

AT NIELSEN'S

YOU'LL KEEP COOL

AND COLLECT BARGAINS EVERY DAY



Sunshine
Cheez-it
CRACKERS 17¢

PORK and BEANS Campbell's 52-Oz. Tin 29¢
PANCAKE FLOUR Picket 10-Lb. Bag 69¢
BROOMS 3 Sew - Good Sweepers Closeout -- Each 29¢

FRYER TURKEYS 73¢
FANCY FRYERS Fresh Cut Ups lb. 73¢
SKINNED HAMS Half or Whole lb. 65¢
SLAB BACON By the Piece lb. 49¢
PURE PORK SAUSAGE Lb. 55¢
FRESH GROUND BEEF Lb. 65¢
PORK LOIN ROASTS Lean Pork Chops
Rib or Loin End Cuts lb. 49¢ Center Cuts lb. 69¢

APRICOTS Hudson House - Whole, No. 1 Tin 15¢
24 Cans 3.49 Can
GRAPE JUICE Betsy Ross 25¢
24-Oz. Bottle
SWIFT'NING 3-Pound Tin 89¢
STRAWBERRY PRESERVES Kerr's 12-oz. jar 33¢

Save Soap **WHITE KING** **WATER** **SOFTENER** 25¢

GET THE REAL THING

WHITE KING **SOAP**
Giant Package 65¢
Regular Package 33¢

the clean, refreshing fragrance of pine
SIERRA PINE 3 BARS
TOILET SOAP 29¢

Triple Action **SCOTCH** **CLEANSER** 2 Pkgs. 24¢
DISSOLVES GREASE - REMOVES DIRT - BRIGHTENS the SURFACE

Delicious EVERYDAY FOOD
FOR PICNICS - PARTIES - ANYTIME!
NALLEY'S POTATO CHIPS Extra large... fresh and crisp! 23¢
NALLEY'S SHOE STRING POTATOES Vacuum packed... and always fresh! 2 for 33¢

BORAXO POUND TIN 31¢
BORAXO 8-OUNCE TIN 18¢
PILLSBURY'S FLOUR 25-LB. SACK 2.19
CERTO PECTIN BOTTLE 23¢
M.C.P. PECTIN PACKAGE 12¢
COMPLETE STOCK OF CANNING SUPPLIES

We have the NEW **WATER-REPELLENT** **GLO-COAT** 59¢
Mapping won't wash the shine away. 98¢

RICE KRISPIES Kellogg's 5 1/2-Oz. Pkg. 2 For 29¢
SARDINES Prince Sigurd In Imported Olive Oil No. 1/4 Tin 15¢
PICKLED VEGETABLES Vita Quart Jar 55¢
COCONUT CHIPS Royal Guest No. 2 Tin 19¢
SMOKED OYSTERS Flying Cloud No. 1/4 Tin 39¢

NEW... **CH DARK BROWN** **CANE SUGAR** Lb. Pkg. 13¢
RICH MOLASSES FLAVOR

TEMPTATION



... yes, the kind of temptation you can yield to without getting hurt! Because ice cream helps you fight weather fatigue. Have a cool dish of ice cream every day at

NIELSEN'S FOUNTAIN LUNCH



Swanson **Chicken Spread** 2 tins 59¢

VIENNA SAUSAGE SWIFT'S PREMIUM 4 OZ. CAN 19¢
KRAFT MUSTARD 6-Oz. Jar 10¢
KRAFT MALTED MILK Chocolate Lb. Jar 49¢

PARKAY MARGARINE Color Bag Pound 37¢
SANDWICH SPREAD Miracle Pint Jar 39¢
SALAD OIL Kraft Quart Jar 69¢
COTTAGE CHEESE Kraft Pint 25¢

M.C.P. LEMON JUICE 8-Oz. Tin 15¢
KOOL AID ASSORTED FLAVORS 6 pkgs. 25¢
EGG NOODLES Mission Pound Bag 29¢



MIRACLE FRENCH DRESSING 8-Oz. Bottle 23¢

DIETETIC FOODS
Shop Our Large Selection of Fruits, Vegetables & Juices—Packed Without Sugar or Salt.

Schilling Coffee All Grinds Lb. 89¢
2 Lbs. 1.77



FRESH DIRECT FROM THE FARM TO YOU
VEGETABLES
Large Full Ears Golden Bantam
SWEET CORN 6 EARS 39¢
Tender Crisp Kentucky Wonder **GREEN BEANS** 2 lbs. 35¢
Field Ripened **TOMATOES** lb. 19¢
Extra Fancy **Santa Rosa Plums** 2 LBS. 29¢
Slender Crisp **Cucumbers** EACH 5¢
Fresh Tender Green **Zucchini Squash** 2 LBS. 29¢
Large 36 Size **Cantaloupes** 2 FOR 35¢
WATERMELONS sweet - juicy lb. 3 1/2¢

All grocery prices in this ad effective through Sunday, July 15. Meat and Produce prices effective thru Saturday. Store hours: Weekdays 9 a.m. to 8 p.m., Sundays, 9 a.m. to 7 p.m.

Home-Owned Home-Operated

NIELSEN'S MARKET
"IT'S THE SAVING ON EVERY ITEM THAT COUNTS"
South Stephens at the City Limits — FREE PARKING