons, use fresh suds for different colors. Never use the wash water in which white clothes have been sudsed.



SMOOTH ROAD TO A
Beautiful
CARPET

Let our expert carpet layers put down your new carpet—and you'll see the difference at once between a job that just gets by and the kind of smooth, wrinkle-free installation you get from us. Until you've seen a new, high-style Gulistan carpet perfectly laid in your own home by our experts—why, you just don't know how beautiful carpet can be!

MODERN FURNITURE CO.
DIAL 3-4337
222 WEST OAK



We're particularly happy to carry the complete "Dutch Boy" line, for it's one way we can be sure of satisfying our customers! Long known for giving REAL VALUE, "Dutch Boy" paints are specially blended to last long, and look better! So, remember—when you have a paint job to be done, you can rely on "Dutch Boy" to do it best! We're headquarters! Come in today!

ROSEBURG COLOR CENTER
329 N. MAIN
PHONE 3-5367

SPORTING GOODS

For Your Favorite Springtime Activities

Special School and Team Prices on All WILSON Equipment

WILSON WOODS

34.95 SET
TO
39.95

Famous Wilson precision-quality woods. In matched sets—driver, brassie and spoon.



WILSON IRONS

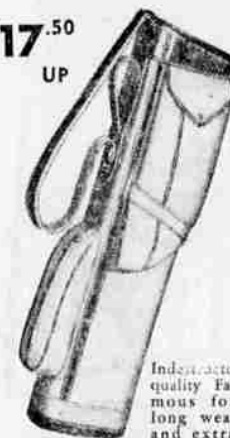
32.95 TO 66.00

Extra-quality Wilson irons in matched set of 8 and also 6 units.



WILSON GOLF BAGS

17.50 UP



TENNIS RACKETS

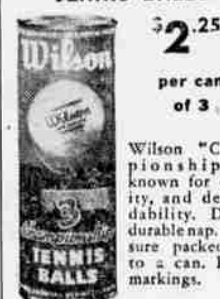
6.95 TO 17.95



Strata-Bow frame of ash and fibre laminations. Nylon stringing. Bobby Riggs, Don Budge and Alice Marble models.

TENNIS BALLS

2.25 per can of 3



TENNIS SHOES

White canvas with molded rubber soles. \$5.90



RACKET PRESS

Made of hardwood with four winged nut screws. \$1.20



"T" SHIRTS

White fine quality cotton. 1/4 sleeves. \$1.35



SWEAT SOCKS

White sweat socks. 90c Pr.



WILSON BALL HAWK



The sweetest fielding glove in the game. Three finger construction. Extra wide, deep natural pocket. 4.95 up

OFFICIAL BASEBALLS
\$3.25

Wilson official baseballs. White alum-tanned horsehide cover.

BASEBALL BATS
\$1.65 TO \$3.45



Powerfused for greater strength and driving power. Assorted lengths and models.

SOFT-BALLS
\$1.75 up

Wilson 12 inch soft-ball. Kapok center and elk cover.

SOFTBALL BATS
\$1.10

Sturdy ash with taped grip. Assorted lengths and models.



SHOES

For baseball or softball. Leather uppers with regulation spikes. \$7.20



SWEAT SHIRT
\$1.17



EVERYTHING FOR THE SPORTSMAN

Umpqua Valley HARDWARE
202 NORTH JACKSON DIAL 3-6528

HE WHO SERVES AGRICULTURE SERVES ALL MANKIND



UMPQUA TRACTOR COMPANY
PHONE 3-3567 125 S. PINE

SERVING THOSE WHO SERVE AGRICULTURE