

# The News-Review

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## NEWSPAPER WEEK

By CHARLES V. STANTON

National Newspaper week is being celebrated from October 1 to 8.

During this week, particular emphasis will be placed on the part the newspaper plays in our daily lives, the service it gives, and, most important, the protection it affords to our way of life.

The special observance is guided by the slogan: "Your Newspaper Lights the Way of Freedom."

The week affords newspapers an opportunity to toot their own horns.

For 51 weeks out of each year the newspaper is promoting civic activities, and the programs and events of local organizations. A large part of the work of a news reporter is that of publicity agent for organizations, campaigns and activities.

What chance for success would a Community Chest drive have if it were not for aid given by the newspaper? Or Red Cross campaigns? Or Boy Scout programs? How effective would be the civic betterment work of our service clubs if it were not for the service given by newspapers in furnishing information to the public?

Day in and day out the newspaper serves as the mouthpiece for churches, lodges, civic clubs, women's groups, granges, merchants organizations, and every organized and special program, campaign or activity. One of the most difficult lessons for a beginning reporter to learn is that he must spend the greater part of his time in handling publicity jobs for the retail merchants committee, the Methodist church, the Rotary club, the American Legion, Business and Professional Women's club, the schools, the Elks lodge and the scores of similar groups calling upon the newspaper for assistance in publicizing their events.

The newspaper, in its treatment of local news, may be likened to a mirror reflecting the life of the community. The life of the community consists of the things people do, the things they say, the things they think. Because the things we do, think and say are in large measure tied in with organized effort, it is essential that the newspaper give its fullest cooperation and services to all worthwhile endeavors.

But after plugging for 51 weeks for other groups, organizations, businesses and industry, the newspaper, we believe, is entitled to one week on its own behalf. We hope the readers of this column will bear with us as we discuss our own newspaper and the American press as a whole during the next few days.

## MOVIE INDUSTRY CELEBRATES

In addition to starting the observance of National Newspaper week, Oct. 1 marks the beginning of a year-long celebration of the 50th anniversary of the motion picture industry.

The first theater built for the exclusive showing of motion pictures was Tally's Electric theater at 262 South Main St., Los Angeles, April 16, 1902.

Moviedom's 50th anniversary is designed to "focus attention on the unique position the motion picture theater has won in the last 50 years as the center of each community's entertainment," says the Council of Motion Picture Organizations, which will spend more than \$2,000,000 in promotional activities throughout the anniversary year.

The campaign will be widely advertised through the press and radio. Screen personalities will make personal tours into all the states. The industry will sponsor an exposition next March in New York.

Since the start of that first theater in Los Angeles, the movie industry, in its 50-year miracle, has grown to include more than 23,000 theaters throughout the nation, representing an investment in theaters alone of more than \$2,740,000,000, employing approximately 300,000 persons. These figures do not include the investment or employment in the production end of the industry, but refer to theaters only. Movie theaters are patronized each week by about 60,000,000 people, or more than the number voting at the last presidential election.

The impact of the motion picture theater upon our lives makes it deserving of the special emphasis with which it will be treated during the ensuing twelve months.

Scraps From the

# MENDING BASKET

by Vahnett Martin-Robert Drain, Jr.

Just as soon as we have settled into our usual winter routine of reading aloud, if no one comes in or we have no need to go out, we are going to re-read Kon-Tiki. In the meantime, as we have driven back and forth, back and forth, between the new place and this, we have talked much about Thor Heyerdahl's amazing book, and of the wonderful self-discipline he and his five companions on the raft must have imposed upon themselves to live through so circumscribed a life for three months. Kon-Tiki (Rand McNally) is written with the simplicity of an eyewitness who kept a diary, and drew upon records of others in the group. It is so well translated that one cannot realize it was originally in Norwegian.

Thor Heyerdahl was on a remote Pacific island, doing scientific work when the war broke; he served in the Free Norwegian air force during the war, and then continued his scientific studies in various parts of the world.

To prove that Polynesia could have been settled by pre-Incas from South America, the author and five other brave and ingenious companions sailed from Peru April 28, 1947 on a replica of the ancient Inca balsa-raft. On August 7, they crash-landed the Kon-Tiki on an uninhabited South sea island, covering 4300 miles in 101 days. The photographs, taken from a raft so low in the water the men could lean backward to rinse out their cups and other dishes, are nothing short of marvelous.

Thor Heyerdahl insisted upon an exact replica of the rafts made centuries ago; this integrity saved their lives. The nine logs were lashed with lashings made of vegetable fibres; "modern" nails and wire cables would have failed them. Each log rode independently, and there was no floor to interfere with the seas that flung themselves aboard and slipped back through the spaces between the logs. Fresh cut logs were insisted upon; this, too, saved their lives. The log kept the sea water from water-logging their amazing craft!

Whatever motion picture we miss, we shall not miss Kon-Tiki! The film made of strung-together photographs taken at sea must be a thrilling one! Talk about truth being stranger than fiction; that's Kon-Tiki!

