

Wm. R. Hearst's Career in Press Field Notable

BEVERLY HILLS, Calif. — (AP) — William Randolph Hearst, who died here Tuesday, headed a chain of newspapers that represented a \$200 million enterprise at its peak. Hearst was one of the nation's most controversial figures in newspaper editing and publishing. On one hand he was called a "yellow journalist" and on the other, a genius. Certainly it could be said that his newspapers were never dull. He was a great campaigner for or against causes. He fought public utilities, battled governments, was an uncompromising foe of communism. Equally, he was a great champion of Americanism, he fought for the eight-hour day and women's suffrage. A businessman of great stature, Hearst was also master of the fabulous San Simeon ranch in California where he entertained his guests on a scale of almost undreamed of luxury. He also had the famous 67,000-acre estate, Wynnton, on the McCloud river in northern California; a \$15,000,000 art collection, ranch holdings in Mexico, magazine pub-

lishing enterprises and motion picture ventures. **Inherited Millions** Hearst was born in San Francisco, an only child. He inherited an estimated \$25,000,000 from his father, George Hearst, a former U. S. senator. The fortune included ranches, gold mines, bank and railroad stocks. But instead of living a life of ease, Hearst plunged into a life-long career of journalistic jousting. He started with the then "broken down" San Francisco Examiner in 1887. He introduced red headlines and big black type. He breathed the breath of circulation life into that paper, then swung across the nation to enter the New York field in competition with Joseph Pulitzer's World. From then on his ventures spread throughout the nation until at one time he had an empire of 23 newspapers, nine magazines, the American Weekly and the International News Service. He employed 27,000 persons in these enterprises. Hearst was a notable developer of special writers or columnists. The greatest of these was the late

Arthur Brisbane who became a Hearst executive at \$265,000 a year. There were the Damon Runyon, from the sports field; Walter Winchell, night life writer; and Luella O. Parsons, the movie writer, and many others. **Kills 2 At University** VERMILLION, S. D. — (AP) — Dr. Donald Slaughter, dean of the University of South Dakota medical school, says the death of two "human guinea pigs" in a drug experiment occurred when a doctor on his staff "picked up the wrong bottle." The staff doctor, whose name was withheld pending an inquest, had planned to participate in the experiment himself, along with a fourth person. Dr. Slaughter said the staff physician called him after the injections had been given to Jack Clifford, 30, laboratory technician, and Mrs. Ardy's Pearson, 26, a secretary. The injections were given Tuesday and Clifford and Mrs. Pearson died 24 hours later.

Teachers' Pay Boosted To Maintain 'Extras' NEW YORK — (AP) — School days for New York's high school students will not be all readin', 'ritin', and 'rithmetic this fall. The granting of pay raises to teachers, providing a \$6,500-a-year maximum salary, has ended an 18-month teachers' "strike" against supervising extra-curricular activities. During the dispute, students had

to do without such after-school events as dances, club meetings, proms, parties and sports contests. New maximum salaries for the city's 40,000 public school teachers were approved by the board of estimate, and representatives of the teachers said high school students once again can count on the extra-curricular activities. Old maximum salaries ranged from \$5,875 in junior high and elementary schools to \$8,050 in high schools.

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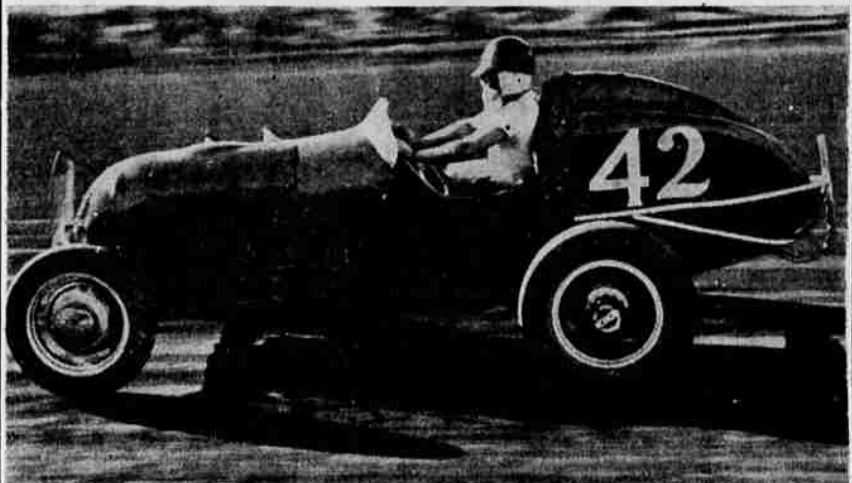


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