



FARM and GARDEN NEWS



The News-Review, Roseburg, Ore.—Mon., Jan. 21, 1952

Dairymen Plan \$100,000 Public Relations Move

GEARHART — Oregon dairy men are planning to go ahead with their \$100,000 public relations program, proposed here earlier this week.

They instructed new officers at Wednesday's session of the Oregon Dairymen's Association to start the program as soon as possible. They will work with dairy products processors in trying to build up good will for the industry.

Hans Leuthold, Tillamook, was named president; Palmer Henningsen, Astoria, first vice president; Edwin Kerr of Malheur County, second vice president. Roger Morse, Corvallis, was re-elected secretary-treasurer.

Directors include Knox; Dick Lyon, Junction City; Vernon De Long, La Grande; and Fred Rudat, Brownsmead.

E. E. Karson of Oregon State College submitted a report, based on the year 1949, that placed the retail cost of milk delivered in glass bottles to Portland homes at 8.16 cents a unit, compared with 6.25 cents for milk delivered wholesale to stores in cartons.

Little More Meat Predicted in '53

WASHINGTON — Contrary to hopes, the nation will get little more meat this year than it did in 1951 because of dwindling feed grain supplies—and prospects are even worse for 1953.

The Agriculture Department Friday estimated that reserves of such grains—corn, oat, barley, and rye—a grain sorghums—will drop to 18 million tons by next Oct. 1. That is about 10 million tons below last Oct. 1.

With feed scarce, farmers quit raising livestock. Hence, the department said, meat supplies are



EST. 1952 700,000 After 40% Cut in Materials



FIRST QUARTER 1952 Building at Annual Rate 850,000



1951 1,100,000 (N.A. Newsweek)

FEWER HOMES—Above Newschart shows gloomy outlook for new home construction during 1952 after Defense Production Administration ordered a 40% cutback in strategic building material. This represents a 400,000 reduction from the 1,100,000 dwellings that were built during 1951. Middle sketch indicates approximate annual rate of home construction for first quarter of 1952, prior to the cutback.

not expected to top last year's average 140 pounds per consumer and may even go lower in 1953.

More Than 300 Expected At 4-H Leaders Meeting

More than 300 men and women from 24 counties in western Oregon are expected to attend the 18th annual 4-H Club Leaders' Conference at Oregon State College Jan. 22, 23 and 24, announces L. J. Allen, state 4-H leader.

Emphasis will be on understanding the club member. Miss Joy Hills, director of teacher education and certification, state department of education, will lead discussions. Miss Hills will also present the first steps in being a successful club leader.

The 1952 conference will be especially helpful to first-year leader according to Mrs. Alice Lindsay, Grants Pass, president of the Oregon 4-H Leaders' association.

Pros and cons of the 4-H awards program will be discussed by Miss Emmie Nelson, Chicago field representative of the National Committee on Boys and Girls club work.

Information Offered
As in previous years, new subject-matter information in home economics and agricultural projects will be given by OSC extension specialists.

A teen-age dress revue and reports on the 1951 National 4H Club Congress will highlight the Tuesday evening program, Jan. 22. The latter will be given by 4-H member Joe Ellingson, Mapleton. Mrs. William Berkey, Portland 4-H leader, and Miss Nelson, Members of the Campus 4-H club will review the International Farm Youth Exchange which the club is sponsoring in Oregon for the second year.

The banquet Wednesday, Jan. 23, will feature a presentation of special awards and music by the OSC music department directed by Robert Walls.

The annual eastern Oregon 4-H Leaders' conference will be at La Grande Jan. 20, 30, and 31.

Oregon Stockmen Will Hear OPS Program

The office of price stabilization meat program will be discussed by G. A. Stearns, Portland, head of the Oregon OPS office, at the annual meeting of the Western Oregon Livestock Association in McMinnville Jan. 28, 29 and 30. President Archie Reikkalo, Astoria, has announced.

The program has been arranged to attract sheep and swine growers as well as cattlemen, emphasizes H. A. Lindgren, Oregon State College extension livestock specialist, association secretary.

P. L. Ballard, associate director of the Oregon State College extension service, will discuss plans for the 1952 statewide agricultural conference March 27, 28 and 29 on the OSC campus.

