



Every Customer is SPECIAL

Shop and save every day at Nielsen's, located on Highway 99 South, near city limits. Free Parking.

- KARO SYRUP** Blue Label 5 lb. tin 66c
- DURKEE'S MARGARINE** Yellow Quarters lb. 29c
- CREAM of WHEAT** 28 oz. package 33c

Tailor Made Meats--Cut To Perfection

Government Graded and Aged for Tenderness -- Waste Free -- Trimmed

- BEEF POT ROAST** Blade Cuts U.S. Gov. Good. lb. 75c
- STANDING RIB ROAST** U.S. Good lb. 85c
- SWISS STEAK** Cut from Juicy, U.S. Tender Rounds, Good lb. 98c
- PORK LOIN ROAST** Rib or Loin End Cuts lb. 45c
- SLAB BACON** By the Piece. lb. 39c
- BACON JOWLS** Fine for Seasoning. lb. 29c
- SALT PORK** LEAN STRIPPED lb. 19c
- Smoked Picnics** SHORT SHANKED lb. 39c

- JELL-O PUDDINGS** ASSORTED FLAVORS 4 PKGS. 25c
- PINEAPPLE JUICE** SMILAX NO. 2 TIN 3 FOR 25c
- MIRACLE WHIP DRESSING** QUART JAR 59c
- LIBBYS PEACHES** YELLOW CLING SLICED or HALVES NO. 2 1/2 TIN 29c



- Strained or Chopped **GERBER'S BABY FOODS** 3 Tins 25c
- GERBER'S BABY MEATS** Can 21c
- GERBER'S CEREALS** Package 17c
- BIB ORANGE JUICE** Can 11c

- DEL MONTE PEAS** Early Garden No. 303 Tin 19c
- TREE TEA BAGS** Black 48 Count 49c
- TOMATO SAUCE** Hunt's--8 Oz. Tin 2 for 15c
- BUMBLE BEE TUNA** Chunk Style No. 1/2 Tin 29c

January White Flour Sale

- FISHER'S BLEND FLOUR** 25 lb. 2.23
- FISHER'S ZOOM** 16 Oz. Pkg. 23c
- PANCAKE FLOUR** Fisher's 2 lb. pkg. 33c
- FISHER'S FARINA** 5 lb. bag 55c
- FISHER'S BISCUIT MIX** Large pkg. 49c
- MARGARINE** Nu-Mello - Yellow 2 lbs. 49c
- S & W COFFEE** 2 lb. tin 1.77
- S & W BAKED BEANS** 28 oz. tin 29c

THE 4 STAR DOG FOOD...
1-LB. CAN 2 for 31c
PENNY FOR PENNY, OUNCE FOR OUNCE, PARD GIVES MORE FOOD VALUE

Sunshine SUGAR HONEY Grahams Pound Box 33c

MILLION DOLLAR CONTEST
2,171 PRIZES
Win Cash! Bonus Certificates! Crosley Appliances!
ENTRY BLANKS AT OUR DISPLAY
GOLD MEDAL FLOUR 25 lb. 2.22
WESSON OIL Quart 67c

FARM FRESH PRODUCE

- CRISP SOLID LETTUCE** 2 heads 29c
- RED RIPE TOMATOES** Cello Tubes 25c
- TENDER NEW CROP GREEN ONIONS or RADISHES** 2 Bunches 15c
- TENDER GREEN ITALIAN BROCCOLI** lb. 19c
- 42 SIZE AVOCADOS** 2 for 19c
- LOCAL CROP TURNIPS** No Tops 5 lbs. 25c
- SWEET SPANISH YELLOW ONIONS** 3 lbs. 29c
- EXTRA FANCY AND FANCY NEWTOWN APPLES** 3 lbs. 29c
- EXTRA FANCY AND FANCY RED DELICIOUS APPLES** 2 lbs. 29c

AUTOMATIC WASHERS
Clothes are Brighter, Cleaner, too!
85c

6 MEALS FROM ONE PORK LOIN



READ RECIPES "ALL FROM A LOIN OF PORK" IN FEBRUARY *Better Living* MAGAZINE

NOW ON SALE AT THE CHECK-OUT COUNTERS **5c**

- SWIFT'S PREM** 12 oz. tin 45c
- SWIFT'S CORNED BEEF** 12 oz. tin 43c
- SWIFT'S DEVILED HAM** 1/4 size tin 18c
- SWIFT'S CORNED BEEF HASH** lb. tin 42c
- SWIFT'S VIENNA SAUSAGE** 4 oz. tin 21c
- SWIFT'S SPAGHETTI & MEAT** lb. tin 31c
- SWIFT'S CLEANSER** 2 tins 23c
- KERR'S JELLY** Assorted 12 oz. tumbler 23c
- KERR'S GRAPE PRESERVES** 12 oz. jar 25c
- KERR'S APPLE BUTTER** 28 oz. jar 37c
- KERR'S STW'BERRY PRES.** 12 oz. jar 33c

HILLCREST WISCONSIN CHEESE SPREAD

2 lb. loaf 93c
All grocery prices in this advertisement are effective thru Sunday, January 20. Meat and produce prices effective thru Saturday. We reserve the right to limit quantities.

- HALEY'S VEG. STEW** With Beef 29 Oz. Tin 49c
- HALEY'S SPAGHETTI** And Meat Balls No. 1 Tin 23c
- HALEY'S CHICKEN SPREAD** 3 Oz. Tin 9c
- HALEY'S SLICED BEEF** In Gravy 15 Oz. Tin 48c
- HALEY'S MEAT BALLS** In Gravy No. 1 Tin 45c
- MACARONI** Sunrise 2 lb. bag 33c
- QUAKER OATS** 3 lb. bag 39c

LIFEBUOY Both Size 2 Bars 25c
LIFEBUOY'S SO REFRESHING I USE IT DAILY!

- RINSO** Giant Package 62c
- RINSO** Large Package 31c
- LUX FLAKES** Large Package 31c
- LUX TOILET SOAP** Bath Size 2 for 25c
- LUX TOILET SOAP** Reg. Size 3 for 27c
- SURF** Giant Package 63c
- SURF** Large Package 32c
- SPRY** SHORTENING 3 lb. tin 92c

NIELSEN'S MARKET
"IT'S THE SAVING ON EVERY ITEM THAT COUNTS"