

YOUR HOME-OWNED AND OPERATED SUPER MARKET

NIELSEN'S MARKET... Highest Quality Foods At Budget Prices Everyday



When you shop Nielsen's you save on every item. Every item purchased at Nielsen's is of the highest quality and at the lowest prices. Through large purchases we are able to select excellent buys that we are able to pass on to you through lower prices. Shop our attractive displays and just see the lower prices.

Remember, it is not special prices that have an overall effect on your budget; it is consistent lower prices that has the greatest effect. If you are not shopping Nielsen's, you are missing a saving on every food item. Start saving today, start to shop at Nielsen's.

All grocery prices in this advertisement are effective through Sunday, February 10. Meat and Produce prices effective through Saturday. We reserve the right to limit quantities.

PRIZES MID WINTER MERCHANDISE CONTEST PRIZES

You can win a free FRIGIDAIRE REFRIGERATOR, ELECTRIC RANGE or AUTOMATIC WASHER or one of 10 other valuable merchandise prizes by entering Nielsen's Mid-Winter Contest. Guess the number of pounds of Swift's Quality Products sold by our store during 1951. See us for further details and entry blanks.

JEWEL SHORTENING BY SWIFT 3-LB. TIN	79¢	BORDENS STARLAC POWDERED NON-FAT MILK POUND CARTON	35¢
TOMATO CATSUP PHEASANT HEAVY BODY 12-OZ. BOTTLE	2 FOR 29¢	Yellow Margarine NU-MAID QUARTERS	2 lbs. 49¢
CHILI with BEANS STIDD'S BUY SEVERAL CANS POUND TIN	25¢	ALUMINUM FOIL WESTERN 25-FT. ROLL	29¢

28-oz. Bottle 23¢
Plus Deposit

GOLDEN WEST COFFEE
2 pound tin \$1.77

REAL GOLD FROZEN ORANGE JUICE 2 for 29¢
JOHNSON'S CARNU Pint 69¢

- Nestle's Cocoa Mix LB. TIN 49¢
- Nestle's Chocolate Bits 6-OZ. PKG. 19¢
- Nestle's Cookie Mix PKG. 35¢
- Welch's Grape Jelly 10-OZ. JAR 22¢
- Tree Black Tea Bags 48 COUNT PKG. 49¢
- All Pure Milk TALL TINS 2 For 25¢
- C & H Cane Sugar 25 Lb. Sack 2.53

FARM FRESH PRODUCE

ARIZONA GRAPEFRUIT Sweet and Juicy 8-Lb. Mesh Bag	39¢
TOMATOES Fancy Red Ripe 12-Oz. Cello Tube	15¢
LETTUCE Crisp Solid Heads 2 Large Heads	19¢
Bright Crisp RADISHES 2 bunches	9¢
Tender New Crop Green Onions 2 bunches	9¢
RED EMPEROR GRAPES 2 Lbs.	25¢
HOT HOUSE RHUBARB Choice Grade. LB.	19¢
ORTLEY APPLES Ex. Fancy and Fancy Excellent Cookers 3 Lbs.	29¢

FRENCH DRESSING KRAFT 8-Oz. Bottle	22¢
RUSSIAN DRESSING HARPEL'S 8-Oz. Bottle	32¢
TOMATO SAUCE HUNT'S 8-Oz. Tin	8¢
HUNT'S SPINACH NO. 2 TIN	15¢
TOMATO JUICE HUNT'S No. 300 Tin	9¢
SOLID PACK TOMATOES SPENCER'S No. 2 1/2 Tin	23¢
B & M BAKED BEANS 28-OZ. TIN	29¢
TUNA FISH TUXEDO FLAKED — No. 1/2 TIN	21¢
CUT GREEN BEANS DIAMOND A SMALL — No. 2 Tin	23¢
COVE OYSTERS BILOXI — 5-Oz. Tin	42¢
CHINESE DINNER CHINA BEAUTY VEGETABLE	49¢

THE BEST IN MEATS GOVERNMENT GRADED

BEEF POT ROAST U. S. GOOD BLADE CUTS	lb. 73¢
BEEF SHORT RIBS U. S. GOOD LEAN, MEATY	lb. 39¢
PORK LOIN ROASTS RIB LOIN END CUTS	lb. 45¢
SLICED BACON STANDARD PACK	Lb. 35¢
BACON JOWLS FINE FOR FRYING	Lb. 19¢
SLAB BACON BY THE PIECE	Lb. 39¢
Sugar Cured HAMS HALF OR WHOLE	Lb. 59¢
FRESH OYSTERS MEDIUM SIZE	Pt. 59¢
FRESH FRYERS FANCY CUTUPS	Lb. 65¢

THE PERFECT COMBINATION FOR WASHING MACHINES INCLUDING AUTOMATICS

WHITE KING SOAP Large Pkg. 31¢

WHITE KING WATER SOFTENER pkg. 25¢

Enjoy them with **MORTON'S** ... more people do

MORTON'S SALT Plain or Iodized Pkg. 11¢

SAVE 15¢ A CAN
On Any CANNED FRUIT with Coupon From Betty Crocker CRUSTQUICK
2 packages 38¢

HIWAY 99 SO. NEAR CITY LIMITS

NIELSEN'S MARKET

IT'S THE SAVING ON EVERY ITEM THAT COUNTS

FREE PARKING

OPEN 9 a.m. to 8 p.m. **SUNDAYS** 9 a.m. to 7 p.m.

FREE AT OUR STORE Pillsbury's PRIZE-WINNING RECIPES FROM THE 25 GRAND NATIONAL FLAVOR & PAKING CONTEST 25-LBS. Pillsbury's BEST Flour \$2.23

IF YOU'RE NOT USING Vano YOU'RE WORKING TOO HARD! Liquid Starch qt. 23¢