Other speakers and their subjects will include Claude Steusloff, Salem, past president of the Oregon Purebred Sheep Breeders Association; Western Oregon State College extension livestock specialist, association secretary; Charles Evans, Independence, past president of the association, swine production; Dr. R. R. Younce, State Department of Agriculture veterinarian, national program to eradicate brucellosis; and Harry Stearns, Prineville cattleman and president of the Oregon Cattlemen's Association.

Meeting headquarters will be Hotel Oregon. Dr. John M. Swarthout, OSC political science department, will be the annual banquet speaker and Walter Leach, Monmouth, master of ceremonies.

OSC Sprinkler Irrigation Meet January 22-23

Sprinkler systems can be a near-perfect method for irrigating only properly designed, installed and operated. Arthur S. King, Oregon State College extension soil conservation specialist, says in calling attention to a two-day sprinkler irrigation school and discussion at OSC Jan. 22 and 23.

Both the sprinkler irrigation school to be held Jan. 22, and the discussion meeting the following day under the joint sponsorship of the Willamette Valley project committee, the Willamette Basin Commission and the OSC extension service will be held in the new food technology building auditorium. Starting time for both sessions is 9:30 a.m., King says.

Sprinkler irrigation fundamentals will be discussed at the school meeting by John Wolfe, OSC agricultural engineer, and Ralph Browncombe, soil conservation service engineering specialist. Selection of irrigation equipment will be the theme of Robert Morgan, Fred Johnson, and Crawford Reid, commercial company representatives. Electrical power use will be discussed by Floyd Miller, Portland electric company irrigation specialist.

Viewpoint Listed
A bank's viewpoint in financing sprinkler irrigation equipment will be expressed by Henry Shelton, Hillsboro bank executive.

The following day, speakers to be heard will include Colonel T. H. Lipscomb, corps of engineers, Portland, who will describe irrigation benefits from the Willamette basin project. The bureau of reclamation's part in the Willamette Basin

Dairy Problems Considered By State Committee

What does the future hold for dairymen who do not produce grade A milk?

That's a question being mulled over by members of a statewide dairy committee headed by S. B. Hall, Troutdale, which is making preparations for the agricultural conference to be held on the Oregon State College campus March 27, 28 and 29.

R. W. Morse, OSC extension dairy specialist and committee secretary, reports some discussion relative to eliminating grades and eventually getting on a basis where all milk would be of quality fit for human consumption. If this were true, surplus milk would be marketed as dairy by-products—cheese, butter, powdered milk, icecream mix and similar products.

Price Requirements Told
It would mean, the committee believes, that processing plants would pay producers on the same price basis and the price would depend on what a plant could get for its entire whole milk volume.

A milk production subcommittee headed by R. M. Lyon, Junction City, is in the midst of preparing a report covering this phase of the industry. The dairy roughage program, the committee believes, should be aimed toward more milk per acre.

In terms of management, some of the problems being studied which reduce milk "yield" are over-grazing, absence of rotational grazing, failure to use fertilizer correctly, harvesting hay and silage at the improper maturity stage, and lack of knowledge about palatability of various feedstuffs.

Here are some questions that have arisen relative to the economics of dairying: What size herd to have? How does dairy enterprise income compare with other agricultural pursuits? What type buildings will the dairyman of the future own? What is the investment per cow required for the average dairy? Should the major dairy emphasis be shifted to areas of cheaper land and where most of the roughage requirements can be produced more economically.

program will be described by Harold Nelson, regional director, Boise.

Luncheon speaker the second day of the two-day meeting will be page editor for the Oregon Journal.

Other speakers to be heard include Wade Newbegin, Portland, and Charles E. Stricklin, state engineer.

Getting the most out of sprinkler irrigation will be the topic for a panel composed of outstanding farmers and horticultural crop processing company representatives.

Turkey Researcher Wins National Award

James A. Harper of the Oregon State College agricultural experiment station was awarded the \$500 national turkey research award for 1951 by the National Turkey Federation at its recent annual meeting in St. Louis, Mo.

The cash award is presented each year by the federation to the research worker who has made the outstanding contribution in turkey research for the year. Harper's work on turkey management problems, antibiotic feeding experiments and fertility and hatchability studies was cited by the award committee as the nation's outstanding achievement in the turkey field.