## Tch, Tch, Don't You Know It's Rude To Peek?



## Fulton Lewis Jr.

### WASHINGTON REPORT

(Copyright, 1951, King Features Syndicate, Inc.)

WASHINGTON — Wee Willie Benton, a Connecticut Democrat in the United States Senate, seems to have taken on more than he can handle in trying to oust Wisconsin's Joseph R. McCarthy from that same senate.

Wee Willie wants to get Senator McCarthy out now because, he says, there are "high and urgent moral issues involved" that can't wait to be decided by the voters of Wisconsin next year. Nobody around the capitol seems to think Wee Willie will get anywhere with his "Oust-McCarthy" campaign, but he's going ahead with it anyway.

In the light of that crack about "high and urgent moral issues," I've been looking back a bit at Wee Willie's own record. Oddly enough, I find nothing whatsoever to indicate any feeling of high urgency on his part when it came to the matter of cleaning communism and pinkos out of the State department in the early post-war days when he was assistant secretary of state in charge of the Voice of American and other informational programs.

Back in 1948, Representative John Taber of New York, then the chairman of the House Appropriations committee, made a little speech on the House floor involving Mr. Benton. In it he listed a few of the State department employees who were working under Mr. Benton, and in whom Mr. Benton apparently placed full confidence and reliance. Here are some of his samples:

"An employee who renounced her American citizenship, embraced communism, carried Russian operative baritone, and stayed on Benton's payroll for 13 more months.

"A translator and script writer, clearly a Communist according to State department files. She was hired by the government shortly after coming to the U. S. in 1938. In 1948 she is still on the State department payroll.

"Another case who is presently employed in the cultural relations division of the State department was a member of various Communist controlled organizations, a delegate to Russia in 1927, a favorite of the Daily Worker. He is still employed."

## Hear Fulton Lewis Daily On KRRR, 4:00 P.M. And 9:15 P. M.

## Argentina Puts Down Rebellion

BUENOS AIRES, Argentina — (AP) — The radio announced rebellion and civil war broke out in Argentina Friday and was swiftly crushed, with its leaders in flight.

A few hours after the reported surrender of the rebels, President Juan D. Peron appeared on the balcony of the presidential Palace. A multitude of workers, ordered to the square by the government-controlled Labor confederation, cheered his appearance.

"A group of bad Argentinians dishonored the uniform of the fatherland," Peron told the crowd. "But most of our leaders and officials wear this uniform with honor."

"To the scaffold!" yelled many in the crowd.

Peron said officers responsible for the rising would face the ally of the law, which would be inexecutable.

The State radio said artillery went into action against the El Palomar air base before the rebels surrendered there.

It added that the skies were now under the control of the loyal air forces.

Peron told the crowd the rebels plotted to kill him and his wife, Eva Duarte Peron, but were "defeated by giving them presents."

## Boyle Sold Him 23 Law Accounts, Siskind States

WASHINGTON — (AP) — Max Siskind, Washington lawyer, told senate investigators he bought 23 law accounts from William M. Boyle Jr., the Democratic national chairman, in 1949 for \$150,000, and estimated he might receive \$432,250 in fees from them.

Siskind said he would gladly give the names of the clients in private, but did not want them splashed in the headlines.

After much sparring, committee counsel Francis D. Flanagan finally read into the record, without naming the clients, a list of the 23 cases.

This included the nature of each case and the "value," as estimated by Siskind — that is how much it might bring to the lawyer handling it.

The total was \$432,250.

Most of the cases involved government agencies. Several concerned the purchase of war surplus goods from the government.

The largest case — Siskind put its value at \$75,000 to the law firm handling it — involved a \$400,000 railroad reorganization.

The railroad was not identified, but Flanagan said Siskind had told him he received a \$640 month retainer in this case, which is in the U. S. district court and has been before the Interstate Commerce commission.

Siskind said he and Boyle made no written agreement about the \$150,000 which he was to pay Boyle for the cases.

"Would you advise a client to operate in any such fashion?" Senator McClellan (D-Ark) asked.

Siskind grinned, shook his head and said he wouldn't. Then he

## In The Day's News

By FRANK JENKINS

(Continued from Page 1)

the Argentines want it's their funeral. So far as Peron and Eva are concerned, I suppose that is a good answer.

But this business of TOO MUCH POWER isn't confined to Argentina. It's world-wide. It's as old as history. It is looking us in the eye right here in our own country—the land of the free and the home of the brave.

Take this utterly disgusting RFC stuff, with its shady trimmings of mink coats and such and its sickening revelations of men who are willing to sell their honor for a bribe.

Take advantage of conditions to SEIZE ALL POWER.

Then the firing squads take over and rub out all opposition.

A word of explanation in connection with this business might be in order here.

An "election" is coming up in Argentina. Peron and his wife Eva (a competent and unscrupulous pair of demagogues of whom Eva is apparently by long odds the MOST competent) rigged it up to be nominated as president and vice-president.

