

# The News-Review

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## SURE WE'RE BRAGGING

By CHARLES V. STANTON

Only a few days ago Lloyd Stutsman, *News-Review* display advertising manager, and his crew of salesmen, were working like crazy. The Christmas advertising demand had them rushing around like ants in a damaged hill, working long hours of overtime. Now they're just as busily and frantically combing their list of advertisers trying to sell enough display space to make *The News-Review* look like a newspaper.

Within a few more weeks the merchants, now too busy to even think about advertising copy, will suddenly realize that the Spring Opening dates are at hand and will start pouring the heat on Stutsman and his crew, and it will be Christmas all over again.

Selling advertising is just like eating bacon, eggs and toast — you can never get it to come out even.

These are the days of newspaper doldrums, the days dreaded by management and workers alike. It is the same every year. When the Christmas rush is over, advertising slacks off and the newspaper business hits the skids.

Merchants are busy with inventory, annual reports, tax returns, spring buying, year-end clearances and hundreds of other tasks. Buyers, having spent heavily for Christmas, are purchasing only essentials. So, for a few weeks after the start of the year, newspaper advertising drops off. Then comes a resurgence as the spring season gets underway. The advertising salesmen, who have exhausted themselves with futile solicitation, are swamped by a rush of business.

### Good Year Is Anticipated

The year 1951 was a good year for your newspaper. *The News-Review* can claim no large or startling profits, but it weathered a lot of trouble, overcame shortages, continued to lead all Oregon newspapers of its class in advertising and circulation gains, added to its mechanical equipment, extended advertising service, increased motor delivery routes, added to and improved its news and feature services, and made other advances in the way of service to readers and advertisers.

We anticipate that 1952 will continue problems resulting from newsprint, equipment, materials and personnel shortages. We still will be plagued with rising costs. But we expect business to remain at a high level. Election year normally is a good year for industry and business. Newspaper services are essential in maintaining business activity. *The News-Review* is prepared to give those services.

*The News-Review* has anticipated the newspaper needs of the community. We have built a plant capable of handling a business volume many years in advance of need. We have steadily increased our facilities for composition and press work, more type faces for use by advertisers, improved facilities for news handling.

### Teletypesetters Speed News

An example of how *The News-Review* has anticipated community growth is found in introduction of Teletypesetter processes in 1949. Until recently only *The News-Review* and our sister paper, *The Herald & News* at Klamath Falls, had Teletypesetter equipment. Now, as we had anticipated, The Associated Press has set up a TTS wire serving 34 papers in the Pacific Northwest. Only three Oregon members are equipped at present to handle the A.P. tape, Grants Pass having recently purchased the necessary machinery. Other members are equipping their plants as rapidly as machines become available.

Our readers well know that we have at all times had great confidence in the continued growth and expansion of this community. In fact, we've had critics tell us we are much too optimistic. So far we have had no reason to allow our optimism to diminish. We expect Douglas County to continue growing. We want to be able to serve the county as it grows. For that reason we intend to keep ahead of anticipated growth.

If you think we're bragging, you're right; we are!



**Scraps From the MENDING BASKET**  
 Vidnett Martin - P.O. Box 874, Drain, Or.

What a difference the Coast Range makes in the weather on side! Someone just said that the men in the woods below Elkton "were driven out today (Friday) by deep snow and there is maybe four inches on the level on the highway." I was amazed—not a flake of snow here. Oh, up on the ridges of the hills across the Elk I can see snow, but lower down, none. Many a time when 38 was our favorite drive, but not our home road, we have noted rain on one side of the tunnel and dry as a bone on the other.

Our home is on the side of a natural bowl, for the highway comes around a long point of land just before it reaches our place. What a delight it is to watch the "weather" coming over the hills from the ocean. I could be a weather prophet for Drain on gusty, rainy days and tell them ten minutes ahead when their next storm would hit! Here there are no trees close by to shut out the stars and horizon. The moon came up last evening over the hill behind the house in a cloud effect that was thrilling. Although we are in a kind of irregular bowl, I can enjoy a wide expanse of sky with my little star map; and how much satisfaction there is for me in the mists that swirl over the hills across the Elk! A post would find all the material needed right here, looking through our windows.