Harper is leader of turkey research projects for the OSC experimental station. He has been largely responsible for developing the station's current outstanding program of turkey studies. He is the first Pacific Northwest scientist to win national recognition for turkey research.

Meat Industry Sabotage Hazard Alerts Govt.

By OVID A. MARTIN
WASHINGTON — The Agriculture Department reported Friday it is on guard against possible enemy sabotage of the nation's livestock and meat industry.

Meat is such an important part of the American diet one of the first things an enemy might do, the Department said, would be to try to get animal diseases and plagues started on farms.

"If foot-and-mouth disease, rinderpest, fowl-pest or foreign types of Newcastle disease should be allowed to develop undetected, they could menace our livestock industry from coast to coast and from border to border within weeks," the Department said in an annual report of its Bureau of Animal Industry.

"In view of the possibility that diseases could be introduced intentionally at any time, the planners of our civilian defense have asked that the bureau also be re-armed to meet that emergency if it should arise."

Vigilance Stated
In carrying out this assignment, the Bureau said it has started at the "front lines"—the borders and ports of entry. It said inspection and quarantine efforts have been intensified in regard to animal imports.

However, even as the Department announced its new campaign there were reports from widely scattered parts of the country that meat inspectors were fired by the

Livestockman's Association Elects President At Meeting

Howard Hatfield, Rt. 1, Roseburg, was elected president Friday of the Douglas County Livestockman's Association, at its annual meeting in Roseburg.

W. B. Garrett, Glendale, was elected vice-president, and J. Roland Parker, secretary-treasurer.

The group heard four speakers during its session which lasted from 10 a.m. to 4 p.m.

Joe B. Johnson, professor of animal husbandry at Oregon State spoke on progeny testing to develop animals that grow more rapidly with less feeding.

Dr. J. N. Shaw, speaking on animal diseases, said most of the common ones can be prevented by proper feeding and through the use of serums and vaccines. Diseases mentioned include pregnant ewe paralysis, Black disease and pulpy kidney disease.

H. H. Rampton, agronomist for the U. S. Department of Agriculture, discussed grasses and legumes for pasture and forage crops. He mentioned alta fescue, creeping red fescue, rye grass and orchard grass as being among the best perennial grasses to use. Subterranean clover and broad leaf lotus are among the best legumes, he said.

Explains Brand Law
Ray Nelson, who is in charge of brand inspection and registration for Oregon Department of Agriculture, presented an explanation of the brand laws. Only brand registration legally recognized are on cattle, horses and mules. Brands on sheep or poultry are not legally recognized nor are they on cattle, horses or mules unless registered, he said.

Elected to the board of directors of the association were the following:

Chester Rydell, Drain; W. A. Rydard, Yoncalla; J. W. Gorman, Elkton; Isadora Inda, Oakland; Louis Kohlhagen Jr., Roseburg; John Robinson, Glide; Charles S. Dyar, Roseburg; Harold Nichols, Brockway; S. R. Nichols, Riddle; and Lawrence Michaels, Canyonville.

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A STIFF UPPER LIP

It took a lot of nerve to stick with the chicken business with egg prices dropping and feed headed the other way. But as the feller says, "Only the brave deserve the fair," and only those with good nerve will be in position to rake in the egg profits when prices get to seasonal higher levels next summer.

A business as stable and profitable as the egg business, can't be abandoned just because prices adjust themselves to ordinary spring and storage levels when spring increases in production force an adjustment. It happens every year, but some years the adjustment is more drastic than others because it is longer delayed. The poultryman has already profited by the delay.

Let's look back a minute and see where we have come from. In 1950 the wholesale price of eggs in San Francisco averaged 38 1/2 for five months in the spring. In spite of this, the California Egg Contest, with mostly good entries, and some quite poor, made a net income of \$334.00 from the contest flock starting with 894 birds. And they sold their eggs for 3c less than the Frisco market. Their feed cost about the same as Umpqua Egg Mash did at Roseburg.

True enough, local egg buyers are paying only 38c a dozen right now when the wholesale price in Portland and Frisco is a dime higher, (too much of a spread), yet, the contest in 1950 took an average of 35 1/2 for five months straight, and still came out with a neat wad of dough.

This was accomplished by having good chickens, bred for high egg production, and proper management and good feed. All these things are available to poultrymen and expectant poultrymen in Douglas County. Local hatcheries can sell you high production bred chicks, you can give the good management, and the Douglas Flour Mill can sell you the good feed at a fair price.