But a WOMAN for vice-president was more than some of the top army brass could swallow. Peron might die. In that event, Eva would become president. As president, she would be commander-in-chief of the army. That was more than the generals could take. They kicked up such a ruckus that Eva, weeping copiously, she did it, had to decline the nomination as V-P.

It seems quite probable that she and Peron framed up this "revolution" business that caught the generals where the hair was short. That's what too much power does.

Argentina is a long way off. We're inclined to shrug our shoulders and quip that if that's what

## The Return Of The Fall Guy Is Welcomed By Hal Boyle

By HAL BOYLE

NEW YORK — (AP) — Well, looky who's come to our town! The fall guy himself.

Yes, big-chest autumn, the hinge of the year, the best of the seasons, holding on to summer with one hand and throwing a fist against the face of winter.

Welcome back, strong boy. Comb the vine leaves out of your hair, kid. Sit down and stay for a long, long while.

We heard you hollering in the hills on the way; we feel better already now that you're here. The place is breezier since you blew in—laughing like a happy traveling salesman, full of good stories and fresh gossip of far places.

Oh, it's always better when the big fall guy rolls into town. Summer is a warm cocoon, a fat and drowsy time. Summer is for decaying, and resting and nest-ing.

Autumn is Bugle

But autumn is for scheming. Autumn is a gut-up-and-go-on-with-new living month. Autumn is a signal to call us back from recess—a bugle to send us back into the battle and try to make our dreams come true, before chill winter wraps us in the year's cold cocoon.

It is the season of new projects, higher goals, bigger problems—and fresh faith to deal with them.

The bee forsakes the flowers; the mosquito sheathes his sword; the apple, a ripe forfeit to time, drops cider-ready from the bough. The cheerful farmer counts his year's rewards. The cheerful farmer's wife thumbs the mail order catalog, or wends to town to buy a bigger deep freeze.

The fox barks at night on a country ridge; his two-footed cousin, the city wolf, is back on his favorite street corner, whistling for his troubles.

Baby gets over his last colic, and a new boy carries sister's books home from high school

MOUNTAINS CONQUERED

COLEMAN, Alta. — (AP) — All but one of the "Seven Sisters," in the foothills of the Canadian Rockies, now have been climbed. The Sisters, bare and jagged rock spires averaging 750 feet, were tackled by two Swiss-born mountaineers, Bruno Engler and Fritz Frey.

Before their attack, only "The Placid One" had been climbed. It took them three weekends to defeat five more. Their most difficult climb was the main spire, "The Old Sister."

Engler, an Alberta government photographer, said they had to inch their way up the last 120 feet using hand holds only. The descent was made with the help of rappels, rope ladders, and the climbers swung through the air in 80-foot leaps.

They said they plan to come back to climb the only spire that they couldn't manage this time. It's No. 2 — "The Witch" — with barren perpendicular sides and a bleak overhang.

added that he and Boyle had done business on this informal basis for several years.

Lithofold Account Excluded

In an often stormy session, Siskind insisted to a senate investigations subcommittee that the account of American Lithofold Corp. was not among those he purchased from Boyle. And he declared that Boyle gets no part of a \$500-a-month retainer fee he now receives from Lithofold.

The senators are looking into a \$65,000 government loan to American Lithofold, a St. Louis printing firm, and the question of whether Boyle exerted political influence to get the Reconstruction Finance corporation to make the loan.

The loan was made in 1949, when Boyle was the company's lawyer here. He said he had nothing to do with it. Boyle became Democratic chairman that same year and announced he was giving up his law practice.

## DIAMOND PRODUCTION

BRAZZAVILLE, French Equatorial Africa — (AP) — French Equatorial Africa's diamond production this year will reach 200,000 carats or 3 percent of the total world production, said High Commissioner Cornut — Gentile when he opened the yearly session of the Equatorial Africa Grand Council. He further quoted the recent oil discovery in the Gaboon area as a major hope for FEA's mining industry but said it would take several months to ascertain whether big scale exploitation would be possible.

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# SPOT ADVICE

Nail polish stains present a peculiar difficulty. Being composed of pigments or dyes in highly volatile acetone solutions, they are, for all practical purposes, exactly the same as lacquer. And just as hard on clothes.

Whatever the garment — and particularly if it's made of rayon acetate — LEAVE THE NAIL POLISH STAIN ABSOLUTELY ALONE. DO NOT, UNDER ANY CIRCUMSTANCES WHATSOEVER, ATTEMPT TO REMOVE IT WITH NAIL POLISH REMOVER. This not only spreads the stain and allows it to penetrate deeper into the fabric, but if the garment happens to be rayon it will fuse the filaments of the materials into a hard mass.

We cannot give any positive assurance that we can remove all nail polish stains.

If, upon examination, we find that we can do it, we certainly will. And you'll have a garment as good as new again.

But if it can't be done, we'll tell you that, too. And maybe you can at least save the cost of cleaning a valueless article.

Best recommendation we can make is that you apply nail polish to those lovely tootsies of your while wearing a housecoat, with an old towel in your lap.

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