There is a kind of excitement for me when the winter solstice has passed. Much more so than

the one in June. Is it that way with you, too? Each day the sun is a bit higher, the day a little longer. Even the bulbs and little slips seem to feel the turn of the year, and show green.

Last year I let the suckers stay on the tree-sized lilacs. As fast as paper milk cartons were emptied, I snipped off the little wands and planted them in woods earth with a little rock for drainage. Punched holes, of course, in cartons. I stored the cartons in wooden tomato trays. When we did move in October, I cut off the bottom of each carton and slid the contents into a troweled hole. Each little slip has tight green leaf buds on right now, despite I grow and make the lilac hedge I dream of. I did the same way with hollyhock plants and other things my neighbors gave me. How they are thriving! It is such a pleasure to have a friendship garden again.

**CITY COURT CASES**

Three cases were disposed of in municipal court Monday, reports Judge Ira B. Riddle.

James F. Aken, 24, Idaho, was ordered to leave town in lieu of a \$20 fine on a vagrancy charge.

Frank Mahlon Pierson, 20, 1160 Fairhaven St., forfeited \$10 bail on a disorderly conduct charge.

James Theo Edwards, 21, 1207 1/2 N. Jackson St., forfeited \$30 on disorderly and drunk charges.

## The Modern Sisyphus



## In The Day's News

By FRANK JENKINS

(Continued from Page 1)

ports of their national committees to congress in compliance with the federal corrupt practices act, the Democrats took in \$1,318,574 and spent \$1,311,652, leaving a net balance of \$6922.00. The Republicans collected \$679,157 and disbursed \$584,473—a net gain for the year of \$94,684.

One can at least argue from those figures that the Republicans are BETTER BUSINESS MANAGERS than the Democrats—and the Lord knows that in these days we need better business management in Washington.

Tell me something: Do you have any faith in the federal corrupt practices act as an efficient tool in preventing the spending of too much money in political campaigns?

Tell me something else: When you have the feeling that some candidate is spending too much money to get the office he's gunning for, how do you feel about it?

Does his over-spending influence you to vote for him? Or does it incline you to vote against him? I'm pretty sure my inclination, everything else being equal, is to

## Conventional Charge Fires Gun Shooting Atomic Shells

By ELTON C. FAY, AP Military Affairs Reporter

WASHINGTON (AP) — The artillery gun for shooting atomic shells may be fired with a conventional propelling charge like any big caliber gun. No nuclear explosive is needed to "throw the missile at

And a major problem in the design of the weapon, a model of which was shown to the joint Congressional committee on atomic energy Friday, probably has been to hold the weight of the gun down to a point where it is practical for battlefield use.

If the words used by Chairman McMahon (D-Conn.) of the committee were used advisedly, the new weapon appears to be a gun instead of a rocket launching device. He described it, in talking to reporters, as an "artillery gun" designed to handle atomic shell.

A weapon used factually on a war front could not need unusual range, only enough to hit enemy troop positions, field fortifications or concentration points close behind the lines. The huge power of an atomic explosion thus would not be required to propel the atomic charged shell from the gun.

**Has Been Tested**  
 Gen. J. Lawton Collins, Army chief of staff, said in a radio interview last month that artillery capable of firing atomic missiles has been tested. He said that did not mean "it has been tested as an atomic weapon; it doesn't have to be."

That seemed to point pretty definitely toward the idea that the model which Congressmen saw Friday probably was not too radical in design, except perhaps for the bore and length of its tube.

While the packaged size of atomic explosives has been reduced considerably since the days of the Hiroshima atomic bomb, it is doubtful that the diameter of the package still could be fitted to standard existing weapons.

**Creates Bulky Gun**  
 The biggest mobile gun used by the army is the 240 millimeter howitzer. That is a bore of slightly under 10 inches. A caliber of even double that size would create a hefty weapon for easy mobility on a battlefield, although not an impossible weight.

A 240 millimeter howitzer weighs 25,000 pounds, the carriage for moving it about 39,000 pounds. To

## Fulton Lewis Jr.

### WASHINGTON REPORT

(Copyright, 1951, King Features Syndicate, Inc.)