But, please, for your own good, get your birds as early as you possibly can. The best profit is made on eggs produced in late summer and early fall. Only early hatched chicks will be laying big eggs during those months. Order your chicks today. You'll thank us next Christmas.

UNDER O.P.S.

That the steak had been run through one of those "tenderizers" was plainly evident. Yet the diner at the lunch counter was having a struggle. Finally he threw down his knife, glanced at the design of the machine and remarked to the proprietor, "It's a cussed shame to fry a tire that still has so much good tread."

EFFICIENCY IN GOVMENT

A cargo of fine soyabean meal is on its way back to the U.S.



THIS FIGHT IS YOURS

JOIN THE MARCH OF DIMES

and thereby hangs an interesting tale. This particular shipment of an article entering into every bag of feed you have to buy, contained 3200 tons. (Enough soybean meal to run our plant a couple years.) It was "sold" to Japan, and naturally, the Gvment furnished Japan the money with which to buy. But it didn't suit the Japs, so they sold it to Formosa. (Probably our Harry furnished the money again, as Formosa, doesn't have it.) Evidently Japan took the money they got from Formosa, and bought for cash, soyabean meal from Manchuria. So now, the meal is coming back home, and perhaps the Gvment won't have to pay more than the freight back and forth across the ocean. For a trade furnished for meal is being its chops in anticipation. We couldn't buy it direct from the processors now, so maybe we can get it from our friends across the sea. We'll let you know what we have to pay for it, in case we're lucky enough to get part of this cargo.

CUSTOMARY PROCEDURE

An undertaker found a donkey dead in front of his place of business. He asked the police what to do with it. Said the police, "Bury it, of course. You're an undertaker, aren't you?"

"Sure," he answered. "But I thought it only right to inform the relatives first."

(Ed. note: Not Roseburg police. Not even Oregon police. We have some mighty nice cops here.)

DON'T NEGLECT FEEDING

Pretty bad weather. Don't take chances on losing your stock. Not with lambs and wool so high. You can't afford to. We have, besides the best in Umpqua Sheep Cubes, some mighty fine alfalfa hay. A bit of grain hay, too.

SUBLIME TO RIDICULOUS

We often wonder about our Congress and the men who

make it up. We sometimes even wonder if they are "all there."

For instance, last week they listened to Winston Churchill, a jolly good old Britisher, who no doubt had a good message for them. He usually does. Now this week, we hear they are to have an opportunity to see the father of the latest "litter" of babies, the quads born a few days ago to an Arkansas couple.

The noble father, bless you, is on a personal appearance tour of the East and South, and will be exhibited to Congress by his Representative in that august body.

Just why the father of this litter should rate such acclaim is far beyond us. We happen to have sired a fair sized brood ourself, but never felt that we deserved undue credit for the fact. Even had we sired a whole flock at once, we still think the little woman had a lot more to do with it than we, and deserved the acclaim.

Nor is it a great feat to father a litter of jappy. Done got five at a time, and he wasn't too smart. Most anybody should eventually hit the jackpot if he plays the slot machine long enough. And Mr. Dione, as well as this boy from Arkansas already had families up in the teens before they struck it rich. All one at a time, like ordinary fathers too.

Well, maybe it is a great accomplishment, after all.

CLASSIFIED SECTION

FOR SALE, Poults — eggs now in incubator, hatch about middle of February. Early turkeys look good. Bounds Turkey Farm, Myrtle Creek.

SPEAKING OF TURKEYS

Umpqua Kindergarten Turkey Starter has, in addition to the best fishmeal, (herring), meat scrap, milk products, all the vitamins listed by the National Research Council, and in much larger amounts, and also includes several extra B vitamins, the latest, B-12, and an anti-biotic penicillin. As you know, penicillin is the antibiotic found by our own Oregon Station to give best results of all those on the market. Umpqua Feeds always lead the procession.

FERTILIZER TIME

His Daddy's name was Ferdinand, his mother's name was Liza. We now approach the time of year when land needs fertilizer.

Taking orders now for land plaster, (gypsum), and we expect a car of Ammonium Sulphate the first part of February. Don't get caught short. Order now, and we'll save it for you.

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