

# You Can't Find BETTER BARGAINS from here to the NORTH POLE



**PICNIC SHOULDER PORK ROAST** Lean Tender **lb. 35c**

**PORK CHOPS** Rib and Loin End Cuts **lb. 45c**

**SHORT RIBS BEEF** U.S. Good **lb. 39c**

**STANDING RIB RST.** U.S. Choice Good **lb. 85c**

**SWIFT'S PREMIUM HAMS** Small Size Christmas Wrapped **lb. 59c**

**SLICED BACON**  
Swift's Sweet Rasher  
lb. .... **39c**

**FRESH FRYERS**  
Fancy Cut Ups  
lb. .... **59c**

**FRESH RABBITS**  
Pan Ready  
lb. .... **79c**

**SLAB BACON**  
Sugar Cured  
lb. .... **35c**

**ORDER YOUR CHRISTMAS TURKEY TODAY - PICK IT UP DEC. 24th**

**HUNT'S PEACHES** Yellow Cling No. 2 1/2 Tin **29c**  
**SWEET POTATOES** Wadflams No. 3 Tin **27c**  
**PUMPKIN** Libby's Solid Pack No. 2 1/2 Tin **18c**  
**GREEN LIMA BEANS** H&D Small No. 2 Tin **17c**

**MINCE MEAT** Pennant 30 Oz. Jar **47c**  
**TOMATO PASTE** 6 Oz. Tin **11c**

**NIELSEN'S WILL CLOSE**  
at 6:00 P.M.  
**TUESDAY, DECEMBER 18**  
TO ENABLE ALL EMPLOYEES TO ATTEND THE STORE CHRISTMAS PARTY.



**BUY IT! TRY IT!**  
2 1/2 Oz. Jar **42c**



**HOW TO BE A HIT...**  
Invite your friends to a covered dish dinner...

**READ 7 BRAND**  
NEW RECIPES FOR BUDGET WISE DISHES IN JANUARY

**Better Living** MAGAZINE

**5c** NOW ON SALE AT CHECK-OUT COUNTERS

**RATH PIG FEET** Pint Jar **34c**  
**RATH TENDER HAM** 1 1/2 Lb. Tin **2.16**  
**RATH VIENNA SAUSAGE** 4 Oz. Tin **22c**  
**RAFT DRIED BEEF** 2 1/2 Oz. Jar **38c**  
**RATH TENDER TONGUE** 12 Oz. Tin **61c**  
**MINCED CLAMS** 40 Fathom No. 1/2 Tin **25c**  
**BROKEN SHRIMP** Danny Boy 5 Oz. Tin **29c**

**MD** BATHROOM LUXURY at a budget price  
**TOILET TISSUE** 2 Rolls **25c**



**CHRISTMAS CANDIES and NUTS**

**ALMONDS** Soft Shell Pound Bag **49c**  
**BRAZIL NUTS** Large Lb. Bag **49c**  
**FANCY MIXED NUTS** 2 Lb. Bag **79c**  
**CHOCOLATE DROPS** Thompson's Lb. Bag **35c**  
**ORANGE SLICES** Societe Lb. Bag **33c**  
**FANCY BROKEN MIX** Societe 3 Lb. Bag **1.19**  
**CHOCOLATES** Assorted 5 Lb. Brach's box **3.49**  
**CANDY CANES** 5c and 10c



**"WHEN I SAY COFFEE I MEAN..."**  
POUND **89c**  
**2 lbs. 1.77**

**RATH LUNCHEON MEAT** 12 Oz. Tin **39c**

**Hawaiian PINEAPPLE** UKULELE No. Half Slice 2 1/2 Tin **27c**

**ORANGE JUICE** HUDSON HOUSE 46 Oz. Tin **23c**

**COUNTRY FRESH FRUITS and VEGETABLES**

**CRANBERRIES** HAND PICKED While Supply Lasts. **2 lbs. 29c**  
**CAULIFLOWER** LOCAL CROP SNOW WHITE HEADS **lb. 15c**  
**CARROTS** LOCAL CROP NO TOPS **5 lbs. 25c**  
**RED YAMS** CALIFORNIA **2 lbs. 29c**  
**BANANAS** GOLDEN RIPE **2 lbs. 29c**  
**ORANGES** CALIFORNIA NAVEL CHOICE GRADE 200 SIZE CASE \$4.98 1/2 Case **2.49**  
**NAVEL ORANGES** FANCY SUNKIST LARGE 200 SIZE **Doz. 89c**  
**TANGERINES** SWEET JUICY FLORIDA **2 lbs. 29c**

**BUY YOUR CITRUS FRUIT NOW AND AVOID FROST DAMAGE**

**SHORTENING** WHITECAP 3 LB. TIN **89c**  
**MAYONNAISE** BEST FOODS PINT JAR **39c**  
**CHICKEN SOUP** STIDD'S - RICH, FLAVORFULL 10 OZ. TIN **14c**

**GOLD SEAL SELF POLISHING LIQUID WAX**  
1 Pt. Tin **FREE** WITH PURCHASE OF 1 PINT TIN AT REGULAR PRICE **59c**



**PITTED DATES** Imported **2 lbs. 69c**  
**NOODLES & TURKEY** Rancher's Pride 29 Oz. Tin **47c**  
**CHICKEN & DUMPLINGS** Rancher's Pride 29 Oz. Tin **89c**  
**CHICKEN FRICASEE** Rancher's Pride 29 Oz. Tin **89c**  
**NEW POTATOES** Hunt's No. 1 Tin **10c**  
**SPICED PEACHES** Stokely No. 2 1/2 Tin **33c**  
**C & H SUGAR** **25 lbs. 2.53**  
**GOLD MEDAL FLOUR** **25 lbs. 2.23**

**Build a COOKIE WONDERLAND**  
of new "mix & roll" cookies  
**MADE WITH NUCOA** **33c**  
FREE instructions and recipe at our store!

**MERRY CHRISTMAS COOKIES** ARE SO EASY TO MAKE WITH

**SWANS DOWN MIXES** WHITE OR DARK **2 pkgs. 69c**

**Rinso** Buy the New... Lower Priced  
**HANDY GIANT SIZE** **63c**

**SUPER SUDS** ..... large pkg. **32c**  
**LUX FLAKES** ..... large pkg. **32c**  
**SURF** ..... giant pkg. **63c**  
**LIFEBUOY SOAP**, reg. bar ..... 3 for **27c**  
**CASHMERE BOUQUET**, bath size .. 2 for **27c**  
**SPRY SHORTENING** ..... 3 lb. tin **99c**

All grocery prices in this ad effective through Sunday, Dec. 16. Meat & produce prices effective thru Saturday. Store hours: 9 a.m. to 8 p.m.

## NIELSEN'S MARKET

**"IT'S THE SAVING ON EVERY ITEM THAT COUNTS"**  
HIGHWAY 99 SOUTH—NEAR CITY LIMITS