WASHINGTON — The State Department almost got away with one of the slickest jobs of confusing the American people ever attempted in the political history of Washington.

Right now most Americans can't decide whether State Department claims of being clean as a whistle so far as Communists are concerned is true, or whether to believe the charges of Senator Joseph R. McCarthy, that Secretary of State Dean Acheson and his aides hide Communists behind their backs.

There no longer need be any doubt. I've got the proof, from a stenographic report of a loyalty review board meeting, which reveals the startling activity of State department officials who have done everything possible to protect Communists on the payroll. And at the same time lie to the American public in denying Senator McCarthy's accusations. In fact they go even farther. State Department loyalty and security board members even defend what few Reds they have caught.

From the record of the loyalty review board, here is confirmation in a statement made by John K. Clark, a board member:

"What are you going to do when the attorney who is presenting the charges acts as though he were the attorney for the incumbent? I read 100 pages of a record where the three members of the board were acting as attorney for the employee."

Lawrence V. Meloy, executive secretary of the Loyalty Review Board, present at the session, asked:

"You are talking about the agency case, I presume — the (blank) case?"

"Clark: "No, I am talking about the..."

Meloy: "Oh, you're talking about the State Department. They're taking the attitude that they're there to clear the employee, and not to protect the government. We've been arguing with them since the program started."

At this point Garrett S. Hoag, another Review Board member, chimed in:

"That brings up a question that has been on my mind a little, and I have been accused a few times in connection with it. I have been disturbed about the State Department—their remarkable record of never having fired anybody for loyalty and yet we do nothing about it as far as the board is concerned. It seems to me we assume some responsibility when we sit back for three years and know that the country rests in a false sense of security that we are looking after these interests here when we know darn well that it is completely ineffective in one of the most important government agencies (State Department) and I wonder whether we ought to say anything to anybody about it."

Chairman Hiram Bingham of the Loyalty Review Board, said he had approached Secretary of State Dean Acheson on the subject, and added:

"I called his attention to the fact that his board was out of step with all other agency boards," Bingham said. "In the Post Office Department, 10 percent of all persons examined were found to be worthy of separation from the government. In the Commerce

### Air Reservists' Meet Set For January 16

The second meeting for January of the 9415th Volunteer Air Reserve Training squadron of Roseburg will be held Wednesday, Jan. 16, in the armory.

The meeting will begin promptly at 8 p.m., according to the commanding officer, Lt. Col. Theodore H. Wirak.

Regular meetings of the Air Force unit are held on the first, third and last Wednesdays of each month. Additional information concerning the group may be obtained from Sgt. Chester F. Jackson, who has offices in the armory.

**IF your News-Review has not been delivered by 4:15 p.m., phone 2-2631 between 6:15 and 7 p.m.**

A Kindly Smile Where It May Brighten Another.



**The Chapel of the Roses**  
 Roseburg Funeral Home  
 Funerals Oak and Kane Street Tel 3-4455 Roseburg, Oregon

## Three Children Burned, Father Being Questioned

BUNKER, Mo. (AP) — Three small children were burned to death in a one room cabin early Saturday. Their 24-year-old father later was jailed for questioning.


Highway Trooper F. A. Findley said Jesse Willard III, a sawmill worker, was arrested at the scene of the blaze after it was learned that he had quarreled with his wife, Georgia Marie, 21, a few hours earlier.

The dead children were Wanda Sue, 5; Alfred Willard, 4; and Charles Ray, 2.

## WORK HORSE, FIRST CLASS

That's what you'll christen this new lightweight 9 hp intermediate Disston Chain Saw, the DA-211, when you see the work it does with such little effort. It's light enough to tote around all day, tough enough so you don't have to baby it. The Disston DA-211 will give you years of satisfying, trouble-free cutting power. Capacities of 2 to 7 feet. Prices start at \$ 480.


Get a free demonstration on your own place today.



**Carl J. Peetz**  
 920 S. Stephens  
 Phone 3-5333

Hear Fulton Lewis Daily On KRNR, 9:15 P. M.

# WHO ARE THESE PEOPLE?



**THIS COULD BE IMPORTANT TO YOU!**

A Kindly Smile Where It May Brighten Another.



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L. L. POWERS